

Goldenberg's Opportunity Day--A Day Famous for Extraordinary--Goldenberg's Opportunity Day



Tomorrow We Launch an Extraordinary Sale of Men's Genuine Palm Beach Suits

\$6.66

Our Regular Selling Price \$9.75—for Here is Opportunity, indeed—a sale event of the most astonishing character, offering the genuine Palm Beach Suits at the lowest price known this season. There are over three hundred suits in the lot, but we would advise every man who wants one to come early tomorrow. Every Suit bears the well-known Palm Beach label. They are the better tailored kind—with French facings, piped armholes, and patch pockets. Two and three button models, in the desirable plain tan shade; also conservative and fancy back styles for young men. We reserve the right to limit quantity to any one customer. All sizes from 32 to 48, including stouts and longs.

Men's \$15.00 to \$18.00 Cloth Suits, \$11.66
Specially Priced Tomorrow at
A fine lot of men's and young men's Cloth Suits, in an assortment of patterns including English checks, gray mixtures, fancy effects, novelties, and pepper-and-salt mixtures. Sizes in the lot, 34 to 46, including stouts.

Men's Khaki Pants, Regularly \$2.39 Pair, at, Pair \$1.66
Lot of men's Khaki Pants, made of fine quality twill cloth, extra well tailored and finished; with patent buttons and cuffed bottoms. Sizes 32 to 40.

Men's and Young Men's \$25.00 Suits, Special at \$18.66
Men's and young men's fine quality Suits, made of high-grade materials and finely tailored, some with quarter silk linings. Sizes 33 to 42.
First Floor Daylight Clothing Store.

\$1.00 Neck Chains, 55c
Solid Gold Neck Chains, fine quality soldered link chains; neat designs; strongly made. First Floor.

\$1.50 Umbrellas, \$1.19
Men's and Women's Umbrellas, good quality rainproof fast black American taffeta, with taped edge; parasol frames; good assortment of handles; fancy carved, hardwood mission, hardwoods, etc. First Floor.

39c Turkish Towels, 25c
Novelty Turkish Towels, heavy woven grade, for bath use; blue color only; size 17x34 inches. First Floor—8th Street Side.

Up to 10c Embroideries 6c
Good quality Swiss and Cambric Embroideries, Edgings, Insertions, Headings and Heading Edges; good assortment of patterns. First Floor.

25c Flouncings, 18c
12-inch Swiss and Cambric Corset Cover, Embroidery and Flouncings, ready-made and blind patterns. First Floor.

50c Flouncings, 36c
22-inch Embroidered Voile Flouncings, good sheer quality, in a variety of patterns. First Floor.

5c Laces, TWO Yards for 5c
Woolen, Trenchon and Fancy Cotton Laces, Edgings and Insertions, suitable widths for trimming linings, etc. First Floor.

50c Plaitings, 29c
Novelty Plaitings, 4 1/2 inches wide; double ruffles, white with colored underlay and Copenhagen blue. First Floor.

Women's 19c Vests at 14c Each
"Right Shape" Gauze Cotton Vests, with straps that stay on shoulders and comfortable arm holes, assuring snugness of fit; styles including bodice, round vest, and right shape models. Suit Underwear Department—First Floor.

Women's \$1.50 Jersey Swimming Suits at 95c
Swimming Suits, fashioned of good quality Jersey cloth, with bloomers attached, V-neck and sleeveless models, prettily trimmed with white braid. Choice of navy blue and black. First Floor—Bargain Table.

\$1.00 and \$1.25 Lingerie Waists, Special 85c
For Opportunity Day we offer unrestricted choice of our regular stock of \$1.00 and \$1.25 Wash Waists for 85c. Over 40 different styles for your selection—materials of Voile, Batiste, Lawn, Corded, Woven and Fancy Voile and Sport Waists, in tailored, embroidered and lace-trimmed models. First Floor—Bargain Booth.

Girls' and Misses' 75c Bathing Suits at 45c
Only 150 of these suits offered at this low price—new knitted combination bathing suits with bloomers attached. In navy blue only. Sizes 26 to 34 for girls and misses. First Floor—Bargain Table.

Infants' 59c Slips, 44c
Infants' Long Slips, of soft nainsook, with lace on neck and sleeves. Third Floor.

A Wonderful Opportunity Day Offering of One Hundred Navy Serge Dresses Values up to \$12.98, at \$7.77

Through the co-operation of one of our dress manufacturers, we obtained this lot of one hundred Serge Dresses for Opportunity Day at a big concession. Made of good serviceable grade of serge, in navy blue—the most popular shade for summer wear. Featured are smart box-pleated models that are enjoying favor at present—plain tailored styles, with touches of embroidery.
Goldenberg's—Second Floor.

\$1.19 Silk Faille Poplins In All the Wanted Colors—at 89c a Yard

This sale of fashionable Faille Silk Poplins spells opportunity for shrewd silk buyers who come tomorrow to take advantage of this low price. Rich, lustrous quality, firm, beautifully finished weave, 35 inches wide, in a complete assortment of all wanted shades.

22-inch Stripe Taffeta Silks, heavy quality, ideal for making sport skirts and dresses. Large assortment of color combinations. Worth \$21.00 yard, at \$1.39
22-inch Stripe Tub Silks, an extra heavy quality, guaranteed fast color; large assortment of stripes. Ideal for making men's shirts, women's waists and dresses. Worth \$1.49 89c yard, at 69c
Goldenberg's—First Floor.

Boys' \$3 Knickerbocker Pants, \$2.19 Pair
Boys' dark fancy cassimere Knickerbocker Pants; full lined and taped; made with watch pocket, belt loops, strap and button bottoms. Lined with good quality percaleine. Third Floor.

Boys' \$11 to \$13 Suits, at \$9.35
Excellent suits for school wear in the autumn. Fancy Cassimere Norfolk Suits, with full-lined Knickerbocker pants, mostly in dark patterns. Sizes 7 to 19 years. Third Floor.

Boys' \$7.98 Summer Suits, \$5.69
Boys' Palm Beach, Mohair and Ray Cool Summer Suits, in Trench Model Norfolk style; with full-cut Knickerbocker pants. Sizes 7 to 18 years. In natural, ecru and tan shades. Third Floor.

69c Sofa Cushions, 48c
22x22-inch Sofa Cushions, covered with fine white cambric; filled with soft, fluffy silk floss. Fourth Floor.

89c Striped Linen Suiting, 59c Yd.
36-inch Striped Linen Suiting, guaranteed strictly all pure linen flax quality; in the stylish black and white stripes. First Floor.

Girls' and Misses' 75c Bathing Suits at 45c
Only 150 of these suits offered at this low price—new knitted combination bathing suits with bloomers attached. In navy blue only. Sizes 26 to 34 for girls and misses. First Floor—Bargain Table.

Infants' 59c Slips, 44c
Infants' Long Slips, of soft nainsook, with lace on neck and sleeves. Third Floor.

Sale of Wash Skirts White and Colored Wash Skirts, Worth up to \$2.00—Just For Opportunity Day at 79c



First Floor—Bargain Booth.

Undoubtedly one of the greatest value-giving occasions of the kind—you couldn't purchase the materials alone for what we are asking for the finished skirt. One thousand Wash Skirts in the lot, for misses and women; the materials embracing—All-white Cordelines, Piques, Striped and Figured Gabardines, Beach Cloth, Black-and-White Checked Skirting, and new novelty wash fabrics. Over 25 different styles in tailored, shirred, belted, and sport models. All regular size waistbands and skirt lengths.

Women's Low Shoes, Up to \$5.00 Values at \$2.59

Women's Low Shoes, including Pumps and Oxfords, in grey, brown, patent colt and black kid leathers. High and low heels. Sizes 2 1/2 to 7 in the lot. An opportunity to secure several pairs of shoes for the usual cost of one pair.

Women's White Canvas Pumps and Sport Oxfords, leather and rubber soles, high and low heels. Values worth \$2.50 and \$3.00, at \$1.48
Misses' and Children's Strap Pumps, of white canvas with rubber soles; sizes 8 1/2 to 11 and 11 1/2 to 13. Up to 12.25 value, at 79c
Children's High and Low Shoes, of white canvas. Sizes 4 to 8, 8 1/2 to 11. Up to 12.25 value, at \$1.48
Goldenberg's—First Floor.

Boys' Fibre Straw Hats, 25c
Boys' Fibre Straw Hats, in Rah Rah and Boating Shapes; suitable for little fellows from 2 to 6 years. Bleached shade, with black ribbon band and bow. Light in weight. Third Floor.

2.00 Couch Covers, \$1.39
Washable Linene Cloth Couch Covers, 36 inches wide, and full length; finished with knotted fringe. Various color stripes. Because of a very slight oil spot, these are classed as seconds, and were closed out to sell way under regular value. Fourth Floor.

35c Nainsook Corset Covers, at 29c
Women's Corset Covers of soft nainsook, with fine lace edgings back and front and ribbons. Pull out and neatly finished. Third Floor.

69c Pink Batiste Bloomers, Special at 59c
Pink Batiste Bloomers, of excellent quality, reinforced and hemstitched; with elastic. All sizes. Third Floor.

59c Silk and Cotton Tub Silks, 44c
20-inch Striped Tub Silks, in white grounds with colored stripes; a serviceable silk and cotton material for summer frocks. Silk Department—First Floor.

\$1.59 White Taffeta \$1.19 Yd.
White Chiffon Taffeta Silk, 35 inches wide, beautiful lustrous quality of desirable weight and good wearing quality. First Floor.

20c Crash Toweling, 14c
Bleached Crash Toweling, neat fast-color red border; suitable for roller or tea towels. First Floor—8th Street Side. (Limit, ten yards to a buyer.)
35c Val Laces, at 26c a Bolt
12-yard bolts of Valenciennes Laces, in edgings and insertions. Mostly matched sets. Various widths and patterns. First Floor.

35c Cotton Net, 26c Yd
36-inch Wash Net, close-mesh quality, in white and ecru color; for foundations, dresses, curtains, etc. First Floor.

\$1 Brussels Carpets, Special at 69c Yd.
Wool-face Brussels Carpets, in "hit and miss" design; choice of green, tan and red mixtures. 27 inches wide. Excellent for stair and hall runners. Fourth Floor.

15c and 19c Laces, Special at 11c Yd.
Lace Bands in imitation diet, clay and fancy cotton effects. In white only. Widths up to 5 inches. Used for trimming camisoles and dresses. First Floor.

Opportunity Sale of Toilet Requisites

Rammer's Brighton Toilet Soap, full size cakes; assorted odors. THREE cakes for 12c
R. & G. Emulsified Coconut Oil Shampoo, regular 80c 29c bottles
Shower Bath Sprays, complete with large nickel spray, heavy rubber tubing, and adjustable faucet attachment. 69c
Pearside of Hydrogen, standard make and full strength. 7c
Prepared Chalk and Ostrin Root, the best and most economical tooth powder. Two-ounce cartons, regularly 10c. 6c
Spiehler's Talcum Powder, large glass jars, with silver top; high-grade scented talcum. 19c
Goldenberg's—First Floor.

59c and 75c Bar Pins, 48c
New Brilliant Bar Pins—beautiful designs, copied from high cost jewelry, pretty silver effects, set with fine quality rhinestones brilliant. First Floor.

Linen Envelopes, Package 7c
Good quality Linen Envelopes, regular No. 6 correspondence size. First Floor.

50c Silk and Cotton Goods, 25c Yd.
Plain Colored Novelty Silks, 36 inches wide, pure silk warp with a mixture of cotton that adds to the serviceability. Rich, lustrous finish. Good range of street and evening shades. Wash Goods Department—First Floor.

\$5.00 Comforts, Special at \$3.85
Medium weight Bed Comforts, for large double beds; filled with soft white cotton, covered with fine grade silkoline and cretonne. Fourth Floor.

39c White Palm Cloth, 22c Yd.
36-inch White Palm Cloth, a beautiful plain white material for street, seashore and mountain wear. First Floor.

Girls' \$1.00 Gingham Dresses, Special at 79c
Little Girls' Fine Gingham Dresses, in cunning high waisted models, with pockets and belts. Large variety of designs and colors. Sizes 2 to 6 years. Third Floor.

50c Meat Platters, 25c
Decorated China Meat Platters; large sizes. Assorted designs. Basement.

Opportunity Day Sale of Dependable Furniture

Kroehler DUOFOLD AS A FULL SIZE BED
Complete With Mattress \$29.00
This is an unusually low price quality and practicability. Furnished to charge for a bed of such good oak finish, with imitation leather upholstery—a comfortable bed by day.

\$9.50 Collapsible Go-Carts, Special at \$5.75
\$3 Folding Lawn Benches, Special at \$1.95
Collapsible Go-Carts, with full hood and four 5-inch wheels, strong tubular frame.
8-ft. Folding Lawn Benches, with extra back support for added strength and durability. Painted green.

Englander "Level Lock" Couches; Regularly \$19.75, at \$13.75
The well-known Englander "Level Lock" Couches, with soft cotton mattress marked at this low price as a special Opportunity Day offering.

\$12.00 Steel Beds Special at \$7.95
2-inch Continuous Post Steel Beds, in white enamel finish; single, three-quarter and full size. Strong and service-giving.

\$2.50 Shirt Waist Boxes, Special at \$1.95
Shirt Waist or Utility Boxes, covered with matting; size 12x24 inches. Special tomorrow at \$1.55.

\$4.75 Lullaby Cribs, Special, \$2.95
Collapsible Go-Carts, with full finish, with four rubber-tired wheels. A comfortable crib that can be moved about from room to room or green or natural finish.

\$2.50 Meat Platters, 25c
Decorated China Meat Platters; large sizes. Assorted designs. Basement.