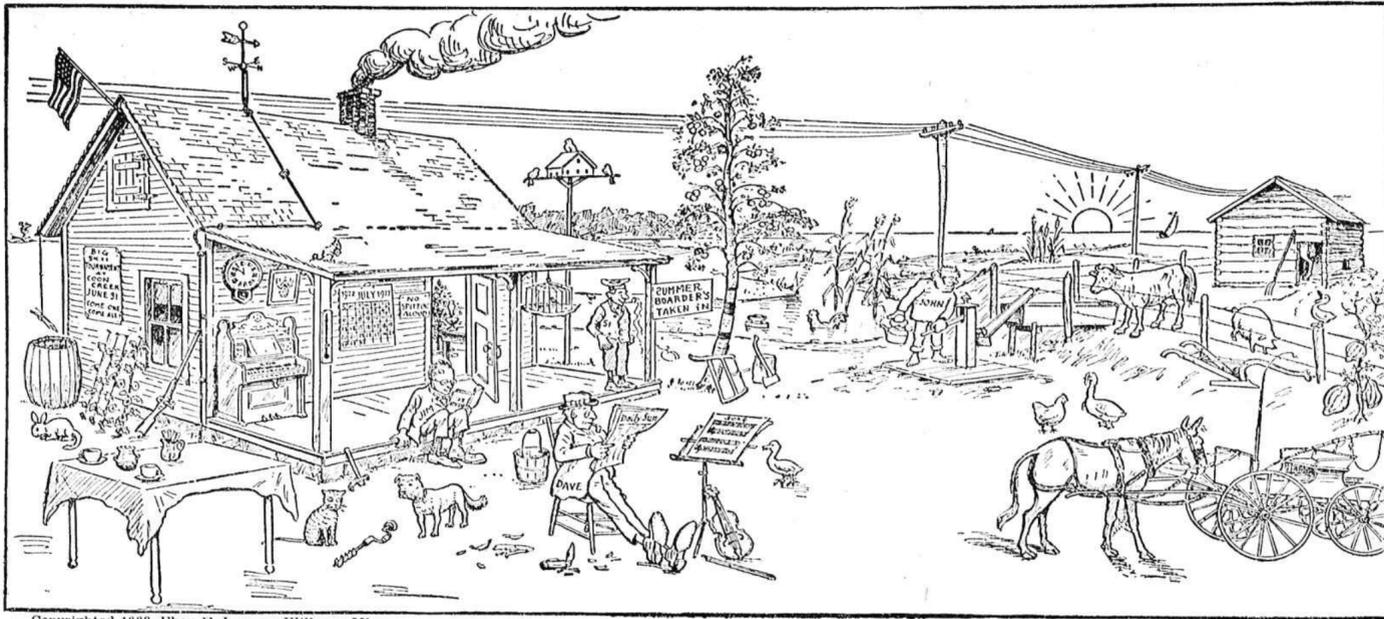


The Planet's New Puzzle Contest

WHAT'S WRONG WITH THIS PICTURE?

Are you a good observer? Have you good eyes and quick wits?
Here's your chance to try them out and

WIN A CASH PRIZE OF \$50.00



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Contest closes January 15th, 1923

How many things in this picture can you find that are wrong? For instance you will notice that there are only sixteen stars on the flag; that Uncle Silas has his hat on upside down; that the stable door is too low for the horse inside; etc.

TAKE A PENCIL AND MAKE A NOTE OF EACH THING THAT DOES NOT LOOK RIGHT TO YOU IN THE PICTURE. THIS IS NOT A GUESSING CONTEST NOR A GAME OF CHANCE, BUT A TEST OF YOUR SKILL AS AN OBSERVER. THE PLANET WISHES TO MAKE IT WORTH YOUR WHILE TO SEND IN YOUR ANSWER. IN ORDER TO EXTEND THE CIRCULATION OF THE PLANET, WE WILL GIVE SUBSTANTIAL PRIZES WORTH STRIVING FOR.

RULES OF THE GAME.

1. Anyone not an employe of The Planet or a member of an employe's family, may submit an answer. It is open to everyone and it costs nothing to join the club.
2. Answers must be handed into The Planet office or mailed on or before Monday, January 15, 1923.
3. All lists should be written on one side of the paper only and each sheet numbered. The name and address of the contestant should be plainly written at the head of the lists. If you write about subscriptions or any other matter in your letter use a separate sheet for that purpose.
4. Make short notations of each thing you can find that is not right in the picture, and number each such notation, 1, 2, 3, etc. For instance as follows:
 1. Too few stars on flag.
 2. No hoops on barrel.
 3. Jim's tie upside down.
 4. Barn door too low, etc.

Do not write long explanatory sentences. Make notations brief. The judges will know.
5. Contestant having largest list of "things wrong" wins first prize. Next highest, second, etc. Should two club members tie for first place the sum of the first and second prizes will be divided between them pro rata according to their class. The next highest gets third, etc. If three should happen to tie for a prize, the same rule will apply.
6. In making the awards the lists will be considered solely on their merits. The judges will have at their disposal the puzzle-maker's master list of "things wrong" which will be their authority and which will govern their decisions. Irrelevant answers will not be considered.
7. Candidates may co-operate in solving the puzzle but only one prize will go to the members of any one household. When two or more persons have worked together on the puzzle only one will be allowed a prize.
8. All answers will receive the same consideration regardless of whether subscriptions were sent in or not.
9. The Judges will be three reliable and well known residents of this community who are fully qualified for the task. Their decision will be final and each contestant agrees to abide by their awards.

SPECIAL CASH PRIZE

\$10.00

to the one sending in the highest number of Subscriptions over four.

You do not need a dictionary nor a high school or college education to solve this puzzle. Just a general knowledge of common everyday things. In fact a young bright boy or girl is likely to win over the college professor in this game. So look sharp: To the one who can find the largest number of things wrong in the above picture we will give a prize of \$3.00

Make out a list. You might win with little effort. It will cost you nothing to join this club. But we have decided that if you send us one new subscription with your answer and you should win, we will give you a cash prize of \$15.00

We will even go you one better than that. If with your winning list you send in two new subscriptions we will make the prize \$25. See our list of prizes below

LIST OF PRIZES:

	CLASS 1 If no subscription is sent in with answer.	CLASS 2 If one year's subscription is sent in with the answer.	CLASS 3 If two year's subscription is sent in with the answer.	CLASS 4 If three year's subscription including one new subscriber is sent in with answer.	CLASS 5 If four year's subscription including two new subscribers is sent in with answer.
FIRST PRIZE	\$ 3.00	\$ 15.00	\$ 25.00	\$ 35.00	\$ 50.00
SECOND PRIZE	2.50	10.00	18.00	25.00	35.00
THIRD PRIZE	2.00	5.00	10.00	15.00	25.00
FOURTH PRIZE	1.50	3.00	5.00	10.00	15.00
FIFTH PRIZE	1.00	2.00	2.50	5.00	10.00
SIXTH PRIZE	.50	1.00	2.00	3.00	5.00

ADDRESS ALL REPLIES TO
THE PLANET, 311 NORTH FOURTH ST., RICHMOND, VA.