UNCLE SAM'S ALLIES WILL SEEK RECRUITS

Week to Be Set Aside for Enlistment in U. S.

INDORSED BY BRITISH GENERAL

Call Made for 200 Aviators for England's Flying Forces.

NEW YORK, June 13.—Plans for an "Allies' Recruiting Week," beginning Monday, July 2, to inspire eligible subjects in this country of Great Britain, France, Russia, and the other allied nations to enlist with their respective colors, have been presented to Brig. Gen. W. A. White, head of the British Recruiting Mission, at 280 Broadway. General White approved of the movement, and the co-operation of many of the prominent war relief committees now at work in the United States was promised to him.

Thus far Great Britain alone has undertaken the task of recruiting its subjects in this country. While the other nations have not established recruiting facilities here, the committee in charge of the Allies' Recruiting Week, with the co-operation of the foreign consuls in New York, will make such arrangements as will insure the examination of all subjects of the allied nations who are eager to enlist. Through the various relief committees, a plan will be devised whereby the wives and children of men who enlist will be properly cared for.

Organizations to Aid.

John Moffat, of the Allies' Co-Operated Charities, will head the allies' recruiting week committee, and some of the organizations that will participate in the work are the American Ambulance in France, represented by Mrs. Robert Bacon; the American Women's War Relief Fund, John Moffat; the French Tuberculosis War Victims' Fund, Mrs. Maynard; the British War Relief Fund, Major Lewis Livingstone Seaman; Committee of Mercy, Miss Katharine B. Davis; Duryea War Relief, Mrs. Charles H. Ditson; Committee for Relief for Belgian Prisoners in Germany, Lady Lowther; Fatherless Children of France, Frederic R. Coudert; French Heroes' Fund, Mrs. William Astor Chanler; Lafayette Fund, Mrs. Newbold Le Roy Edgar; Russian War Relief Committee, Miss Elsa Maxwell, and Charities of the Queen of Belgium, Mrs. Charles H. Marshall and Frederick H. Allen.

Lieut. Harold B. Denton, in charge of recruiting aviators for the British government, has issued an urgent call for 200 aviation cadets between the ages of twenty-one and twenty-five. The applicants must, of course, be British subjects. After being declared acceptable here, they will be sent to the big Canadian flying camp near Toronto, where they will be put through a two months' course of training. Enlistment in the Royal Flying Corps, it was said, offered the only opportunity for British subjects in this country to obtain commissions.

Actors Among Recruits

In all other branches they are enlisted as privates, the British mission having no authority to bestow commissions. In the aviation corps, however, as soon as the cadet completes his training, he becomes an officer. Lieutenant Denton said no applicant would be considered unless he possessed a college education or its equivalent. The maximum age limit, he said, is made not higher than twenty-five, because experience in the training camps and at the front has proved that men above that age are more likely to lose their nerve when confronted by a perilous situation.

The mission recruited more than 125 British subjects yesterday. There were a score of actors in the list of applicants, among them being Charles E. Bryant, husband of Alla Nazimova; Lionel Atwell, Thomas Holding, William Evans, Horace Sinclair, R. B. Tesseman, Harold Debecker, and S. K. Murray.

Miss Jane Boland Sutherland, of 132 West Seventy-ninth street, called at the British recruiting headquarters and volunteered her services and donated her two big touring cars for ambulance work. Miss Sutherland also said she intended to organize a regiment of American women who would go to France and drive their own cars about the firing lines and rescue soldiers wounded in battle.

TEN MONTHS' EXPORTS SHOW 50 PER CENT GAIN

April's Is More Than a Hundred Million Over Last Year.

American exports to Europe increased more than $100,000,000 in April of this year over April last year, despite Germany's U-boat warfare.

Figures from the Bureau of Foreign and Domestic Commerce show that in April this year, the United States shipped goods to Europe valued at $366,077,164, as compared with $259,784,139 in April, 1916.

In the ten months ending with April, exports to Europe aggregated $3,597,827,011, as compared with $2,355,591,200 for the same period a year ago.

One of the most significant features of the export table is the drop in exports to Greece. In April this year they totaled but $40,234. In April last year, before the blockade of the Greek ports by the allies, the month's exports totaled $4,856,271.

Exports to our allies increased enormously.

TAIT, DEAD BANKER, WAS WIDELY FAMED

Capital Financier Was Known on Three Continents.

J. Selwin Tait, seventy-one years old, well known as a banker and financier on three continents, died at his home, 2016 O street northwest, yesterday. He had been in ill health for some time, but was downtown Monday.

Mr. Tait was born in Langholm, Scotland, and entered the banking business early in life. At the age of twenty-two he was manager of the London and Southwestern Bank.

He came to Washington when he was thirty years old, and was with the International Banking Corporation and later president of the Washington and Southern Bank.

Two years ago, when the Chinese republic was formed, Mr. Tait went to the Orient and for a year studied the country's financial problems.

Mr. Tait is survived by his wife, three sons, and a daughter.

Woman First Doctor-Volunteer

Mrs. Lamb, Offering Services In Army Medical Reserve, Shows Men of Profession the Path of Duty.

A woman has set the pace for Washington physicians and surgeons in signifying willingness to go to the battlefields of France to minister to the American soldiers soon to be sent overseas.

She is Dr. Isabel Haislup Lamb, of 2114 Eighteenth street northwest. The feminine medico volunteer, who formally filed application for admission to the army medical reserve corps after a rally by 1,000 physicians and surgeons at Central High School last night, is a resident of Washington, although born in Baltimore county, Md. She was graduated with high honors at the medical school of Howard University and has practiced medicine in Washington for more than twenty years.

She is the wife of Dr. D. S. Lamb, a pathologist at the Army Medical Museum.

Ready to Obey Orders.

When asked whether she preferred to serve in the army or navy, she replied, "I'm a good sailor and prefer the navy, but if I am accepted I will take my orders and do my bit in either the army or the navy."

Major R. E. Noble, of the surgeon general's office, who attended the rally last night, said the medical corps did not expect many women to volunteer, and therefore had worked out no plans for utilizing their services. He expressed the belief, however, that, if any considerable number of feminine doctors volunteered, arrangements would be made to give them active service in army or navy hospitals.

It is expected that a large number of local physicians and surgeons will apply for admission to the medical reserve corps within the next few days.

Urges Doctors to Join.

All of the doctors who attended the rally were given printed application blanks, and Vice President Marshall and other speakers urged them to fill out the slips and join the medical forces of the nation.

Dr. G. Wythe Cook, president of the District Medical Society, under whose auspices the rally was held, presided, and urged his fellow doctors to bestir themselves and join the military medical staff even if they had to make big sacrifices to thus serve their country.

"The medical profession has done more for humanity than any other, not excepting the ministry," said Vice President Marshall. His father, he said, was an old-fashioned physician and he told a number of anecdotes to illustrate the advance made by the medical profession.

Mr. Marshall in a rousing patriotic address outlined the reasons why the United States entered the war and emphasized the necessity for the closest co-operation among all of the men and women in the nation for the suppression of German autocracy which threatens democracy throughout the world.

Col. T. H. Goodwin, of the Royal Medical Corps of the British army, who has seen active service on the battlefields of Flanders and France, told the 1,000 doctors of the duties expected of medical men back of the lines. He said much of the surgeons' work of mercy is done under fire, which accounts for the number of deaths among medical men on the battlefield. Colonel Goodwin pointed with pride to the spontaneous response of the doctors throughout Great Britain and expressed his belief that American medical men would be no less prompt to accompany their fighting brethren to the trenches.

Congressman Julius Kahn of California said he believed the doctors in the National Capital would set an example for the physicians throughout the country in promptly joining the Army Medical Reserve Corps.

"You must rally to the colors," said Congressman Kahn, "and when our boys go to Europe, instead of hundreds dying from disease as they have in past wars, they will be given the best medical attention possible. Such was the case on the Mexican border last year. Thousands were on duty there for months, yet there was comparatively little sickness among them."

The Marine Band furnished music at the opening of the rally and after each of the addresses. At the conclusion of Congressman Kahn's speech a motion picture showed scenes on the French battlefields.

COAST ARTILLERY CO. IS READY FOR ORDERS

Cantonments at Fort Washington Are Nearly Completed.

Canto ments for use by the members of the First Company, Coast Artillery Corps, District National Guard, are under construction at Fort Washington and will be ready for occupancy next week, according to information received today by Capt. William Burns, commanding the organization.

Upon completion of the cantonments the company will store its property in them and await orders to proceed to Fort Washington for an indefinite stay. The orders are expected July 15.

The company is conducting an energetic and effective recruiting campaign with the view of attaining full war strength when ordered out. Six recruits were obtained yesterday.

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BEFORE the days of Summer Sanity, Man changed his derby for a straw—packed away his vest—and stepped confidently into July. ¶ No wonder he sweltered. But while he frowned at wools and worsteds, he could think of nothing better—UNTIL—THERE CAME PALM BEACH.

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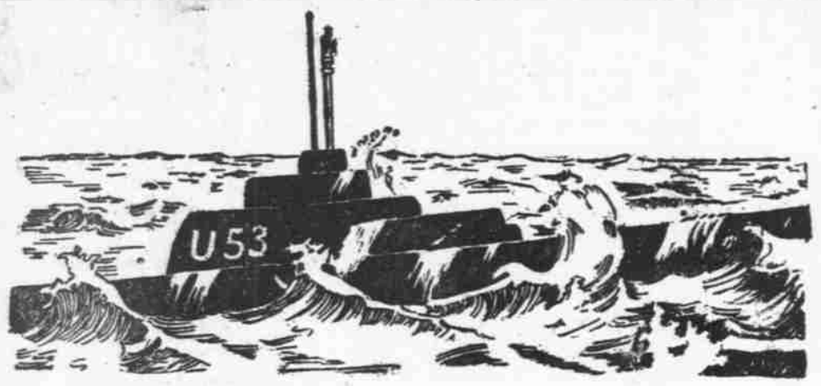

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The Second of A Series of Talks With Washington's Foremost

Printers

By EUGENE B. EVANS

How large a percentage of the people or firms you do business with, have you seen personally—have seen you?

If yours is a large house, the percentage will not run very high in the aggregate over a whole year's time. Then, how many of them know your salesmen personally, and have so gotten an idea of the kind of house yours is? Again a small percentage possibly.

Taking these firms out of consideration, there remains the big bulk of people who know you by your literature—letters, circulars, booklets, etc., and who have done business with you not entirely because YOU are at the head of the firm, or because your location is materially closer, in every case, but because your printed matter has met them, and has sold them.

Only during the past few years has the art of good printing reached that stage where it could be termed anything more than impressions of type on cold paper. For a long while after color-printing was invented, it was used without regard to its appropriateness. Because the mere fact of its color attracted—and sold. No pains were taken to see that these colors blended—and the general use, or misuse, killed the selling value.

The next step was made by those progressive "Trail Blazers" you find at the front of every line of business—the few who refuse to be just "one of the bunch"—when they put different colors together, found the ones that made the best effect, and used them.

The last step has been made by the best print shops in every city. The combining of real up-to-the-minute salesmanship on paper, with artistic arrangement of types, colors, and stock.

Have you a department to take care of the preparation of the printed matter you send out? Will your letterheads, booklets, and folders uphold the high standard you wish conveyed of your establishment? Many firms do not have.

To meet this condition, Washington printers, who are conscientiously striving to raise the standard of their work, have arranged the department for you—the Service Department—where advice of experts is free for the asking—invaluable advice from men in a position to KNOW PRINTING VALUES. Ask your printer.

Next week's article will be written by Mr. H. C. C. Stiles, Mgr. Maurice Joyce Engraving Co.

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