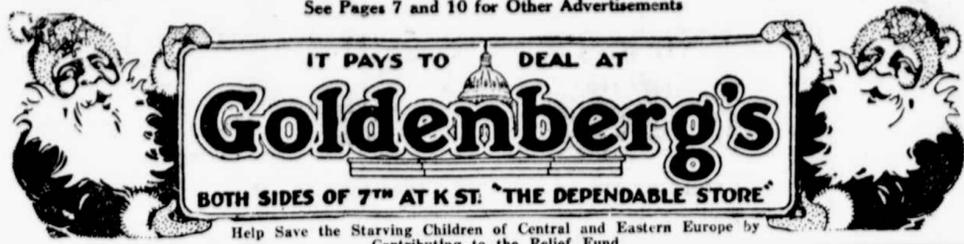


# Readiness With Wonderful Assortments of Worthy Gifts at Money-Saving Prices

Hands of the choicest articles of merchandise appropriate for row's crowds. It is time to hurry your Christmas shopping, Goldenberg's, where lowest prices prevail.

See Pages 7 and 10 for Other Advertisements

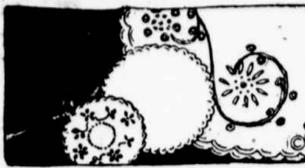


Help Save the Starving Children of Central and Eastern Europe by Contributing to the Relief Fund

## A Christmas Sale Extraordinary Beautiful Hand-Embroidered Decorative Art Pieces

A Wonderful Purchase of Manufacturer's Sample Pieces Offered at Exactly

## One-Half Wholesale Prices



These are models used by one of the largest concerns in the country for display purposes. Every piece beautifully hand-embroidered. Wonderful Christmas gifts for those who appreciate exquisite handwork. The assortment includes the following articles—

- Laundry Bags
- Children's Dresses
- Pillow Tops
- Baby Bibs
- Shoe Bags
- Etc.
- Centerpieces
- Children's Caps
- Library Scarfs
- Pin Cushions
- Pillow Tubing
- Etc.

A great variety of beautiful articles, but of some there are only a few of a kind. Come early tomorrow and select beautiful Christmas gifts at exactly ONE-HALF THE MANUFACTURER'S WHOLESALE PRICE!

**\$1.50 and \$1.75 Lace Trimmed Scarfs, \$1.00**

Beautiful Lace-trimmed Scarfs, in an assortment of pretty patterns trimmed with four-inch imitation cluny laces; regulation length.

Lace Edge Scarfs, regulation lengths; a variety of pretty patterns. Worth \$2.00, each... **\$1.39**

13-piece All-Linear Luncheon Sets, scalloped edges; all white, also blue or green edges. Values \$4.69 worth up to \$7.50

Imported Belgian Tapestry Pillow Tops, assorted dark patterns. Worth 50c each... **39c**

### 89c Embroidered Scalloped Pillow Cases 59c Each

A remarkable special from the domestic department for Monday—45x36 Scalloped Bleached Pillow Cases of exceptionally fine quality, with beautiful embroidered designs. Free from starch or dressing. Just the kind for gifts. Tomorrow at 59c each. Goldenberg's—First Floor.

### Gift Specials From the Stationery Dept.



Fancy Boxed Gift Stationery, special assorted box, four colors; good quality paper with envelopes to match... **89c**

Fancy Boxed Gift Stationery, all the best known and favorite brands; attractively boxed; special combinations and assortments; high grade papers. Priced at

98c to \$5.98  
Eversharp Pencils, all the popular styles. Priced at **\$1.00 to \$6.00**  
Waterman Fountain Pens, from **\$2.50 to \$7.50**

**\$1.25 Crib Blankets at 79c**

Heavyweight Crib Blankets, in blue or pink; Teddy Bear and other nursery designs; size 30x40 inches. These make excellent gifts for the baby. Goldenberg's—Fourth Floor.

## SHARPLY REDUCED PRICES ON OUR Entire Stock of Men's Bath Robes, Lounging Robes and Smoking Jackets

A Wonderful Opportunity For Gift Buyers!

A reduction sale that will make timely appeal to all those looking for gifts that every man likes best. Instead of waiting until after Christmas before reducing prices we have made emphatic mark-downs now—offering Christmas shoppers a chance to enjoy remarkable money-saving advantages. Our entire stock is involved—every Man's Bathrobe, Lounging Robe and Smoking Jacket in the house included in this sale at reductions from our regular low prices.

### BATH ROBES and LOUNGING ROBES

These fine house garments, made of Beacon, Kelly, Lawrence and part-wool blankets, finished with mill tary neck, shawl or notch collar, all with heavy waist girdles. Hundreds of beautiful robes to select from at these lowered prices:

- \$7.98 Qualities Reduced to... \$6.55**
- \$8.98 Qualities Reduced to... \$7.45**
- \$12.98, \$13.98 and \$14.98 Grades at... \$10.95**
- \$15.98 to \$17.98 Qualities at... \$12.95**
- \$19.98 Qualities Reduced to... \$14.95**
- \$25.00 Corduroy Dressing Gowns at... \$17.95**

### MEN'S SMOKING JACKETS

- \$9.98 Qualities Reduced to... \$7.98**
- \$12.98 and \$13.98 Qualities Reduced to... \$10.75**
- \$16.98 Qualities Reduced to... \$12.50**
- \$17.50 and \$17.98 Qualities Reduced to... \$13.45**

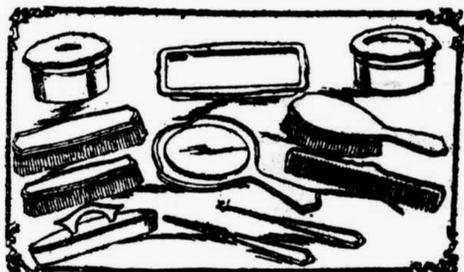


## Entire Stock of Pyralin Ivory Toilet Ware At Big Reductions

Regular Prices Lowered 25% and More on These Beautiful Christmas Gift Articles

This sale offers exceptional values in pieces and sets eminently suited for gift purposes. The selections include Pyralin Ivory and Imitation Ivory, in a great number of designs and styles, and you may choose tomorrow from our entire stock at reductions of 25% and more.

- Imitation Ivory Hairbrushes, assorted shapes and popular styles; worth \$3.00... **\$2.00**
- Combination Manicure Sets, with photo-frame cover; unique shapes; substantially made and practical; first quality fittings. Regu. \$9.00 value... **\$5.98**
- Pyralin Ivory Hairbrushes, soft backs; good quality bristles; desirable shapes; worth \$3.50 each... **\$2.48**
- Imitation Ivory Toilet Sets, brush, comb, mirror and assorted manicure fittings; all first quality; cloth lined case... **\$16.98**
- Imitation Ivory Brush, Comb and Mirror Sets, including good quality brush, bevel mirror and heavy comb; fine grained ivory finish; complete in cloth lined case... **\$7.98**
- Imitation Ivory Perfume Bottles, pretty shapes, special assortments at 20c, 40c, 80c, \$1.49. Up to **\$3.75**



- Du Barry Pattern Hairbrushes, fine quality bristles; solid, massive backs. Regular \$5.98... **\$4.48**
- Du Barry Patterns Bonnet Mirrors, large size bevel glass; long handle. Regularly \$8.98... **\$6.48**
- Pyralin Ivory Hairbrushes, fine quality long stiff bristles; heavy backs. Usual \$6.00... **\$4.29**
- Imitation Ivory Mirrors, large size, extra quality; worth \$5.50... **\$4.48**

Manicure and Toilet Pieces, imitation ivory, including cuticle knives, files, books, etc. Special at **25c and 49c Each**

Imitation Ivory Jewel Boxes, velvet lined; variety of pretty shapes; special assortments at **\$1.98 to \$5.98**

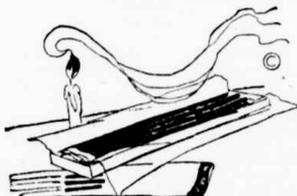
Photograph Frames, assorted styles and shapes fine grained ivory finish. Special assortments at **25c, 59c and 98c Each**

All Clocks at 25% Off Regular Marked Prices

Imitation Ivory Clocks, many new and novel shapes, all with reliable American movements. Special assortments at **\$2.98, \$3.98 and \$7.98** up to

Du Barry Pattern Imitation Ivory Mirrors, large round bevel glass. Regular \$6.50... **\$4.88**

### Gloves for Gifts



If you are going to give gloves, and there is no article more appreciated, you will find a large assortment of the best kinds here for your selection.

Strap Wrist Mocha Gloves, soft velvet finish; Mocha make; good in gray only... **\$5.98**

Genuine Mocha Gloves, excellent quality; one-clasp style; spear point back; in gray and brown... **\$4.98**

Kayser's Strap Wrist Chamoisette Gloves; the washable kind; good serviceable quality; in white, mastic and gray; self or contrast stitched backs... **\$1.65**

Women's Mocha-make Strap Wrist Gloves; extra quality cambric; with embroidered backs; in brown, beaver and tan... **\$6.98**

Real French Kid Gloves, beige sewn; finest grade flexible skins, two-clasp style; in white, gray, brown and black; self or contrast stitched backs... **\$4.25**

Kayser's 16-button Length Real Chamoisette Gloves, mousquetaire style; full-cut arms in pouce and chambrus colors. Priced at **\$2.50—\$3.00**

Chamoisette Gloves, two-clasp style; in white, black, gray, brown, beaver and navy. Priced at **\$1.00—\$1.25**

### Girls' Dresses Reduced

Our entire stock of Girls' White Dresses of fine quality materials, such as organdy, voile, batiste, etc. Beautifully trimmed models, in all the season's very newest effects. Sizes 6 to 14 years. Values worth \$7.98 to \$16.98. Priced at

**\$4.98 to \$11.98**

Goldenberg's—Third Floor.

### Remarkable Values Table Damask

Useful Gifts Sure to Please the Housewife

- 64-inch Mercerized Table Damask, heavy weight, yarn mercerized quality, in a variety of neat patterns... **\$1.19**
- 70-inch Extra Fine Imported Mercerized Table Damask, soft-finish grade that launders and wears like all-linen damask. An assortment of pretty designs. Values worth up to \$3.00 yard... **\$1.69**
- 72-inch Mercerized Table Damask, a heavy satin finish quality, in a variety of pretty patterns... **\$1.99**
- 22-inch All-linen Table Napkins, good heavy weight, fine bleached Irish make; choice of two neat patterns. Worth \$12.50 dozen... **\$7.95**

### 59c Outing Flannels 36 Inches Wide 25c yd

This is the superior grade Outing Flannel you have been accustomed to paying 59c a yard for—offered tomorrow at less than half former price. Extra heavy, soft, double fleeced grade women like for making warm winter garments. Full 1 yard wide. In neat staple and fancy stripes.

- 29c Outing Flannel, 19c
- 27-inch Plain-color Outing Flannels, in pink, light blue, cream, gray and white; heavy double-fleeced grade.
- 50c Shirting Madras, 35c
- 36-inch Shirting Madras, white grounds, with neat colored stripes; fine soft finish grade, for men's and boys' shirts, women's and children's wear.
- 29c Dress Gingham, 16c
- 27-inch Dress Gingham, in plaids, stripes, staple and fancy colors; and plain colors; warranted fast colors.
- 40c Percales, 20c
- 36-inch High-count Percales, light grounds, in stripes, checks, dots, figures and broken plaids. Extra fine quality.
- 79c Bathrobe Cloth, 43c
- Bathrobe Cloth, extra heavy quality in beautiful designs and colorings, for men's and women's bath robes.
- 50c and 59c Gingham, 33c
- 32-inch Dress Gingham, in beautiful plaids, checks, stripes and plain colors; warranted fast colors; extra fine quality.

Goldenberg's—First Floor.

## ENTER OF ATTRACTION NOW

Every minute counts now—make selections at once and avoid disappointment.

Friction Toys, assorted kinds... **\$1.49**

Natural Finish Table Sets  
Good-size folding table and two chairs... **\$4.49**

Dolls' White Enamelled Chair... **\$1.69**

Furry Face Character Ink Toys, lots of fun for the children... **98c**

Iron Combination Bed... **\$1.98**

Pioneer Express Wagons, steel wheels, large size... **\$3.98**

Skippaton, with ball-bearing skate, wheels; easily assembled... **98c**

Large Opia Board—affords lots of fun for young and old... **\$1.09**

Toy Tool Chests, set of useful tools... **\$2.49**

Roller Skates, large size... **79c**

Genron Conster Wagons, roller bearing wheels... **\$6.49, \$7.49, \$8.49, \$9.49 and \$10.49**

Rubber-tired Tricycles, strongly built... **\$15.98**

Toy Wheelbarrows... **\$2.49**

### Regular \$2.50 Quality 54-Inch Storm Serge at \$1.19 Yard

In all the downward trend of dress goods prices, none show such a reduction as this item. Don't miss the economy chance—a sturdy, firm woven quality Storm Serge of just the right weight and texture for winter wear—close twill double warp fabric in Navy Blue and Black. Note particularly the extra width—full 54 inches. Former price, \$2.50—tomorrow at \$1.19 yard.

**\$5.00 All-Wool Tricotine, \$2.98**

**\$4.00 All-Wool Suitings, \$2.98**

**\$3.50 All-Wool French Serge, \$1.79**

**\$3.00 All-Wool Suitings, \$1.98**

54-inch All-wool Scotch Suitings, in neat mixtures, especially adapted for women's suits, skirts and children's coats.

### \$1.75 Seamless Sheets 72x90 inches—Perfect Quality at \$1.39 each

The wearing qualities of these Sheets are well known—the sale price is way below recent quotations. They are 72x90 Seamless Bleached Sheets, of heavy firm grade, free from dressing. Three-quarter size—every sheet perfect.

**65c Pillowcases, 59c**

**\$4 Bedspreads, \$3.29**

**25c White Cambric, 16c**

**\$9 Bedspreads, \$6.49**

**\$5 Bedspreads, \$3.98**

Goldenberg's—First Floor.

## Famous Kayser Silk Underwear at Reduced Prices

Christmas shoppers will smile pleasantly at the prospect of getting celebrated "Kayser" Silk Underwear at these lowered prices. The selections offer the particular garments and shades that most women want. And the love every woman has for beautiful silk underwear of the famous "Kayser" quality may be gratified in this sale at substantial savings from regular prices.

- Kayser's Red Star Vests, flesh color only; good heavy quality, with hand top and under-arm shield. All sizes. Worth \$3.50... **\$3.25**
- Kayser's Three-star Vests, flesh color; hemstitched hand top with double reinforced under-arm shield. All sizes. Worth \$3.75... **\$3.75**
- Kayser's Italian Silk Vests, flesh color; bodice top style, with ribbon shoulder strap and reinforcement under arm. All sizes. Worth \$3.29... **\$3.29**
- Kayser's Italian Silk Knickers, in flesh color with double reinforced seat. Regular and extra sizes. Worth \$3.98... **\$3.98**
- Kayser's Italian Silk Undershirts, in flesh color with double reinforced seat. Regular and extra sizes. Worth \$4.25... **\$4.25**
- Kayser's Red Star Mousquetaire Italian Silk Union Suits, with hand top and under-arm and seat reinforcements. All sizes. Worth \$5.00... **\$4.98**

## Sale of Women's \$1.25 Christmas Neckwear, \$1.00

An offering of beautiful neckwear from our stock at less than regular prices—affording unexpected savings on gifts sure to be welcomed by women. Every piece fresh, new, clean—smartest ideas of the season.

The assortment embraces the following popular styles:  
Stylish Tuxedo Roll Neck Collars, of velvet, imitation and macramé faces in white, cream and extra colors.  
Tab Collars, of bold velvet lace, square and pointed effects in pretty styles.  
Elegant Collars and Cuff Sets, in assortment of popular styles.

Goldenberg's—First Floor.