

ANNIVERSARY SALE

IT PAYS TO DEAL AT
Goldenberg's
 BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

Progress With a Tremendous Piled Bargain Offerings!

Steady activity—a growth that began way back in 1895 with a store better each year. Those seeds of honest purpose and ceaseless endeavor of today.

Bargains arranged for tomorrow the best ever offered. In spite of dollars' worth of new and reliable merchandise at prices less than we

Event It Was Necessary to Use FOUR PAGES in Today's Times. Special Anniversary Sale Offerings.

The Anniversary Sale Presents Values and Savings Unmatchable in This Offering of
\$4 All-Wool French Serge, \$2.98
 54-Inch

Note the Extra Width—54 inches—Another Desirable Feature That Adds to the Economy of This Wonderful Sale.

As exceptionally low price quoted just for the Anniversary Sale on these fashionable serges right in the midst of the season, too. They are fine-twill serges, made from superior-grade yarn, closely woven, firm and strong. Serges are now the most wanted and stylish fabrics for women's and misses' dresses. These are the same quality that we sell in our regular stock at \$4.00 a yard. They come in the scarce navy blue and black. Truly a wonderful Anniversary Sale attraction at \$2.98 a yard.

\$2.25 Storm Serge
 70-inch Storm Serge, a heavy dense woven quality, especially desirable for women's and children's wear. In black, navy blue and all wanted colors. Anniversary Sale price, yard.

\$1.39

\$3.25 All-Wool Broadcloth
 42-inch All-Wool Broadcloth, with the stylish velour finish; a fine twilled look quality, in all the wanted fall and winter colors. Anniversary Sale price, yard.

\$2.45

\$4.00 Zibeline Coatings
 36-inch (note the extraordinary width) Zibeline Coatings, proper weight for winter coats; colors include black, navy blue, burgundy, dark green, etc. Anniversary Sale price, yard.

\$2.95

Women's \$1.00 Storm Rubbers
 With This Coupon and 69c
 Extraordinary Anniversary Sale feature—1,000 pairs of Women's Rubbers, with high and low heels; excellent wearing quality, in several desirable styles. All sizes from 2½ to 8 included. None fitted; no exchanges or refunds. Sold at this price only with Coupon.

Boys' & Children's Hats
 "Spear Brand" Samples, Worth up to \$3.50..... **\$1.00**
 A special purchase of the fall and winter samples of famous "Spear Brand" Hats for boys and children, offering the greatest values on record. The assortment embraces all the most wanted styles and materials for fall and winter wear, including Hats of Plush, Velvet, Corduroy, Cloth, Heavy Tweeds, Cassinere and other fabrics. Wide range of colors and mixtures, but only a few of one kind.
 Styles suitable for youngsters from 2 to 9 years of age. The majority of these Hats were made to retail at \$1.00, many are worth \$1.50. Anniversary Sale price \$1.00 each.
 Boys' Clothing Department—Third Floor.



\$2.00 Damask Napkins
 With This Coupon and..... **\$1.19**
 Mercerized Damask Napkins, neatly hemmed; assorted patterns; soft linen finish; size 18x18 inches. Mill seconds. Limit—one dozen to a buyer. None sold at this price without coupon. (T) First Floor.

\$1.69 Extra Size Gowns
 With This Coupon and..... **88c**
 Women's Extra Size Nightgowns of soft muslin and nainsook; neatly trimmed yokes and sleeves; full cut sizes. Limit—two to a buyer. None sold at this price without coupon. (T) First Floor.

19c and 25c Tooth Brushes
 With This Coupon and..... **14c**
 Sample Tooth Brushes, in all wanted shapes, with bone and transparent celluloid handles. None sold at this price without coupon. (T) First Floor.

Regular \$4 Longcloth
 With This Coupon and..... **\$2.59**
 12-yard pieces of Longcloth; soft chamois finish; 36 inches wide. None sold at this price without coupon. (T) First Floor.

Boys' Sweaters
 With This Coupon and..... **87c**
 Boys' Heavy Knitted Cotton Shawl Collar Sweaters, sizes 24 to 34 chest measure, suitable for boys from 4 to 12 years. (T) First Floor.

A Great Millinery Event

Offering Several Prominent Makers' Entire Showroom Collections of Beautiful High-Grade Samples of

\$10 and \$12 Trimmed Hats

at \$4.85

Featuring the Chic—the Clever—the Different—in Autumn Millinery for Dress and Street Wear at a Mere Fraction of Real Value. The Season's Banner Offering!

A FORTUNATE deal with several well-known pattern hat houses of New York has placed in our possession 800 exclusive sample hats at a price which makes possible this remarkable sale. Every hat being a sample is individual and distinctive—which makes this event all the more unusual.

THE RANGE OF STYLES IS COMPLETE AND INCLUDES:
 Large Dressy Hats, Medium and Small Sailors, Large and Medium Mushrooms, Chic Small Turbans, Side or Back Roll and Tam Effects and Many Other Beautiful Styles.

There are lovely Panne Velvet, Lyons Velvet, Silk Velvet, Combinations of Velvet and Fur, Beaver, etc.—some with gold or silver cloth crown. A bewildering collection of exquisite hats in brown, henna, old blue, taupe and black. The effective trimmings are soft and graceful or brightly dashing, and include flowers, jet ornaments, pin ornaments and fur effects. Be here at the opening of the store tomorrow to secure first choice of beautiful Trimmed Hats, selling regularly at \$10.00 and \$12.00 for only \$4.85.

Anniversary Sale of Untrimmed Hats \$1.98

Values Worth Up to \$4.98—Tomorrow at.....

A wonderful collection of beautiful Untrimmed Hats of fine quality Lyons Velvet and Silk Velvet, in a large and varied assortment of the season's approved shapes and every wanted autumn shade. Choice of values actually worth up to \$4.98, at \$1.98 each.

Regular 35c Outing Flannels, Yard, 18c
 27-inch Outing Flannels, a heavy double fleeced quality, in light grounds with neat stripes and checks. A soft finish grade for women's and children's warm winter garments.
 36-inch Flannel, in a variety of beautiful designs, for house dresses, kimono and dressing gowns. Worth 50c yard. Anniversary Sale price..... **29c**
 36-inch Flannel, light ground with neat stripes, checks, figures and plaids. Laundered perfectly. Worth 35c yard. Anniversary Sale price..... **26c**
 White Duck Flannel, a heavy double fleeced quality. Sold regularly at 35c yard. Anniversary Sale price..... **22c**
 26-inch All-Wool Double Face White Eiderdown, an extra heavy Swansdown finish quality. Worth \$1.75 yard. Anniversary Sale price..... **\$1.15**
 36-inch Outing Flannels, light grounds with neat colored stripes. A grade noted for its wearing qualities. Worth 50c yard. Anniversary Sale price..... **29c**
 Goldenberg's—First Floor.

Regular \$2.50-C. B. Corsets
 A Remarkable Anniversary Sale Special
 C. B. Corsets are known for their fit, style and comfort. A special purchase obtained for the Anniversary Sale enables us to offer this lot greatly under regular price. Made of fine pink coutil, in medium low bust and long-hip model, with elastic insert in black; well boned and perfect fitting. All \$1.48 sizes. Anniversary Sale price..... **\$1.48**
\$3.50 Royal Worcester Corsets at \$2.50
 Regular \$3.50 quality Royal Worcester Corsets, made of heavy pink broadcloth material, in medium bust and long hip model; well boned and with heavy bone \$2.50 supporters. Anniversary Sale price..... **\$2.50**
 Goldenberg's—Third Floor.

A Remarkable Underprice Purchase of
Children's \$8 and \$10 Coats
At \$6.25
 Warm, stylish and serviceable coats for little girls from 2 to 7 years—offered at remarkable price concessions as the result of a timely purchase made especially for the Anniversary Sale. Materials are heavy weight dark mixtures, chevots, velvets, corduroys and chinchilla.
 Charming new models, self trimmed with velvet or fur collars; made with belts and pockets. Well tailored and warmly lined. All sizes 2 to 7 years included.
 Little Girls' White Coats, of chinchilla and eiderdown. Belted and plain styles; trimmed with fine quality buttons and good innerlinings. Stylish models; sizes 6½ months to 3 years. Worth \$7.98. Anniversary Sale price..... **\$4.98**
 Goldenberg's—First Floor.

Extraordinary Savings on Stylish, Dependable Footwear Await You Tomorrow in Our Anniversary Sale of

Women's \$8, \$9 and \$10 Fall Shoes

A characteristic Goldenberg value-giving sale event—demonstrating that good shoes can be bought at a low price without sacrificing style or quality. For this great Anniversary Sale we have assembled about 600 pairs of women's shoes from our regular stock, representing various discontinued styles and lines we cannot duplicate to sell at their present valuation—all of which are marked at a price that will bring an early crowd of value-wise women here tomorrow.

\$5.69 a Pair

Lace and Button Styles in Brown and Black Kid, Tan Calf and Combination Leathers
 Choice of a number of stylish models, with high and low heels. All sizes in the lot from 2½ to 7. No exchanges or refunds.

Women's High Shoes, Worth \$6, \$7 and \$8
 Lace and button styles in patent colt, black kid, tan calf and dull leathers; high and low heels. Sizes 2½ to 7 in the lot..... **\$3.95**

Misses' and Children's Shoes, Worth \$3.50 and \$4.00 pair,
 Misses' and children's High Shoes of patent colt, black kid and dull leathers. Sizes 8½ to 11 and 11½ to 2 included..... **\$2.79**

Boys' High Shoes, Worth \$4.00 and \$4.50
 Comfortably styled shoes for boys, in sizes 1 to 5½; consisting of lace and button styles; in patent colt and dull leathers..... **\$2.95**

Little Boys' Shoes, Worth \$3 and \$3.50
 Little boys' shoes in lace and button styles, including patent colt, tan and dull leathers. Sizes 10 to 13½ in the lot..... **\$1.95**
 Goldenberg's—First Floor.

Unusual Anniversary Sale Values in
Women's Handbags and Purses

\$2.00 Canteen Bags, \$1.55
 New Canteen Bags in black, navy brown, green and purple; patent leather finish. Nickel frames; purse and mirror fittings.

Velvet Handbags, \$1.69
 Women's Velvet Handbags, with embossed oxidized silver frames, in black, brown, navy blue and taupe. Stylish shapes, with heavy tassel to match. Purse and mirror fittings.

Women's Envelope Purses and Strap Bags, both top and back strap styles; stylish shapes. Well made. Values worth \$1.00 and \$1.25. Anniversary Sale price..... **75c**

Women's Leather Handbags, new flat shapes, with long handles; good quality black leather; with assorted fittings. Regular \$3.00 and \$2.50. Anniversary Sale price..... **\$2.50**
 Goldenberg's—First Floor.

A Wonderful Anniversary Sale of 800 Pairs Celebrated "Make
Women's \$3 Capeskin Gloves
\$1.79
 Fresh, new gloves of high-grade capeskin—from a maker whose name is known all over the country, but which we promised not to advertise. You'll recognize the quality at a glance, however.
 Colors include tans, gray, brown, ivory and pearl white.
 The maker terms these Gloves seconds, but the defects are hardly noticeable and do not affect the appearance or wearing quality. Qualities selling regularly at \$3.00 a pair. Anniversary Sale price, \$1.79 a pair.

Women's \$1 Chamoisette Gloves—Pair, at 59c
 Gloves of the highest quality, secured from one of the best Glove makers to sell at this low price because they are subject to very trivial imperfections. Colors are white, gray, pongee, black and mastic, with self or contrasting stitched backs. Anniversary Sale price, 59c a pair.
 Goldenberg's—First Floor.