

# Washington Artists Pick New York Chorus Girl As America's Beauty



MISS FRANCES JORDAN, America's prettiest girl—en profile. Did you ever see a "pretty" girl (full face) with a profile like a geometrical problem? Well, Frances Jordan's not that type!—no, sir!

## HER FACE WILL GRACE CAMPS OF BOYS IN KHAKI

By MARGERY REK.

Helen of Troy was not the only woman whose face has led men to battle and has been set in high places as an inspiration for fighting men. There is usually a woman's face, somewhere in the perspective, and in the new war for making the world safe for democracy it is the face of Miss Frances Jordan that is to be the talisman for khaki-clad heroes under the starry flag.

Her picture will decorate the War Risk Insurance calendars that the Government is issuing in furtherance of the plan to insure soldiers directly through governmental agencies. The committee of artists of the Fine and Applied Arts of Washington picked Miss Jordan's face from among 2,000 pictures as the most beautiful, and it will soon be seen in all of the American camps in the world.

Who she is?—  
And the entire public, seeing that experts have found their ideal beauty in a modest New York damsel, wants to know all about her, and chiefly how it comes that she possesses the facial charm and the grace of figure that make her pre-eminent.

Frances Jordan is a brunette. Her eyes, a golden brown, are shaded with long, curling lashes. Her complexion is of a creamy whiteness, and her mouth a veritable cupid's bow, which reveals teeth of a pearly whiteness when she smiles. There is a reddish tinge to her curly, brown hair, which grows low on her brow, and is entirely unaffected by suddenly finding herself famous as "the prettiest girl in New York." Miss Jordan told simply of her delight at the

honor that had been conferred on her: "Several of my friends suggested, when the artists' committee asked for photographs of girls to adorn a calendar for the soldiers, that I should send my photograph along. But really I had no idea that when the final selection came I should win the prize. I am naturally very happy about it, and would really rather have my face on a calendar for the soldiers than a painting of myself hung in the Louvre. I am intensely interested in the soldiers, because my brother, John Jordan, is now in Spangenberg, and I spend most of the time between acts knitting for him and the boys in his company."

No Especial Directions.  
Miss Jordan laughingly declared there was no especial diet or beauty treatment that she followed and naively remarked: "If I am as pretty as the artists think, it is just because I am natural, I guess. As a very little girl I was very delicate, could not take part in the rougher games of the other children; but later I outgrew this weakness and immensely enjoyed most outdoor sports. I am an expert swimmer and love to spend a great deal of time in the water. Tennis I find too strenuous. I have never been on a diet and do not think that that sort of thing would make or mar a girl's beauty. Good home cooking, a natural, simple, normal life and splendid home surroundings make up my simple story."

Miss Jordan talks with a delightful little accent. She was born in Georgia and claims relationship with the Tuckers of Virginia and the Hills of Georgia. Her father has been dead for some years, and her mother, Mrs. Annabel Jordan, a sister, Miss Lan Davis Jordan, and the young soldier brother make up the family of the new beauty.

Her ambition? Well, Miss Jordan has a voice. She is spending a great deal of thought on its development, ultimately hoping to sing in opera.

With the ideas that he advances, Haeckel presents marvelous collections of facts, and it is these facts that we would have you read, study, and, if you can, offset with theories and conclusions of your own.

And, say! She can't only play the piano, but she can sing and dance, too! Just now she's doing both in a New York musical play, where she's one of the Tired Business Man's delights. Yep! She's

in the chorus, but her ambitions soar higher than "third-from-the-right!" She really is cultivating her voice, and intends to ultimately sing in grand opera.

might as well study the books in a library, note the resemblances in the brain of a man had created both—that the little old-fashioned locomotive had nothing to do with the modern one, was not its grandfather, but simply the creation of a thinking man. This does not deny evolution, but rejects it as a cause.

Don't refuse to read Haeckel because you don't believe what he says. On the contrary, read him, add enormously to your store of knowledge, and—if you can, supplement with your imagination, faith and intuitive sight the wonderfully valuable material work which he has done.

This book is a marvelous tribute to that human genius of painstaking investigation. Every statement is based on fact, or on that which appears as positive fact to the author. Everything is scorned and rejected which cannot be reduced to fact.

It is a concentration of the faculties of perception on the great problems of life. It rejects entirely the aid of imagination, the inspirations of faith, the light shed upon our career here by the beliefs of men through the ages.

Haeckel, in his studies, is like a man walking along the shore of a big sea, industriously analyzing and classifying reefs as he catches them, but rejecting as unworthy of study the great, flashing lighthouse that looms in the distance. He rejects the lighthouse, its warnings and its meanings because he cannot reach it, dissect it, and KNOW it.

But everything about the fireflies of thought, everything that the actual science of material investigation can give, is to be found in Haeckel's book. If you read it you add to your education and acquire in less than four hundred pages the sum of all the efforts of Haeckel's admirable life, devoted to constant search for the truth.

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The President and Mrs. Wilson, every allied embassy and legation, members of Congress and the Cabinet, the entire staff of the British war mission, and Capital society in general turned out to the special memorial service for Sir Cecil Arthur Spring Rice, for five years British ambassador to the United States, held at St. Alban's Cathedral yesterday.

This service was held at the special request of the British embassy, and was given simultaneously with the burial service at Ottawa, Canada, where the body of the former plenipotentiary was lowered into the grave.

Every head was bowed as Bishop Harding delivered a prayer for the President of the United States and the King of Great Britain, Ireland, and the overseas colonies, victory for the United States and her allies in this war, and a special prayer of thanksgiving and intercession for Sir Cecil Arthur Spring Rice.

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