30c Standard Apron Ginghams 22c Yard

Standard Apron Ginghams, in all size blue checks; warranted fast colors. Regularly 30c yard. Tomorrow at 22c.

Goldenberg's—First Floor.

$1.75 Table Damask at $1.25 yd.

72-inch extra fine quality Yarn Mercerized Table Damask, good heavy weight, with rich yarn mercerized satin face finish that will not be affected by frequent trips to the laundry. Choice of an assortment of neat, pretty patterns.

Table Napkins, $2.59

22x22 Mercerized Damask Table Napkins, neatly hemmed; assorted patterns; mill seconds of regular $3.75 values. (Limit, one dozen to a buyer.)

Goldenberg's—First Floor.

STORE HOURS: Open 9:15 A. M.; Close 6 P. M.

IT PAYS TO DEAL AT

Goldenberg's

BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

Djerkiss Talcum

With This Coupon and.. 20c

Djerkiss Talcum Powder, a delightfully fragrant talcum. (Tax, 1c extra.) (T)

First Floor.

Two Cakes Soap

With This Coupon and.. 15c

Two regular 15c cakes of Jergen's Violet Transparent Soap; a high-grade soap. (T)

First Floor.

25c Peroxide Cream

With This Coupon and.. 16c

Peerless Peroxide Cream, for toilet and massage; sold regularly at 25c jar. (Tax, 1c extra.) (T)

First Floor.

29c Lingerie Clasps

With This Coupon and.. 16c

Lingerie Clasps, gold plated; engraved and plain English gold finish; wear guaranteed. Sold regularly at 29c pair. First Floor. (T)

Tomorrow We Launch the Most Sensational Sale of Silks in 5 Years

Thousands of Yards of High-Grade Silks, in the Choicest Weaves and Most Wanted Colors, Offered at Prices Unheard-of a Few Weeks Ago. Every Yard Perfect Quality, Fresh and New!

When the silk market began to tumble, silk manufacturers were caught with big stocks on hand and they were forced to turn their holdings into cash quickly. Because of this condition we were able to buy thousands of dollars' worth of the finest silks at the lowest prices known in years, and in turn offer them to our customers at less than the same qualities cost us last year. Looking over our many silk sales in recent years we are unable to find one which even approaches this one in size, assortment or value.

Most important is the fact we have enough of every shade and color to supply every want.

The comparative prices are based on last season's retail prices, which many stores are compelled to ask this season.

Lot 1—35-Inch Chiffon Taffeta

Regular Price Until Recently Was $3.00 a Yard. Sale Price..... $1.55

Heavy weight Dress Taffetas, all pure silk, with rich, lustrous finish, and a fine draping taffeta of rare beauty and worth. The mill stands back of the wearing quality and guarantees every yard. Every wanted street shade, including three distinct shades of navy blue, also black. Sale price, $1.55 a yard.

Lot 2—40-Inch Crepe de Chine

Regular Price Until Recently Was $2.49 a Yard. Sale Price..... $1.09

A superior grade of unrivaled sheen and loveliness, very sheer, yet firm and strongly woven; strictly all pure silk quality. A complete assortment of wanted shades, including white, flesh, pink and all street and evening shades to choose from. Sale price, $1.09 a yard.

Lot 3—35-Inch Satin Messaline

Regular Price Until Recently Was $3.00 a Yard. Sale Price..... $1.49

A high-grade costume silk of superior merit, a beautiful lustrous quality that is one of the most popular silks for street and afternoon frocks. In all the leading autumn, street and evening shades; also navy blue and black. Sale price, $1.49 a yard.

Lot 4—40-Inch Satin Meteor

Regular Price Until Recently Was $5.00 a Yard. Sale Price..... $2.49

An exquisite high-grade silk of unusual richness and soft mellow finish, guaranteed not to slip, and a material predominant in the world of fashion for chic dresses and evening gowns. Colors in the lot include black, white, brown, taupe and navy blue.

Goldenberg's—Silk Department—First Floor.

Savings on White Goods

These special values should tempt liberal buying for fall needs.

32-inch White Shirting Madras, a fine, close-woven quality, with white woven mercerized satin stripes. Worth 79c yard..... **59c**

40-inch White India Linon, extra fine, sheer quality; snow-white bleached. Worth 59c yard..... **48c**

45-inch White Mercerized Batiste, a very fine, soft-finish grade, for lingerie. Worth 79c yard..... **59c**

36-inch White Pajama Checks, a firm-woven, soft-finish grade, for undergarments. Worth 50c yard..... **33c**

36-inch White Mercerized Poplin, with rich, lustrous finish. Worth $1.25 yard.... **79c**

Goldenberg's—First Floor.

75c Mercerized Poplins at 59c Yard

27-inch Mercerized Poplins, a yarn mercerized quality, with rich lustrous finish, which will not be affected by washing. Shown in a large assortment of colors, also black and white.

Goldenberg's—First Floor.

$5 New Fall Suitings

Strictly All-Wool Quality—Full 54 Inches Wide—Extraordinarily Low Priced at

$2.98 a Yard

Every woman planning new fall and winter apparel will welcome the genuine savings this sale brings on the season's choicest and most preferred dress fabrics. No more serviceable or popular materials are used in making up the new fall suits, dresses and coats—every yard is of the most desirable quality, of known merit and worthiness. The collection consists of

54-inch All-Wool Velour
54-inch All-Wool Silvertone
54-inch All-Wool Goldtone

Rich autumn colors include navy, midnight blue, fawn, copenhagen, mole, raccoon, also black. Tomorrow at $2.98 a yard.

$2.50 Storm Serge, $1.69

54-inch Storm Serge, in black, navy, burgundy and brown; sponged and shrunk, reday for the needle.

$5.00 All-Wool Tricotine, $3.98

48-inch All-wool Tricotine, correct weight for tailored suits and skirts; in black, navy blue and other shades.

$4.00 All-Wool Suitings, $2.49

54-inch All-wool Scotch Suitings, neat mixtures, for skirts, coats, etc.

$3.25 All-Wool French Serge, $2.49

42-inch All-wool French Serge, firm, close-woven quality, in black, navy and other wanted shades. Correct weight for dresses and skirts.

Goldenberg's—First Floor.

"Everwear" Lining Satin

Regular $2.50 Value—Guaranteed for TWO SEASONS' Wear. Special at $1.69

The rich, lustrous quality and proved worth of this beautiful Lining Satin makes it the choice of many women for lining coats and suits. The maker's guarantee assures you TWO SEASONS' wear. "Everwear" Lining Satin is here in black, navy, ivory, gray, green, tan, pink, old rose, etc. Offered tomorrow, special at $1.69 a yard.

$1.50 Lining Satines, 98c

Fancy Lining Satines, with lustrous quality, in all new fall shades and designs; colors warranted fast.

Goldenberg's—Lining Dept.—First Floor.

Men's $1.00 and $1.15 High-Grade Neckwear, 55c Each

Another purchase of good-looking Neckwear obtained at a liberal discount from one of our best makers makes possible this timely sale.

The season's most popular shapes in flowing-end four-in-hands—of excellent grade materials, in a large number of new and attractive patterns, including stripes and figures, also plain colors. Kinds selling heretofore at $1.00 and $1.15 now offered at 55c each.

Men's $3.50 and $4 "Faultless" Pajamas, $2.59

A special purchase of "Faultless" and "Clover" brands of Pajamas at an exceptionally low price. All are perfect quality garments, of nainsook, madras, crepe madras and mercerized cloth, trimmed with silk frogs, braids of plain styles. Sizes A to D.

Men's R. A. B. Pure Silk-plated Half Hose, high spliced heel, double sole and toe; correct weight for Fall wear. In black, cordovan, navy, smoke and green. Pure silk top and cotton bottom, a grade that will give lasting service. Sold regularly at $1.00 pair **79c**

Men's Glastenbury Underwear, heavy or medium weights; wool mixed; natural gray color; perfect quality; all regular, stout and extra sizes up to 50. Worth $2.50 ..... **$1.98**

Men's Merit Ribbed Balbriggan Union Suits, fall weight; long sleeves, full length legs; made with closed crotch. Worth $3.00 ..... **$2.45**

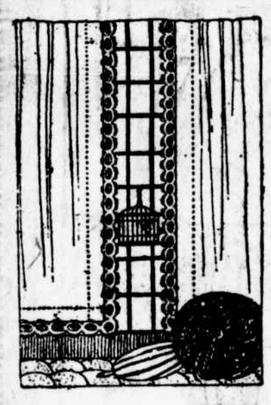
Men's Half Hose, good quality maco cotton; fully reinforced; black and plain colors; slight imperfections. Worth 25c and 30c ... **17c**

Men's Shirts, of imported and domestic woven madras; soft cuffs; all neat patterns and guaranteed fast colors; odd lots from regular stock selling at $4.00 and $4.50 ..... **$2.59**

Men's Pioneer Suspenders, fine quality lisle webbing; stripes and plain colors, leather castoff **44c**

Men's Headlight Union-made Overalls and Jumpers, best quality blue denim; all double stitched seams; full cut sizes up to 44; perfect quality. Sold regularly at $3.25 and $3.50 ..... **$2.85**

Goldenberg's—First Floor.



Final Days of the September Sale of Lace Curtains

Only a few more days remain in which to share the decided savings offered in this annual event. Although the selling has been big, there still remains a large assortment of desirable styles and qualities for selection. The savings urge your prompt attendance and the purchase of new draperies needed for the coming season.

$4.00 Lace Curtains $2.85

50 different styles to choose from, in Scotch and Filet weaves; in white, ivory and ecru. 2½ yards long, 36 to 45 inches wide.

$5.00 Lace Curtains $3.65

Filet, Scotch and Nottingham Lace Curtains, 2½ and 3 yards long, 36 to 48 inches wide, in white and ecru. Plain novelty effects and elaborately worked designs.

$2.50 Lace Curtains..... $1.88

Filet weave and Nottingham Lace Curtains, in white and ecru; 2½ yards long. Good assortment of new and attractive patterns for selection.

$6 and $6.50 Lace Curtains.. $4.85

Fine quality Scotch Cable Net and Filet weave Curtains, 2½ and 3 yards long, in white, ivory and ecru. Copied from expensive, imported lace curtains.

$8.50 to $10 Lace Curtains... $6.75

Extra fine grade Lace Curtains, in Filet, Cable Net, Scotch Madras and Nottingham weaves, 2½ and 3 yards long. Egyptian and Sea Island thread. White, ivory and ecru.

Goldenberg's—Fourth Floor.

$2.75 Seamless 81x90 Sheets Tomorrow at $2.09

A break in the market gave us this opportunity to obtain a lot of sheets to sell at much below the prices prevailing. They are 81x90 double-bed size Seamless Bleached Sheets of extra heavy round thread sheeting cotton—a standard brand of known worth and excellent wearing quality. Free from starch or dressing. Every sheet absolutely perfect quality. Buy for the season's needs tomorrow at this lowered price—$2.09 each.

69c Pillowcases, 59c

45x36 Salem Bleached Pillowcases, large size; perfect quality; finished with wide hems.

59c Pillowcases, 39c

Run-of-the-Mill Bleached Pillowcases, size 42x36 inches; made of heavy firm-woven quality, free from starch.

$5 Bedspreads, $3.69

Crochet Bedspreads, full double-bed size; in heavy raised Marseilles patterns.

Goldenberg's—First Floor

Women's Regular $6.00 to $8.00 Fall High Shoes At $4.79 a Pair

Tomorrow we make another drive against high prices by instituting deep reductions on hundreds of pairs of women's fall shoes—a money-saving occasion that will be welcomed by those who value real thrift. Come tomorrow and see the unusual shoe bargains we are offering in this sale—take advantage of the chance to purchase your fall footwear underprice.

A good range of desirable styles to select from, including—

High Shoes of Tan Kid, Black Kid, Patent Colt and Dull Leathers, with Louis & Cuban Heels

Good serviceable qualities and desirable lasts, made with welted and turned soles. All sizes in the lot from 2½ to 7.

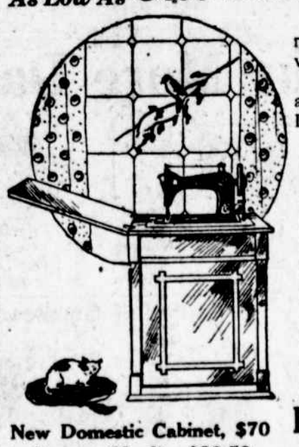
Children's School Shoes, $2.85 pr.

Comfortably styled footwear for school and play wear, in lace and button models, of serviceable dull leathers. Sizes in the lot from 8½ to 11 and 11½ to 2. Special at $2.85 a pair.

Goldenberg's—First Floor

Buy Your Sewing Machine Here and Save Money

Payments As Low As One Dollar Weekly If You Wish



Our Household Club Plan arranges the terms to suit your convenience.

Demonstrations cheerfully given at any time you call in our Sewing Department on the the 4th Floor.

WILLARD MACHINES

A light running, long wearing guaranteed machine that is a very interesting value at **$41**

SIT-RITE DOMESTIC

This celebrated machine is famous for its many improved features, noiseless, simple and easy to operate. **$62**

New Domestic Cabinet, $70
Singer (Used), $29.50
White Rotary (Used), $33.50
Cosmos (New), $33.50

Hemstitching Done, 10c a Yd.

Needles, Bobbins, Oil and Supplies For All Machines

Timely Savings on Dependable Bed Coverings Await You in This Sale of

Blankets and Comforts

Prepare now for the cold nights of fall and winter with plenty of blankets and comforts, and make your selections from our great stocks which are offered at lowest possible prices, as the result of early purchases at lower market levels.

$6 Australian Blankets, $4.85

Australian or Woolnap Brand Blankets, in white, tan and gray, with blue or pink borders, as well as plaids of various colors. Look and feel like wool blankets.

$10 Part-Wool Blankets, $7.85

Part-wool Blankets, size 68x80 and 70x80 inches, in white or gray, with fancy borders; also plaids of blue, pink, tan and gray.

$8 Heavy Comforts, $5.85

72x80 extra heavyweight Comforts, filled with white cotton, covered with soft-finish cretonnes; also five dozen covered with mercerized cambrics in light or dark colorings.

$5 Cotton-Filled Comforts, $3.85

72x80 large double-bed size Comforts, filled with white cotton, soft and fluffy; covered with fine grade silkolines, in light and dark colors.

$12 Part-Wool Blankets, $9.85

Extra fine Part-wool Blankets, sizes 68x80 and 70x80 for large double beds; in white or gray with blue or pink borders; also plaids of blue, pink, tan and gray.

$10.95 Satine Comforts, $7.85

Fine grade Satine covered Comforts, filled with pure white hygeia cotton; size 72x80 inches for large double beds.

Goldenberg's—Fourth Floor.

Women's $3 Nightgowns at $2.29

Special purchase of Women's Fine Pink Nightgowns, in dainty bluebird and butterfly designs. Hand-stitched yokes; also of windsor crepe, in assorted patterns. Large assortment of popular models. Worth $3.00 each, tomorrow at $2.29.

Pink Satin Camisoles, fine quality; dainty trimmed effects, with built-up and satin ribbon shoulder straps; all sizes. Values worth $1.98 ..... **$1.50**

Goldenberg's—Third Floor.

Fall Notion Sale

Our Annual Event Offers Timely Savings on Findings and Sewing Necessities, just at a time when so many women need extra supplies for Fall dressmaking.

Real Hair Nets, good quality; correctly shaped; close mesh **8c**

Nickel Safety Pins, one dozen on card; assorted sizes; regular 10c kinds **7c**

Shell Hairpins, straight and crimped styles; tortoise shell finish; FIVE in box **10c**

Bias Seam Tape, good quality lawn; four-yard pieces; all widths **10c**

Darning Cotton, black, white and colors; 30 yard balls..... **4c**

Women's Sanitary Elastic Belts, manufacturers' samples; values worth up to 95c each..... **50c**

Women's Sew-on Hose Supporters, flesh and white; high-grade elastics; manufacturer's samples; values worth up to 75c pair **25c**

Needles, 25 in paper; assorted sizes **5c**

Dressmakers' Pins, quarter-pound boxes **21c**

Sanitary Knitted Dish Cloths, large size **15c**

Fur Chains, bronze metal finish **5c**

Twine Shopping Bags, large size, substantially made **29c**

Pin Cubes, jet, matt and white heads; 36 pins in each cube **9c**

Tomato Pin Cushions, large size; well made **5c**

Initials, for marking underwear, linens, etc.; fast-color turkey red; quarter gross in each package; any letter **10c**

Darning Eggs, with handle; strongly made **3c**

Goldenberg's—First Floor.

Regular 69c to 98c

New Fall Cretonnes at 39c Yard

Several thousand yards of High-grade Cretonnes, heavy weight and extra quality for draperies, couch, furniture and cushion coverings, as well as for all decorative purposes. Choice of light or dark floral, stripe, bird and tapestry designs. In mill lengths from 1 to 10 yards, bub plenty alike. The opportunity you have been waiting for to purchase cretonne to redecorate your home for the Fall and Winter months.

First Floor—Bargain Table.

Women's 35c and 50c Silk Handkerchiefs at 25c

Women's Silk Crepe de Chine Handkerchiefs, in fancy printed effects, with hemstitched and French borders; a great assortment of pretty and novel designs in colorings.

Goldenberg's—First Floor.

Important Announcement to Home Dressmakers

A Special Representative of the McCall Pattern Co.

—will be here for the next two weeks to offer you style suggestions from Paris and New York to demonstrate the ease with which you can reproduce them in your own home with the aid of McCall Patterns. Consult her freely and without charge—at the McCall Patterns Counter, First Floor, Rear, Cross Aisle.

The Autumn McCall Fashion Quarterly is teeming with suggestions for new frocks. Price, 25c.

McCall Pattern Counter—First Floor.

Regular 75c and 85c Turkish Towels, at 59c

An assorted lot of good quality Bleached Turkish Towels, some in all white, others with fancy stripes and colored borders. Suitable for face or bath use. Generous sizes.

Turkish Towels, extra quality, in all white and fancy jacquard styles. Only a limited quantity. Values worth $1.25 to $2.00 ... **$1.00**

Hemmed Huck Towels, all white and fast color red borders; suitable for hand or tea towels. Mill seconds of 25c and 29c values **19c**

Goldenberg's—First Floor.