ANNOUNCEMENT

THE REO AUTO CO.

FRANK G. STEWART, Manager

Is Now Distributing Agent for Maryland, District of Columbia and Virginia for the World-Famous

REO AUTOMOBILE

The Car That Shattered All Records in the New York to San Francisco Run

10 DAYS      15 HOURS       13 MINUTES

Think of a car that keeps on going 4½ days, day and night, over all kinds of roads there are between New York and San Francisco—good roads, bad roads, awful roads, no roads at all, but only deserts and mountain tracks, through mud, through sand, and all that—and gets there in 14 days and 3 hours quicker than a $4,000 car, and 14 days quicker than any other car that tried it.

The REO did this and more. A schedule was made out in advance, and the REO kept just a little in advance of that schedule every day.

No big days, no small days. A thoroughly consistent performance from start to finish. The REO did it open and above board. Announced the start in the newspapers on Sunday, August 7, one day ahead, had the arrival and departure of the car checked and attested to by interested and responsible people at every important point, and kept the newspapers informed all the way until it reached San Francisco on Thursday, August 12.

This record proves that the REO has the power, strength, and endurance to meet emergencies of year-in-year-out motoring. It is just one more emphatic proof of the well-known get-there-and-stick ability for which the REO has always been famous.

It proves that the REO light weight construction is sound and right—that light weight is not at the expense of strength and that its combination of light weight and resilience permit full use of power on rough roads with perfect safety to the car and comfort to the passengers; for otherwise neither car nor passengers could possibly have stood the strain.

See the 1911 Reos at the New Reo Agency

This 5-Passenger Reo Touring Car, $1,250

Four-Cylinder Reo Runabout

$850

Four-Passenger Reo Roadster

$1,250

The Reo Limousine

$2,000

Adjoining Territory Still Open—Attractive Proposition to Agent Making Application at Once

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Municipal Garage, Phone—Main 7111 405-407 13½ St. N. W. Opposite Municipal Bldg.