

The Hecht Co.'s Greatest Institutional Occasion

The Clean Sweep Sale

It Starts Tomorrow Morning---Greater and More Helpful Than Ever Before

Think of It!
Clean Sweep of All
Society Brand
and the Hecht Co.
Suits for Men

All our
\$40 Suits.....29⁵⁰
All our
\$45 Suits.....36⁵⁰
All our
\$50 Suits.....41⁵⁰
All our \$55
and \$60 suits.....**46⁵⁰**
All our
\$65 suits.....51⁵⁰
All our \$70
and \$80 suits.....**57⁵⁰**
All our \$85
to \$97.50 suits.....**69⁵⁰**

Men's All-Wool Bathing Suits. Clean Sweep Price \$4.85

One and two-piece styles—these high-grade pure wool bathing suits are extraordinary values.
\$15 Men's Sport Coats, Clean Sweep Price, \$8.95.
Brown Poplin and Shepherd Plaid Sport Coat—a very special offering.
\$15 Men's All-wool White Flannel Trousers, Clean Sweep Price, \$10.95
White Trousers, also stripes.

Men! This is a best bet—good, solid shoes that will hold their shape: English or conservative models fitted with Wingfoot rubber heels. All sizes that originally sold for \$9 and \$10 a pair.

Dull Calf or Brown Leather Oxfords
Clean Sweep \$7.45
Price.....

Genuine White Buckskin Oxfords included in this lot.
Men's \$14 and \$15 Low Shoes
Clean Sweep Price, \$9.95
These shoes include genuine cordovans, brogues and fine calfskin.
Also 80 pairs of HANAN OXFORDS that formerly sold at \$16—at \$9.95.
—Main Floor, North Annex.

Black or Tan \$8.50 Leather Hand Bags. \$5.95
Clean Sweep Price

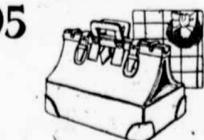
18-inch size, double handle and all-around strap—heavy frame—service guaranteed.

Tan Suit Cases,
Clean Sweep Price, \$4.95
\$7 Full Size Fiberoid Cases—a good appearing case that gives excellent service.

Boys' and Girls' Barefoot Sandals
Play Oxfords, White Canvas Oxfords and Pumps,
Clean Sweep Price,
95c

All perfect—sizes for kiddies.
Boys' and Girls' Pumps and Oxfords, Clean Sweep Price, \$2.19
Patent leather, dull leather and white rein-cloth low shoes, 1 to 2.

Growing Girls' Oxfords and Pumps, Clean Sweep Price, \$3.15
Patent leather, black and brown calf and white canvas. Sizes 2 1/2 to 6.
All Billiken Low Shoes Reduced for the Clean Sweep Sale.



Clean Sweep Sale of Dress Trunks, \$13.95
Also steamer trunks, fiber covered and some fiber lined.
—Trunks, Third Floor Annex.

Men's \$3 and \$3.50 Shirts \$2.55
Clean Sweep Price

Woven madras and high count percales, in stripes, self figured effects, solid colors and wider stripes.

Men's \$1.25 Fiber Silk Hose, Clean Sweep Price, 95c

Black, white, tan and green—double sole, heel and toe.

Men's \$2.50 and \$3.00 Pajamas, Clean Sweep Price, \$2.29

All sizes A to D in quality percales, stripes and box checks. Full cut and fast colors.

50c Wash Ties, Clean Sweep Price, 29c

Plain white, fancy figures and neat stripes in cotton and mercerized materials.

Men's \$1.15 and \$1.25 Silk Neckwear, Clean Sweep Price, 79c

Four-in-hands and bow ties in solid colors, stripes and floral effects—all with the slip-easy bands.

Men's 50c Handkerchiefs, Clean Sweep Price, 35c
3 for \$1

Plain white with satin striped border or fancy colored striped borders.

Men's "Paris Garters" Clean Sweep Price, 21c
Single grips—all colors—regular 35c.

Men's Genuine Panama Hats, Clean Sweep Price, \$2.95

All sizes in these specially priced hats.
—Main Floor.

Women's French Low Shoes \$9.95
Clean Sweep Price

\$14 and \$16 values that include black suede and black kid ties with short vamps. Also modified French styles in brown kid, Theo ties, brown kid and brown suede one-eyelet ties and styles in white kid.

Women's White Canvas Low Shoes, Clean Sweep Price, \$2.55

White Canvas Pumps and Oxfords with high or low heels, narrow or round toes. All sizes in one style or another. Good-year welts.

Women's Low Shoes, Clean Sweep Price, \$3.65

Pumps and Oxfords, in dull calf, tan calf, patent kid and black kid—all high-grade with turn soles and welts. All sizes.

Women's White Kid Pumps and Oxfords, Clean Sweep Price, \$6.85

Genuine white kid, \$10 to \$12 shoes with high-turned soles and French wood heels. The newest variations of the mode—all sizes.
—Main Floor, North Annex.

Lingerie Blouses \$1.95
Clean Sweep Price

Hand-drawn and lace trimmed, with plenty of jabots, frills and smart tailored effects. Sizes 36 to 46.

Women's Lingerie Blouses, Clean Sweep Price, \$1.39
\$16.00 Handmade Voile Blouses,
Clean Sweep Price, \$4.95

Georgette Blouses \$2.79 and Overblouses,

In this lot are blouses of Georgette and net—\$5.00 to \$7.95 values. Also foulards and pongees in all the newest creations for sport wear. Sizes 36 to 46.
—Second Floor.

Big Boys' Cloth Suits Clean Sweep Price \$5

In either Cheviots or Cassimeres, in gray, brown and olive mixtures. Sizes from 7 to 18.

\$3.50 Little Boys' Suit \$2.19
Clean Sweep Price

Junior Norfolds and middie styles of many fast-colored fabrics—zalesans and woven madras. Size 3 to 8 years.

Boys' Night Shirts, 79c
\$1.65 Boys' Khaki Knickers, \$1.39
Boys' Pajamas, \$1.00

Boys' Summer-weight Caps, \$1.00
Boys' Blouses, \$1.29
Boys' Sweaters, 79c
—Third Floor.

Women's Thread Silk and Fibre Hosiery 95c

The majority are seamed backs—a few are full fashioned—black, brown, gray, etc. Some are slightly imperfect.

Women's Fiber, Lisle and Cotton Hosiery, Clean Sweep Price, 59c

All made with double soles and toes. Black, white, gray, champagne, sky and pink. 50c to 85c values.

Women's \$3.00 and \$3.25 Silk Hosiery, Clean Sweep Price, \$1.79

Full fashioned in black and colors—also seamed backs, in beautiful embroidered fronts; all have mercerized tops, double soles, heels and toes. Very slight irregularities.

Children's 45c and 50c Socks, Clean Sweep Price, 29c
Fine Mercerized Cotton Hosiery—white with fancy tops. Sizes 4 1/2 to 8 1/2.
—Main Floor, South Annex.

Women's Ribbed Cotton Union Suits Clean Sweep Price, 59c

Band, bodice and taped tops—tight and loose knee. Sizes 36 to 44. Some are slightly imperfect.

Women's 35c and 39c Ribbed Vests, Clean Sweep Price, 25c

Low neck and sleeveless—sizes 36 to 44. Fine quality white ribbed cotton.

Odds and Ends of Boys' Underwear, Clean Sweep Price, 19c
Nainsook and Mesh Undershirts, also a few union suits—broken sizes.
—Main Floor, South Annex.

Women's Silk Crepe de Chine Chemises Clean Sweep Price \$2.19

Good quality silk—pink and white, trimmed in lace and tailored. Value, \$2.95.

Women's Cotton Chemise, Clean Sweep Price, \$1.39

Good quality Muslin Chemise, trimmed with lace and embroidery, envelope style.

Women's Step-In Bloomers, Clean Sweep Price, \$1.89
Made of fine batiste, lace-trimmed and hand-embroidered.

Women's Tub Silk Petticoats, Clean Sweep Price, \$3.99

Just 25 of these Pink and White Washable Silk Petticoats—scalloped edges and satin stripe silk. Values, \$3.95 to \$4.95.
—Second Floor, North Annex.

Corsets of the Better Sort Clean Sweep Price \$6.59

Values, \$7.50 to \$15
Heavy silk brocades and silk trecos may be had in white and flesh.

50c Brassieres, Clean Sweep Price, 36c
All Nemo Corsets Have Been Reduced!
A "Nemo" \$4 Corset Reduced
Clean Sweep Price, \$3.45

The solid service, heavily boned model is now selling at \$3.45.
—Second Floor, North Annex.

Women's \$8.50 to \$13 Jersey Knit Bathing Suits \$6.85

Every one is guaranteed pure worsted and made in the California model—every conceivable style and color.
—Main Floor, Mezzanine.

\$1.35 to \$1.50 Heavy Figured Cretonnes Clean Sweep 79c

Beautiful patterns, 5 and 6 pieces of a kind.

75c Barred Curtain Serims, Clean Sweep Price, 44c

Buy your curtain materials now for fall—good quality—white, cream and ecru. 1 1/2-inch bar. 40 inches wide.

95c to \$1.25 Window Shades, Clean Sweep Price, 59c

Including Oil Opaque, Duplex and some water colors. Some have slight imperfections.
—Third Floor, South Annex.

Just 150 Women's Organdy \$12.95 Dresses, Clean Sweep Price

White and pastel shadings in carefully selected models—150 of them to sell at the very special price



Women's Voile Dresses Clean Sweep Price, \$4.95

Up-to-the-minute cool, summer dresses for hot summer days—dark and light patterns.

Afternoon, Street and Sport Dresses—Clean Sweep Price, \$18.75

Chiffon Taffeta, beaded or flowered georgette, crepe de chine and satin dresses for the maid or matron.

Women's Frocks for Every Occasion—Clean Sweep Price, \$39.50

Soft chiffon taffeta, silk trimmed and embroidered. Combinations of taffeta and lace—charmeuse, satin, etc. The newest effects and trimmings.

A Clearance of Odd Dresses for Women—Clean Sweep Price, \$9.39

A few models in each material—wool jersey, in navy, tan, taupe and brown—navy foulards, white figured, sage green and gray taffeta.

Cool Linene Suits for Women Clean Sweep Price \$8.95

The most popular suit of the season—Tuxedo front or roll collar finished with pin tucks or embroidery—rose, copen, jade and white.

Women's Shantung Silk Suits Clean Sweep Price, \$35.00

Long roll collars or Tuxedo fronts—narrow belts. Sizes from 34 to 40.

Tricolette Suits for Women Clean Sweep Price, \$33.75

Tuxedo front, tie belt—white, navy, jade, rose, copen, tan and brown.

The Clean Sweep's Greatest Skirt \$12.55 Value, All the Newest Silks

Baronet Satin—Fan Ti Si—Kumsi Kumsa—Queen Anne Satin—Whip-poor-will—Crepe de Chine—Pussy Willow Taffeta. Sizes from 24 to 32.

Tricolette Suits for Women Clean Sweep Price, \$7.30

Four popular shades—tan, rose, orange and plain white.

Women's Skirts Clean Sweep Price, \$4.95

Embroidered gabardine—surf satin—plain gabardine.
—Second Floor.

The Misses' Own Shop Announces An Extraordinary

Clearance of Misses' Silk Summer Frocks \$15
Clean Sweep Price

Expert merchandising brought to Washington these wonderful silk dresses—especially for the Clean Sweep Sale.

The materials, chiffon taffeta, crepe de chine, satin and beaded georgette, are of a superior quality that will make you marvel at how they can be sold for such a low price.

50 Chiffon Taffeta and Silk Poplin Skirts for Misses, \$6.95
Remarkably beautiful types in graceful and diversified style expressions.

Misses' Voile Frocks, \$12.75
Our most successful modes—a few Anderson's Imported Gingham Frocks included, and airy voiles in a host of charming new styles and colors.

Girls' White Jean Pleated Skirts, Clean Sweep Price, \$1.59
White Middy skirts in sizes 8 to 16.

Girls' Blue Serge Skirts, Clean Sweep Price, \$3.95
Sizes 8 to 14. Plaited models.

Girls' Plaid Skirts, \$2.95
All-wool, pleated skirts, sizes 8 to 14.

Girls' Gingham and Voile Dresses, Clean Sweep Price, \$2.95
Mostly gingham, small checks and narrow stripes or colorful plaids—plenty of dark figured designs. Sizes 8 to 14.
—Third Floor.

Girls' Bathing Suits \$1.95
Clean Sweep Price

Every one in the house—all-wool jersey and sateen—pink, gray, blue, black and red. Sizes 2 to 14.

Babies' Merino Bands, Clean Sweep Price, 59c
Shoulder straps, etc.

Little Tot's Tub Dresses, Clean Sweep Price, \$1.95
Gingham and chambray, in empire and fitted models. Sizes 2 to 6.

Little Tot's Cool Summer Dresses, Clean Sweep Price, \$2.95
Printed sheer voile, in many dainty styles. Sizes 2 to 6.

Little Tot's Rompers, Clean Sweep Price, \$1.59
Rompers and chambray, in gingham and chambray. Sizes 2 to 6 years.

Little Tot's Hats \$12.50 and \$16.50 Values, \$3.95
\$10.00 and \$15.00 Values, \$2.95
\$4.95 and \$2.95 values, \$1.00

Babies' Dainty Lawn Dresses, Clean Sweep Price, 99c
Bishop models, tucked yokes, smocked yokes and Val edge trimmings. Sizes 6 months to 2 years.
—Third Floor.

8x10-Ft. Grass Rugs \$6.90
Clean Sweep Price

Just 41 of these Grass Rugs in our stock, marked to sell regularly at \$9.75. Green, brown and blue, stenciled with plain centers.

94c Felt Base Floor Covering, Clean Sweep Price, 39c

Cut from full rolls and 10 patterns to select from. Wood, tile and matting designs.

8x12 and 8x10 Imported Rg Rugs, Clean Sweep Price, \$9.85

They sold up to \$23.50—rose, blue, green, tan and all are washable and reversible.

9x10.6 Congoleum Rugs—Gold Seal Quality, Clean Sweep Price, \$10.75

100 All-Metal Carpet Sweepers, Clean Sweep Price, \$1.49

The Hecht Co.
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