

SHOP FOR CHRISTMAS NOW!

Again the happy time of Christmas rolls around. We suggest that you take advantage of the many gift suggestions now on display in every department in this great store. Complete stocks, leisurely selection and individual attention from our salespeople are compensations well worth the effort of

EARLY SHOPPING



Santa Senes A Wireless to "The Big Store From Vancouver

Santa Claus announces that he will be here to see all the boys and girls of Great Falls on Next Saturday. This is going to be a great time for all the kiddies and the grown-ups as well — Plan now on coming down to Strain Brothers this coming Saturday, December 11. Here is what Santa had to say:

EXTRA SPECIAL
DAISY OUTING FLANNEL
In White Only—Buy all you want at only,
A YARD25¢
Cotton Goods Department.



Practical Gifts Are Featured On Our Ready-to-Wear Floor



You will find a visit to our Second Floor Ready-to-Wear Department of special interest at this time with many feature displays of charming gifts which have been nicely arranged for busy shoppers. In a trip through this interesting department we noticed, among other things:

Charming Blouses
Luxurious Furs
Newest of Coats
Fashion's Newest Frocks
Beautiful Sweaters
Warm, Comfortable Bathrobes

Gifts of Every Sort for the Baby
A delightful Gift Corner With Many Inexpensive Gift Suggestions
Dainty Silken Underthings

Finest of Petticoats
Finest of Muslin Under-Garments
Bright Colored Kimonos of Silk
Elaborately Finished Aprons

CLASS OF SERVICE	SYMBOL
Telephone	☎
Day Letter	☐
Night Message	☑
Night Letter	☒

If none of these signs probably means you have reached the wrong office. Please check the sign on the door.

STRAIN BROTHERS

OFFICIAL
SANTA CLAUS WIRELESS SERVICE

CLASS OF SERVICE	SYMBOL
Telephone	☎
Day Letter	☐
Night Message	☑
Night Letter	☒

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RECEIVED AT

STRAIN BROTHERS
TOY SHOP
GREAT FALLS MONTANA

EVERYTHING IS GOING FINE—AM PLANNING ON BEING AT YOUR STORE NEXT SATURDAY. TELL ALL THE GIRLS AND BOYS SO THAT THEY WILL HAVE TIME TO PREPARE ON BEING AT THE TRAIN TO MEET ME I AM LEAVING HERE FOR SEATTLE AND THEN WILL LEAVE DIRECT FOR GREAT FALLS AS I AM VERY ANXIOUS TO SEE ALL THE CHILDREN THERE.

I WAS VERY PLEASED TO HEAR THAT YOU HAD RECEIVED THE PICTURES AND CANDY I SENT YOU. I AM BRINGING A LOT MORE IN MY PACK AND WILL GIVE EVERY LITTLE GIRL AND BOY WHO IS THERE TO SEE ME A PICTURE OF MYSELF AND A PACK OF CANDY

YOURS FOR A VERY MERRY CHRISTMAS—SANTA CLAUS

BRING THE CHILDREN TO THE TOY SHOP TODAY

OHS! and AHS! and Sparkling eyes! Eager smiling faces! Happiness unbounded! 'Twill be indeed a joyful trip for you as you watch the delighted youngsters in the midst of all these Christmas toys.

This is a world apart—a realm of childish dreams. Their vivid imaginations surround every toy with a story all its own. And they are oh! So happy! You'll also be pleased to discover how abundantly we have provided those things to make every boy and girl happy on Christmas morn.

TOYS—TOYS—TOYS—FRESH FROM SANTA'S WORKSHOP

The Toyshop — Basement.

AMERICAN-MADE TOYS



EXTRA SPECIAL

45-INCH PILLOW TUBING

In a standard quality. Free from dressing and filling. Full bleached and sells regularly at 80c.

YARD59¢
Domestic Department.

NOTE: Seat Falls.

PRICES: Seat Sa

Strain Brothers

THE BIG STORE

Lowered Prices on Desirable Merchandise

in the Center Aisle

COLORED CAMISOLES

Shown in light colors and made of beautiful ribbons in very attractive styles. Especially desirable as gifts. \$3.25 values.

A Wonderful Buy at ...\$2.59

FINE LAWN HANDKERCHIEFS

Have colored embroidered corners in neat designs. Hemstitched and nicely made. 15c values.

For Few Days at Each ...12c

WOMEN'S FINEST SILK HOSE

All black with lavender and gold top hems. Full silk reinforced foot and top. Always practical and desired as Christmas gifts. Sell regularly for \$2.95.

Very Special at\$2.49

OUR ENTIRE IMMENSE RIBBON STOCK

20 PER CENT DISCOUNT

Purchase now for Christmas gifts from our entire ribbon stock at a saving of TWENTY PER CENT.

CHAMOISUEDE GLOVES

Come in two-clasp length in all the popular shades. Sell ordinarily for \$1.50.

Now Selling for\$1.32
Center Aisle.

54-INCH INDIAN HEAD

The demand for this cloth just now is immense for the making of holiday gifts. Don't overlook this special price. Regular 75c.

SPECIAL, a Yard50¢

81x99 BED SHEETS

A very good quality especially desirable for hotel use. Seamless. Regular value \$3.35.

SPECIAL, Each\$1.89

18x36-INCH HUCK TOWELS

In plain white, closely woven huck. Very absorbent. Regular 35c.

SPECIAL, Each21¢



Specials In Yard Goods

That Will Save You Money

40-INCH GEORGETTE CREPE

Shown in a full range of colors and shades. Our regular \$2.50 value.

SPECIAL, a Yard\$1.39

SILK STRIPE SHIRTINGS

In blues, greys, lavender and tan. Outwears any all silk shirting. Full 32 inches wide. Regular \$2.50.

SPECIAL a Yard\$1.25

56-INCH NAVY TAILORING SERGE

An excellent weight for suits and winter dresses. Regular \$5.00

SPECIAL a Yard\$3.39

HEATHER MIXED JERSEY CLOTH

The predominating colors being Peacock Blue, Wood Brown, Copenhagen and Gold. A very popular fabric this season for dresses and suits. Regular \$6.50.

SPECIAL, a Yard\$4.25

DRESS GINGHAMS

Shown in a large variety of checks, plaids, stripes and solid colors. Many new patterns and colorings. These sell regularly for 50c.

SPECIAL, a Yard35¢

36-INCH COMFORTER CHALLIES

In floral and Paisley designs. Both light and dark colorings. Regular 45c values.

SPECIAL, a Yard29¢

SERPENTINE KIMONO CREPES

In oriental designs and plain colors. A kimono pattern makes a useful gift. Purchase now while the selection is large and the price is low. Regular 50c values.

SPECIAL, a Yard39¢

An Enlarged Mail Order Force

Has been engaged at this time in an effort to continue through the next few weeks of exceptional business, the same prompt and efficient service ordinarily rendered in this department.

We advise that Christmas Mail Orders should be sent as early as possible so as to be certain of receiving them when wanted, as the mails at this time of the year are greatly congested.

LET US FILL THAT ORDER FOR GIFTS — SEND IT NOW!