



# Strain Brothers

The Big Store

TWO DAY SALE

## 52 Selected Dresses

# \$19.50

Selling regularly from \$35.00 to \$55.00.

### Materials

Serges  
Tricotines  
Satins  
Crepe Meteors

### Colors

Browns  
Blacks  
Navys  
Taupe

### Styles

Semi-Fitted Lines  
Basque Effects  
Straight Lines  
Draped and Pleated Skirts

It is unnecessary to say any more about these fine new fall frocks, as the extraordinary values speak for themselves. "COME AND SEE."

—Ready-to-Wear Department, Second Floor.



## Week End Sale Toilet Requisites

- MIYA FACE POWDER ..... 29c  
Sells regularly for 50c.
- ORYS FACE POWDER ..... 29c  
Sells regularly for 50c.
- JERGENS LOTION ..... 35c  
Sells regularly for 45c.
- TOILET WATER ..... 85c  
Sells regularly for \$1.00.  
White Lilac, Lily of the Valley, White Heliotrope, Sweet Orchid, Yankee Clover, Sandalwood and Sweet Lavender.  
—Drug Department, Center Aisle.

## Don't Miss This Genuine Palmolive Soap

# 5c BAR Today Only

2 to 5 P. M.

Limit five bars to a customer.

—Bargain Basement—Elevator Down—Prices Down.

## Week End Sale

### Women's Gloves and Hosiery

- REAL KID GLOVES, A PAIR ..... \$2.69  
Regular \$3.25. Two clasp style. P. K. sewed. Colors of tan, black, gray and white.
- CHAMOISUEDE WASHABLE GLOVES, A PAIR ..... \$1.32  
Regular \$1.50. In buck, mode, pearl grey, white and black.
- WOMEN'S WOOL HEATHER HOSE, A PAIR ..... \$1.29  
Regular \$1.50. Colors of brown and green. Seamless, spliced heel and toe. A popular hose that is very attractive and warm.
- BURLINGTON NEW FASHIONED HOSE, A PAIR ..... 85c  
Regular \$1.00. A fashioned hose without a seam. In black, white and all desirable colors.
- M'CALLUM SILK HOSE, A PAIR ..... \$2.49  
Regular \$2.95. Full fashioned. Lisle top and sole. In black, white, pink, cordovan and grey. An extra fine value at this special week end price.  
—Center Aisle.

## SELECT A COAT FROM THIS LOT

# \$29.50

Priced formerly up to \$45.00 and more.

Fashioned from the finest tweeds, velours, mixtures and few plushes.

### EVERY COAT IN THIS LARGE GROUP MUST GO, THIS PRICE IS CERTAIN TO CAUSE JUST THAT

All fine new garments, in this season's styles, but grouped in one lot and specially priced for this week end.  
—Ready-to-Wear Department, Second Floor.

## Silks Specially Priced

- 36 INCH SATIN ETOILE, SPECIAL A YARD ..... \$3.59  
Regular \$4.50 value. This is a beautiful satin for all purposes. Widely recommended for its fine draping qualities, rich finish and lustre. In all shades.
- 36 INCH FANCY LINING SATINS, SPECIAL A YARD ..... \$2.79  
Regular \$3.50 and \$3.75 values. Shown in a wonderful array of striking new designs and colorings, including floral and conventional patterns. Elegant for coat lining and trimming purposes.
- 40 INCH FIGURED GEORGETTE AND CREPE DE CHINE, SPECIAL A YARD ..... \$2.98  
Regular \$5.00 values. Shown in the most wanted colorings and designs. Very popular just now for waists, frocks, etc.
- 36 INCH RADIUM SILK, SPECIAL A YARD ..... \$2.69  
In flesh, white and pink. Especially good for lingerie. This is a fine opportunity to purchase this popular silk at a greatly reduced price for holiday gifts. Regular \$3.50 value.

## Wash Goods Specially Priced

- DRESS GINGHAM, SPECIAL A YARD ..... 39c  
Regular 50c value. Shown in a large range of plaids, stripes and solid colors. Strictly fresh new merchandise.
- 32 INCH ZEPHYR GINGHAMS, SPECIAL A YARD ..... 59c  
An exceptionally good value at the regular price of 75c. Light and dark colorings on tinted grounds. Shown in plaids, staple checks and solid colors.
- 36 INCH PERCALE, SPECIAL A YARD ..... 42c  
This is our best quality percale, is nicely finished, fast color, and is shown in desirable patterns on light and dark grounds. Regular 50c value.

## Only Two More Days of This Important RUG SALE

The values quoted here are illustrative of the price reductions now in force in this department.

**Our Entire Stock of French Wilton and Hardwick Wilton Rugs are subject to a 15 per cent discount during this sale**

- 9x12 French Wiltons. Regular \$195.00. Sale price \$165.75
- 9x12 Hardwick Wiltons. Regular \$165.00. Sale price \$140.25
- 9x12 Bundhar Wiltons. Regular \$145.00. Sale price \$123.25
- 9x12 Oakdale Wiltons. Regular \$124.00. Sale price \$105.40

### Wilton Velvet Rugs

- 9x12. Regular \$84.00. Special ..... \$62.50

### Hardwick Wilton Rugs—Extra Special

- 9x12 size. Regular \$165.00. Special ..... \$110.00  
Four only at this special price. These are discontinued patterns.
- 6x9 size. Regular \$98.00. Special ..... \$62.50
- 4-6x7-6 size. Regular \$58.00. Special ..... \$37.50  
—Rug Department, Second Floor.

## LOW SUIT PRICES REIGN SUPREME AT "THE BIG STORE." NEWEST OF FALL AND WINTER SUITS

# \$55.00

Friday and Saturday only.

Formerly selling up to \$87.50 and more.

In this large group there are suits in straight line effects, belted models, plain and fur trimmed. Fashioned from tricotine, velours, duvet de laines. In colors of navy and brown.

These are wonderful suit values, being not only extremely low priced, but beautiful new garments of the finest quality. Come and see them today.  
—Ready-to-Wear Department, Second Floor.

## JUST RECEIVED—300 BOXES FANCY MONTANA APPLES

# \$2.35

There are—

### WOLF RIVER, WEALTHY AND ALEXANDER APPLES

Lay in your winter supply at this special price.

—Fresh Fruit Department, Main Floor.

EXTRA SPECIAL—Fresh Holstein Butter, a pound ..... 57c  
—Grocery Department.