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# SEPTEMBER HOME-FURNISHING SALES

TOMORROW'S IMPORTANT FEATURE IN THE GREAT SEPTEMBER SALES  
**Thousands of Dollars' Worth of High-Grade Rugs**  
**From the Auction Sale of Alexander Smith & Sons**

(HELD LAST APRIL)

And hundreds of beautiful Rugs purchased at the same time, at wonderful reductions, from other leading rug mills of America. All these rugs have been held in reserve in our warehouse since last spring, and are offered at greatly below the real value today.

**Do Not Fail to Take Advantage of this Wonderful Event**

<b>\$28.50</b> 8 ft. 3 in. x 10 ft. 6 in. Seamless Axminster Rugs—Alexander Smith & Sons Yonkers quality.	<b>\$54.50</b> 9x12 feet Royal Wilton Rugs. Linen fringe. The later price will be \$62.50.	<b>\$46.80</b> 9x12 feet Seamless Wilton Velvet Rugs. Genuine Wilton—handsome colorings in oriental effects.	<b>\$31.50</b> 9 ft. x 12 ft Seamless Axminster Rugs—Alexander Smith & Sons Yonkers grade.	<b>\$18.50</b> 6 ft. x 9 ft. Seamless Axminster Rugs—Beauvais quality; made by S. Sanford & Sons. Every design desirable.	<b>\$22.50</b> 9x12 Axminster Rugs, a pattern not to be continued, a well known standard at \$35.00—now \$22.50.	<b>\$37.50</b> 8.3x10.6 feet Wilton Velvet Rugs, seamless. Regular \$45 grade. A limited number of these rugs; a quick response is imperative.	<b>\$47.50</b> 8.3x10.6 feet Royal Wilton Rugs. The connoisseur of rugs will class these among the gems of this great sale. Only too few of them.	<b>\$2.65</b> 27 in. x 54 in. Heavy Grade Axminster Rugs. The size is not large, but such designs and colorings and quality in larger rugs would come very expensive.	<b>\$4.25</b> 36 in. x 70 in. Heavy Grade Axminster Rugs. A very practical size for small flats. They will be in much demand. Don't delay a call.
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**Wonderful Imitations of Persian Silk Rugs—**  
 22x52-in. size. Regularly \$7.50..... **\$4.95**  
 Brussels Stair Carpet, 69c kind. Sale price..... **55c** | Velvet Stair Carpet, \$1.00 kind. Sale price..... **85c** | Wilton Stair Carpet, \$1.50 kind. Sale price..... **\$1.19**  
 Aubusson Stair Carpet, 22 1-2 inches wide. A very choice line and would be considered cheap at 75c. September Sale price..... **49c** | Palais Royal—Upholstery Department—Second Floor.

**Thousands of Pairs of Lace Curtains This September Sale at 69c Pair to \$25.00 Pair**  
**Superior Lace Curtains at \$1.35 to \$3.95**  
 If Your Price is From \$2.00 to \$5.00 a Pair You Can Well Afford to Buy These at \$1.35 and \$3.95

**At \$1.35 Pair** are hundreds of pairs of Lace Curtains, in designs that are machine-made reproductions of the expensive hand-made. In white, ivory, and beige is a collection that includes dozens of pairs of a design, so that the institutions and hotels can be supplied as effectively as the smallest flat.

**At \$3.50 Pair** are Lace Curtains of imported nets, with real Cluny lace insertion. And very beautiful effects of Marquisette, with Cluny lace insertions. As prices go today these curtains, at \$3.50 pair, can be fairly claimed worth \$5.00.

**Quaker Lace Curtains**  
 Special **98c Per Pair**

The honesty of the Quaker is combined with the artistic—creating best wearing and best looking Curtains. Some with dainty Cluny lace, others with Filet insertions. Wonders at the price—98c a pair, in white, ivory, and beige.  
 Palais Royal—Second Floor.

**Beautifully Lace Trimmed Marquisette and Swiss Curtains**  
**At \$4.50 Pair**  
 The cluny lace edges and insertions in combination with the filmy Marquisette and Swiss net create visions of curtains. Strong withal. In this September Sale at only \$4.50 pair.  
 Palais Royal—Second Floor.

**At \$25.00 Pair** and gradually down in prices to \$7.50 are best of imported and domestic Lace Curtains. This September Sale assures a saving of more dollars—when fine curtains are considered—than assured with those at lesser prices. Worthy of investigation.

**At \$2.25 Pair** are astonishingly good values—and choice of 100 patterns, in beige, ivory, and white. These are Net Curtains, one of the best values in this September Sale.

**Other Lace Curtains**  
 Special **\$1.95 Per Pair**

A splendid assortment of curtains suitable for living room, dining room, and sun parlor. Beautiful hand-drawn work borders; also with cluny insertions and edges. Choice of white, ivory, or ecru.  
 Palais Royal—Second Floor.

**A Wonderful Assortment of Very Beautiful Portieres at \$5.75 Pair**  
 Included Are Values to \$8.00

**Velour and Tapestry Portieres;** double face; values to \$13.50. September Sale price, per pair..... **\$9.75**

**Tapestry Armure Portieres;** plain shades; some with tapestry borders; worth to \$8.00. Sale price..... **\$5.75**

**Velour Portieres;** silk finish, Duplex and reversible velour; plain colors and embossed; \$25.00 value. Sale price..... **\$19.75**

**Chenille Draperies;** 25 new styles; exceptionally fine in quality and colorings; \$8.00 value. Sale price..... **\$6.75**

**Sunfast Curtains,** in colors and shades for every scheme of decoration; \$4.50 value. Sale price, pair..... **\$3.25**

**Tapestries;** rich colorings; 50-inch French Gobelin, English, Jap, and Verdure; \$3.50 to \$3.98 values. Sale price..... **\$2.65**

Palais Royal Upholstery Dept.—Second Floor.

**A Wonderful Collection of Cretonnes—65 Styles—at 69c and 75c Yard**  
**Cretonnes, Special at 47c Yard**  
 —Being Reproductions of Sixteenth Century Tapestries

The home beautiful can be assured with these Cretonnes. With the price only 47c a yard, and with the services of the artists and experts here, astonishing results are both possible and logical.

**At 14c, 19c, 24c, 29c, 35c, 45c, 69c to 98c Yard**  
 September Sale Prices Associated With Astonishing Values and Vast Quantities

**98c Cretonnes, Special at 79c**  
 Large assortment of exceedingly handsome qualities in fine grade Cretonnes, 50 inches wide; would be a great bargain even at the regular price.

**45c Qualities, Special at 39c Yd.**  
 One of the BIG assortments and very interesting. 50 different patterns, which represent nearly every period and will fit in with any decorative scheme.

**25c Value—Cretonnes—35c Value**  
 Quantity, quality, variety, this September Sale is associated with a collection of Cretonnes that will be later quoted as the most satisfactory to make selections from.  
 Palais Royal Upholstery Dept.—Second Floor.

**14c** **29c**

**Colonial Chiffoniers, Dressing Tables and Dressers Are Added to This September Sale**  
**Dresser Illustrated** **\$41.50 Value \$33.20**

**Sample Furniture and Odd Pieces at 20% to 40% Savings**

**Only Fifty to Be Had Mattresses, \$7.95**  
 Regular at \$11.50  
 Double size cotton mattresses, with rolled edge, closely tufted, covered with fancy art ticking.  
 Fourth Floor.

**Chiffonier, to match, \$39.00 value, at \$31.20. Dressing Table, to match, \$35.50 value, at \$26.50.**  
 The cabinetwork and the "lines" of this colonial furniture make it much admired and highly desirable. Of American Walnut, veneered front and top, ball bearing casters, wood pulls every detail to assure durability. The Dressing Table, with its triplicate mirror, is a rarely good bargain at \$26.50. The three pieces to match, on sale singly or en suite.  
 Fourth Floor.

## Bargain Basement Attractions in the Great September Sale

**No fires in the home yet—therefore**  
**Outing Flannel Gowns**  
 Special **\$1.29** \$2 values

The quality of flannel in these gowns makes them worth \$2.00 today. And note how well made—silk stitched collars and sleeves; prettily tucked yokes, some trimmed with wash ribbons. They cannot be duplicated at less than \$2.00—on sale tomorrow at \$1.29.  
 Palais Royal—Basement Store.

**Outing Flannel Petticoats**  
 Special **59c** 75c values

The material is costing nearly twice the price than when these petticoats were bought. Like French flannel—pretty blue, pink, and gray stripes, perfectly fast colors. The 12-inch flounce finished with scallops in colors.  
 Palais Royal—Basement Store.

**At Less Than Today's Wholesale Price**  
**White Cotton Batt**  
 Special **11c** 1/2-lb. Size

Get a supply now—for the comforts and cushions you will be making later. The regular retail prices, 15c to 17c, will have to be quoted when this supply is gone.  
 Palais Royal—Basement Store.

**Important Purchase and Sale of About 2,500 Yards**  
**Good Wash Laces**  
 Special **3c** Per Yd.

In the lot are all pure linen Torchon Insertions. And wider edges of Cotton Torchon. Also Val Laces. Values 5c a yard and up, at only 3c yard. Good laces—will not fray or tear in the wash.  
 Palais Royal—Basement Store.

**Distribution Limited to 284 Pairs**  
**Blankets**  
**Only \$2.29 Pair**  
**In Artistic Plaids**

**ORNAMENTAL**—Artistic effects in blues, pinks, grays, etc.  
**COMFORTING**—Full weight and good size, 74x64 inches.  
**LITTLE PRICED**—Such Blankets, at \$2.29 pair, are bargains that will be appreciated as soon as seen and handled.

**SALE OF COMFORTS CONTINUED**  
 2,000 of these Comforts went on sale this morning—special at 98c, \$1.39, \$1.69, \$1.89, and \$2.29.  
 Palais Royal—Basement Store.

**Only 26 pieces—rarely good bargains,**  
**Fine Novelty Voiles**  
 Special **10c** per yd.

These 40-inch wide Voiles, very sheer and free of blurs, come in lovely floral effects and floral and stripe combinations. Values to 25c a yard, at 10c—with prices in the wholesale market rising are not likely to be offered again.  
 Palais Royal—Basement Store.

**Hotel and restaurant proprietors are interested**  
**Good Table Damask**  
 Special **69c** per yd.

Honest Damask—free of dressing—improving with washing. Unusually durable and in the identical patterns as seen in expensive imported table linen. Bought long since—before the later rise in prices—reserved expressly for this September Sale.  
 Palais Royal—Basement Store.

**Ready to Use Table Linens, Important Sale**  
**314 Table Covers**  
**89c and 98c**

Highly mercerized and in excellent patterns these covers look worth double the prices asked for them. 89c for 58x58-inch size, with scalloped edge. 98c for 68x54-inch size, with hemmed border. Only 314 of them—all should be sold tomorrow.

**Not More Than Five Doz. to Each Purchaser**  
**Pure Linen Doilies**  
**5c and 10c**

The September distribution of these doilies—made from ends of pieces of fine pure linen damask—has to be limited to 500 dozens. Size 6-inch at 5c and 10-inch at 10c each. Scallop—ready to use.  
 Palais Royal—Basement Store.