

Science Finds the Way to Banish Gray Hair



In Youthful Appearance Lies the Secret of Admiration, Attention and Social Success.

A Clean, Colorless Liquid Discovered Which Restores the Hair to Its Original Color.

Time Baffled in Its Attempts to Make Us Look Old. Youthful Appearance, Which Wins Admiration and Success, Quickly Returns. Years Actually Seem to Roll Away.

This One Preparation Applied to Any Gray Hair Brings the Desired Change. No Special Formula Required for Each Color.

Results Often Appear in Less Than a Week.

It seems almost unbelievable that a liquid having no color itself, when applied to gray hair will cause the exact original color to come back, no matter what that color was.

But Science has finally given us just such a liquid. If you once had brown hair and are now gray, the use of this preparation will give you brown hair again; if your hair was red or black or blond color. Several people can use the same liquid from the same bottle and each will have his original color of hair once more. The one liquid gives the desired results for all. By the use of this remarkable preparation thousands have seen their grayness disappear and have regained their youthful looks. Many even look ten years younger. To appear young is to have such a tremendous advantage in both social and business life that nobody wants even a trace of gray to appear or to remain in the hair.

Ask the woman who has seen the triumph of younger looking rivals; ask the man who, prematurely gray, has been refused advancement or even employment because regarded as "too old"—ask them what grayness means and you will realize the joy which this gift of Science offers to those to whom gray hair has come.

The Method Explained

This treatment, which has brought such amazing results to so many people, comes in the form of a clean, colorless liquid, containing properties which not only restore the original color, but have a beneficial effect in keeping both hair and scalp clean and healthy.

It is very properly called Kolor-Bak—and one of the most satisfactory things about it is that it is so simple and easy to use. You apply it yourself in your own room. No need to go to hair specialists or beauty parlors. And results come quickly. Many have seen a change appear in less than a week. It is as easy and agreeable to use as water.

See Your Hair Take on Its Exact Original Shade

Every scientist, every physician, knows that gray hair is hair that has ceased to receive its normal supply of coloring matter or pigment from certain tiny cells (called follicles and papillae) in the scalp, because these cells have become inactive from business, shock of some kind, scalp disease, dandruff, infection, neglect of the hair or lack of circulation, etc.

It is simply amazing to see the change which takes place when Kolor-Bak is used, no matter what the cause of the grayness.

You not only see the former color return, but you find also that the restored color has not a "dyed look." Nor does it appear streaked or faded.

You also see wonderful "life" and lustre in your hair, which appears to take on new vitality. That faded appearance is gone, any brittleness is absent also. Your hair is luxuriant, brilliant, soft, beautiful as it ever was in youth. Years seem to have rolled away—your aged look has gone with your grayness.

Nature's Aid—A Tonic to Scalp and Hair

Kolor-Bak is actually a scalp and hair tonic because of its cleansing, stimulating qualities which promote health and strength—thus aiding Nature to bring about a normal condition of the hair.

It gives a cool, refreshing sensation to the scalp—makes it clean and makes it feel clean. It is not sticky, greasy, mussy or unpleasant to use. It is just a pure, clean, colorless liquid, which contains ingredients known to be beneficial to hair and scalp.

Also Brings Relief for Dandruff, Itching Scalp and Falling Hair

Thousands have found that Kolor-Bak works wonders in the most persistent cases of dandruff, itching scalp and falling hair. It quickly cleans the pores of the scalp matter which impedes circulation and evidently removes the germs which feed upon the nourishing matter which should be absorbed by the cells and follicles. Thus it helps to keep the hair from becoming brittle or falling out. By removing the cause of the trouble it brings the scalp and hair to a normal condition. The dandruff goes, the itching ceases and the hair grows thick and glossy, healthy and strong.

Everyday Experiences Warn Us Not to Let the Hair Remain Gray

Who has not observed, time and again, the trials that come into the lives of many people who have grown gray? All about us are men and women to whom Nature has been unjust in giving them the accepted mark of age often long before they could fairly be considered old. The picture above tells the story of a typical social tragedy. Here is a group of merry-makers gathered at a clubhouse, all entering into the fun with an enthusiasm except that gray-haired woman at the right.

She has not left the others of her own accord. They have chosen to pay their attention to younger looking women. They like her, she is good-natured and tries to please, but she seems old to them and they naturally drift away from her.

As she looks at the homage paid that dark-haired woman, she says to herself: "I am no older than she is, but I'm gray and that is enough to banish me to the ranks of maiden aunts and chaperons."

Had she only known the secret that lies back of many a woman's younger looks, she,

too, could have remained a welcome member of the "younger set." The subtle touch of Kolor-Bak would have enabled her to keep the youthful color, luxuriance and silky beauty of her hair.

He was a man still in his prime—a man with a record of faithful service and ability.

But his hair had turned gray. Compared with the other men in the office he would have been judged from eight to ten years the senior of those who were really about his own age. He, himself, never thought of his age. He was doing as much work as ever, he was as active as any of them—what difference should the color of his hair make?

Then came the time when one of the branch house managers resigned and his successor was to be chosen.

It was the kind of a position that L— had hoped would be his. For years he had looked forward to being placed where he could show that he possessed the executive ability that commands a large salary.

He secured an interview with the president of the company, recounted the service he had given, and asked for the appointment to the vacant place.

"Mr. L—" answered the president, "we know your ability, we appreciate the work you have done here, and logically, you would seem to be the man for that job."

"However, as we talked it over we concluded that it would be best to put in a younger man. It is a place that calls for strenuous action, and we also want a man there whose future is really beginning; we want a man whom we can count on for a long term of years. You are aging—your gray hair shows it, and we believe that your place is here in your steady job, not in new fields, which call for extra exertion."

This is a story such as thousands of men could tell—the story of disappointment and un-realized ambition, due not to any fault of the man himself, but to the misfortune of turning gray and being regarded as "too old for active service."

As long as gray hair is regarded as a mark of age and evidence of inability to "keep the pace," just so long must every man realize the importance of retaining his youthful appearance. To allow the gray to come may mean that he will be sidetracked for younger looking men. To continue to look young may mean advancement, prosperity and a competence before old age really arrives.

Thousands Tell How Kolor-Bak Helped Them

"Have used Kolor-Bak to my utmost satisfaction where others have failed."
"What do I think of Kolor-Bak? Simply wonderful. No more gray hairs for me and dandruff a thing of the past."
"Words cannot praise Kolor-Bak enough."

Don't Be Discouraged. Those Gray Hairs Can Be Banished.

"It restored the natural color to my hair and has cured my little girl of dandruff."

"My hair was perfectly white—now brown as when young."

"Delighted! One bottle did the work."

"Am 60 years old. Hair was white. Now brown as in youth."

"One bottle restored my gray hair to its original color and put my scalp in healthy condition."

"Hair was streaked with white. Now a nice even brown and dandruff all gone."

"My hair was falling out badly. Kolor-Bak has stopped it and put it in fine condition."

"I would not take a thousand dollars for my Kolor-Bak," writes a grateful man who owes to Kolor-Bak the appearance of youth which enables him to hold his position.

"My hair turned gray when fighting in the trenches," writes a soldier of the Old Hickory Division (Tenn.). "Kolor-Bak has completely restored its former color."

From everywhere come words like the above, praising this wonderful treatment for the hair.

The Makers Give You Their Guarantee

You need not accept our statements that Kolor-Bak will do all we say. With every full treatment we send our legal, written, binding agreement and guarantee—which contains the provision that Kolor-Bak will restore gray hair to its original color, will remove dandruff, stop itching scalp and falling hair, or your money will be returned.

Special Free Trial Offer

We invite every reader who has gray hair or who suffers from itching scalp, dandruff or falling hair to prove Kolor-Bak without risking a penny.

To give you all the fairest opportunity to learn by actual experience what Kolor-Bak will do, we are making a special proposition, particulars of which will be sent by mail to those who ask for it. No money to send, only the coupon.

No matter what you have used, make this trial of Kolor-Bak and learn for yourself what Science has done to banish gray hair. Of course you will want to compare this efficient method with other kinds of treatment—and we want you to make the comparison at our risk. All that we can say, convincing as it may be, means nothing beside an actual test of Kolor-Bak.

When you see that wonderful change come over your appearance, when you see youth return in the glorious abundance of healthy, luxuriant hair restored to its original color, when you enjoy that clean feeling which freedom from dandruff brings, when you see your hair stop falling out and when you are rid of itching scalp—then you will know Kolor-Bak as thousands of others know it.



Gray—'Too Old' for the Job.

Send the Coupon—Today

Don't put this off a day. Send the coupon, which not only entitles you to receive the free trial privilege, but brings our valuable book on Treatment of the Hair—free. This is an opportunity you should not miss if your hair is showing signs of grayness. The offer is free. You incur no obligation whatever.

No need to send any sample of your hair, as the one clean Kolor-Bak solution is for all hair, regardless of former color. Mail only the coupon to Hygienic Laboratories, 204 S. Peoria St., Dept. 831, Chicago, Ill.

Canadian customers supplied from our Canadian laboratories.



My Hair Was Quite Gray Only a short time ago my hair was quite gray and was becoming grayer. It was falling out. I began to look older. My scalp itched terribly. Showers of dandruff and seborrhea appeared whenever I combed my hair. Only a few applications of Kolor-Bak stopped itching. The dandruff disappeared. My hair soon stopped coming out. The most wonderful thing of all, however, is that my hair is again its original natural color—not one gray hair to be found in my head. I look ten years younger, and I really feel that much younger. No wonder I'm so thankful for Kolor-Bak! —A Typical Letter.

HYGIENIC LABORATORIES
204 S. Peoria St., Dept. 831, Chicago.

Please send your Free Trial Offer on Kolor-Bak and your Free Book on Treatment of the Hair and Scalp.

Name

Address

For Sale at Leading Drug Stores and Drug Departments