

DRESS UP CLEAN UP PAINT UP



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Price, \$19.75

THOR FIVE ELECTRIC VACUUM CLEANER
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Clean-Up, Paint-Up Work To Be Started Tomorrow

HOW SCHOOL WAS TRANSFORMED IN DAY

Tennesseans Change Rundown Structure Into One of Beauty in Clean-Up Campaign.

In just one working day of eight hours a Tennessee rural schoolhouse in exceptionally run-down condition was transformed into a building in which the community was justly proud.

The Bureau of Education in this city has recently made public a letter sent to them by the school of officials, telling just what was accomplished, and how, by this clean-up campaign.

The Letter.
The letter reads, in part: "This unique and practical demonstration in public school improvement was engineered by Prof. D. Hiley Haworth, of the East Tennessee State Normal School. Prof. H. H. H. secured the co-operation of the county board of education of McMinn county, in which the demonstration was carried out. He also secured the co-operation of the public school teachers of the county and of the patrons of the Neil School, the plan being to show what any neighborhood CAN DO IN ONE DAY. BY UNITED ACTION in the improvement of school buildings and grounds. "A band of teachers, school patrons, and normal school students marched out to the Neil School early in the morning to begin operations. An official photographer was taken along; he made photographs of the school grounds, the building and interior at 8 a. m. before work began and again at 4 p. m. when the day's work was completed. The 'Before' and 'After' pictures made it look as if a miracle had taken place. "The building at 8 a. m. was in an irreparable condition as it could be and still be used for school purposes. The workers were armed with shovels, hoes, axes, carpenter's tools, paint, whitewash and soap. "The outlay aggregated, in cash, \$25. It included twelve gallons of paint, five gallons of linseed oil, four paint brushes, one-half bushel of whitewash, \$2 worth of weather boarding and lathing, two pounds of nails, four window shades, material for cash curtains, four pictures, a number of books to start a school library, and one American flag. When the work was completed the building presented an attractive appearance as the best one-room country schools."

In more than 5,000 cities and towns of the United States, the paint brush and the scrubbing brush will hold sway tomorrow morning. For tomorrow morning will be the beginning of the annual "Clean-Up and Paint-Up" week. Among the civic centers where the movement has gained the greatest headway, is Washington. For many years the possessor of a reputation for sanitation far beyond that of most other cities of its size, Washington has taken up the movement with enthusiasm. Under an impetus given it by the Master House Painters and Decorators' Association, this city for the past two years has taken a more than active part in the campaign.

Wider Significance.
It is pointed out by supporters of the movement that Clean-Up and Paint-Up Week has a far greater significance than simply eradicating the accumulations of rubbish in every dwelling and beautifying up the exteriors of houses and garages with a spick and span coat of paint.

Hand in hand with the work of renovation which cannot help but make for the betterment of living conditions in any community. As the work goes on, the removal of rubbish breaks up the breeding place of flies. The extermination of weeds eradicates many of the strongholds of the mosquito.

The cleaning of streets and alleys with unusual care reduces the danger of germ contamination. And when a vacant lot, so often unsightly with bits of debris, is accomplished it takes but little more trouble to turn the waste space into a garden spot.

Started in St. Louis.
The campaign started two seasons ago in St. Louis, and since then it has been conducted under the auspices of the national clean-up and paint-up campaign bureau, of that city, of which Allen W. Clark is chairman. Something of the enthusiasm with which Washington is taking to this campaign, may be seen in the fact that already more than 1,500 has been contributed for the local campaign.

Theater's Will Help.
"Harry Crandall, president of the Moving Picture League, has given us permission to distribute colored slides to every motion picture theater in the city. These slides will be displayed between films. This is only a part of the work which has been done and the officials in

SPRING POETS SING OF CLEAN-UP WEEK

Few Hardy Ones See Beauty in Cake of Soap and Paint Bucket.

There was a time when the Spring Poet sang an April song of budding blooms and singing birds, of grass blades peeking above the winter's moil and the love light of fair brown eyes. But at least a few of the long-haired brotherhood, which has existed ever since the days when "Homer smote the bloomin' lyre" have become modernized. There are few who would see anything poetic in a cake of soap and a bucket of paint.

A WORD FROM THE WOMEN.
Say! ain't it funny what a lot of things men overlook. They seem to feel we women never do a think but cook. They really think they run the house and everything that's in it. But gee! They couldn't get along without us for a minute.

We women are the ones who keep the woodwork shining bright— Who buy enamel for the bath to make it glistening white. We women varnish tables and we buy the stains for chairs. And we buy the proper colors to brighten up the stairs.

We women are the ones who say what paint goes on the halls— Which shades for parlor and for den— for baseboards and for walls. We women stain and wax the floors, or else we make the man. We women are the ones who keep the whole town spic and span. And then another: **TRY THIS ON YOUR OWN.** "Little pots of flowers Little pots of paint Make attractive neighborhoods Out of them that ain't."

charge of the campaign declare that indications now are that the campaign will be more successful than ever. The basic idea of the annual campaign, as it has been established by the national bureau, is toward the end of permanent improvements rather than transitory cleanliness. In order to further this result the bureau is willing to co-operate at all times with any community that wishes suggestions, or with units of the Federation of Women's Clubs.

The Liberty Vacuum Cleaner



—converts "Clean-up Day" into a day of ease, and at a cost of less than 1 cent an hour for electrical current.

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We were awarded contract by the U. S. Govt. for this cleaner after competitive tests. It is now being used in all Postoffice buildings.

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- Wire Screen Paint** Preserves them from rust.
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