

Thermos
Thrift

OVER
HERE



Thermos makes restaurant
for four will pay for
itself by three days' use.



Thermos
Thrift

OVER
THERE



The name "Thermos"
appears thus on the base of all
genuine Thermos products.

WHAT GUY EMPEY
SAYS ABOUT

THERMOS

THE BOTTLE

in his new book

First Call

Guide Posts to Berlin

"Thermos, the bottle, is
a godsend to the boys
in camp and at the
front."

Food conservation with Thermos the Bottle, is helping America win the war

Are you getting 100% efficiency out of your Thermos?

Do you know the many daily opportunities for conserving and saving food with THERMOS THE BOTTLE?

You perhaps know that the Thermos Lunch Kit is indispensable to the working man who is compelled to carry his noonday or midnight meal with him, giving him his hot coffee or soup, which is productive of more energy than can possibly be obtained from the same food cold.

But do you know that a quart of coffee, for home use, can be made in a Thermos quart bottle or food jar with one-half the coffee required to make the same amount in the old style coffee pot?

Just place the powdered coffee in the bottle or jar, in a cheese-cloth sack, and pour the boiling water in on top of the coffee. Make tea, chocolate, cocoa, etc., by same method.

A quart of hot tea or coffee can be sweetened with the same amount of sugar ordinarily required for sweetening two cups by dropping the sugar into the bottle and letting it stand twenty minutes before serving.

Thermos Bottles, being insulated with a vacuum, are the highest efficiency fireless cookers known.

For making beef teas, chicken broths and other soup products, the bottles and jars are used extensively—requiring one-half the meat products used by the old method of open vessels on the stove, where the strength steams away. Place solid foods and seasoning in Thermos and pour boiling water on top, letting stand the usual time for cooking before serving.

For keeping iced drinks and ice cream, without ice, the use of Thermos Bottles and Jars is well understood.

*Thermos serves you right—food or drink—hot without fire—
cold without ice—when, where and as you like*

Thermos Enables Millions of Men and
America to Daily Enjoy Hot Home

Women of Our Industrial Army in
Cooked Food in Mills, Factories and Offices.

THERMOS

All temperature retaining bottles are not Thermos bottles. The name "Thermos" is stamped on all genuine Thermos products

—THAT'S THERMOS



CAMOUFLAGE

To disguise—to cover up—to deceive—to make things like they are not—to offer you as Thermos a bottle not stamped "Thermos"

—THAT'S CAMOUFLAGE

AMERICAN **THERMOS** BOTTLE Co.

35-37 West 31st St., New York.

FACTORIES, NORWICH, CONN., AND TORONTO, CANADA.