

MERCHANTS

And Manufacturers Display Their Wares Very Attractively.

Exhibits Are the Admiration of All the Visitors.

An Unsurpassed Array of All That Is Useful and Ornamental.

The Democrat Gives Brief Descriptions of All the Various Exhibits.

A complete detailed description of the many exhibits by merchants and manufacturers at the Elks Fair follows:

M. O'NEIL & CO.

Occupying the largest pavilion upon the grounds and most centrally located is the mammoth display of M. O'Neil & Co. The reputation of this firm is far-spreading, especially because of its remarkable stock and efficient corps of decorators. The exhibit is divided into five departments, giving it the appearance of a miniature Macy's. Carpets and rugs from far-off Smyrna of the most exquisite weave turn the corner of the booth



MICHAEL O'NEIL, Head of Akron's Great Department Store.

into an oriental den. Books, with the ink scarcely dry from the press, by the most popular authors, tastily adorn the shelves of the second division. Chinaware, of a thousand and one patterns and shapes, glistens and reflects, as only such creations can, upon the festooned walls of the next department. Then come the shoes, low for summer, high for winter, ordinary for everyday. Nobby in shape and of lasting workmanship. A shoe store in itself. The fur department occupies the last and corner position. It



W. T. TOBIN, Secretary the M. O'Neil & Co.

almost makes one wish that winter were here again, so that such beauties could again be in active use. As one of the boys said: "O'Neil's exhibit is the whole thing."

B. DREHER & SONS.

Perhaps no other article made by the handicraft of man is such a lasting source of pleasure as a well-constructed piano, and that certainly must be the reason why throngs of people linger about the booth of B. Dreher & Sons, Chases, Dreher's, Crowns, and Sterlings, vie with each other in style and finish of the workmanship. All are marvels of beauty, the sweetness of tone is unsurpassed and their very names insure a scientific construction of the several parts, giving absolute durability.

The auto-organ-piano is the curio of the collection. Its power is marvellous. Mandolins, violins, banjos, and guitars are tastily hung upon the walls.

J. RUTHERFORD.

The display of Dangler Ranges and Star Deflectors made by J. Rutherford is one of the features of the grounds. The advent of natural gas to Akron has made the Dangler Range a prime favorite and a necessity in the masses of the homes. It is therefore an interesting exhibit for the ladies. More interesting, however, is the Star Deflector. It is an apparatus controlled exclusively by Mr. Rutherford to be used on hot air registers and radiators. It moistens the atmosphere and protects walls, ceilings and decorations from soot and dust. It is one of the truly saving inventions of the day. A large deflector, of but recent invention, for office buildings and halls, is also on exhibition. Deflectors radiating the heat from the corner of a room are worthy of particular notice.

HERRICK & SON.

The love for the beautiful in art was never more fully illustrated than at the booth of Herrick & Son. Some one has said that china of any kind, no matter how arranged, is beautiful. Then thrice beautiful must it be when it shows the hand of the artist and maker. From the finest factories of England, delicate and brittle are the beau-



HON. GEO. W. CROUSE.

ties of this display. China, which would grace the tables of the finest, is so profusely thrown around that people wonder as to its safety. It is one mass of harmonious color with the rich gold and royal purple predominating. A number of mirrors neatly arranged add to the general perfection of things.

BRECKENRIDGE BROS.

Suitings are always articles of vast interest to the public. Generally their beauty is lost in the unwieldy roll. Breckenridge Brothers have overcome this imperfection by cleverly arranging their goods upon the sides of their booth, giving the eye full play. So the passers by notice more easily the new and novel patterns, the fineness of the English texture and the great variety of goods. A line of made-up goods and fancy vests attracts much attention. The vests in several cases are of an Elk pattern, thus giving particular tone and interest. Breckenridge Bros. are the only tailors having an exhibition at the Fair. Foremost in enterprise as well as in business, seems to be their motto.

J. KOCH & CO.

J. Koch & Co., the pioneer clothiers of this city, have in a very novel manner reminded their friends that fifty-one years of ever-increasing success have followed them. The background of their exhibit consists of exact representations of the original Koch & Mayer store in

1848 and the present building now occupied. The miniatures are transparencies, being beautifully illuminated in the evening. A full line of made garments for gentlemen and children is the magnus display. It is certainly one of the wonders of the present day that such garments can be sold at such prices. They are very neatly arranged, and every here and there enlivened by an assortment of nobby neckwear.



Deputy City Clerk W. A. DURAND.

The class of goods on exhibit leaves a mental impression upon the minds of all its seers, which will no doubt in the future be very beneficial to them.

PHINNEY & CO.

The scenic artist has turned this booth into a miniature shoe store exactly representative of the elegant new block being erected by this firm. The terra cotta front is very neatly reproduced, in fact the entire front, even to the use of glass windows. Electricity adds materially to the beautiful unit. The line of men's, women's and children's shoes exhibited is in exact keeping with the policy of this concern—the best on the market. The display of gentlemen's Bannisters is especially noteworthy and fine. This is the only booth upon the grounds which does not require one or more people in constant attendance. It is a fine exhibit.

DAGUE BROTHERS.

Yankee genius is constantly devising something new and novel in the way of display. The palm belongs to Dague Brothers for the latest and most successful invention. It is a panorama of the fa-



City Commissioner A. T. PAIGE.

mous destruction of Cervera's fleet at Santiago. The minutest details are carefully represented, the rugged shore, the narrow channel to the harbor, the two fleets in action and the Admirante Oquendo sinking. The entire picture is made out of the various articles found in a dry goods store. It is a wonderful accomplishment. The vessels are kept in motion by a mechanical device, adding much to the vividness of the reproduction. The exactness of color arrangement is also extremely noticeable. It is a superb display which should take the patriotic public by storm.

PROF. RICH.

Everybody in Akron knows or knows of the genial Prof. Rich. He is the man who has reduced horse-shoeing to a science and to display. Mr. Wildes has not had to-day unsurpassed in his original art. His exhibit at the Fair is a mass of glittering shoes tastily arranged and showing the true growth of this business. The Professor, himself, is continually at home, always eager to answer any question which may advance his cause. The Rubber Pad Horse Shoe is one of his latest adoptions and aside from his own particular display the



Prosecutor R. M. WANAMAKER.

feature of his department. Interesting pamphlets are constantly distributed and eagerly solicited by the public.

AKRON CHINA CO.

The best indication of a pros-

perous home is its supply of china. Hence, everyone takes a natural interest in any exhibit which covers this field. The Akron China Co. has placed before the people a display of dinner and tea sets never before excelled in the city. It is their own particular make, and bearing their name is the pride of the manufacturers. The various pieces are very uniformly distributed over the allotted space, giving vast opportunity for neat grouping and festooning. The absolute harmony of the goods is the most striking feature. It is a simplicity of unit display which in its particular characteristic beauty cannot fail but catch the eye. The booth is decorated in Elks colors and located as it is near the main entrance, has become very popular.

J. T. FLOWER.

J. T. Flower has on display the finest line of mantels ever seen in this city. Handsomely carved precious woods are blended with tiling as only the decorator's mind can arrange them. The floor of the booth is covered with various designs of tiling arranged in one beautiful mosaic. Gas logs add to the general perfection of beauty displayed by the mantels. Incan-



Civil Engineer J. W. PAYNE.

descent gas fuel is one of the features of this display. Princess back walls attract the attention of many tourists. The display of natural gas aids materially in Mr. Flower's display of gas stoves for the use of natural gas. The flaming pole of gas illumines its agents—the stoves. Utility and beauty have been blended here, making the display delightful to the aesthetic as well as to the practical mind.

ELMER C. WILDES.

Mr. Wildes' display of shoes occupying a corner booth is artistically arranged in cases of oak with a background of pink silk neatly festooned.

It is a display of men's shoes and entirely of the "Walk Over" make exclusively handled by Mr. Wildes in this city. There are all styles and shapes from the ordinary to the most nobby. The fact that the display is of only one make and at the same time so extensive is generally remarked upon. The most fastid-



County Clerk E. A. HERSHEY.

ious mind finds the keenest satisfaction at this booth. Shoes are generally a very difficult article to display. Mr. Wildes has not had to encounter this difficulty with his magnificent line.

THE NATIONAL AMERICAN CYCLE CO.

The National American Cycle Co has on exhibition the famous Pathfinder wheels. It has always been an object of interest to the general public to know just how a bicycle is put together. Everybody rides; everybody desires to know the mechanism of his steed. This company has satisfied this curiosity by employing a corps of men to take the one hundred and one parts and turn out a complete wheel in a very few minutes. In addition all the various models of the Pathfinder make are on exhibition. The distinctive feature of the exhibition is the famous Twentieth Century Motor.

AMERICAN CEREAL CO.

No street fair is complete without an exhibit of foods and especially in Akron the home of breakfast foods and cereal products. The American Cereal Company has the largest food exhibit upon the grounds. It covers every line now on sale in the market. The famous Quaker Oats naturally hold the center position. Pettijohn's Breakfast Food has the position of honor

on the left while a combination of White Oats, Farinose and Hominy do likewise on the right. The exhibit of feed attracts much particular attention. Among the brands shown are the Buckeye Wheat Feed, the Quaker Oat Feed and the American Feed. Boxes of cereals can be very tastily arranged in



City Commissioner JOHN CRISP.

the form of pyramids, etc. Exceptional taste in this direction is displayed in this exhibit.

REID BROS.

Carrying an extensive line of shoes and trunks, Reid Brothers could not fail to have an exhibit which would please everyone. There are on display goods which cannot be excelled in any store in Akron; in fact, it seems like a metropolitan exhibit. Shoes for children, ladies, men, everybody, of all kinds, styles and shapes, are cleverly arranged and make a most harmonious showing. Much attention has been paid to contrast and general detail with good result. The line of satchels and trunks is complete and exhaustive.

FRANK LAUBACH & CLEM MER.

Bewildering and dazzling is the diamond field on exhibit at Frank, Laubach & Clemmer's. The background of the display consists of a number of candelabra strung neatly upon the wall. The magnificent display of diamonds and rings is the center of the exhibit. Here an exquisite tiara, worth \$20,000; an emerald valued at \$800,000, a diamond heart and pendant are eagerly admired. Such a display



Sheriff FRANK KELLY.

of costly jewels is seldom seen at a street fair. Their value reaches far up into the thousands and their beauty is stunning.

G. M. OTT & BROS.

Music is always a feature of street fairs. It is a happy method of display, more than doubly appreciated, which G. M. Ott & Bros. have employed. The finest Kranich & Bach and Richmond pianos are on exhibit, neatly arranged, with a background of sheet music. Local artists of ability are ever playing to the enjoyment of the passing throng. Centrally located, its managers affable and agreeable, it is one of the most popular booths on the grounds. An exhibit of pianos is made exclusively by these people.

GANYARD & MYERS.

The clothing firm of Ganyard & Myers is one of the most extensive and reliable in the city. Its stock of goods covers the entire field of men's and boys' clothing and



Surveyor JOSEPH H. GEHRES.

is exhaustive in every detail. The quality of the goods is always the best and a sale means a sure guarantee of good results. The stock of men's and boys' furnishings is also a feature of this establishment. It consists of the best goods now manufactured and upon the market. No firm in Akron carries a better line of ready-made garments than Ganyard and Myers.

J. J. BRASAEMLE.

Successor to P. R. Smith. The five and ten-cent store of J. J. Brasaemle, successor to P. R. Smith, is the well-known emporium of Akron. In this store can be

Continued on Page 7.

DAGUE BROS. & CO.

JULY Clearance Sale

We are Distributing Dividends in Summer Fabrics.

Investments made during this month at our store will result in large gains to the purchaser.

July is an important month to you. We must close out our Summer Goods and we give you Genuine Bargains, all in new, most graceful designs, and seasonable for this month.

Wash Dress Goods,

In all thin materials, are being slaughtered in prices. Shirt Waists, Skirts, Suits, Jackets and Petticoats are marked at closing prices. Silk Waists and Wrappers must go. Bargains are offered in Wool Dress Goods and Silks, Muslin Underwear and Corsets, Fancy Goods and Notions, Gloves, Underwear and Hosiery.

You will find us at the old stand, second door from the corner, opposite the Empire House, 114 East Market Street.

DAGUE BROS. & CO.

THE B. DREHER'S SONS CO.

LARGEST PIANO HOUSE IN OHIO.

SOLE AGENTS FOR

STEINWAY
DREHER
STERLING

A. B. CHASE
HAINES BROS.
CROWN

And Other Pianos.

Pianolas and all the Latest Self Playing Instruments.

C. H. MARTIN, Mgr.

132 South Howard St.
Akron, O.

Examine Our Line of

NATURAL GAS

RANGES & HEATERS

All Sizes and Prices, at

J. Rutherford & Son,

Tel. 413. 173 S. Main St.

See our display at Elks Fair.

RICH

The Horse Shoer

THE W. & B. "DIAMOND" PAD

Rubber Cushioned Horseshoe. Prevents Slipping on Asphalt, Brick or Other Smooth Pavements.

No calks required. Bottom of shoe perfectly flat. Relieves and prevents corns. Gives the frog pressure intended by nature. Saves the sound horse, cures the lame horse.

UNDERWRITERS SALVAGE CORPS

J. J. Conway, Supt. 112 East Eighth Street. CINCINNATI, O., Dec. 4, 1898.

WHITMAN & BARNES MFG. CO., Cincinnati, Ohio.

Gentlemen:—It is with great pleasure I write you this letter to express my appreciation of your rubber horse shoe. It fills a long felt want in fire-department work. I have been using them for 18 months, and have had an excellent opportunity to judge their merits; as you know, our streets are all asphalt or granite in the city proper, where we run and I have not had a horse down since I have been using them.

During the few days of icy weather last week, the asphalt streets were like glass, it was a common thing to see horses down any way you looked, and people going along leading their horses to try to keep them from falling. During this weather of two days we responded to eight fires with the same speed and ease as if it were a dry summer day.

With this shoe we no longer have to watch the weather night and day and get blacksmiths out of bed every little snow storm to sharpen our horses. And the great advantage I see in this shoe, is it does not tear our floors all to pieces as the sharpened shoes do, and you need not be alarmed of your horse carking himself as it is impossible for your horse to do so with your shoe.

The shoes on my horses now were put on October 14th, and are still good. During this time we responded to 123 fires, making two and three trips to some of them. Yours truly,

J. J. CONWAY, Superintendent.

For Sale by G. E. RICH, the Horseshoer

Telephone 832. 411 South Main st., Akron, Ohio