

THE TIMES DAILY MAGAZINE PAGES

Columbia Opens a Business College

WHEN conservative American universities open business schools the uneducated aspirant for commercial success "had best watch out." When Columbia University, of New York, begins to graduate her first "B. S. in Business" in two or three years from now there is no doubt but that competition for the product of the ornery business "college" who has had no more than grammar or high school education will grow even more acute than it is today. For a mind trained to grasp quickly the essentials of any new undertaking, a brain conversant with the terms and methods of commerce and finance, will be of incalculable value in any business office, and arrive, in short shrift, where the untrained mind has come by dint of years of hard plodding and bitter experience, the results of undirected ignorance.

At least that is the hope in which James Childster Egbert, Ph. D., director of Columbia's new School of Business, has planned the curriculum. This school is run under the auspices of the extension department of Columbia University. Columbia also gives evening courses in business which are under the department of extension teaching. These courses are only a small number of the large number of courses in other subjects given in this department of Columbia University open equally to women as to men. The School of Business opening here this autumn is the latest diversion in Columbia's program of extension work.

Interested in Women.

"I have always been particularly interested in the advance women are making in the world of work and have always been anxious that no distinction be made against them in opening such a course," said Dr. Egbert. "We cannot tell just at this early period how many women have come into the school for the first session. The registration has not yet closed. But from the signs and symptoms available I should say that the new business course is being regarded with a good deal of enthusiasm.

"The classes are open to students who have spent two years in Columbia or some other college of equivalent rank and who are candidates for a degree. "It is going to mean this, that a girl or a man may take the two-year college course and finish the last two years with the business course, so that when she—or he—graduates, it is as if she or he had spent the same time as it formerly required for the classic course, and they will be especially prepared to enter business.

So this business school puts within their reach at least a desirable half of what the college four-year term has to offer, and in the same period of time puts them into touch with life and an adequate equipment to go into and fight the battle of the world. The course is either of two or three years, and the students have a free choice of studies, subject to the approval of the director.

Special Courses Planned.

"Every student entering business should know something about general economics and should also have a command of some of the foreign languages. Students, however, who desire a general business course will find such a curriculum mapped out for them. Others, preferring to specialize, will find a sequence of courses in a variety of subjects, as, for example, accounting, banking, finance, transportation, commerce and trade, business organization and management, advertising, salesmanship and the like. At the end of the second year of this special work the degree of bachelor of science will be conferred.

RECIPES

- Mayonnaise Dressing.**
One-quarter of a teaspoon of mustard, one-half a teaspoon of salt, one-half teaspoon sugar, yolk of one egg, olive oil and vinegar. Have egg yolk, oil and mixing bowl thoroughly chilled. To the seasoning, mixed, add the egg yolk, beat with egg beater, adding the oil drop by drop until thick. Thin with vinegar, adding oil and vinegar with desired quantity. Drop oil slowly and beat continuously until finished.
- Chicken Fritters.**
Make a good fritter batter, using bacon fat instead of butter for shortening. Put one cup chicken meat through a grinder, and season with salt, pepper, celery seed, and one teaspoon of chopped onion. Mix this into the fritter batter and fry brown in spoonfuls in smoking hot fat. Serve hot.

Times Pattern Service

THE panel front is a marked feature of this dress, which is in one piece from the shoulder to the lower edge, and with left side front closing underneath a tuck. The button decoration is an up-to-date note and the collar in opposing color also has style importance. The belt at a lowered waistline arranges the skirt fullness in pleated effect. Without the button decoration the back is similar to the front. You can use the pattern to great advantage and at a saving. Either tub fabrics or wool mixtures may be chosen for this design.

The dress pattern, No. 017, cuts in sizes 4-10 years.

To make in size 4 requires 2 yards 36-inch material, with 1/4 yard 18-inch goods for the collar.

To obtain this pattern fill out the coupon and enclose 10 cents in stamps or coin. Address Pattern Department, Washington Times, Munsey Building, D. C.

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THE TIMES PATTERN SERVICE
October 25.

Name

No. 017. Street and Number

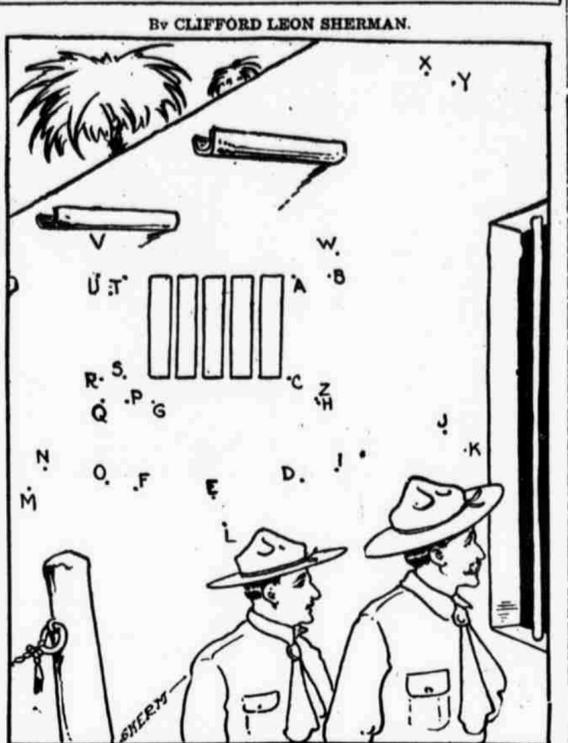
SIZE DESIRED.....City and State

awarded for those who do not care longer to defer their entrance into business. For those who care to finish, the third year, it is hoped, will be the most valuable and interesting of all and will terminate with the degree of master of science.

"Then we also have a course in what is called secretarial studies. Besides a two-year course in the school of business, there is a one-year course planned

for college graduates, leading to a certificate given by the school of business. Also there is a two-year course in the late afternoon and evening offered by extension teaching and leading to a certificate. Then there are special classes in stenography, typewriting, secretarial bookkeeping, typography, and other secretarial studies which are open to students not prepared to enroll in any of the above series."

The Alphabetical Dots



"I wish you would tell me more about the Mexicans' home life," demanded Tommy of his patient father.

"It is rather difficult," answered his father, "for an American to tell much about the home life of our dark-skinned neighbors. The houses are built around a patio or court, and you only see the backs from the street. We were not invited in, so we had to peek in the

windows here and there. It wasn't a very polite thing to do, but we were curious. And in nearly every case we found that, where the family could afford it, they almost always owned an American."

(To complete the picture draw a straight line from the dot marked A to the dot marked B and so on through the alphabet.)

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One Servant's Story

LIGHT ON THE SERVANT QUESTION. By B. H. W.

NOT long ago I talked with a woman who had just gone to work in a munition factory.

This woman said: "I am forty years old. From the time I was a young girl out of school I have been a servant doing general housework. In some families I stayed for several years at a time; in others but a little while. It depended on the people in the house. "But now I am tired to death of it all—tired of having no time that I can call my own.

eral years, the woman was a woman who had just gone to work in a housekeeper. Three children came to this mother while I was with her, and during that time she had many maids, but they would not stick to the job. "The woman was very hard to please, but underneath it all she had a good heart and I stayed longer than any of them.

"I realized she didn't understand how difficult a servant's position was. She thought that because she paid a good price that was all that was needed. Now all that is ended, and I can be my own boss."

"In the munition factory I will have a definite hour to begin and a definite hour to quit. I can have all my evenings to myself and besides I will make more money.

"I will be independent, and when I go to my little room at night, be it ever so humble, it will be home. For once in my life I will be free—free from being called to do this, that or the other thing—always at the beck and call of some member of the family.

Here are a "few of the 'little rules' suggested by this servant of many years' experience:

Take your servant into your confidence as to your need for saving in the kitchen; she will respect it and think she is a part in the saving process.

Don't insist on her working all the time by finding something for her to do when real work is actually done.

Do not expect her to do two maids' work without extra pay for her added labor.

When you give late parties at night have that understood before you hire her or otherwise arrange for this night duty.

Don't begrudge your servant girl giving her calling friends a little harmless refreshment now and then. It will help make her feel it is her home as well as her working place, for you can't divorce the two.

See that her sleeping quarters are not merely a bed and four walls; remember this is the place where she reflects on her work. It will seem more joyous if her own little corner is a bit attractive.

Don't forget that a young woman who has a beau cannot always meet him "on the outside." Sometimes allowing him to call has kept many a good servant truly serving.

Don't try to keep a girl from church just because you happen not to believe in her religion.

A day off now and then besides her regular holiday has proved the pleasant surprise and made her do double work for the kindness.

Don't forget that your little children are as wearing on her as they are on you.

Don't make her life miserable if she has broken a piece of china. You might have done it yourself.

And, above all, the best way to know if you are treating her right is to put yourself in her place.

TO OUR PATRONS:

ON ACCOUNT OF THE GREATLY INCREASED COST OF ALL MATERIALS, UNTIL FURTHER NOTICE, ALL OUR 5c LOAVES OF BREAD WILL RETAIL AT 6c, AND ALL 10c LOAVES AT 12c.

ROLLS, 12c PER DOZEN; 6c HALF-DOZEN.

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Bakery, 714-16 11th St. S. E.
Phone Lincoln 1227.

Question Box

Times Question Box—Please tell me of any literature available on the negative side of the question: "Resolved, That the Forces of Labor Unions in Being Used to Harm Our Industrial Welfare." J. J. P.

N EARLY every library has a copy of Poole's "Index to Periodical Literature." If you look up "Labor Unions" in this book you will find some references that will help you in preparing material for your debate. The index is issued often enough. Times Question Box—Will you be kind enough to tell who wears the white flower on Mother's Day? Do

mothers wear it or does every one wear it to honor his mother? B. D.

THOUGH Mother's Day is supposed to be observed by some distinct act of kindness, such as a visit, a letter etc., in remembrance of one's mother and father, the wearing of the white carnation is supposed to be a badge worn in honor of "The best mother that ever lived, the mother of my heart."

It is emphasized that Mother's Day is Father's Day as well, since it is supposed to be a celebration honoring the home. The date is the second Sunday in May.

All in One.
Stranger—Have you got a large police force in your town?
Native—I reckon. He weighs close on to 30 pounds.

The Chaperon

Dear Chaperon: I am nineteen and have gone with a young man for a year who is a year older than I, and I love him dearly. He has one fault. He drinks a little occasionally when he goes out with other other young men. He came to my home recently, and when my mother and I accused him of drinking he got mad and left the house. My mother and father say he cannot come again, but I have made up my mind. What shall I do? MABEL.

YOU are a very young girl, Mabel, and you are courting lots of heartaches if you persist in allowing a friendship to exist with a

young man who drinks. I think your mother and father are right. There are plenty of other young men who do not drink who are as lovable as your friend, and who would love you enough not to come to your home under the influence of drink. Unless the young man gives up the drink, I think you had better give him up. But under all conditions, do not meet him again without the permission of your parents. You owe them too much to deceive them that way.

Method in His Madness.
Sandy (who is working up his better half for a small loan)—Ye ken weel, Maggie, if you wis tae dee, I should gang daft.
Mrs. Sandy—An' then ye'd marry again, I suppose!
Sandy—Na, na. I wouldna gang as daft as that.—Sketch.

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The Set, \$1.95



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4c



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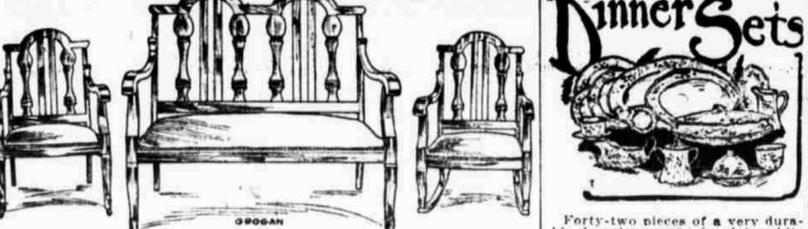
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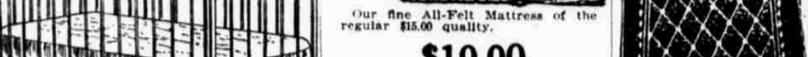
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9c



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In white and gray—pink and blue borders—sizes for large beds.

\$1.00 qualities, now..... 49c

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\$3.50 wool nap, now..... \$2.50

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Lace Curtain Specials

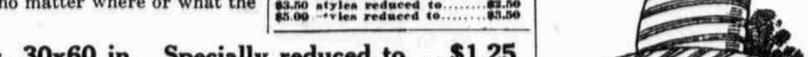
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