

The PALAIS ROYAL
 THE SHOPPING CENTER
 DESIRABLE QUALITIES - CORRECT STYLES - A LIVERY.

Opening Special—Including Values to \$35.00 in

Chic Fall Suits
\$25.00

Included in this special offering of models from our regular makers of \$29.50 and \$35.00 garments. In limited quantity, at \$25.00, but representing all the best styles.

Tailored and Semi-Tailored

The man tailor is evident in the perfect detail of the fur fabric, braid, and button trimmings.

Perfection of Fit Assured

Military precision—evident in the perfect fit at neck and shoulders. The "lines" of the skirt also assure grace of movement.

The Materials and Colors

English Broadcloth, Military Serge, Wool Velour, Wool Poplin, and Burella Cloth—in Burgundy, beet root, Russian green, navy, taupe, brown, and black.

PALAIS ROYAL—THIRD FLOOR.

Opening Exhibit in Our Art Needlework Dept. of

The Newest Yarns
For Knitting

Splendid assortments of the desired shades, for making fancy gift articles or practical and useful articles for Soldier and Sailor boys.

Army and Navy League Knitting Needs

AA Knitting Worsted, \$1.00 hank; Steel Knitting Pins, Wood, Amber and Bone, 5c each, 25c to 50c pair. Models on display at the Yarn Counter.

New Sweater Bags.

A large assortment of charming Sweater Bags. All the new styles, shapes and colors—trimmed with gold braid, tassels, fringe, etc. 25c to \$5.00 each.

The many new styles in Sweaters include the Roman Pearl Cuffs and Collars—knit of Shetland fleece, at 35c skein—\$3.50 box of 8 skeins. "The Rainbow Stripes Sweater"—knit of Gloss knitting at 27c ball, \$1.50 box of 12 balls. Many other New Ball Yarns for Knitting and Crocheting.

Vicuna, 46c ball, \$5.35 box of 12 balls; Fuzzywool, 20c ball, \$4.45 box of 12 balls; Saxony, 2, 3 and 4 fold, 24c skein, \$2.00 per box; Germantown, 4 and 3 fold, 36c skein, \$4.65 per box.

PALAIS ROYAL—ART NEEDLEWORK DEPT.—STREET FLOOR.

Stamped Articles—To Be Embroidered

What more treasured Gift than the work of your own hands—especially when the article is practical, as well as beautiful?

Stamped Doilies, Centers, Lunch Cloths, 12½c to \$1.50.
 Stamped Table Covers and Lunch Sets, 50c to \$5.00.
 Stamped Pillows and Scarfs, 25c to \$1.00.
 Stamped Bread Trays, Napkins, Hot Roll Covers, 10c to 50c each.
 Stamped Pincushion, Towels, Wash Bags, 10c to \$1.00.
 Stamped Bags for Laundry, Sewing, Knitting, etc., 25c to \$2.00.
 Stamped Card Table Covers, Doyle Rolls, 25c to \$1.50.

Stamped Novelties, Collar Bag, Tie Rack, Whisk Broom Holder, Towel Rack, etc., 25c to \$1.50 each.
 Women's Gowns, pink and white, 75c to \$2.25.
 Combination Suits, pink and white, 50c to \$2.00.
 Corset Covers, pink and white, 25c to 75c each.
 Tea Aprons and Fudge Aprons, 10c to \$1.00.
 Dressing Sackie and combing Jackets, 25c to \$1.00.
 Infants' and Children's Dresses, 35c to \$2.00.
 Infants' Bibs, Caps, Booties, Slips, 5c to 50c.
 Infants' Pillows and Carriage Robes, 35c to \$1.00.

ART DEPARTMENT—STREET FLOOR.

Among the Beautiful Lamps on Display Are the Following

Boudoir Lamps, \$2.25
 With Silk Shade.



Electric Lamps, with mahogany stand and silk shade, in leading colors. 10-inch, at \$2.79; 8-inch, at \$2.25.

Portable Lamps With Shade

"Opening" Specials—these Electric Portable Lamps, each with silk shade.

\$5.75 Lamps.....	\$4.75
\$8.50 Lamps.....	\$7.50
\$9.50 Lamps.....	\$8.50
\$10.50 Lamps.....	\$9.50
\$12.50 Lamps.....	\$10.50
\$13.75 Lamps.....	\$12.25
\$15.50 Lamps.....	\$14.50
\$16.50 Lamps.....	\$15.50
\$19.50 Lamps.....	\$17.50
\$21.00 Lamps.....	\$19.50

PALAIS ROYAL—FOURTH FLOOR.



Announcing for Tomorrow, Tuesday and Wednesday
 An Unexcelled

FALL OPENING

Display of

Coats, Costumes, Tailleurs, Furs, Waists, Millinery, Fabrics, Accessories

We cannot in justification center interest in any particular section—each and every one of them has made most extensive preparations, with the result that our displays are most complete and include many modes that are exclusive with this establishment.

In line with our policy of offering the most advanced and authentic styles we have the pleasure to show our patrons

Exceptionally Charming Styles in New Millinery

From the foremost fashion artists of America as well as reproductions of Parisian creations, and we desire to call particular attention to this superb millinery showing. Prices range from \$7.50 to \$75.

Palais Royal—Second Floor.

We Have Made a Special Purchase of 200 or More Handsome

BRUSH WOOL SWEATERS

Special at \$5
 Regularly \$7.50

Chic belted models, soft and fluffy, made of finest wool yarns, in the wanted new models for autumn and winter. All sizes in the assortment.

PALAIS ROYAL—STREET FLOOR.

In Our September Home Furnishing Sale

Everything To Make the Home More Comfortable for Fall and Winter

Rugs For Every Room in the Home

Splendid Assortments and Incomparable Values

Thousands of Pairs of Lace Curtains

At From 98c Per Pair and Up in Prices to \$25.00 Pair

Cretonnes, Tapestry Fabrics, Silk Draperies, Bedding, Beds, Furniture, and House Furnishings.

PALAIS ROYAL—SECOND AND FOURTH FLOORS.

The PALAIS ROYAL
 THE SHOPPING CENTER
 DESIRABLE QUALITIES - CORRECT STYLES - A LIVERY.

Opening Special in Women's and Misses' Beautiful

New Fall Coats
\$29.50

Decidedly favored styles for fall—superior man-tailored garments that can be relied upon to retain their graceful lines and give unusually long service.

Many Are Fur Trimmed

Others with deep collars of plush or fur fabric. Some edged with velvet or plush are reproductions of imported models.

New Style Belts and Pockets

The superior tailoring is evident in the chic appearance of these conspicuous details, as in the linings, half or full.

Superior Materials and Colors

Rich wool Velours, high luster Kersey and Broadcloth, Burella and other new effects, in dark brown, taupe, green, plum, Burgundy, beet root, navy blue, and black.

PALAIS ROYAL—THIRD FLOOR.

Fashions Dictate for This Autumn-Winter

Jet Jewelry and Earrings

Earrings are here at 25c to \$10.00 per pair—of coral, jade, jet, rhinestones and pearls, set in rolled or solid gold.

Earrings, 29c

An "Opening" Special—these Pearl Earrings, worth 50c, at 29c pair.

Necklaces, 25c

Another "Opening" attraction—Opera Bright Chains of dull or bright jet beads; worth 50c.

Headquarters for Jet Jewelry—with all the new styles of brooches, chains, lavalliers, festoons, collars, hats, buckles, etc., of French, Italian, and Whitty Jeta.

PALAIS ROYAL—STREET FLOOR.

Apparel For the Younger Generation

New Fall and Winter Coats include such materials as broadcloth, velvet, wool plush, velour, cheviot, and numerous double-faced weaves. The coats are both plainly tailored and elaborately fur, velvet, button, and braid trimmed. A wide variety of Dressy Models for Children from 2 to 16 years, at \$5.98 to \$40.

Children's Hats, attractive styles, all new and becoming. Colors to match the coat, \$5.00 value. Opening Special, \$3.98.

Babies' White Wash Cardigan Coats, warmly lined, well tailored, and belted back. Sizes 6 months to 2 years; \$5.00 value. Opening Special, \$3.98.

Babies' Dresses, 10 new styles, of fine quality nainsook, with dainty yokes, tucked and embroidered. Opening Special, 59c.

A large variety of Wash Dresses, for children 6 months to 2 years, 2 years to 6 years, 6 years to 12 years, 12 years to 16 years. Prices, 69c to \$7.98.

PALAIS ROYAL—THIRD FLOOR.



Women's Thoughts Turn to

New Neckwear

After the new Fall Suits, and with the idea in mind to make our stock of new styles most appealing, we have purchased liberally of the best the market afforded, and here are some of them for your approval:

New Tuxedo Collars, Stocks, and Jabots, trimmed with real flet lace, \$3.98 to \$10.00.

Tuxedo Collars, in satin, brocade, broadcloth, pique, and imitation flet, at 50c, \$1.00, \$1.50 to \$3.98.

Collar and Cuff Sets, in tuxedo effects, sailor, round, and pointed styles, in satin, brocade, crepe cloth, and sammy cloth, \$1.00 to \$3.98.

Stocks, with jabots attached, in net, lace, georgette crepe, 50c, \$1.00, \$1.25 to \$3.98.

Marabou Neckpieces, in new cape effect, stole and novelty effects, some combined with georgette and velvet, \$3.98 to \$18.00.

PALAIS ROYAL—STREET FLOOR.

The Bargain Basement Offers a Wonderful Opening Special

Hundreds of New Fall Coats and Dresses

For Misses and Women

At \$10, \$12.75 and \$15

In a Great Basement Store Opening Sale Tomorrow, Tuesday and Wednesday

Through the co-operation of manufacturers we are to offer an unusual "Opening Special" in our Bargain Basement Store commencing tomorrow, Monday.

We have just unpacked about 300 fine new Fall Coats and Dresses that are going to be among the most popular styles this season, and, as a special opening attraction, have marked them to sell at the above low prices.

All are new as to style, color, and fabric—perfect garments, and most desirable from every angle.

This, We Expect, Will Make an Extraordinary Selling Event for the Next Three Days.

PALAIS ROYAL—BARGAIN BASEMENT.

