

### 75c New Zephyr Gingham Tomorrow at 69c Yd.

Zephyr Gingham are known the country over for their superior quality and soft finish, and are the most satisfactory materials for children's school dresses and women's house dresses. A choice array of new fall styles and colorings, including beautiful plaids, checks, and stripes, as well as plain shades—warranted absolutely fast colors. 32 inches wide.

Domestic Department—First Floor.

STORE HOURS: Open 9:15 A. M.; Close 6 P. M.

IT PAYS TO DEAL AT

## Goldenberg's

BOTH SIDES OF 7<sup>TH</sup> AT K ST. "THE DEPENDABLE STORE"

### 69c Hair Brushes

With This Coupon and 44c Penetrator Hair Brushes, pure bristles; ebony and fox-wood finish. (T) First Floor.

### 19c Talcum Powder

With This Coupon and 15c Babcock's Coryloppis Talcum Powder, a fragrant high-grade talcum. (Tax, 1c extra.) First Floor. (T)

### 12c Cold Cream

With This Coupon and 7c Daggett & Ramsdell's Perfect Cold Cream, in tubes. (Tax, 1c extra.) First Floor. (T)

### 7c Tooth Picks

2 pkgs. 7c With This Coupon Only Two regular 7c packages of Alpine Tooth Picks, hardwood finish. (T) First Floor—Toilet Dept.

### 29c Stationery

With This Coupon and 17c Boxed Stationery 24 sheets of paper with envelopes match; good quality white paper. (T) First Floor.

## New Autumn Millinery

Revealing the Latest Fashion Notes for Fall

# \$7.50 to \$25

The first showing of hats for fall features a wonderful variety of charming modes that tells the story of what's correct in autumn millinery. The rich materials and different shapes are most entrancing. A visit to our second floor millinery department is always well repaid at this season of the year. Just now you will find a satisfying assortment of advance styles—each one different and moderately priced.



Beautiful Trimmed Hats, of soft duvetyne and rich, high-lustered velvets; in black and all the new shades for fall, including blue, brown, henna, copper, sand, taupe and mahogany.

Ready-to-Wear Hats at \$3.98 to \$10.00

See our display of New Ready-to-Wear Hats for early fall wear. Late arrivals include many becoming styles in velvets with simple trimmings. The assortment includes black and leading shades.

Goldenberg's—Second Floor.

## \$2.50 Storm Serges

54 inches wide at \$1.89

A special sale of this durable Storm Serge, of the identical quality which has been selling right along for \$2.50 a yard—bought at lower price levels and offered to you on the same basis. These serges will wear splendidly—a point every woman is interested in. Fifty-four inches wide, close, double-twill grade for suits, dresses, and skirts. In black, navy, and brown.

\$5 All-Wool Velour, \$3.98

50-inch All-wool Velour; correct weight for tailored suits, skirts, and coats; in black, navy blue, and other wanted shades.

\$3 All-Wool French Serge, \$2.49

42-inch All-wool French Serge; fine twilled quality; for dresses and suits; in black and all wanted shades.

\$1.75 Serge, \$1.39 Yard

42-inch Serge; storm and French weaves; black, navy blue, and other desirable shades; for women's and children's wear.

Goldenberg's—First Floor.

## 79c to 98c Cretonnes 48c Yd.

Thousands of yards in a special purchase of mill ends of fine quality Washable Cretonnes. Large assortment of styles, including floral effects, stripes, bird and landscape designs on light and dark grounds. One to 10 yard lengths, but as much as 100 yards alike. Suitable for draperies, cushions, couch or furniture covers.

First Floor—Bargain Tables.

## Sale of 75c to 85c Fancy Turkish Towels at 59c Each

The season's most favored opportunity to secure a supply of towels at unusual savings. They were bought on low-price levels—and will be sold the same way. Fancy Turkish Towels of heavy weight and firm woven two-ply quality, with colored borders in a number of styles; superior absorbent kind for bath or face use.

Hemmed Huck Towels, with fast-color red borders; correct size and weight for boarding houses, as well as private homes. Mill seconds of regular 25c values. 18c

Hemmed Tea Towels, made from Red Star absorbent crash 25c toweling. Worth 35c each. 25c

Goldenberg's—First Floor.

## Stamped Pillow Tubing

Worth \$2.25 to \$2.50

at \$1.69 a pair

These staple needs offered at unusual reductions from the regular prices—buy all your supplies tomorrow.

Stamped Pillow Tubing, some with spoke stitch for crochet edge, in a variety of new and pretty patterns. Sale price, \$1.69 a pair.

Stamped Towels, guest-room size; variety of neat designs. 25c

Japanese Blue Print Scarfs, assorted designs; regulation length. Worth \$1.25. 89c

Japanese Blue Print Luncheon Cloths, guaranteed fast colors; 45 inches square. Worth \$2.50. \$1.69

Clearance of Stamped Dresses, including white lawn, check muslin and colored chambray. An assortment of neat designs. Values \$2.00 to \$3.00 each. 59c

Stamped Laundry Bags, made of heavy unbleached sheeting, finished with cord and tassels. Worth \$1.00 each. 69c

Goldenberg's—First Floor.

## Special Sale of Women's "Kayser" Union Suits

\$1 Regular Sizes \$1.25 Extra Sizes

Because "Kayser" Underwear is known for quality, fit and service, this offering is of more than usual importance. Choice of white and flesh color, in various styles, including low neck and sleeveless, with band crochet and bodice tops; tight shell knee. Not all sizes of each style, but practically all sizes in the lot. Regular sizes at \$1.00; extra sizes at \$1.25 a size. Regular values, \$1.25 and \$1.50.

Women's Kayser Lisle Vests, made with band crochet and bodice tops; white and flesh colors; sizes 5 and 6. Worth 50c each. 35c

Women's Kayser Silk-top Union Suits, bodice and a few hand-knit styles; flesh color only; reinforced at all wearing points; \$1.80 sizes 5 and 6. Worth \$2.25. \$1.80

Boys' Gauze Cotton Union Suits, round neck and short sleeve knee pants with French band top; sizes 8 to 14 years. 65c

Goldenberg's—First Floor.

## \$2.50 Satin Messalines at \$1.89 a Yard

A silk sale that offers fresh, new Satin Messalines at much below the established value; 35 inches wide; all pure silk Satin Messalines, superior quality, with rich satin face; soft and lustrous; in a complete range of street and evening shades, also white and black. This quality is counted good value today at \$2.50. Specially priced tomorrow \$1.89 a yard.

\$3 Crepe de Chine, \$1.39 38 and 40 inch Crepe de Chine, a rich, crêpe-finish grade, firmly woven in a large assortment of wanted shades, including white, flesh, silver, black, etc. 35c

\$3.50 Satin Duchesse, \$2.25 40-inch Black Satin Duchesse, extra heavy, all pure silk quality, making handsome street and evening dresses. 35c

Goldenberg's—First Floor.

## Women's Fiber and Silk Mixed Lace Boot Stockings

Worth Up to \$1.75 a Pair

at \$1.45 a Pair

They're "Onyx" brand hose—the kind that are style-favored and good-looking. The lot consists of Fiber and Silk Mixed Stockings, in lace-boot effects with mock-seam back, and the assortment includes black, white, navy, new fawn and cordovan. Every pair absolutely perfect. All sizes tomorrow at \$1.45 a pair.

## Women's \$3 Silk Hose, \$2.25 Pr.

Women's Full-fashioned Pure Thread Silk Hose, with mercerized lisle garter tops; in black, white, cordovan, bronze, canter, etc. Strictly perfect quality. A grade noted for its wearing qualities.

Women's Black Dropstitch Hose, white; mock-seam back; perfect quality. All sizes. 59c

Children's Lisle Socks, plain white; assorted colored rolled tops; full fashioned at top; all sizes. Worth 50c pair. 35c

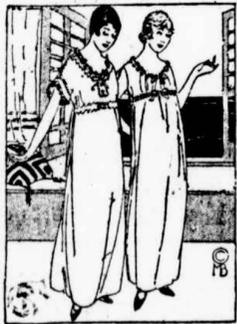
Goldenberg's—First Floor.

## Sale of Women's Gowns

Regular \$3.00 Values at

\$2.49

Dainty new Nightgowns remarkably low priced for this sale. Materials are Bluebird and Butterfly Batiste of extra fine quality, in flesh and pink, also fine Nainsook and soft Muslin; all prettily trimmed and correctly cut. Choice of low and high neck styles and long and short sleeves. A number of beautiful colored stitched gowns in the group.



## \$1.50 Grade Imported White Organdy

Full 45 Inches Wide—Special at

\$1.09 a Yard

Here in tomorrow's sale you may purchase this handsome Imported White Organdy at much under the regular-season price. A beautiful sheer, transparent quality, made from selected combed yarns—used extensively for party dresses, fancy blouses, etc. Full 45 inches in width.

59c India Linon, 49c 40-inch White India Linon, an extra-fine, sheer quality, snow-white bleached.

\$1 White Voile, 68c 44-inch White Chiffon Voile; extra-fine, sheer, two-ply quality, with beautiful chiffon finish. Desirable for dainty waists and dresses.

\$1 White Gabardine, 69c 38-inch White Gabardine, a yarn-mercerized quality, with rich, silky finish that will not be affected by frequent trips to the laundry.

89c White Batiste, 69c 36-inch White Mercerized Batiste, a soft-finish fabric universally liked by all women on account of its serviceability.

\$1.25 White Poplin, 89c 36-inch White Poplin, a yarn-mercerized quality, suitable for suits and skirts.

\$1 White Madras, 59c 32-inch White Shirting Madras, with white woven mercerized satin stripe, for men's or boys' shirts; also women's and children's wear.

\$2 White Voile, \$1.29 45-inch Imported Chiffon Voile (note the extra width); a fine, sheer quality, with the appearance of Georgette crepe.

\$4.50 Longcloth, \$3.39 38-inch English Longcloth; a fine chambray-finish quality; full 10 yards in each piece.

Goldenberg's—First Floor.

## New Fall Models Just Arrived in American Lady Corsets

Your new Fall American Lady Corset is here. Stocks are unusually complete, and include all the desired models for every type of figure. Let our experienced Corsetieres help you to find the correct Corset for you among the various numbers of American Lady Corsets we are showing.

The new fall models are made of fine materials, in pink or white, and are boned throughout with "Mightybone," which makes them superior to the most expensive Corset boned with ordinary boning. Low, Medium and High Bust Corsets, with medium and extreme long hips.

\$3, \$3.50, \$4, \$4.50, \$5, Up to \$9

Corset Department—Third Floor.



## Startling Reductions to Force an Immediate Clearaway of Our Entire Stocks of Women's and Misses' Suits, Dresses, Coats and Skirts

Sensational as have been the reductions leading up to this final clearance sale, tomorrow's event caps the climax of value-giving. Our object is to clear out every vestige of the season's stock to make way for incoming fall garments, and we've cut prices with a reckless disregard for former prices and actual costs. Read this list and follow it up with an early visit to our second floor ready-to-wear section tomorrow.

- \$5.98 to \$6.98 Wash Skirts, at \$3.69
- \$7.98 to \$9.75 Wash Skirts, at \$4.75
- Wash Dresses, worth up to \$10.00, at \$3.95
- Wash Dresses, worth up to \$19.75, at \$9.90
- Wash Dresses, worth up to \$24.50, at \$12.98
- Silk Dresses, worth up to \$25.00, at \$11.75
- \$11.50 to \$14.98 Silk Waists, at \$8.50
- Silk Waists, worth to \$7.98, at \$3.95
- Women's \$49.50 Cloth Suits, at \$22.50
- Women's \$59.50 Cloth Suits, at \$39.50
- Cloth Coats, worth up to \$39.75, at \$14.90
- Cloth Coats, worth up to \$59.50, at \$27.90
- Cloth Coats, worth up to \$72.50, at \$32.50
- \$4.98 to \$6.98 Blouses, at \$2.95

Goldenberg's—Second Floor.

## New Arrivals in Stylish Leather Handbags at \$2.95

Incoming lots bring many new delightful novelties in Handbags that offer an interesting selection of the latest styles for Fall. Among the popular effects are the new "swagger" shapes in Leather Bags, which are shown in black and leading colors; also Patent Leather Bags with mirror. These are specially priced for tomorrow at \$2.95 each.

Vanity Purse, with top strap, of genuine morocco leather, in black only. \$2.77

Silk Handbags, in black and navy blue; chain handles, fitted with inside pocket and mirror. \$1.95

Goldenberg's—First Floor.

## Men's Handkerchiefs at 9c Each

Men's White Handkerchiefs, with hemstitched borders; soft finished quality; some have slight defects in finish, but nothing to impair their usefulness.

Goldenberg's—First Floor.

## 10c and 12c White Pearl Buttons 7c Card

White Pearl Buttons; fish-eye style; assorted sizes from 24 to 46 line; good quality pearl; six, four and three on card, according to size. Special, at 7c card.

Goldenberg's—First Floor.

## \$1.59 Table Damask at 95c Yard

64-inch extra heavy-weight Yarn-Mercerized Satin Table Damask; a grade noted for its serviceability and washing qualities. Shown in a good assortment of neat patterns. Worth \$1.59 a yard; tomorrow at 95c.

Goldenberg's—First Floor.

## \$5.00 and \$6.00 Couch Covers, \$3.49

Heavy weight Tapestry Couch Covers, 50 and 66 inches wide, full length; finished with whipped edges. Handsome oriental, figured and striped designs. Special tomorrow at \$3.49 each.

Goldenberg's—Fourth Floor.

## New Fall Sweaters

A Full Assortment of Latest Styles for Women, Misses and Children. Women's Wool Tuxedo Sweaters, stylish weaves; made with loop belts and pockets; in brown, buff, green and American. \$10.99

Girls' Fall Sweaters, fine all wool; in American Beauty, trimmed with buff and peacock trimmed with buff; stylish collar and \$10.99

Girls' Wool Sweaters, heavy weave; in brown, blue and American Beauty; slip-on model, with long sleeves, belt and pocket and \$7.99

sailor collar; sizes 32 to 36. \$7.99

Goldenberg's—Third Floor.

## A Special Sale of Sewing Machines For Monday, Tuesday and Wednesday

Many Actually Below Cost

Needles, Bobbins, Oil and Supplies. Hemstitching, 10c a Yard.

No Delay, Machines Delivered at Once

In anticipating the requirements of our large autumn business we have placed orders for a large shipment of machines. To find ample room for these, it is imperative that we dispose of every floor sample or slightly marred machine in stock, irrespective of make or former price. Note the famous makes and low prices.

- SOME AT \$29.25
- SOME AT \$32.00
- SOME AT \$35.00
- SOME AT \$57.50

Slightly Marred

No Extra Charge on Time Payments! Many New Machines in This Sale. Every Machine As Good As New.



DOMESTIC CABINET SINGER COSMOS Sewing Machine Department.