



# THE SALE OF THE CENTURY BEGINS TOMORROW AT THE HECHT STORES

## The Clean-Sweep Sale-- What It Is and Why It Is

In the middle of July of each year, just prior to the semi-annual inventory, when stocks must be at the lowest ebb, the Hecht Stores inaugurate a sale having for its object the radical and immediate closing out of every possible dollar's worth of stock in every department. For the reason that real values and regular selling prices have been entirely disregarded these sales have in the past been the most phenomenal successes in the history of Washington storekeeping. BUT THE SALE THAT WILL BEGIN TOMORROW WILL EXCEED IN MONEY-SAVING IMPORTANCE EVERY SALE IN THE PAST — THE BACKWARD SEASON AND HEAVY BUYING HAVE MADE IMMENSE OVERSTOCKS THAT MUST BE CLOSED OUT AT ANY PRICE THEY WILL BRING! Nothing is too desirable and too greatly in demand to be placed in the sale—everything goes, and goes quickly. Need we say to come promptly? You can pay later or pay now, just as you wish.

**12 1/2c** for Finest Dress Goods  
A wonderful offering of 42-inch all-wool Henrietta Voiles, 36 and 38-inch Cashmeres, Voiles, Serges, Vigoreaux Suitings, Wool Crepe, Albatrosses, Nun's Veilings, Mohairs, Fancy Suitings, etc.; 50c, 69c, and 75c values.

**2 1/2c** for Gingham and Apron Net  
In the big sale we shall offer Apron Gingham and Fine White Apron Net; the gingham in assorted style checks; sell everywhere at 5c yard.

**29c** for 50c Diaper Cloth  
Just 100 pieces of best medicated diaper cloth; soft and fine; 18 inches wide; this quality sells at 50c for the piece; one piece to a buyer.

**2 7/8c** for Unbleached Muslin  
The celebrated "Webster" Unbleached Muslin, exceptionally fine; all full pieces; value 5c; as we cannot supply dealers we must limit each buyer to 10 or 15 yards.

**Glasses.**  
500 Iced Tea Glasses; heavy base; bell shape; worth 10c; in the sale at **5c**

**Dishes.**  
Set of cup, saucer and plate (500 in all); nice quality; to close out, per set, **5c**

**Vases.**  
500 beautifully blown glass vases; 10 1/2 inches high; worth 12c; in the sale at **5c**

**Sugar.**  
Best Granulated Sugar, in 2 and 5-lb. cotton packs; not over 10 lbs. to a buyer; delivered only when other goods are purchased; 10 lbs. for **50c**

**Bacon.**  
Swift's famous Boneless Bacon; 2 to 3-lb. strips; sells at 16c to 18c; in the sale price, **12 1/2c**

**Coffee.**  
The popular "Onyx" Coffee; sold the world over at 25c lb.; the special in the sale price, **18c**

**Soap.**  
Proctor & Gamble's Olefin Soap; sold always at 25c straight; in the sale, **20c**

**Cambric Edges.**  
All of our 5c Cambric Edges to be sold in the big sale at, per **2c** yard.

**Val. Laces.**  
Large lot of Fine Valenciennes Lace Edges that sell at 12c for 12 yards; sale **5c** price.

**Torchon Laces.**  
Pillow Case Torchon Laces that sell regularly at 15c per dozen yards; sale price **10c**

**Handkerchiefs.**  
Choice from all our Women's and Children's Handkerchiefs; that sell at 5c; in the sale at **2c**

**All-over Laces.**  
All of our 18-inch All-over Laces that sell at 25c; for the sale, reduced to **12 1/2c**

**Sash Ribbons.**  
All of our Fancy Silk Sash Ribbons, including Dresden effects; values 25c, 29c, 35c; in the sale, **15c**

**Belts.**  
The very desirable White P. K. Belts that never sell under 10c; for the sale, **3c** down to

**Leather Bags.**  
All 5c Leather Hand-bags; the season's best and latest styles; in colors; sale price, **25c**

**Hat Pins.**  
Hat Pins in many styles that sell from 10c to 25c; Choice in the great sale, **5c**

**Cuff Sets.**  
Lot of very desirable Cuff Pin Sets in attractive styles; all to go at **5c**

### Women's Wear—A Radical and Complete Clearance, Let the Loss Be What It May!

Of first and greatest interest in the phenomenal Clean-sweep Clearance that begins tomorrow morning are the offerings that will make the great second floor department devoted to women's wear the head center of interest and enthusiasm. Here we invite you to take advantage of offerings that we can confidently say have never been equaled—prices have been named that would not be considered possible in any store in the land.

#### Elegant "Marquise" Shirt Waist Suits

**T**HE very highest achievement in shirt-waist making is exemplified in the exquisite "Marquise" productions, as every woman knows. And these are the leaders in the big clearance. We shall sell hundreds of exquisite suits in fine and sheer white India Linons, &c., superbly trimmed; and hemstitched effects; all the latest and smartest styles; values \$6.98 and \$7.98; at the very remarkable price of **\$3.98**

**I**N THE second lot are included several hundreds of the finest "Marquise" Shirt-waist Suits that sell at \$9.98 and \$10.98, including fine Fish linens, white India linons, &c., superbly trimmed with finest Valenciennes lace, embroideries, French Knots, pleats, and hemstitched effects; all the latest styles, including the newest kilt and pleated skirts. These fine suits in the sale at the extraordinary price of **\$6.98**

**T**HIS is the most sensational offering ever made, for, keep in mind that the beautiful suits are brand new and just received from the tailors; they are in finest and softest finish taffeta silk, both skirt and waist handsomely tucked and pleated and trimmed with fancy buttons; shades are blue, brown, garnet, and green; the values are positively as high as \$20 to \$30.

**T**HESE beautiful suits will bring a rush of buyers, for it's an offering we've never seen equalled. Richest and finest Japanese Silk Suits, some in white, trimmed in black; they are superbly designed with silk lace medallions and insertions; the waists are exquisitely made with tucks and the newest full sleeves. This is without doubt one of the most wonderful offerings ever made, for these beautiful suits are worth up to \$20.

**W**AISTS embracing the very newest and most up-to-date styles, and made of the finest quality China Silk. The designs are the richest and handsomest shown this season—exquisite patterns in silk-worked eyelet embroidery; finest Val. lace insertion, hemstitched ple. tucks and clusters of tucks, lace-edged collars and cuffs, heavy lace insertion, etc.; the colors are white, cream, blue, and brown. Although worth as high as \$8, to go for **\$2.49**

**L**IMITED lot of high-grade Brown Cheviot Skirts; all excellently tailored and the sum in or weights; worth \$3.98 and \$4.98. While they last they are to go at **\$1.49**

**S**PLENDIDLY tailored blue and black Brillantine Skirts; all are stylishly pleated and up-to-date in every way; worth \$2.58 and \$4.98. While they last they are to go at **\$1.98**

**T**AFFETA Silk Underskirts in all the wanted colors and black; stylishly and handsomely ruffled, and most desirable in every way; values are \$3.98, \$4.98, and \$5.98. While they last they are to go at **\$3.98**



**W**E shall tomorrow place on sale the newest effects in Bathing Suits, and at a materially reduced price for the day. They are made of extra good quality Brillantine, black and blue; all nicely trimmed with white braid; the regular price is \$2. For the clean sweep, **\$1.98**

**A** MOST attractive clearance offering of very well-made and desirable Shirt Waist Suits, in stripe, dot, and figure percales; waists nicely pleated; rare bargain in tomorrow's sale at **69c**

**V**ERY stylish Dotted India Linon Suits; sheerest materials; beautifully trimmed with lace and embroidery; some in the latest surplus styles; were made to sell at \$3. One of the biggest sales at **99c**

**H**IGHEST grade Wash Suits, of White India Linon; broad hemstitched tucks and em-tucks and embroideries; fine hemstitched effects; the newest and most stylish productions; regular price \$4.49. In the sale at **\$1.49**

**B**EAUTIFUL and extremely smart summer costumes, in finest White Cannon Cloth; the stylish long coat effect, with finely pleated skirt effect; these up-to-date suits have been selling at \$5.98. In the sale at **\$5.98**

**H**ANDSOME Skirts in duck, India linon, sail cloth, linen laws, etc.; in pleated, apron, and strapped seam styles; all are tailor-made and intended to sell up to \$3.98. In the sale at **\$1.49**

**A**T \$1.98 we shall place on sale fine quality Skirts in best butchers linen, natural linens, pique, duck, India linons, linen laws, etc.; 9-gore skirts, with side pockets; and Kilted styles; values are \$4 and \$5. In the sale at **\$1.98**

**V**ERY high-grade Skirts in rich and handsome Brillantines and cottons; cream, blue, brown, and black; skirts that have been sold right along at \$7.98. A very unusual bargain at **\$3.98**

**W**OMEN'S smart and convenient Long Rain Coats of the best tan cravenettes; you can take your choice of any, many of which sold as high as \$20. In the sale at **\$12.98**

### Out Go the Elegant "Marquise" Waists Away Below Half Price.



Our Monday plans call for the biggest and busiest day we've ever had in the Waist Section—for the offerings brought about by the Clean-sweep clearance are so out of the ordinary, and the prices are so greatly below the lowest you've ever heard of, that few women will allow the chance to pass.

Remember that the Waists in this sale are the world-renowned "Marquise" make.

**48c**  
**98c**

We shall place on sale over 200 dozen very desirable White Shirt Waists, the renowned "Marquise" make, included are dozens of pretty patterns in lace and embroidery-trimmed waists and stylishly tucked waists. Not one is worth less than \$1; many of them are worth \$1.50; but for tomorrow's gigantic clearance they will sell at 48c.

The Clean-Sweep brings one of the best offerings in High-grade Waists we have ever been able to bring to pass. Included are hundreds of choice and handsome "Marquise" Waists, in finest madras and neck styles, some in high neck and short sleeves, elegantly trimmed with lace and embroidery. Not one of them is worth less than \$1.35.

### Almost Giving Away Wrappers and Kimonos

Closing out about 50 dozen Light Lawn Wrappers; all nicely made with lounce on skirt; prettily finished with washable braid; also Kimonos; in all sizes; value is 98c. For the Clean Sweep, at **39c**

Cool and comfortable White Dressing Sacques; square and V neck; fitted back; daintily trimmed; perfectly made in every respect; worth \$1 to \$1.98. Reduced to **79c**

### Millinery Department Makes Its Greatest Reductions

The clearance in the Millinery Store holds forth the greatest price-reductions of the season.

Trimmed Hats, worth up to \$5. **\$1.98**  
Trimmed Hats, worth up to \$7. **\$2.98**  
Trimmed Hats, worth up to \$10. **\$3.98**  
Ready-for-wear Hats, values \$5 and \$6. **\$1.98**  
Women's and Children's Untrimmed Hats. **10c**  
Children's Genuine \$1.25 Tuscan Hats. **25c**  
Flowers of many kinds; sell up to 69c. **5c**

### Lawns

500 yards good quality Printed Lawns, in light grounds, with neat figure and stripe effects; in the sale at **1 1/2c**

### Huck Towels

Extra Large White Huck Towels, with red border; hemmed; size 44x22; sold usually at 15c; only 25 dozen in the lot **10c**

### Table Damask

Turkey Red and Unbleached Table Damask; 58 inches wide; always retails at 39c; in the sale at **24c**

### The Girls' Dept. Has a Big Part in the Sale

Each year we purchase the sample lines of the best children's dressmaker in New York, and this year they not only surpass all purchases in the past, but come to us just in time for the big Clean-sweep Sale, and in they go. There are included beautiful dresses in French gingham, swisses, lawns, and India linons; low neck, "Buster," Gretchen, and Russian styles; they are in many most attractive styles; all up-to-date, and must be seen to be appreciated; all sizes; these fine dresses include values up to \$5 **\$1.98**

Girls' White Dresses, made of finest India linons; made with bertha and nicely trimmed with embroidery; 2 to 6 years; value \$1.98; in **98c** the sale at **10c**

Children's good quality and well-made percale dresses; sizes 1 to 3 years; they are in the sale at **10c**

Infants' caps that have sold at 39c, 50c, 25c 69c; to go tomorrow at **25c**

Girls' Gingham and Madras Dresses; all beautifully made and trimmed; rose, blue, linen, &c.; to 14 years; value is positively \$1.00. Reduced to **69c**

Infants' long slips, made of extra good materials; nicely trimmed yokes; in the big sale **17c** at **17c**

Waitresses' and Nurses' Aprons; embroidery trimmed bibs. Reduced to **17c**

### The Newest Girdle Belt

We have just received 50 dozen fine Patent Leather Girdles, the latest and smartest thing brought out; they are of best flexible patent leather, in graduated width, with harness buckle. Sold in New York and Paris at 50c **19c**

### 20,000 Yards of Wrapper-Marked Mattings To Be Sold at Next to Nothing.

Without Question the Greatest Sale of Mattings Ever Known

This will be the last chance you'll have to secure the Wrapper-marked Mattings at the little prices. Our contract with the largest matting importers in the United States to take all mattings that come to them damaged or wrapper-marked through being wet on shipboard has brought to us an immense shipment of more than 20,000 yards of Mattings, just imported from China. It is wrapper-stained and water-damaged in transit, but the quality is as good as it ever was and the damage will not affect the wear in the least.

This great lot of over 20,000 yards of Mattings will be a star attraction in the big sale tomorrow and will appeal to many thousands of housekeepers. Don't miss it; it will never be repeated.

## HECHTS' GREATER STORES, 513-515-517 Seventh Street

**5c**  
**9 1/2c**  
**12 1/2c**  
**15 1/2c**  
**19 1/2c**

### Sale Clearance in Hosiery, Underwear, Furnishings.

A very large lot of Men's Fast Black Half Hose, the seamless kind; sold everywhere at 12 1/2c pair. Priced for clearance to-morrow at **6 1/2c**

Several hundreds of pairs of Women's Fast Black Seamless Hosiery that sells regularly at 15c pair. To be closed out **7c** at **7c**

Considerable lot of Women's Nice Quality Hosiery, in tan and black; selling regularly at 15c pair. To be closed out at **7 1/2c**

Large lot of Men's High-grade Neglige Shirts, in a big variety of styles and fabrics; shirts that sell always at 50c. To be closed out at 3 for \$1, or, each **35c**

We shall tomorrow close out a big lot of Men's Night Shirts, that never sell under 50c, at 3 for \$1, or, each **35c**

Just what the men want—the well-known Otis-make Balbriggan Shirts and Drawers; it sells everywhere at 50c. Tomorrow we shall close it out at 3 for \$1, or, per garment **35c**

**Applique Laces.**  
Lot of Fine Applique Laces, in white, cream, and ecru; sells at 50c to 80c yard; in the sale price **19c**

**Cambric Edges.**  
All of our 10c Cambric Edges and Linen Drawers, in the big clearance sale at just half their value **5c**

**Muslin Drawers.**  
Sale of Women's Well Made and Good Quality Muslin Drawers, with hemstitched ruffle; worth double, but in the clean sweep **12 1/2c**

**Underskirts.**  
Short Underskirts, some with hemstitched tucks, others with lounce edge and strong, washable lace; regularly \$2.50; in the sale price **29c**

**Corset Covers.**  
Considerable lot of Nice Quality Cambric Corset Covers; felled seams; a very attractive Clean Sweep Special at **6c**

**Children's Drawers.**  
Lot of good Quality Drawers for children; in all sizes up to 10 years; 2 1/2 excellent materials, and well made. Clearance price **7 1/2c**

**Underskirts.**  
A special lot of Women's Washable Seersucker Underskirts, worth high as 80c; all good and a very desirable quality. Clearance price **39c**

**Laundry Wax.**  
Japanese Laundry Wax, with wooden handles; sold regularly at 2c each; 10c a tin; quickly closed out at, per dozen **5c**

**Seam Binding.**  
Taffeta Silk Seam Binding, in all colors; the prevailing price 10c a piece; to be closed out in the sale at **5c**

**Luster Cotton.**  
Large lot of Luster Crochet Cotton; best quality; to be sold out in the Clean Sweep Sale at **2c**

**Whalebones.**  
Best quality Whalebones, in 10, 12, and 14 inch lengths; the kind that sell at the dozen; to be closed out at, per dozen **2c**

**Bone Casting.**  
Lot of Whalebone Casting, of best quality; sold regularly at 2c piece; in the Clean Sweep Sale tomorrow at **5c** piece

**Crochet Buttons.**  
Large lot of Crochet Buttons; various styles; have always sold at 1c and 1c a dozen; to be closed out at **1c**

**Geisha Fans.**  
The newest daintiest, and prettiest Japanese Geisha Fans; for decorations or use; to be closed out at **2c**

**Iron Holders.**  
Best Grade Asbestos Iron Holders that sell right along at 5c each; to be quickly closed out in the sale at **5c** three for **5c**