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Independent Brewing Association.

"ALL THE GOODNESS OF OTHER BEERS AND THEN SOME"

Old Style Lager

"The Beer with a Snap to It"

AFTER A TRIAL YOU WILL DRINK NO OTHER ORDER A CASE TODAY FROM

G. Helleman Brewing Co.
 W. J. WELBASKY, Manager Chicago Branch
 Telephone Calumet 1808

Old Underroof Rye

Because there is no speculation in its quality Old Underroof Rye holds public confidence.

PALE PERFECTO BEER

A Favorite With Everybody

Ask For It At Your Club, Cafe or Restaurant

WACKER & BIRK BREWING CO.
 Telephone Monroe 44, CHICAGO

OLMER MALT BEER is a Dark, Rich Nutritious Brew.



The Colonel Says!

Many a man wooing good old *Dame Fortune*, finds no one at home but her sour-faced daughter, *Mis-fortune*. This, sub, like any other substitution, always creates disappointment, for nothing can ever take the place of *what we are looking for*—like that thing *itself*. That's why I'm always careful, sub, to know, before I taste, that it *is*

Smoothest

HENDERSON BOURBON
 Sold over all first-class bars, at the best clubs and cafes, and by all the leading dealers for \$1.25 a full quart—never for less; its quality won't allow it.
BREEN & KENNEDY, CHICAGO

THE REISCH INDEMNITY CO.
 Only Dram Shop Indemnity Company Doing Business in Illinois
ASSETS \$4,000,000.00
 We Defend All Dram-Shop Civil Suits at Our Expense; Pay All Judgments, Attorneys' Fees and Court Costs
Annual Premium, covering all indemnity, \$60
 WE issue a Dram-Shop Indemnity Bond, completely indemnifying the Dram-Shop Keeper, his bondsmen, the owner and lessee of the building in which the dram-shop is conducted, against any and all loss, by reason of any civil damage suit being brought against them or either of them; under the Dram-Shop Act; there being no way in which a suit can be brought against either or all of said parties, under said Act, but what is fully and completely covered by our bond, no matter whether the suit is brought during the time our bond is held, or any time thereafter, just so long as the cause of action did arise and accrue within the time for which our bond is issued.
 When our indemnity is carried a building and premises may be rented just as safely for dram shop purposes as for any other purpose.
 WRITE US FOR CIRCULARS
THE REISCH INDEMNITY CO.
 (A PARTNERSHIP)
 MAIN OFFICE: Reisch Indemnity Bldg., 318-322 So. 5th St., SPRINGFIELD, ILL.
 RUFUS M. POTTS, General Manager
 CHICAGO OFFICE: 820 Corn Exchange Bank Building, 208 La Salle St., Chicago
 CYRUS A. POTTS, Manager Chicago Agency

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Pure Liquid Gas

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 FULL WEIGHT

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FINE WINES, LIQUORS AND CIGARS

2205 Archer Avenue, CHICAGO
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Malt Liqueur

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A Malt tonic that stands for Purity

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THE FAMILY BEER

PHONES LINCOLN 495 & 496

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Schlitz

Town of Lake Branch, Cor. Ashland Ave. and 40th St. Telephone Yards 798.

CHICAGO OFFICE, Corner Ohio and Union Streets.