TRADE WITH LATIN-AMERICA SHOWING SIGNS OF INCREASE

Government Officials Try to Lay Foundations for Future Business.

NEEDS ARE INDICATED

Business Men Urged to Visit Countries to Pave Way for Future.

Development of trade and commerce with South American and Central America, is showing encouraging signs as the regulations with Latin-America are being strengthened.

Government officials who take a broad view of the subject assert that it is less important to work up trade now, when Latin-America is shut off from much of Europe, than to lay the foundations for trading in competition with the world after the war is over, especially as Japan is reaching out for Latin-American trade.

Federal Activity.

In addition to the work being engineered by Secretary of the Treasury McAdoo, the agents of the Department of Commerce are bestiring themselves. The Pan-American Union is also busy.

Many private houses are giving more intelligent and persistent attention to Latin-American business than ever before. A few great American banking houses are turning their eyes to the Latin-American field. The big Chicago packing houses have for some time had a strong hold in South America.

The Pan-American Union is doing what it can to promote excursions of business men to South America. No less than five parties of American manufacturers and exporters are expected to go to South America in the next few months. Two will go to the western coast of the continent. Three will go to the eastern coast.

Needs of Situation.

Such excursions, it is pointed out by Latin-American representatives here, tend to give a better understanding of Latin-American countries. But they cannot be expected to accomplish the big task of putting close relations between the United States and Latin-America on a stable basis. What is needed, they say, is organization, sending of responsible representatives to Latin-America, to learn the language and settle down, establishment of a credit system and, such a conduct of business as will harmonize more fully with the notions of the Latin Americans whose business ways are not the ways of the United States.

The Administration, in urging the establishment of a Government-owned merchant marine, will lay special stress on the need for developing Latin-American business and putting that business on such a foundation that it will stand the strain of competition, once that competition is on in full force after the European war. It is the belief in Administration quarters that the growing appreciation of the Latin-American field of trade is going to help materially in the passage of its bill.

TWO MEN SHAKEN UP AS AUTO RUNS WILD

Both Escape Serious Injury When Motor Car Plunges Over Embankment In Anacostia.

John Schultz, a boilermaker on the President's yacht, Mayflower, and Louis Keppler, of 424 Eleventh street southeast, were severely shaken up late yesterday afternoon when an automobile in which they were riding ra nover an embankment at Anacostia road and M street southeast.

Keppler suffered a slight injury to his left knee, but both men refused to go to a hospital for treatment. The automobile was slightly damaged.

A second automobile accident occurred yesterday, when Louis Shellborn, eleven years old, of 1821 North Capitol street, was struck by an automobile in front of his home. The police say the machine was operated by R. H. Stone, who lives in American University Park. The boy was taken to Georgetown University Hospital ,where it was found he was suffering from concussion of the brain.

Surgeon Takes Bullet From Heart of Soldier

PARIS, Sept. 16.—Means by which he extracted a shrapnel bullet from the right auricle of a French soldier's heart have been described to the Academy of Medicine by Dr. Charles Infroit. This surgical feat was accomplished by the use of a radiographic compass invented by the surgeon.

The instrument enabled Dr. Infroit to find foreign bodies in the tissues with mathematical precision and permitted their extraction without injury to the neighboring organs, he told his colleagues.

Boston Sets Minimum Wage Scale for Women

BOSTON, Sept. 16.—The wages of women eighteen years old and over who have been employed for at least one year in department stores in this State must be not less than $8.50 a week, beginning January 1, 1916, according to a decree announced by the Minimum Wage Commission of Massachusetts.

Learners who have reached eighteen years shall receive not less than $7 a week and girls of seventeen years not less than $6. For younger employes the minimum shall be $5.

Chipmunk Kills Light.

HAZLETON, Pa., Sept. 16.—The electric light service supplied by the Harwood company, of Hazleton, to Bloomsburg and Berwick, was knocked out by a chipmunk which got on a pole at Tomhicken, and by coming in contact with the high tension wire grounded the current. The animal was roasted to death.

POSTPONE CARNIVAL ON SEVENTH STREET

Midcity Citizens Will Have Celebration of Paving Completion on October 4.

The carnival and industrial parade to mark the completion of the upper Seventh street paving was postponed from September 27 to October 4 at a meeting of the Midcity Citizens' Association last night, the change of dates being made out of fear that the paving would not be finished before the first of the month.

Joseph Berberich was selected as marshal of the parade, and Joseph Shugrue was named as his assistant.

It was announced that a feature of the parade will be a body of 500 school children carrying American flags. In the parade will be the members of the Midcity Citizens' Association and various social and civic organizations. There will be three bands.

The line of march will be north on Seventh street from New York avenue to T street, east on T street to Florida avenue, back to Seventh street, and thence to Market place, in Ninth to K street, and back to Seventh street.

The finance committee has $500, over $200 of which was donated in one block of Seventh street. Representatives from the four daily newspapers will be invited as judges and will award the prizes to the best decorated float or vehicle and the most grotesquely costumed individual or group. All clubs and civic bodies are invited to participate, and all wishing to be represented in the carnival are asked to communicate with Joseph Berberich, M. Holzberlein, A. J. Driscoll, C. S. Shreve, Thomas Sergeon, or J. F. Simpson.

ASK EXTENSION OF STREET CAR LINES

Chillum Castle Citizens Urge Long List of Public Improvements.

Extension of the lines of the Washington Railway and Electric Company in New Hampshire avenue to a point near the Eastern Star Home and thence by loop to the city through Takoma Park or Brookland, is urged by the Chillum Castle Heights Citizens' Association in a list of recommendations for public improvements filed with the Commissioners for consideration in connection with the preparation of the annual estimates.

"We believe," says the association, "that we can all agree not only upon the desirability, but the real necessity of having a more adequate car service in this section of the city, as it is developing as rapidly if not more so than any other part of the entire city."

Recommendation is made that the following streets be opened, graded, macadamized, gutters laid and curbs set: Longfellow street from its present terminus near Fifth street northwest to Concord avenue; Concord avenue to Kennedy street; Kennedy street from Concord avenue to Blair road; New Hampshire avenue from its present terminus north of Grant Circle to the District line, or at least to Blair road.

Trunk Line Sewer.

The board is asked to provide for a trunk line sewer from a point near the Eastern Star Home to run south on the east side of the Baltimore and Ohio railroad and connect with the nearest trunk sewer.

Street lights are requested in the following thoroughfares: Concord avenue between First street and Blair road, at First and Kennedy streets northwest, at Second and Kennedy streets northwest, North Capitol and Kennedy northwest, North Capitol and Longfellow northwest, North Capitol and Madison northwest, and in Riggs road to the District line.

Abandon Shepherd Road.

Other recommendations are that Blair road be brought to established grade between Milmarsen place and Oglethorpe street, and that Concord avenue be brought to its full width between North Capitol street and Blair road. Recommendation is made that Shepherd road, from Concord avenue and First place to Rock Creek Church road, be abandoned. The board is asked to complete the resurfacing of Riggs road from where the work was abandoned east of the Baltimore and Ohio railroad to Blair road.

The association's estimates were prepared by a committee consisting of Charles A. Langley, Dr. Damon Binkert, Dr. Arthur M. Tribett, W. E. Fowler, Louis P. Shoemaker, John B. Hopkins, William C. Stump, F. W. Hine, B. F. Joy, D. A. Defandorf, Angus Lamond, F. D. Morris, John Meiklejohn, and C. J. Unger.

Changes in Personnel In G. P. O. Announced

Appointments, separations and transfers effective today in the Government Printing Office are as follows:

Appointments—Frank E. Ruth, probational messenger boy.

Separations—Louis Rosenfeld, skilled laborer, resigned.

Transfers, etc.—Preston L. George, from office of the superintendent of work to presswork division. Walter A. Clarke, messenger boy, $375 per annum, office of superintendent of documents, to messenger boy. Glenn Wolstenholme, messenger boy, $420 per annum, office of superintendent of documents, to messenger boy, $500 per annum. Lawrence B. Curry, messenger boy, $500 per annum, office of superintendent of documents, to skilled laborer, $626 per annum. James E. Wilkins, skilled laborer, twenty-five cents per hour, presswork division, to helper, thirty cents per hour, presswork division.

B. & O. Cars All in Use First Time in 2 Years

BALTIMORE, Sept. 16.—President Daniel Willard, of the Baltimore and Ohio, expressed the most optimistic views of the railroad outlook, especially as it concerns the Baltimore and Ohio. He says all the cars of the company are now in use for the first time in two years.

Crop conditions throughout the Baltimore and Ohio's territory seem fully up to if not above the average, and the outlook is more than satisfactory. The ore movement from the lake sections has been stimulated by the renewed activity in the steel trade, and promises to continue.

Trap Gun Kills Woman Who Set It for Thief

NEWBERN, N. C., Sept. 16.—Failure to remember that she had placed a shotgun in such a position that it would be discharged when any one entered the gate at her chicken yard caused the death of Mrs. Rosa Watson, whose home was on Stanley street.

Early in the morning, hearing a commotion in the chicken yard, Mrs. Watson went out to investigate and opened the gate. Immediately there was a flash and Mrs. Watson fell with the whole load of shot imbedded in her shoulder and breast. She died within five minutes.

DR. NORTON TO TELL OF DYE DISCOVERIES

Officials of the bureau of foreign and domestic commerce and the bureau of standards will represent the Department of Commerce at the First National Chemical Exposition, which opens at New York Monday.

The bureau of foreign and domestic commerce will be represented by Dr. Thomas H. Norton, commercial agent for the Government, who is expected to make important announcements relative to his discoveries that the United States has the facilities and the material for a complete and self-contained dyestuff industry, and for supplying potash to the world.

The Bureau of Standards will demonstrate at the exposition how it standardizes raw materials and the finished products of the chemical manufacturer and the processes and machinery requisite to transform the former into the latter. Officials of the Government are confident the exposition will go far toward hastening the materialization of the idea that the American chemical industry should be independent of foreign countries.

Gonzaga Students On Motor Car Trip

Celebrate Increased Enrollment In High School By Ride To Chapel Point.

Twenty-five automobiles filled with new students of Gonzaga High School and members of the alumni of Gonzaga College left Washington today for Chapel Point, for a day's outing. The outing was given as an evidence of the appreciation by the faculty and alumni of the 50 per cent increased enrollment gained through the efforts of the school's extension committee. Twenty-five members of the alumni donated automobiles for the occasion.

The extension committee was organized by Fathers McDonnell and Duarte, S. J., president and vice president, respectively, of Gonzaga College. Bennett S. Jones, president of the Gonzaga Alumni Association, is chairman of the committee. Other members are Leo A. Rover, Charles W. Floecker, Thomas A. Cantwell, and John J. O'Day. Members of this committee and others of the alumni who were instrumental in the enrollment of new students attended the outing given to the students today.

find "yours"

Get all the smoke-pleasure you pay for. Find the right cigarette—a SENSIBLE one that fits your own likes and dislikes.

It may or may not be Fatima

—but this will help you find it.

Tastes differ—in fashions, foods and pretty girls.

Also in cigarettes.

A cigarette that started out to please every man's taste would end up by pleasing none.

Most of us like our cigarette smoke deliciously *cool* and *refreshing*. The Mexican likes his hot and dry, with a nice little peppery *sting* in it.

Some men like a cigarette wholesomely, fragrantly *mild*. Others of us hunt for a cigarette almost as heavy as a black cigar.

Most of us want an "*easy*" cigarette—a SENSIBLE one, so that no matter how steadily or how many we smoke, we'll feel as fit as a fiddle. Other men, though, don't care about that. They smoke only a few—so they want a kick like a mule's in each puff.

All of us want our smoke "full-bodied"—it must *satisfy* that smoke-hunger. But the cigarette that just fills the bill for *you* may not do at all for your next-door neighbor.

★ ★ ★

Somewhere—among all the brands on the market—is the one just-right cigarette for YOU!

Maybe it's the very one you have now in your pocket—*but are you SURE?* Maybe it's some entirely "different" cigarette—it may or may not be Fatima.

But "find it!" Until you do, you're cheating yourself out of a whole lot of smoke-pleasure. Also you're wasting some money.

How to Find "yours"

To avoid blindly trying too many different cigarettes, ask yourself, first of all, this question:

"*Just what do I like in a cigarette?*"

If you smoke only a few every day, you may prefer a cigarette which is rather rich or heavy and "oily." Or you may like one which has a rather strong "oriental" taste with a pungency almost like perfume. Or you may want a cigarette with that noticeably "sweetish" Egyptian flavor. But if you smoke quite often—if you would like to smoke whenever you feel like it and without any effect on the tongue or throat or any fear of a heavy or "heady" feeling afterwards—then you should choose some cigarette such as Fatima, a cigarette composed of all-pure tobaccos of considerable aroma, mellowed by being aged and carefully blended to produce a fragrant and wholesomely mild, yet "*full-bodied*," smoke. And the smoke must be noticeably COOL. For otherwise your tongue or your throat will soon signal you to stop smoking so often.

If you will ask any Fatima smoker, he will tell you that Fatimas never make him "feel mean"—no matter how many he smokes.

That is why Fatimas are considered the *most sensible* cigarette by such a large majority of smokers. *And that is probably the main reason why hardly any Fatima smokers ever switch!* They like a *sensible* cigarette—and one with a good, pure taste to it.

But the Taste is up to You

All cigarettes are pure, but when it comes to the *taste*, nobody can help you choose. You simply have to decide for yourself.

Of course, Fatima's taste *may* not appeal to *you*. But most men who try Fatimas like the taste so well that they seek no further—otherwise Fatimas could never have *won* and *held* their enormous and growing leadership amounting to over one and a half BILLION cigarettes a year.

★ ★ ★

The one purpose of this advertisement is to ask you in a fair and square way to give Fatimas (*20 for 15c*) a good trial. If they don't happen to suit your taste, you'll quit smoking them of course. But if you like Fatimas as well as MOST men do, you'll be mighty glad you read this advertisement—and ACTED ON IT!

Below are two simple tests which you can easily make and which may help you find *your* sensible cigarette.

It may or may not be Fatima. But be fair to yourself and find "*yours*."

Liggett & Myers Tobacco Co.

Largest cigarette manufacturer in the U. S. as shown by Internal Revenue reports.

Copyright, 1915, Liggett & Myers Tobacco Co.

TWO TESTS FOR ANY CIGARETTE

The taste of the cigarette—according to a leading tobacco journal—is up to the smoker. But there are other qualities that you should look for in the cigarette that you are going to stick to for your steady smoke. Here are a couple of tests that may help the average smoker to choose more wisely between different kinds of cigarettes.

The first test is for coolness, which means more comfort to the throat and tongue. Light any cigarette. Draw in a cloud of smoke—a small, ordinary puff is not sufficient to make this test. Hold it in your mouth for a few seconds. Let it "float" around against your tongue and throat. Now blow out the smoke.

If the cigarette contains a high grade of mild tobacco leaves, combined in just the right proportion, it will always feel cool and smooth both to your throat and to your tongue.

On the other hand, if the proportions are not right and if the cigarette contains inferior grades of tobacco or hidden strands of rank, oily leaf, you will feel a nipping sting at the tip of your tongue or that "sandpaper tickle" in your throat.

Test number two—How do you feel after smoking all day?

If the tobaccos in the cigarette include a correct proportion of mild grades—and if all of the various grades have been properly mellowed by age—and if they have been so blended as to bring out the best qualities and to neutralize any unpleasant qualities in each of the different types of tobaccos, you will be able to smoke practically whenever you feel like it through the day without feeling any effect from it.

But with another cigarette in which the blend is less skillful, even though the tobaccos are of the highest grade, you will find along towards the end of the day that you are likely to have that feeling of having "smoked too much."

Clip out these tests and try them on Fatima

FATIMA was the Only Cigarette Awarded the Grand Prize at the Panama-Pacific International Exposition.