

Special Holiday Offers.
Substantial Christmas Gifts.
Our Gift to the People is Ten Thousand Dollars.
 (See Plan of Distribution.)

Our prices are at least 20 per cent less than the ordinary store is asking. We propose to give you an additional 10 per cent. Figure this out, then come look us over and we will convince you that we Make Good on the proposition as we have always made good on every proposition we make.

\$10,000.00 To Be Given Away!

OUR PLAN

We will have this advertisement, calling attention to our large and elegant stock of Furniture, in the daily and weekly papers every week from now till Christmas, having a circulation of 2,500 each week. Each advertisement of this series is worth \$1.00, and as this advertisement will appear four times, the grand total of 10,000 advertisements, each one of which is redeemable at our store at \$1.00 each, which will amount to \$10,000 if all advertisements are presented for redemption.

We propose to redeem these advertisements in the following manner: On all cash purchases of \$10 or more, we will accept one advertisement as \$1.00 Cash. On all cash purchases of \$20 or more, we will accept two advertisements as \$2.00 Cash, and so on, based on amount of cash purchase made.

Remember, each and every one of the 10,000 advertisements published by us in this series, and bearing the following surrender certificate, is worth \$1.00 each.

No advertisements will be redeemed after midnight, December 31st, 1909.

Ocala, Fla., 1909.

This is to certify that I have this day received from the Ocala Furniture Co. One Dollar (\$1.00) in value for the surrender of this advertisement.

Signed:

Address:

December 09.

Smith & Roberts,
Ocala Furniture Company,
OCALA, - - Florida.

W. C. T. U. WORK

Does It Pay?

(Tract by Charles Scanlon.)

Does it pay to license a traffic which lessens the demand for the helpful things of life, which increases their cost and diminishes the ability to pay for them?

Does it pay to license a traffic that makes men less skillful, less steady, less reliable; which lessens endurance, lessens self-respect and the respect of others; lessens confidence, lessens credit, lessens the demand for food, clothing, shelter and tools with which to work?

Does it pay to license a traffic which breeds idiots, paupers, criminals, lunatics and epileptics and casts them upon society to be supported by decent, honest, industrious people?

Does it pay to license a traffic which increases taxes by creating a necessity for jails, penitentiaries, asylums, hospitals, almshouses, orphanages, reformatories, police and criminal courts?

Does it pay to license a thing which decreases a man's industrial efficiency so that the government reports show that 72 per cent of agriculturists discriminate against him using it, and that 79 per cent of manufacturers, 88 per cent of tradesmen and 90 per cent of railroad officials do the same thing?

Does it pay to maintain a national quarantine against criminal and dependent classes from abroad and license 250,000 saloon keepers to manufacture such products at home?

Does it pay to support the families of saloon keepers and bar-tenders and pay their rent, taxes and insurance, and buy luxuries for them in order to get a few pennies in revenue and license out of the many dollars which they filch from the pockets of industry?

Does it pay to employ teachers to teach children the evil effects of alcohol upon the human system and license men to sell a thing which inflames the stomach, hardens the brain tissue, softens and weakens the blood vessels, impoverishes the blood, overworks the heart, retards the elimination of effete matter, dims the eye, dulls the hearing, diseases the throat, lungs, kidneys, liver, nerves and muscles; the demand for which is wholly artificial and when supplied serves no good purpose?

Does it pay to call ministers to preach the gospel of love, charity, honesty, purity, forgiveness and redemption, and license other men to engage in a traffic which fosters hate, engenders strife, breeds dishonesty, impurity and destruction?

Does it pay to send missionaries to the heathen to point out the way of salvation, and from the same port and often in the same vessel send "liquid damnation"?

Does it pay to build a palace for the

brewer, hire servants and buy silks for his wife, and dress your own wife in rags, make her take in washing to support the family and finally send her to the poorhouse and bury her in the potter's field?

Does it pay to levy a tax to support orphans and widows and license the murder of husbands and fathers? Does it pay to license a thing which is always and everywhere known to be the enemy of everything sacred to God and man?

Does it pay to maintain on our coast 275 life saving stations at a cost of a little more than a million and a half, and out of the same pockets and under the same flag maintain 250,000 life-destroying stations at two billions and a half?

Does it pay to listen to the sophistries and falsehoods of passion, prejudice, ignorance, appetite and greed, and close your ears to the voice of conscience, reason, judgment, suffering, religion and God?

Does it pay to do that which will blanch the cheeks with fear and make you dumb with terror when at last you stand in the presence of the Judge of the quick and the dead?

A Saloon Becomes a Church

Estherwood, La., October 21.—The transformation of what was formerly a saloon into a house of divine worship has been effected by the Catholics of Estherwood. The congregation, temporarily without a worshipping place, rented the building. Now an altar stands where once there was a bar and where there was once heard the clinking of glasses there will now be chanted words of prayer.

The monster prohibition parade in Chicago is to be followed by a six-months' campaign to close the 7,000 saloons in the city. Surely they have great faith. Why should we in Florida hesitate to attack the wet territory in our loved state? Dr. E. E. Folk says that should the Prohibitionists win, it will pave the way for nation-wide prohibition. Should they fail, it will pay as an educative lesson.

LAKE WEIR

EIGHTEEN MILES FROM OCALA

Houses to Rent at "Woodmar" on the Bluff Overlooking the Lake.

GOODWIN BUNGALOW—Furnished; modern plumbing; running water; acetylene gas. \$10 per week.

ARGYLE COTTAGE—Furnished; running water. \$5 per week.

BLAIR VILLA—To rent on October 1, for the winter; furnished; running water; modern plumbing, acetylene gas. \$25 per month.

David S. Woodrow, Holder Block, Ocala, Fla.

Woodmen meet Friday evening.

CHRISTIAN ENDEAVOR NEWS

The last month and what many of us think, the busiest one of the whole year. Let us not wait till the first day of 1910 to begin plans for a "better year coming."

There is a splendid offer now placed before Endeavorers, and this is the getting of the Christian Endeavor World next year for \$1, instead of the usual one and a half dollar price, if the order is made out on a 1911 campaign offer coupon. This reduction is only for new subscriptions and has no premium with it. Send to Interlachen for coupons. We need and need badly more copies of our paper taken in Florida.

In Kissimmee there is a missionary committee that is more active than some such committees are. Among other good things it accomplished is a prayermeeting in the county jail nearly every Sunday afternoon. We have other societies in towns where there are prisons that might go and do likewise in following the Kissimmee example.

The convention for northeastern and north central districts which was to have convened this week in Interlachen has had to be postponed, a disappointment to many, but it is all for the best some day. Both districts have good officers who intend to accomplish something in their lengthened official year.

President Winnard writes us that the Tampa Heights Presbyterian society did not hold meetings the month of special revival services in their city but have resumed regular work again. Mr. Winnard's juniors are doing finely.

Now that the state press superintendent is at home to stay there probably all winter, the press local reporters are asked to get busy and send us a budget of news at least once a month from every society. Will you do it?

An active Endeavor friend has enjoyed a prosperous year in business and in a letter mentioning this success adds that his zeal in the Endeavor and other parts of the church work has not lessened because the temporal wealth has come from God and it is therefore only right to be all the more industrious in religious duties. This is a thought that more of us need to take home—that blessings come from God and he expects us to use them in his service, instead of them taking our time and heart away from him as is sometimes true.

Orange and Osceola district workers are enjoying memories of their fine convention. This district though one of the smallest in number of societies and territory it covers, is one of the most active in all the state union.

Here are the subjects for prayer as given in the Christian Endeavor World for December:

1. Pray that the thought of Christ's coming to earth may lead to a grow-

ing spirit of peace and good will and renewed consecration to his service.

2. Pray for those to whom the holiday season brings added toil or a reminder of loss.

3. Pray for the meetings on missionary ground to be attended by Dr. Clark and Mr. Shaw as they return from the Agra convention, and for the Christian Endeavorers in those lands.

4. Pray for Congress that it may follow God's guidance in framing just and wise laws.

These motives for prayer and the Christian Endeavor calendar in every copy of our paper, give unexcelled foundation for universal observance of the quiet hour. Grace A. Townsend, Interlachen, Fla., Dec. 9, 1909.

NATURE'S WARNING

Ocala People Must Recognize and Heed It

Kidney ills come, quietly—mysteriously.

But nature always warns you. Notice the kidney secretions. See if the color is unhealthy—If there are settlements and sediment. Passages frequent, scanty, painful. It's time then to use Doan's Kidney Pills.

To ward off Bright's disease or diabetes. Doan's have done great work in this locality.

Mrs. Scott Hodgkin, Howry avenue, DeLand, Fla., says: "I am very glad to acknowledge the great benefit I derived from the use of Doan's Kidney Pills. My kidneys did not do their work properly and the secretions were scanty and otherwise unnatural. My back ached constantly and I suffered intensely if I stooped or lifted. I felt miserable and some days was hardly able to get around. I finally learned of Doan's Kidney Pills and procured a supply. It required but the contents of two boxes to relieve the backache and I have not had a pain or ache since. My kidneys are also normal, in fact, I have been entirely relieved of kidney trouble."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

ADVERTISEMENT FOR PROPOSALS

Ocala, Fla., Dec. 7th, 1909. Sealed proposals will be received at the postoffice until 2 o'clock p. m. December 18th, 1909, for furnishing fuel, lights, water, ice, miscellaneous supplies, washing towels, hauling ashes, and sprinkling streets for this building during the fiscal year ending June 30, 1910, or such portion of the year as may be deemed advisable. The right to reject any and all bids is reserved by the Treasury Department. Geo. C. Crom, Custodian.

Oysters served in all styles, night or day, at the Brick City Restaurant.

SUMMERFIELD

Summerfield is getting to be quite a busy place. People from all over the United States are arriving here daily and large numbers of them are investing in the productive lands surrounding this rapidly growing town.

The following is a partial list of the arrivals during the last couple of weeks:

C. A. Bangert, Mansfield, Ohio; Elmer P. Kline, Reading, Pa.; B. F. Kessler, Mt. Carmel, Pa.; I. W. Everett, Jeddo, Pa.; Wm. Flint, Lynbrook, L. I.; J. P. Joyce, Ashland, Pa.; R. C. Paul, Harrisburg, Pa.; Fred Cweifel, Bethlehem, Pa.; Ed. W. Donaldson, Richmond, Va.; M. A. Burke & Son, Boston, Mass.; Mrs. Sibley, Mich.; Mrs. Geo. W. Wellbourne, Summit, Ill.; James Saunders, New Castle, Del.; Hy. Martell, Plymouth, Mass.; J. E. Ward, Lakeland, Fla.; C. Nelson, Brooklyn, N. Y.; A. Blair, Baggs, Wyo.; Nels Sjoberg, Chicago, Ill.; Swan Sjoberg, Chicago, Ill.; Davis A. Jones, Flushing, N. Y.; Lee Lightfoot, Eau Claire, Wis.; Jonathan Bickel, Reading, Pa.; Emil Orna, Eau Claire, Wis.; J. W. Tillson, Welside, Neb.; Mr. and Mrs. Gunther, Chicago, Ill.; Mr. and Mrs. Fish, Mt. Kisco, N. Y.; Mrs. M. Gorham, Mt. Kisco, N. Y.; M. V. Reed and wife, Pittsburg, Pa.; Walter Malden and sons, E. H. Miller, Ada, Ohio; Jos. Werner, Danesville, Ill.; J. I. Allford, Popular Camp, Va.; P. H. Marshall, Colebrook, N. H.; S. Arthur Sherburn, Shelbyville, Ill.

The Florida National Land Co. is installing an experiment station here for the benefit and edification of visitors and residents.

Nathan Mayo is experimenting with lettuce and celery. Here's success to the venture.

Messrs. Gough and Montgomery, of Baltimore, Md., are moving into their new residence west of town. Good luck to you boys.

L. B. Branch, southwest of town, has disposed of his property to R. C. Paul of Harrisburg, Pa.

T. M. Shaw will manage the National Hotel, now being erected. It will be ready for business by Christmas.

The Carney Investment Co. are busy shipping oranges. The crop is estimated at 50,000 boxes. All come through Summerfield.

E. R. Eledr, of Elwin, Ill., purchased a tract of more than 500 acres of land on Lake Weir. A very valuable purchase.

John E. Scroggie moved to Summerfield on the Mayonia farm.

Revival services at the Methodist church, conducted by Rev. C. R. Phillips, resulted in the registration of nine new members.

Christmas will be celebrated at the Methodist church by a delightful program.

A. D. Mitchell is kept busy driving over the country showing the lands of the Florida National Land Company to prospective buyers.

Jacob Schiveley, John Fink and

Phillip Leffel, all of Lima, Ohio, are busy improving their land, bought of the Florida National Land Co.

P. H. Nugent is busy shipping vegetables.

This community owes a great deal to the Florida National Land Company. This company is sending large numbers of people here from all sections of the country. These people are buying lands here, both from this company and individual owners. Let us all join in helping to get them well located.

Some of our northern friends visiting here had quite a delightful time Wednesday evening shaking hands with a magnificent 12-foot alligator, captured by J. S. Barrett about one mile from town.

Mr. Downs is the humorist of the town. We are thinking of organizing a stock company to put on a vaudeville, making him chief comedian.

A WOMAN'S APPEAL

To all knowing sufferers of rheumatism, whether muscular or of the joints sciatica, lumbago, backache, pains in the kidneys or neuralgia pains, to write to her for a home treatment which has repeatedly cured all of these tortures. She feels it her duty to send it to all sufferers FREE. You cure yourself at home as thousands will testify—no change of climate being necessary. This simple discovery banishes uric acid from the blood, loosens the stiffened joints, purifies the blood, and brightens the eyes, giving elasticity and tone to the whole system. If the above interests you, for: proof address Mrs. M. Summers, R. R. South Bend, Ind. 23.

NOTICE

Of Final Settlement and Discharge

Notice is hereby given that on the 19th day of January, A. D. 1910, the undersigned as administratrix de bonis non of the estate of Mary Conyers, deceased, will present my final account and vouchers to the Honorable Joseph Bell, judge of probate in and for Marion county, Florida, at his office in Ocala, and will make my final settlement and will apply for final discharge as administratrix. Joanna Lewis, As Administratrix de bonis non of the estate of Mary Conyers, deceased. Dated, Citra, Fla., July 16th, 1909.

NOTICE

Of Final Settlement and Discharge

Notice is hereby given that on the 9th day of February, A. D. 1910, the undersigned will present her accounts and vouchers to the Hon. Joseph Bell, judge of probate in and for Marion county, at his office in Ocala, and will make her final settlement and apply for final discharge. Ocala, Fla., 21st day of July, 1909. ANNIE M. PERRY, Administratrix Estate of S. H. Perry.