

Anniversary Celebration



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Offerings That Make This a Super Saving Epoch in the History of "The Dependable Store!"

A MARVELOUS MILLINERY SALE—

500 Model Trimmed Hats

Worth \$10, \$12 and \$15 **\$4.88**

You Never Saw Such Values. Notice the Distinctive Models Pictured—Many Others Just as Beautiful Await You

It was our rare good fortune to be able to secure a collection of five hundred model hats, representing the surplus of several of the best makers, left after their regular orders. Every hat is new, clean, fresh and beautiful, featuring all that is smart and becoming in autumn millinery fashions. Hardly any two hats alike. The group includes—

Lovely Panne and Lyons Velvet and Duvetyne Hats, in Soft Tams, Small Close-Fitting Styles, Medium and Large Dressy Hats, in Every Popular Combination.

Some are trimmed with iridescent beads, others with ostrich fancies, ribbons with fringed edges, ornaments, burnt ostrich and furs enhance the beauty of scores. Black, brown, navy, henna, pheasant and all the new autumn shades are represented.

Goldenberg's—Second Floor.



A Wonderful Sale of Fine Silks

35-inch Chiffon Taffeta
35-inch Satin Messaline
Former \$3.00 Qualities at **\$1.39**

Another illustration of the determined and forceful efforts being made in this Anniversary Sale to bring prices down to the lowest possible point. A mighty event—offering thousands of yards of silks of superb quality—the reigning favorites for fall and winter. Made by America's foremost silk manufacturers, and vouched for unqualifiedly by us.

An abundance of wanted shades for street and evening wear, and plenty of the popular navy blue, midnight blue, marine blue, Belgian blue, as well as black.

40-Inch Crepe de Chine **98c**
Regular \$1.59 Quality at

This is our famous \$1.50 quality—strictly all pure silk and recommended for wear. Colors include pink, flesh, turquoise, white, black and all street and evening shades. Full 40 inches wide.

36-Inch Silk Poplin **98c**
Regular \$1.50 Quality at

Silk Faillie Poplins, of handsome lustrous quality, beautifully finished and very popular for fall wear. In a complete range of the colors called for this season. 36 inches wide.

40-Inch Satin Charmeuse **\$2.69**
Regular \$4.00 Quality at

Rich, soft, mellow finish quality, for making handsome street and evening costumes; all pure silk and exquisitely finished. Colors are navy, brown, taupe and black. 40 inches wide.

35-Inch Plaid Satin **\$1.79**
Regular \$3.00 Quality at

Beautiful Plaid Costume Satin, all pure silk quality, with rich satin face, chiffon finish. In attractive color combinations of blue, brown and taupe colorings. Very fashionable for waists, skirts and dresses. 35 inches wide.

—First Floor

50c Boudoir Caps, 29c

Boudoir Caps, with crowns of Jacquard silks, combined with net and point de esprit and edges of lace and fluted ribbons. Trimmed with ribbon and rose buds. Also dainty styles of cotton crepe, combined with net, with ribbon edges, trimmed with rose buds. In main, pink, blue, lavender and rose.

Goldenberg's—First Floor.

EMPHATIC REDUCTIONS IN THE ANNIVERSARY SALE OF \$4 All-Wool 54-Inch High-Grade French Serges at \$2.09 Yard

These are the finest serges manufactured and have been selling over our counters until recently at \$4 a yard. They are made of extra fine selected yarns, strictly all-wool, and will give a world of service for dresses, suits and skirts. This is one of the most sensational values in the Anniversary Sale—actual savings of \$1.91 on every yard. Examine the quality—compare the price.

These beautiful French Serges come in navy blue and midnight blue—the two most popular shades. Remember the width—54 inches.

\$4.00 54-inch All-Wool Velour } **\$2.79**
\$4.00 54-inch All-Wool Silvertone }
\$4.00 54-inch All-Wool Goldtone }

These fashionable Autumn Suitings brought to you in the Anniversary Sale at the lowest price to be found in Washington. The assortment includes Black, Navy, Brown, Pheasant, Copenhagen, Fawn, etc.

\$3.00 All-Wool Suitings, 54 in. Wide, at \$1.98 yard

54-inch All-wool Scotch Mixed Suitings, in a variety of beautiful effects, including neat and attractive colors well liked for women's and children's apparel.

\$5.98 All-Wool Tricotine, 54 in. Wide, at \$3.98 yard

No other fabric enjoys such favor for fall skirts, dresses and tailored suits. At the price quoted this is the most remarkable value ever offered. In Black and Navy Blue. 54 inches wide.

Goldenberg's—First Floor.

Women's Pure Silk and Fiber Silk Stockings

Values Worth Up to \$2.50 Pair

Standard Quality Hosiery, Sacrificed to Us by Several Leading Mills. A Sale Which Surpasses in Savings and Assortments Any Hosiery Events in Our History! Perfect Quality.

Women will be enthusiastic over the prospect of getting high-grade Hosiery such as this at a dollar a pair. Certainly the price is unheard of for stockings of the high standard these represent.

Included Are Such Famous Makes as "Onyx," "Esco," "Gordon," "Medalie" and Other Equally as Well Known Stockings.

The lot includes Pure Thread Silk and Fiber Stockings in all desirable street shades, also black, white and cordovan. Some are full-fashioned, others have mock-seam back; some are boot length, others are almost full length. All sizes and every pair perfect quality. You'll buy by the half dozen or dozen lots if you are wise.

Women's \$3.00 Silk Hose, \$1.29
Women's Pure Thread Silk Hose, full-fashioned, double sole, heel and toe; in wanted shades; mostly all sizes; perfect quality.

Women's \$4.00 Silk Hose, \$2.09
Women's Italian Silk Hose, in white and a few colors; some plain, others dropstitch effects, slight high-grade brands; slight imperfections which will not impair the wearing qualities.

Women's 25c Hose, 12½c
Women's Plain Black Cotton and White Lisle Hose, all sizes; slight imperfections.

Misses' 35c Stockings, 17c
Misses' High-Grade Ribbed Stockings, all sizes; slightly irregular weaves. Three pairs for 45c.

Women's \$1 Fiber Silk Hose, 55c
Women's Fiber Silk Hose, all wanted street shades, mock-seam back; the well-known "Onyx" and other high-grade brands; slight imperfections which will not impair the wearing qualities.

Women's 39c Hose, 23c
Women's Plain White Lisle Hose, the popular "Onyx" brand; mock-seam back; all sizes.

Boys' and Girls' 75c Hose, 45c

Boys' and Girls' Fine and Wide Ribbed Hose, of cotton and lisle; some with four-thread heel and toe; well-known "Gordon Round Ticket" brand; all sizes and perfect quality.

Goldenberg's—First Floor.



Flanelette Garments

For Women and Children

Women's \$2.00 Nightgowns, \$1.59

Women's Flanelette Nightgowns, assorted pink and blue stripes; made with yokes and long sleeves; high necks. Full-cut sizes.

\$1.50 Petticoats, 85c

Women's Flanelette Petticoats, extra quality; assorted stripes; made with deep flounces; regular and extra sizes; full length and width.

Children's \$1.59 Sleeping Garments, \$1.19

Of heavy-weight flanelette, in assorted pink and blue stripes; with and without feet; long sleeves; sizes 2 to 10 years.

Goldenberg's—Third Floor.

Children's \$2.00 Jersey Drawer Leggings, \$1.35

Children's Jersey Drawer Leggings, heavy soft-finish quality, in white, black, brown, Oxford and navy blue. Button hip and knees; sizes 2 to 6 years.

Goldenberg's—Third Floor.

Women's \$4 and \$5 Long Kimonos at \$2.95

A wonderful purchase of Women's Fine Ducking Kimonos and Flanelette Kimonos, in a large assortment of beautiful patterns; in floral designs; some trimmed with satin, others with border. Choice of empire or loose models. Guaranteed full-cut sizes. Garments that will assure comfort to the wearer.

\$4.50 Diaper Cloth at \$2.59

27-inch Red Star Diaper Cloth, in sealed sanitary cartons containing full ten yards. (Limit one piece.)

Goldenberg's—First Floor.

ANNIVERSARY SALE SPECIAL Women's \$2.50 Forest Mills UNION SUITS at \$1.49

Extra Sizes at \$1.69; Regularly \$2.75

Forest Mills underwear is so well-known among Washington women that no comment about the quality of these Union Suits is necessary. They are medium weight and the styles include high, Dutch and low neck, long, elbow and sleeveless models; all ankle lengths. Nearly all sizes included in one style or another.

Women's Merode Underwear, \$1.75 and \$1.98

Women's Heavy Merino Underwear. Separate garments, shirts with Dutch neck and elbow sleeves, pants ankle length; regular and extra sizes; values worth \$3.25 and \$3.50 each.

Women's \$3.50 Silk Vests, \$1.98

Women's Jersey Silk Vests in pink; heavy quality; broken sizes.

Women's \$5.50 Pettibockers, \$4.29

Women's Jersey Silk Pettibockers, in navy, brown and black; a substitute for petticoats.

Women's 75c Underwear, 45c

Women's Piece-lined Underwear, separate garments, shirts with high neck and long sleeves, ankle pants; regular sizes.

Goldenberg's—First Floor.

A SENSATIONAL BIRTHDAY SALE OF 1,000 Pairs Women's Shoes

New Fall Styles at Savings of ONE-THIRD TO ONE-HALF—AND MORE!



We planned this sale far in advance and made a number of purchases from manufacturers and jobbers who needed ready cash, at prices way below the regular market. This sale affords the greatest shoe buying opportunity of the year.

They are good quality shoes and are in the most desirable styles—street and dress boots that meet every requirement of the particular dresser.

Lace and Button Styles of Patent Colt, Tan Kid, Black Kid, Dull Kid and Combination Leathers.

Louis Cuban and low heels; welted, turned and McKay sewed soles. Not all sizes of each style, but all sizes in the lot from 2½ to 7.

Worth \$5 to \$8

\$3.45

Boys' Shoes **\$3.29**
Worth Up to \$6.00 Pair

150 pairs of Boys' Serviceable Quality Shoes in lace and button styles, of tan kid, patent colt and dull leathers. Sizes in the lot from 10 to 13½ and 1 to 8½.

Children's Shoes **\$2.39**
Worth Up to \$5.00 Pair

250 pairs of Misses' and Children's Shoes, of patent colt and dull leathers, comfortably styled and of good wearing quality. Sizes in the lot from 6 to 8, 8½ to 11 and 11½ to 2.

Goldenberg's—First Floor.

SPECIAL BARGAIN

39c Castor Cups
9c Set

With This Coupon Only. Set of 4 Crystallized Potted Glass Castor Cups; prevents injury to floors and floor coverings when used on heavy furniture. (Limit two sets). Fourth floor. (T)

SPECIAL BARGAIN

\$1 Linoleum Rugs
44c

With This Coupon Only. Genuine Linoleum Rugs; round corners; size 18x26 inches; brown, with various color key and band borders. Fourth floor. (T)

SPECIAL BARGAIN

\$1 Crib Blankets
68c

With This Coupon Only. Crib Blankets; size 30 x40 inches; pink or blue jacquard designs; look and feel like wool. (Limit two). First floor. (T)

SPECIAL BARGAIN

Men's Handkerchiefs
Six for 79c

With This Coupon Only. Men's Initialed Handkerchiefs; full size; good quality white linen finish, with pretty embroidered initials; half dozen in box. \$1.00 BX for 79c. (Limit one box). (T)

SPECIAL BARGAIN

Fashion Books
19c

With This Coupon Only. McCall Book of New Fall Fashions, winter quarterly, just published. 160 pages, 100 illustrations. Dept. First floor. (T)

SPECIAL BARGAIN

10c and 15c Envelopes
5c pkg.

With This Coupon Only. Good quality White Envelopes, in an assortment of shapes and sizes; superior grades. First floor. (T)

SPECIAL BARGAIN

Peroxide
5c bot.

With This Coupon Only. Peroxide of Hydrogen; standard make and full strength; 3½ lb bottles. Tax 1c extra. (Limit one). (T)

SPECIAL BARGAIN

Melba Perfume
28c o. z.

With This Coupon Only. Melba "Joy" Perfume; an exceptionally popular and pleasing odor; sold regularly at 60c ounce. Tax 2c extra. First floor. (T)

SPECIAL BARGAIN

\$1.25 Fountain Syringes
66c

With This Coupon Only. Fountain syringe; good quality red rubber; 2-oz. size; seamless bag; with rapid flow tubing and hard rubber screw fittings. First floor. (T)

SPECIAL BARGAIN

50c Vanity Rouge
16c

With This Coupon Only. "Ruth" Vanity Rouge; in metal box, with puff; assorted shades. Tax 1c extra. First floor. (T)