ATTORNEYS, ATTENTION!

The Seattle Republican is looking for your legal publications, and if you are looking for your own business interests you will see to it that no publication is sent from your office without first talking with Cayton about it. It is an indisputable fact that there are but two weekly publications in Seattle that publish lawyers' legal notices and give the lawyers no trouble on account of errors and prompt "returns" of publishers' affidavits, and The Seattle Republican takes cases that he has not the time to look the paper over every the lead. In this day of busy, bustling activity, the lawyer's time is so much absorbed in the preparation of his voluminous week to see if his notices are being regularly published, nor to read over his notices to see if they are absolutely correct. It often happens that even lawyers make errors in getting or calls the lawyer's attention to them before going to press up their notices for publication, which errors are very annoying to the lawyers if not detected and corrected before going into the paper. If, therefore, the lawyer feels absolutely certain that the publisher gives his personal attention to notices sent to his paper and either corrects small errors in notices it's a great relief to his mind. The publisher of The Seattle Republican has had so much experience with legal publications that he can detect a faulty publication almost as readily as the lawyer himself, and, if not a grievous one, corrects it then and there, but if a grievous one, the lawyer's attention is called to the same before going to press. Returns on publications are promptly made, so that lawyers do not have to worry about the publisher's notice after his case has been called in court.

Of course The Seattle Republican is reliable, and readable as well, for it has been published for exactly sixteen years without having lost an issue or at any time over two days late. It will require no great amount of reasoning to prove to you that it is readable, and one of the proofs is that many of the subscribers to The Seattle Republican today have been subscribers almost ever since the paper was first issued, May 19, 1894. The Seattle Republican is quoted more by other publications throughout the state than any other weekly paper published in the state, and its political prognostications more often discussed by the politicians than those of any weekly paper in the state. The Seattle Republican has no hesitancy in saying that from the standpoint of readableness The Seattle Republican has made good.

CAYTON PUBLISHING COMPANY

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