

Add
1¢
and Take One More

Add One Cent Sale!!!

Add
1¢
and Take One More

Add one cent to the regular selling price of any article in our Underpriced Basement and take one more.

GET TOGETHER YOUR PENNIES—BRING THEM TO STRAIN BROTHERS' UNDERPRICED BASEMENT AND MARVEL AT THEIR VALUE!

Add One Cent to the regular selling price of any article in our Underpriced Basement and TAKE TWO. Surely you can use a lot of things when you can purchase them at such a cut in price. Make your selections from—

Domestics—Aprons—Muslin Undergarments—Ready-to-Wear—Outing Gowns—Knit Goods—Underwear—Purses—Stationery—Handkerchiefs—Children's Wear—Boys' Suits and Mackinaws—Infants' Wear—Etc.

ADD ONE CENT SALE STARTS IN OUR UNDERPRICED BASEMENT AT 9.30 MONDAY MORNING

A SLOTTED MIXING SPOON FREE TO THE FIRST ONE HUNDRED WOMEN ATTENDING THIS ADD ONE CENT SALE

To each of the first hundred women attending this ADD-ONE-CENT SALE in our Underpriced Basement Monday morning we will give a very practical and useful SLOTTED MIXING SPOON.

Be here at 9:30 Monday morning. You'll not regret it. Call at Basement Wrapping Desk for your Mixing Spoon.

JUST A PARTIAL LIST OF THE ADD ONE CENT SALE ITEMS

- Add One Cent Sale—Cotton Batts, all sizes.
- Add One Cent Sale—Turkish Towels, assortment of sizes.
- Add One Cent Sale—Wash Cloths, white and colored.
- Add One Cent Sale—Huck Towels, plain and colored borders.
- Add One Cent Sale—Bed Sheets, full size.
- Add One Cent Sale—Bungalow Sanatis Luncheon Sets.
- Add One Cent Sale—Japanese Lunch Cloths. No Napkins.
- Add One Cent Sale—Cotton Blankets, all in grey.
- Add One Cent Sale—Aprons and house Dresses, all colors.
- Add One Cent Sale—Silk Camisoles, lace and embroidery trimmed.
- Add One Cent Sale—Silk Bloomers, elastic waist and knee bands.
- Add One Cent Sale—Muslin Bloomers, a low priced grade.
- Add One Cent Sale—Muslin Skirts, well made and finished.
- Add One Cent Sale—Muslin Chemise, a good quality.
- Add One Cent Sale—Muslin Gowns, assortment of styles.
- Add One Cent Sale—Outing Flannel Gowns, good styles.
- Add One Cent Sale—Misses' Middies, trimmed in navy.
- Add One Cent Sale—Angora Scarfs, desirable colors.
- Add One Cent Sale—Knit Caps. A variety of shapes and colors.
- Add One Cent Sale—Knit Toques. Bargains at the regular prices.
- Add One Cent Sale—Knit Mittens and Gloves, in grays and black.
- Add One Cent Sale—Children's and Women's Hosiery, black, white and cordovan.
- Add One Cent Sale—Women's Knit Union Suits, long sleeve and ankle length.
- Add One Cent Sale—Note Books, good quality.
- Add One Cent Sale—Receipt Books, different sizes.
- Add One Cent Sale—Order Books, well bound.
- Add One Cent Sale—Boxed Stationery, linen finish.
- Add One Cent Sale—Handkerchiefs, plain and fancy corners.
- Add One Cent Sale—Purses and Bags; silk moire and leather.
- Add One Cent Sale—Canteen Bags, fitted.

THE BIG STORE'S ALL YEAR ROUND TOY SHOP WILL MAKE A SPECIAL INDUCEMENT TO THE KIDDIES DURING THIS SALE

By Offering Our Usual High Grade Line of

American Made TOYS at Half Price

—Strain Brothers' Toy Shop—in the Underpriced Basement.

All Luggage One-Fourth Off

Our entire stock of luggage is offered at a sweeping discount of One-Fourth from the regular prices—including the famous lines of Indestructo, Belber and Meyering Trunks.

- Regulation Box Trunks.....ONE-FOURTH OFF
- Three-Quarter Trunks.....ONE-FOURTH OFF
- Steamer Trunks.....ONE-FOURTH OFF
- Full Size Wardrobe Trunks...ONE-FOURTH OFF
- Three-Quarter Wardrobe Trunks.....ONE-FOURTH OFF
- Steamer Wardrobe Trunks...ONE-FOURTH OFF
- Suit Cases.....ONE-FOURTH OFF
- Bags.....ONE-FOURTH OFF
- Over Night Bags.....ONE-FOURTH OFF
- Auto Top Shopping Bags.....ONE-FOURTH OFF (Made from Auto Top Material.)

—Luggage Department—in the Underpriced Basement.

ADD ONE CENT SALE IN THE KID'S DUDS DEPARTMENT THE UNDERPRICED BASEMENT

- Add One Cent Sale—Playsuits, in blue and khaki.
- Add One Cent Sale—Boys' Blouses, in gray and brown, cotton flannel.
- Add One Cent Sale—Boys' Shirts, desirable fancy stripes, stripes.
- Add One Cent Sale—Boys' Caps, with ear tabs.
- Add One Cent Sale—Knickerbocker trousers, greys only.
- Add One Cent Sale—Boys' Mackinaws, well made of heavy material.
- Add One Cent Sale—Boys' Suits, good styles for boys.
- Add One Cent Sale—Children's Underwear, ages 6 to 12.
- Add One Cent Sale—Children's and Misses' Dresses; percale and gingham.
- Add One Cent Sale—Infants' Sacques, white trimmed in blue and pink.
- Add One Cent Sale—Infants' Knit Mittens, white only.
- Add One Cent Sale—Infants' Knit Booties, white only.
- Add One Cent Sale—Infants' Knit Toques, in desirable colors.
- Add One Cent Sale—Jack Frost Sets, white, trimmed in rose, grey and blue.

ADD ONE CENT SALE OF MEN'S, WOMEN'S AND CHILDREN'S RUBBERS AND OVERSHOES

In an assortment of odd sizes only. In the Under Priced Basement.

ADD ONE CENT SALE IN THE UNDERPRICED BASEMENT READY-TO-WEAR DEPARTMENT

- Add One Cent Sale—of Dresses.
- Add One Cent Sale—of Coats.
- Add One Cent Sale—of Suits.
- Add One Cent Sale—of Skirts.
- Add One Cent Sale—of Petticoats.
- Add One Cent Sale—of Children's Coats.

—Strain Brothers' Underpriced Basement, Ready-to-Wear Department.

ADD ONE CENT SALE

Starts Monday Morning at 9:30 January 10th.

ADD ONE CENT SALE

Starts Monday Morning at 9:30 January 10th.

Strain Brothers

STRAIN BROTHERS' UNDERPRICED BASEMENT.

STRAIN BROTHERS' UNDERPRICED BASEMENT.

THE BIG STORE

Add
1¢
and Take One More

Add
1¢
and Take One More