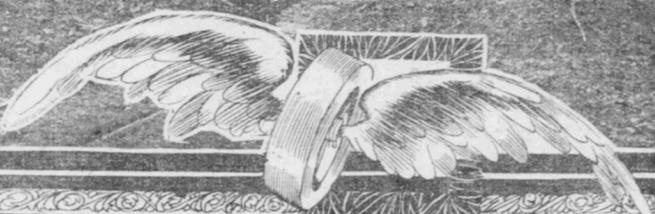


NEW PLANT OF THE FIRTH-STERLING STEEL COMPANY MARKS BIRTH OF A MANUFACTURING WASHINGTON



SUBURBS BEING PURCHASED IN VICINITY OF CAPITAL FOR FACTORIES OF FUTURE

Large Enterprises Can Find Admirable Sites for Manufactories in Territory Surrounding District.

An entirely new feature in Washington suburban real estate investment is the growing interest in manufacturing sites. Many investors of keen foresight believe that Washington is beginning to grow industrially and commercially, as well as in respect to beautification and improvement of residential sections. Washington has not yet arrived at the point in this kind of development that makes it necessary or profitable, as in most other cities, for real estate agents to specialize in business properties, particularly in factory sites, but many believe we are tending that way. Not that the Mall is destined to be turned into factory yards and crowded with smokestacks, nor yet that Massachusetts avenue is to become a highway of commercial traffic, but it is believed by business men of broad experience that there are many sections of the District that could most profitably be put to industrial uses and adjoining those sections are in most cases tracts of land that could be subdivided for residences for employees of the factories that may be established.

Two Manufacturing Plants Established. Indeed in many cities it is a favorite investment to induce a manufacturer to build his shops in certain localities in order that the adjacent property may be placed on the market for home sites. It has been found very profitable elsewhere to say nothing of the profit that any good manufacturing establishment always brings to a community in a more general way.

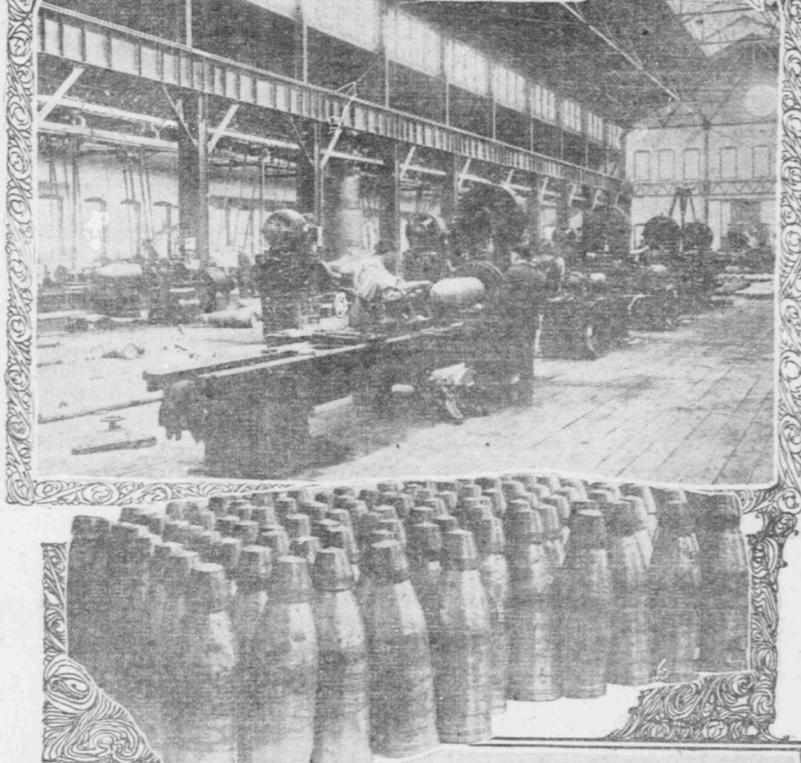
This tendency in Washington is illustrated by the establishment of the new automobile factory just beyond the District line, and the sale of lots now going on for the benefit of those who will want homes near it. The most noteworthy example, however, is the great steel plant at Giesboro point. This factory not only gives employment to many high priced and skilled workmen, but those

very workmen have had to find a place to live, suitable homes in which to rear their families. These they have had furnished in the vicinity of the factory, where a new town has sprung up where a year ago nothing but open fields and woods existed.

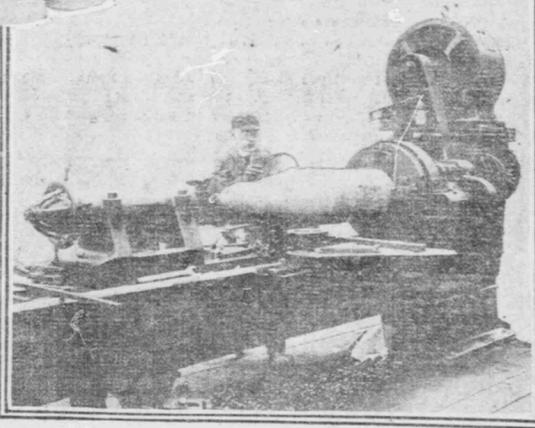
Steel Plant Thoroughly Equipped. The Firth-Sterling Steel plant, which has been in the course of construction for many months, and which marks the first step in the progress of the new industrial Washington, is now in active operation turning out projectiles for the United States Government.

The plant, which is located at a point just below the confluence of the main river and the north branch of the Potomac, has been equipped with every modern machine and appliance that brain and money can secure for the purposes for which the plant is designed. The Firth-Sterling Steel Company, whose home is in the hum and industrial activity of old Pittsburgh, is composed of some of Pittsburgh's largest financiers, experts steel makers, and men of affairs, who know a good thing when they see it, and seeing the great natural geographical claims of this city for the location of industrial enterprise they have established themselves firmly on the banks of the Potomac. They are there to stay, and will make a success of their Washington branch.

In Close Touch With Navy Yard. The plant at Giesboro Point will manufacture principally all sizes of projectiles for use of the United States Navy and coast defense. It has large plants engaged in this work at Pittsburg, Allegheny, Braddock, Rankin, Monongahela, McKeesport, and other points near Pittsburg. This company contributed largely to the supply of naval projectiles in the Spanish-American war. It has located here also to be in close touch with the National Government and its great gun factory at the Washington Navy Yard.



The top picture shows a bird's-eye view of the new steel plant at Giesboro Point. The second picture shows the interior of the main shop. Below this some of the projectiles manufactured by the plant are shown. The bottom picture is that of one of the big machines ready for operation.



SUBURBS 15 DEGREES COOLER. It is a well-known fact that the thermometer registers 15 degrees cooler in the summer in most suburbs than the downtown districts. This means pure air, refreshing sleep, and a good appetite, all of which are absolutely necessary if you wish to enjoy perfect health and happiness.

COKE CALCULATIONS. The annual production of coke has quadrupled in the last twenty-five years and is now about 33,000,000 tons. Nineteenth of all, the Scientific American says, is yet made in beehive ovens. Coke is mainly used for smelting iron ore, in a total production for the United States of 25,000,000 tons of pig iron last year.

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