

A Veritable Fashion Display Of All That's New

All That's Desirable, Strikingly Smart, Decidedly Different, Distinctive, Genteel or Dainty, to Suit any Taste or Fancy, A Price for Every Purse

—After your visit Monday and a careful inspection of this complete showing of beautiful Spring Apparel, you will understand why the garments are being selected so rapidly.

Each one is smart, charming in style, possessing both individuality and simplicity, and with its original freshness—a point we emphasize in our apparel throughout the season. You will find a visit Monday pleasant and profitable

The New S-U-I-T-S Are Bewitching in Style, Design and Colors \$29.50 to \$45

—They have captured the heart of every woman who has seen them so far. "DIFFERENT"—Yes indeed, as different as it is possible for a suit to be and still remain a suit. It's been years and years since we've seen such fabrics—and we're quite sure we've never seen such charming styles with such individuality and character. Whether it is LINES, or TRIMMINGS or COLORINGS you are looking for—you will find just what you want among these NEW SPRING SUITS. They are "youth" and "freshness" suitified. The skirts are shorter, much shorter, and fuller too—some skirted and yoked; others flare. For the most part there's just one-of-a-kind, each one a leader in its particular class—Prices range from \$29.50 to \$45.

The Best \$15 Suits "The Fair" Has Ever Shown--Copies of Higher Priced Models

—and we might go farther and say that we believe them the best \$15 SUITS that are to be had anywhere, at the beginning of the season. Many customers have declared them to be the equal of suits selling elsewhere at \$5 more.

Spring Suits that possess STYLE and QUALITY in an uncommon degree—values made possible through concentration and determination to have the very best \$15 SUITS to be had anywhere.

Suits of good quality material—and workmanship of the character in keeping with the quality of material—But the styles that has been put into these \$15 SUITS gives them the crowning touch—and makes them the most unusual garments "The Fair" has ever offered at \$15.

Silk Suits One-of-a-Kind The Very Aristocracy of Styledom

—Taffetas in navy, tan, black and rose, then there are beautiful plaid silks, and the Silk Suits in Norfolk effect with pleats, collar, cuffs and belt of serge in color to match; other styles that flare from the shoulder—models that are belted all around—models with novelty collars and overcollars.

The very aristocracy of styledom—impossible of reproduction except by artists—in them, you will discover their price as well as their beauty attraction. A great feature Monday, will be the SILK SUITS.

The New Spring Skirts Are Absolutely Superlative Moderately priced from \$7.50 to \$16.50

—Such smart Separate Skirts—you can have no idea how pretty they are—no printed announcement can give you an idea. And so many of them and "But one of a kind"—for individuality's sake.

Great full skirts—that are beautiful. As different as the minds of the artists who made them, from designing to workmanship—from hem to waistband—Superb style that is simply indescribable.

Materials are the richest ever shown, silks in plaids and ombre stripes, woolsens in novelty plaids, zebra stripes and plain colors; skirts that are yoked or made to flare, some with high waistline and wide girdle. Models that are quite beyond description at \$7.50 to \$16.50.

Your New Spring Coat Should be a Novelty Style

—Whether you choose a coat for street, sport or automobile wear, it should be above all else a Novelty Style, devoid of plainness.

The variety this year is very good to look upon. All the plain every day ideas have been eliminated and one may have fresh new modes galore.

Spring Dresses Chock Full of Style Exceptional Values at \$15, \$18.50 & \$25.50

—Such styles as women like to wear under spring topcoats, to wear on the street when she goes without a coat, or to wear indoors just now. There isn't one in the collection but that is fit for a queen.

Of soft Taffeta and messaline, in navy, black, reseda, gray, and brown—with pouts, drapes, pleats or skirts that flare. Lace and embroidery, or loveable little trimmings touches of bright colored silks. Some are in combination of silks with serge or gaberdine. All so charming and so different from anything women have ever seen that one should find choosing easy.

Fashion Says "Frills" on The New Spring Blouses

—and so it comes that the new Spring WAISTS are elaborately frilled—and, of course, beautiful. We're showing them in all the newest and daintiest shadings, including flesh, rose and apricot. They're of splendid pure silk crepe de chine and two-toned Radium silk. Dainty, fresh and as new as can be. See them Monday.

Lingerie and Jap Blouses \$2.50

—Can you explain how such perfectly charming and adorable waists can be made to sell for so little as \$2.50? It's a problem—the explanation—but the blouses are here to await your inspection and choosing. Some are elaborate, with rill or fishu collars, others with high turn-over and convertible collars. Jap Silk Waists in tailored styles, white and flesh colors.

Pretty Lingerie and Jap Silk Waists \$1.50

—Cool comfortable and dainty as well as, inexpensive. There are a number of Spring styles in voile, lawn and marquisette—made with hemstitching tucks, pockets, yokes, convertible or high turn-over collars, different style cuffs—trimmed with lace, insertion and buttons. A good size assortment—and very unusual value in these waists at \$1.50.

"The Fair"
FRANKENBERG BROS. & NEWMAN
THE STORE KNOWN FOR BETTER VALUES.

—An early selection means the choicest fabrics, which are scarce even now—and this condition will become more general as Spring advances—undoubtedly, those who make their selection early will pay less than

those who buy later.

Our Suits, Coats, Gowns and Dresses are not necessarily expensive—you will be astonished at the styles and quality shown at very moderate prices.

Children's Koveralls . . . 75c

There'd be much less worry for mothers if they'd realize that they need fear less for their rousing youngsters' clothes and the children could play harder if they wore "KOVERALL" for Koveralls are play tops, nothing more. They're made of heavy blue denim or khaki with bright colored trimmings, sizes 1 year to 8, at 75c a pair.

Boys' New Spring WASH SUITS 75c to \$3.00

—We announce the arrival of a new shipment of Boys' Wash Suits—in Billy Boy, Middy, Vestee and other new and desirable styles, made of gingham, poplin, madras, chambray and linen. Plain blue and tan, light and dark stripes, black and white checks; and two color combinations. Suits that are neatly made and finished, fabrics that laundry perfectly and hold their color; sizes for boys from 2½ to 8 years — prices range from 75c, \$1 and upwards to \$3.50.



Spring Models in Bon Ton Corsets

—Bon Ton Corsets are figure modifiers, figure correctors and beautifiers. There's a Bon Ton model in this great new stock of ours to fit your figure.

One that will accentuate its natural beauty and correct any slight imperfections. One that will give you unknown comfort. And in addition to all these benefits "BON TONS" are made in both front and back lace models of authoritative style—\$5 and upwards.

There is nothing so convincing as a trial fitting (in fact, it is conclusive evidence), this proof can be had at no expense in our corset department.

LINOLEUM

75c per sq. yard

—Here's a stock that you cannot very well afford to miss if in need of Linoleum—Of course, this is not the mind kind, but the next best grade to it. We are showing an excellent line of new patterns as well as the staples, something suitable for living-room, dining-room or the kitchen—75c per square yard.

Best Inlaid LINOLEUM

\$1.75 per sq. yard

—This is the grade of Linoleum that will give the fullest measure of satisfaction—there is no disappointment or disagreeable after-effects for the purchaser, it will last a life time with good care. We have just received our new spring stock and you may have choice of many new, desirable patterns if you choose early—\$1.75 per square yd.

Big Monday SHOE SALE

Desirable Styles Dependable Quality \$2.25 \$4 values for



—This is not the first time we have called your attention to this remarkable shoe offer—undoubtedly it will be the last time, for such splendid footwear will find new owners very quickly at this new low price of \$2.25.

The shoes are of Patent Kid, with cravenette cloth tops in black or brown, one model with a dull kid top, all are button styles, and are suitable for immediate wear with new spring skirts. All sizes from 2 to 8 — \$4 values for \$2.25.

Spring Draperies on Display Latest Weaves, Patterns and Colors

—Beautifiers of the home, whether furnishing anew or brightening up the old, should visit our DRAPERY DEPARTMENT, it will prove both pleasant and profitable.

Here you'll find the very latest and most approved Weaves, Patterns and Colors—A material and a price to suit any room and every purse. Included in the new arrivals are Cretonnes, Chintzes, Prints, Scrim, Swiss and Madras—also bungalow Net and Scrim in ecru, beige and white, with or without borders—prices range from 20c, 25c upwards to 75c per yard.

Beautiful Novelty Voiles 85¢ yd

—The most wonderful Novelty Voiles of the Spring Season to sell for 85¢ a yard—a new shipment which arrived just in time that we might advertise them for Sunday.

New! New! New!—the patterns and the colorings fairly speak out that now is springtime—and that light airy frocks should receive consideration. In awning stripes of old rose, orchid, black, Joffre blue, shot with ratine cord—width 40 inches.

Superb White Voiles 35, 40 and 50c

—Yards and yards of beautiful weaves in an irresistible display of snowy whiteness. Voiles in white—embroidery effects, new checks and plaids, satin and military stripes, crepe stripes and cross bar effects—the best designs for spring—exceptional values at the following prices 35c, 40c and 50c per yard.

Palm Beach Suiting 75c yd.

—Its greatest demand is for Spring and summer "Outing Togs"—and being so unusual in weave and texture, and so particularly well adapted for such garments, it is sure to become extremely fashionable this season. The cheaper grade is 36 inches wide, plain or with satin stripe. The all wool 54-inch quality sells for \$1.25 a yard.

New Madras Waisting 35 to 75c

The scarcity has seemed to increase fashion's demand for these beautiful madras—surely they're most delightful for Spring and summer blouses, as well as men's shirts. We have them in a great plenty—and all new color effects including awning stripes, pin stripes, blazer stripes and two or three color effects—priced at 35c, 50c, 65c and 75c per yard.

Awning Striped Gaberdines 75c yd.

—Cotton Gaberdines will take the lead this Spring and Summer for Separate Skirts—a glance at the new patterns and colorings will bring an exclamation of delight—in plain colors light blue, Galt blue and white—Awning stripes on white grounds of light blue, Joffre blue, rose, pink, lavender and black, 75c per yard.

Spring Millinery Question Answered to Your Satisfaction

—Your Spring Millinery problems will be correctly and satisfactorily solved at this store—STYLE, is assured you here, whether you choose a model of the finest materials or an inexpensive hat. A splendid showing of beautiful new Pokes, new Turbans with high mannish crowns, trimmed high and profusely with flowers, ribbons, maline bows, lacquered fruits and metalized flowers.

Sailors are Especially Smart

—"The Fair" is showing at \$1.50 to \$7.50 a splendid assortment of untrimmed Sailors, varying from the small ones to those with wide, daring, rolling brims, and through the fancy brim shapes to the severe straight lines. There is a special beauty about these hats—and Fashion is so liberal this season as to allow even a generous amount of trimming on sailors.

Little Prices on Sport Hats

—One can hardly realize that the new ideas in fine straws in light and dark colors, straw and braid and straw and silk combinations; to be had for as little as \$3.50, \$4.50 and \$5. Some in quiet shades, and others in new vivid colors, rich rose, blue and green tones.

Two Splendid Values in Wavy Hair Switches

26-inch 3 Separate Strand Switches \$2.95
28-inch 3 Separate Strand Switches \$4.95

These Hair switches are really three switches in one. They are economical as well as practical. You can take the three strands apart and wear one, two or all three according to the style in which you desire to dress your hair.

