

RED CROSS NEWS

The American Red Cross now has 4,000,000 members, according to a count made by National Headquarters in Washington recently in preparation for the annual Roll Call which is to take place this year from November 11th to November 30th. Plans for the Roll Call and the campaign through which it will be conducted will be formed in Washington at the annual Red Cross Convention which convenes this month in that city, according to Starr Cadwallader, manager of the Southwestern Division, in a statement given out from the St. Louis office of that division.

From reports sent in from the six Red Cross divisions, Cadwallader said, the national office believes that a widespread revival of war-time enthusiasm for enrollment of members will be manifested this year.

The Roll Call, which will begin Armistice Day, November 11, and close with Thanksgiving Day, November 30, will be notable this year in the marshalling of forces throughout the world for a straightforward advance toward a set objective, rallying under the slogan, "Every American Everywhere a Member of the Red Cross." Under the leadership of John Barton Payne, Chairman of the American Red Cross, it is to be an intensive campaign from start to finish that the organization may maintain its strength to carry out the obligations laid upon it by its Congressional charter.

The direct appeal in behalf of a great sustaining membership is to be made for support of the service rendered by the American Red Cross in their homes and in hospitals to disabled ex-service men and their families, for which some \$10,000,000 will be spent this year in work the Government is not authorized to do and for which no Government funds are available. This work is going on in virtually every community in the United States, through individual and sympathetic contact with the veterans by Chapter workers.

Three other important duties are also emphasized in the Red Cross program of activities—public health nursing service for rural communities where adequate health facilities are lacking; preparedness for relief in disaster, famine, flood, epidemic; and the work of the Junior Red Cross at home and abroad in building up among children everywhere a spirit of mutual trust and confidence and the will for unselfish service. These are the outstanding Red Cross services in a program which includes widespread instruction in Home Hygiene and Care of the Sick, in Nutrition, general health conservation, First Aid, water life saving, production of Braille for the blind and the vast production of clothing for the needy at home and overseas by Chapter volunteers.

A new field of action in the approaching campaign will be a Roll Call on the high seas designed to register members on every ship afloat or in the ports of the world in which merchant marine companies and ship captains have been enlisted and the cooperation of the U. S. Navy Department obtained. The campaign in the insular possessions and in foreign Chapters is also definitely planned with the view of increasing the enrollment.

In joining the Red Cross this year the new member, as well as the old member renewing his membership, will receive a certificate of membership designed to fit a purse or card case in addition to the white button bearing the symbolic cross in red. This certificate is the stub of a filing card adopted by the Red Cross for the first complete system of registration of members in all the 3,300 active Chapters. The cards containing names, addresses and classes of membership will be retained as permanent records by the Chapters and as lists whereby it will be possible in the future for the Red Cross to keep in touch with its members for all emergencies, whether local, state or national.

NEWSPAPER PUBLISHERS HAVE PLENTY TO DO

A quarter of a century ago it was not infrequently the case that a banker, lawyer, thought himself able to take a little time daily or weekly from his law practice or note discounting to conduct the local newspaper without serious financial loss. Occasionally one of them got away with it for a time, but the time has passed when a newspaper can be bought or established for \$500, when a lawyer or banker can afford to sign a weekly deficiency check, for the pleasure of being a newspaper boss, to pay the difference between the weekly income, weekly outgo of any newspaper that is not run close up to the belt, after a manner of speaking. No weekly newspaper publisher can hope to succeed unless he is willing, able to put in about twelve hours a day promoting that success in one way or another. No lawyer, with a practice, no banker with a real bank,

can afford to take the time, if he had the inclination, newspaper ability, to make a newspaper pay its way. It seems almost foolish to mention facts that are so patent to real newspaper workers, but the idea persists with many people that a newspaper is thrown together in a hap-hazard way, that the investment is small, that the income, outgo are considerable, that the newspaper business is the one business that is not a business at all, but merely a happy event. All newspaper offices are alike except that some of them are more so. Every day a flood of letters pours into the office, an appropriate number of carefully worded and carefully considered replies has to pour out. Some of these letters give quotations on advertising or job printing that involve large sums of money, others may have an important bearing on the future of the newspaper. Every waking minute must be devoted, consciously or unconsciously, to looking out for the news that must be published in that particular newspaper, the other classes of news that are likely to prove useful in holding, building circulation if they can be gathered and presented. Then the advertising department of a newspaper must have never flagging attention. Practically every advertisement changes every issue. Go over an issue of any good newspaper, count the advertisements. Think of the work, preparing the copy for them. Each one must be exactly correct in size, must be properly placed in the paper. Many of them contain prices, accuracy is necessary. It is not an easy task to get all of the copy into office long enough before publication to get the copy read, the type set, the proof read, submitted, the forms made up in time to begin the press work. Of course, a number of people take part in these activities, but suppose they were all working at cross purposes, without an absolute system of procedure carefully followed every hour of every day. It is the business of the publisher to spend his days, often portions of his nights perfecting the system, making its cogs function properly with the intelligent assistance, co-operation of those associated with him. Then there is the collection department. More than 3,000 open accounts, a pretty heavy Saturday payroll, not to mention an occasional carload of paper, taxes, insurance, light, heat, power bills, necessity to buy a very expensive piece of machinery occasionally. If the right hand side of the cash book gets too far ahead of the left hand side the sheriff is called in and a receiver appointed. Good night! The publisher of a newspaper is not the only person in business who has important problems to solve, sometimes tremendous difficulties to overcome, but he has no time to play around with any other job. The measure of his success is determined, if his newspaper is situated in a field that offers opportunity for success, by his health, his ability to work long hours, his common sense, his ability to stick to a thing until it is finished. This openmindedness. If he has the other qualifications he will get the education he needs or change to some other line of business.—Frank Edgecomb, in Hiawatha, Kansas, World.

fall litters are well supplied with skim milk or tankage, especially after weaning.

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The proper time to begin curing pork is when the meat is cool and still fresh, or about twenty-four to thirty-six hours after killing.

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Chemical fire extinguishers are good investments for farms, where there are no other means of fire protection.

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A common mistake in poultry house construction is building a structure so flimsy as to offer little resistance to winter storms.

Need of Two Parties

A good example of the necessity of having two nearly evenly balanced parties is shown by the situation in many of the states in the hither-to denominated the "solid South." Where one party in a state has had everything its own way to such an extreme that it feels too comfortably "solid," there is certain to be boss rule, corruption, secret contracts and machinations of all kinds. Since humanity is human and "prone to evil as the sparks are to fly upward," it takes a good healthy party of criticism to nose around and seek out the dirty corners. This has a wholesome effect in making office holders "watch their step."

These shady one-party tactics have been going on so long in some of these states of the "solid south" that great upheavals are on the point of eruption and good citizens are welcoming the increasing popularity of the Republican party as their hope and salvation. November 7 will usher in some surprises for those who have been taking too "solid" comfort in one-party shelter.—Ex.

See America First.

Colorado has a mountain area six times as great as Switzerland, with 42 peaks exceeding 14,000 feet altitude as against eight such giants in the Swiss Alps, and 36 mountains higher than Mount Fuesterhorn, the highest peak in Switzerland.

Pencil and Pen Tablets at Clark's, on South Chestnut street.

(First published in the Hays Free Press, October 12, 1922.)

ROAD NOTICE

State of Kansas, Ellis County, ss. Office of County Clerk Hays, Kansas, Sept. 20, 1922.

To Whom It May Concern:

Take Notice, That a legal petition signed by L. D. Reynolds, by C. W. Reeder, his attorney, and other Householdors of Big Creek Township, in said County, has been presented to the Board of County Commissioners, praying for the location of a road, as follows, viz:

Beginning at a point on the north line of section 32-13-18, 260 rods more or less west of the northeast corner of section 32-13-18, thence east on the north section line of section 32-13-18, 260 rods, more or less, to the north east corner of section 32-13-18.

And that said Board appointed John Jacobs, Frank Atwood and Joe Gaetz, Viewers, who will meet at the place of beginning of said road, as petitioned for, on the 25th day of October, 1922, and proceed to view said road as the law directs, at which time and place all persons interested may attend and have a hearing. In case said Viewers fail to meet on the following day, as provided by law, without further notice.

BY ORDER OF THE BOARD OF COUNTY COMMISSIONERS.

WITNESS my hand and official seal of said County, this 2nd day of October, 1922.

M. A. Basgall,
County Clerk.

(L—S)

BUSINESS CARDS

REA & FLOOD
Attorneys-at-Law
Office over Citizens State Bank
Phone 129 Hays, Kansas

DR. H. B. NEISWANGER
Dentist
Citizens State Bank Bldg.
Phone 294

DR. JOSEPH F. DREILING
DENTIST
J. S. Dreiling's Building
Victoria, Kansas

J. R. BETTHAUSER, M. D.
Physician and Surgeon
Successor to Geo. P. Hemm
Office Phone 485 Res. Phone 257

DR. O. A. HENNERICH
Eye, Ear, Nose and Throat
106 East Juniata Street
Hays, Kansas

DR. CHAS. F. LITTLE
Physician and Surgeon
Office in Wiesner Building
Office Phone 240 Res. Phone 283

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HAYS, KANSAS

Coal is Cash

Owing to the present financial conditions, we find it necessary to conduct our coal business on a strictly cash basis. We are putting forth every possible effort to get coal, and we are getting it, but must pay spot cash and therefore we must sell for cash.

OUR COAL will be the best we can get, OUR SERVICE the best we can render.

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The best Dray and Transfer Service in the City. Phone 18.

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A Fresh Line of Groceries always on hand. Also Fruits and Vegetables in Season. Free Delivery.

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KANSAS

AFTER EVERY MEAL

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THE FLAVOR LASTS

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WRIGLEY'S PEPPERMINT CHEWING GUM
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