

High Prices Stands This Store, With Its Famous Underselling Prices

STORE HOURS: Open 9:15 A. M.; Close 6 P. M.

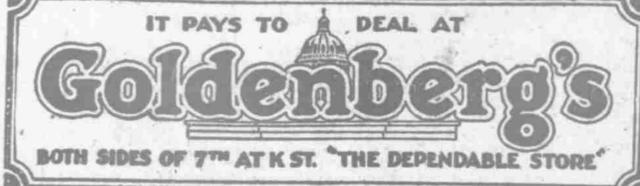
Women's \$1.00 and \$1.25 Grade Chamoisette Gloves, 75c

Secured 1,200 pairs of the celebrated brand Chamoisette Gloves at this reduction from the regular prices because they were termed seconds by the manufacturer. The defects are so slight as to be hardly noticeable, and will in no way affect the wearing quality or the appearance. If we were permitted to advertise the maker's name you would recognize them as the highest grade gloves made in America. Colors are Mastic, Gray, Pongee, White and Black, with self or contrasting stitching. Goldenberg's—First Floor.

Table Tumblers, 6 for 17c
With This Coupon Only
Crystal Glass Table Tumblers, colonial style; full size. Basement, (T.)



IT PAYS TO DEAL AT
Goldenberg's
BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"



\$4.00 Congoleum Rugs at \$1.69
Size 3 feet by 9 feet, Congoleum Rugs, the sanitary and serviceable floor coverings that can be washed with soap and water. Choice of oriental and tile designs, in light and dark colorings. Full of service. Goldenberg's—Fourth Floor.

Special Sale of New **Kodak Bags At \$1.98**
The newest and most popular shapes of the season in handbags; practical, well-made kinds, in black and colors. Fitted with mirror and purse. Specially priced at \$1.98 each. Goldenberg's—First Floor.

\$1.00 Holland-Finish Window Shades, 75c With This Coupon Only Perfect quality Holland finish shades, in light, medium and dark green. Complete with fixtures and crochet ring. 4th Floor. (T.)	Regular \$1.75 Feather Pillows, 95c With This Coupon Only 20x25 and 22x27 inches; covered with heavy striped or art ticking; sterilized. 4th Floor. (T.)	Regular \$2.00 Rag Rugs \$1.29 With This Coupon Only Large size, 20x25 inches; light and dark colors; fast color and washable. 4th Floor. (T.)	10c Bottles of Ink 2 for 11c With This Coupon Only Carter's Writing Ink, with this coupon at two bottles for 11c. Limit two bottles to a buyer. (T.)	Women's \$1.25 Silk Hosiery 79c Pair With This Coupon Only Women's Thread Silk and Fiber Stockings; seamless and semi-fashioned; irregular weaves of 11.50 quality. Limit—2 pairs to a buyer. (T.)	8c Cakes of Sweetheart Soap, 7c 10c With This Coupon Only Two cakes of Sweetheart Toilet Soap, with this coupon for 10c. Limit two cakes to a buyer. (T.)	Middy Blouses \$1.09 With This Coupon Only Girls', Misses' and Women's Middy Blouses of Lonsdale Jean, in sizes 16 to 44. First Floor. (T.)	Regular 10c Electro Silicon, 6c With This Coupon Only Genuine Electro Silicon, the magic polish for jewelry and silverware. Notion Dept. (T.)	15c Bottles of 3-in-1 Oil, 9c With This Coupon Only The "Three-in-One" Oil tomorrow at 9c a bottle, with this coupon. Notion Dept. (T.)	Men's \$1.25 Fall Underwear 79c With This Coupon Only Men's heavy ribbed Underwear, shirts and drawers to match. Limit four garments. (T.)
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54-In. All-Wool Storm Serge Regular \$3.25 Grade at \$2.19

Storm Serges bid fair to be more fashionable and popular than ever this season—a fact that doubles the importance of this remarkable underselling event. As the result of a fortunate purchase from a prominent mill we offer these fine, sturdy, durable quality Storm Serges considerably below today's value. Strictly all-wool, double-warp and double-twill yarns noted for wearability no less than good appearance and style. Choice of the scarce and desirable navy and black. Remember the width—full 54 inches wide.

54-Inch Winter Coatings, Worth \$4.00 and \$5.00 a Yard Extra Special, at \$2.95 Yd.

We secured in New York last week a wonderful lot of beautiful Winter Coatings at a decided price concession. Over 1,500 yards in the assortment, including the choicest and most wanted weaves and textures that find favor for women's and misses' coats. In every desired shade, such as brown, Burgundy, taupe, green, black, etc., also handsome two-tone Heather Scotch mixtures, which are especially sought after for children's coats. These fabrics are the best values we have offered this season at such a bargain price. Sponged free of charge.

\$3 All-Wool Velour Broadcloth 50-inch extra fine twill back, velvety all-wool quality—one of the most fashionable materials for suits, dresses and capes. Full range of wanted colors, also black. \$2.49	\$4.50 All-Wool Gabardine 48-inch all-wool Gabardine, an extra fine twill grade with handsome satin face, richly finished, and full of service. In black, navy, brown, dark green, etc. \$3.69
\$2.50 All-Wool French Serge 48-inch all-wool Imperial French Serge, a grade of exceptional texture and fine quality; correct weight and texture for suits and dresses. All the leading autumn shades, including plenty of navy blue. \$1.98	Regular \$1.39 French Serge 42-inch French Serge, a fine twill quality that wears splendidly and makes up to advantage in fall dresses and skirts. In black, navy blue and wanted colors. 98c

Goldenberg's—First Floor.

Rich Fur Coats and Fur Sets Marked at 20 to 33 Per Cent Below Winter's Quotations

Good advice to women who intend buying furs this season—make your selections now from our complete assortments and enjoy the benefits of the lower prices which prevail and which will not be possible when winter weather sets in. We bought more furs than ever for this event and bought to such advantage that we are enabled to quote prices that mean savings averaging 20 to 33 per cent. We will store these Furs free until wanted upon payment of a reasonable amount. All sale prices include government tax of 10 per cent.

Beautiful Sealine Coats
Winter Price, \$169; Sale Price, \$135.00
Smart 30-inch Coats, of lustrous quality Sealine; soft, silky skins; new large cape shawl collar, bell cuffs, belted model, finished with two pockets. Flowered silk linings. Sizes 16 to 44.

Stylish Fox Scarfs
Winter Price, \$37.50; Sale Price, \$25.00
A wonderfully attractive scarf at the price—not to be duplicated again this season. Whole animal effects; good generous pelts; choice of taupe and Lucille brown. Trimmed with head, tails and paws; satin or crepe silk lined.

Trimmed Muskrat Coats
Winter Price, \$295; Sale Price, \$245.00
Beautiful Natural Muskrat Sport Coats, fashioned of finely striped skins, with large shawl collar and deep cuffs of natural racoon. New narrow tie belts and striped self border. Guaranteed satin linings.

Hudson Seal Coats
Winter Price, \$355; Sale Price, \$295.00
Fashionably trimmed and made of beautiful seal skins; heavy, soft, lustrous; choice of several very chic styles. Some have shawl collar, bell sleeves and new collar effects. Adjustable belts. Flowered silk linings.

Fine Nutria Coats
Winter Price, \$245; Sale Price, \$195.00
Several stylish models, in taupe and natural color nutria; flannels or crepe, with and without pockets; fancy silk linings and pull-through belts. A very special offering.

Stylish Red Fox Scarfs, new shapes, trimmed with head, tails and paws; silk lined. Winter \$25.00 price, \$22.50 sale price.
Nutria Stoles; very smart and fashionable; in taupe and natural color; finished with pockets; silk lined. Winter price, \$55.00 sale price, \$50.00.
Dark Mink Sets; exceptional quality skins; choice of shoulder scarfs or stoles, trimmed with natural head, tails and paws; barrel or pillow muffs to match. Winter price, \$100.00 sale price, \$169.50.

Beautiful Red and Gray Fox Sets, whole animal effect scarf, trimmed with brush tail, head and paws; limited barrel muffs to match. Winter price, \$40.00. Sale \$30.75.
Natural Opusum Sets, for misses; double fur scarf, animal effect, silk-lined barrel muffs to match. Winter price, \$19.75. Sale price, \$15.00.
Golden Scotch Mole Skin Sets, carefully matched skins; novelty collar and cascade shawl muffs to match. Winter price, \$100.00. Sale price, \$100.00.

Special Purchase of 100 Dozen 81x90 Seamless Sheets Regular \$2.25 Value, at \$1.59

Despite steadily advancing prices for cottons we have been able to secure this lot of splendid-quality sheets to sell below the market value—a sale offering that should attract crowds of appreciative buyers tomorrow. They are perfect quality sheets—made in one piece, without a center seam; of a heavy, durable grade of sheeting cotton housewives know for long service and wear. Finished with 3-inch hem; 81x90 inches, for double beds. We cannot duplicate these values when the present lot is gone.

42x36 Bleached Pillowcases, fine close woven grade, free from starch or dressing; regular 45c value, at 33c
50x36 Bleached Pillowcases, extra large size, made of very fine grade pillowcase cotton; regular 70c value, at 59c
Crochet Spreads, double bed size, in heavy raised Marseilles patterns, neatly hemmed. Usual \$4.50 value, at \$3.89
Yard-wide Unbleached Sheeting Cotton, extra heavy round-thread quality for making sheets. Worth 39c a yard, special at 28c

Goldenberg's—First Floor.

Exceptional Values Offered On **New Fall Flannels**

Supply Your Needs for These Warm, Cozy Materials Tomorrow at Savings From Regular Prices.

26-inch Bleached Shaker Flannel, heavy fleeced quality, regularly 35c a yard, special at 25c
27-inch White Wool Flannel, a fine soft finish grade for infant wear, regularly 69c yard, special at 55c
36-inch Outing Flannels, extra heavy fleeced quality, in blue and pink stripes. Note the desirable width—one yard wide 50c value; special at 39c
27-inch Bleached Canton Flannel, heavy close nap quality, regularly 39c yard, special at 29c
26-inch Dress Gingham, in a good assortment of plaids, stripes and checks, in mill lengths suitable for women's and children's dresses; 39c value at 24c
32-inch Kiddie Cloth and Laundry-proof Suitings, in dark grounds with stripes, checks and plain colors; warranted fast colors. Regular 50c value at 39c

Goldenberg's—First Floor.

Exceptional Purchase of Women's Fall Neckwear Sold Regularly at 29c 59c, Choice 29c

A Splendid Collection, Comprising a Maker's Samples and surplus Lots of Beautiful New Neckwear at About One-Half Regular Price.

A vast assortment of brand-new, choice styles for selection—charming styles that women favor for wear with suits and frock, including the following:

Collar and Cuff Sets of organdy and pique. Stocks and Jabots of plain net. Round Collars of organdy or net. Vestees of organdy and pique. Roll Collars of organdy and pique. Fichu Collars of organdy and net, trimmed with lace ruffles, also pique in round, sailor and roll shapes. Plaited Collars of organdy in pretty styles.

Hardly a new and desirable design is missing from the lot. Every piece a regular 59c value—choice tomorrow at only 29c. First Floor—Bargain Booth.

A Special Purchase Brings Timely Savings on **Envelope Chemise and Gowns**

These special lots of new undermuslins, bought to unusual advantage, are offered tomorrow on the same basis of savings to our customers.

Envelope Chemise of fine soft muslin, in V and square yokes, with trimmings of Val lace and in sections, also of fine pink crepe material that requires no ironing. Regular \$1.50 value; special at \$1.25

Night Gowns of fine nainsook and muslin, in low and high neck styles, with lace and embroidery trimmed yokes; long and short sleeves. Good variety of desirable colors; regular \$2 \$1.69 value, special at \$1.69

Goldenberg's—Third Floor.



FALL INAUGURAL SALE OF \$55.00 Grade---9x12 ft. Room Size Axminster and Wilton Velvet Rugs At \$39.75

In tomorrow's sale you are offered savings that we cannot hope to duplicate again this season. Due to extensive contracts placed long ago, when conditions were nearer normal, we are enabled to quote values that mean savings of 25 per cent and more.

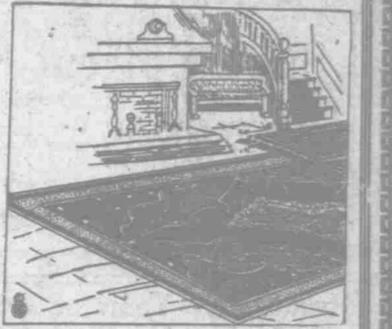
The group consists of close, deep-pile Axminster and Wilton Velvet Rugs; all in the wanted 9x12-ft. room size, and you may choose from an extensive range of well-selected patterns and colorings that richly harmonize with any decorative scheme.

It will be to your advantage to buy now while you can save so much money and choose from complete assortments of the choicest styles.

\$72.50 Axminster and Wilton Velvet Rugs, 9x12 ft. size, \$54.75 Extra fine grade Axminster and Wilton Velvet Rugs; deep close pile fabrics with rich lustrous finish; large room size—9x12 feet. A number of unusually handsome patterns for your selection, in practically every wanted color combination and effect.	Regular \$37.50 Brussels Rugs, in room size, at \$26.75 Exceptional values in Brussels Rugs of close, firm woven grade, in the desirable 8 feet 3 inches by 10 feet 6 inches size. One of the most serviceable rugs for bedroom or dining room.
Regular \$40.00 Brussels Rugs, 9x12 ft. size, at \$29.75 Close woven serviceable Brussels Rugs, large room size—9x12 feet, in patterns and colorings appropriate for any room in the house. A grade that will give splendid service on your floors.	Regular \$32.50 Axminster and Velvet Rugs, at \$24.75 Choice of Axminster and Wilton Velvet Rugs, in 6x9 foot size for small rooms and apartments; deep pile, hard finished fabrics that we recommend for wear. Good variety of patterns.

Small Axminster and Velvet Rugs at Big Savings
Axminster and Velvet Rugs, in floral, oriental and medallion designs, many matching the larger room sizes, at these deductions:
27x54, Worth \$5.00, at \$3.95
36x63 and 36x72; worth \$9, at \$6.95

Goldenberg's Rug Department—Fourth Floor.



\$7.00 and \$8.00 Lace Curtains At \$4.85 a Pair

Tomorrow we place on sale a purchase of finest grade Scotch, Nottingham and Filet Weave Lace Curtains at extraordinary price concessions—due to early contracts placed before soaring prices made these values impossible. All are perfect in every way and the assortment includes a large range of new patterns, copied from costly real laces. These curtains are 2 1/2 and 3 yards long. White and ecru.

Lace Curtains, Worth \$3.00 a Pair, at \$1.88	Lace Curtains, Worth \$5.00 a Pair, at \$3.69
Lace Curtains, Worth \$4.00 a Pair, at \$2.69	Lace Curtains, Worth \$9.00 a Pair, at \$6.45

Goldenberg's—Fourth Floor.

3,000 Pairs of Blankets A Savings of \$1 to \$2 on a Pair

Now is the time to buy and save on blankets. Common sense and thrift urge you to anticipate the change in weather and the rise in prices which is bound to come. This huge stock, bought a long time ago, offers ample evidence of our anticipation of your needs for the coming winter. It is not a bit too early to buy blankets now—and later you'll be glad you did.

Lot One Worth \$6 pair, at \$4.95	Lot Two Worth \$7 pair, at \$5.95	Lot Three Worth \$8 pair, at \$6.95	Lot Four Worth \$10 pair, at \$8.75	Lot Five Worth \$12 pair, at \$9.75
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The lots include the well-known "Woolnap" and other trade-mark brands, in all the most desirable sizes, and the higher priced groups contain part-wool blankets in double-bed size. Choice of pretty plaids in soft colorings and white and gray with colored borders. Goldenberg's—Fourth Floor.

\$3.50 Couch Covers, at \$2.69
Heavy reversible tapestry couch covers, in handsome oriental figure or stripe designs, showing rich colorings, 50 inches wide, full length. Goldenberg's—Fourth Floor.

Mill Ends of Linings High Grade Qualities Selling Regularly at \$1.00 a Yard, at 69c
A special offering of 3,000 yards of mill lengths of Fancy Linings, all richly mercerized and shown in a variety of printed, flowered and scroll designs, in fall colorings of green, navy, brown, gray, and tan. One yard wide. Lengths from 10 to fifteen yards. Goldenberg's—First Floor.

