

Santa Fe Society Notes

THE HOLY CITY. There is nowhere a place so fair As Santa Fe; So full of song, so free from care As Santa Fe; The children nowhere are so sweet, Nor do our hearts so lightly beat, For Heaven and Earth both seem to meet In Santa Fe. And time is one long, happy day In Santa Fe. The nights are full of laughter gay In Santa Fe. Friendships are formed that last for aye, For happiness and jollity Make you forever want to stay In Santa Fe. (With apologies to Charles Curran Wilbur.)

A CROWDED WEEK. The leading social event of the week will be the Loan Art Exhibit and Tea to be given Wednesday afternoon in honor of the visiting teachers by the Ladies' Entertainment Committee of the Summer School. The ancient homes of the capital will yield their treasures for the view of public. Rare old laces, precious embroideries, hand-carved furniture, costly hangings, priceless paintings, quaint china and silver, will fill the Old Palace. At the same time, tea will be served and Santa Fe society will greet, or rather, speed, the teachers for it is in the nature of a farewell to them. It will be a peony tea, peonies will form the center of the floral decorations. It will also be a farewell to the Masonic visitors, many of whom will be accompanied by ladies on their visit to Santa Fe.

The Masonic doings begin with a sacred concert tonight at the Cathedral, under the direction of J. A. Jeancon of Colorado Springs, who is her with his wife, and will preside at the pipe organ. A luncheon will be served each noon, during the reunion at the Masonic Cathedral and these will be other social affairs in honor of the visitors.

Saturday afternoon will be given to entertaining the National Editorial association. A ladies' committee consisting of Mrs. L. C. Collins, Mrs. E. C. Abbott and Mrs. Paul A. F. Walter will have charge of the social end of the reception at the Old Palace, at which the editors and their lady friends will rendezvous after an exhilarating drive from the depot. But that is only an indication of how well filled the week will be. On Monday evening, for instance, W. T. Conway and Miss Edna Ross will lecture at the Palace of the Governors and confer with the members of the Woman's club. Later in the week, President E. L. Enloe of the Silver City Normal school will deliver an

evening lecture. On Saturday afternoon, the Presbyterian Sunday school will picnic in the Santa Fe canyon. In fact, two or three events, more or less social in their character, will be crowded into each day.

DANCING. The past week was just as busy. As many as three dances were crowded into one evening and between lectures, bridge teas and ballies there was little rest for the members of the social set. In addition, Santa Fe is filling up with summer visitors for the world-at-large is learning that the capital city of New Mexico is coolest, most delightful, and most attractive summer resort on the American continent. It was the Woman's Board of Trade which gave a dance on Tuesday evening. Another dance took place the same evening at Fireman's hall and the third dance was at the home of Assistant Attorney General and Mrs. H. S. Bowman. Those at the dance in Library Hall were: Mr. and Mrs. Nuding, Mr. and Mrs. Guy Turley, Mesdames Wilson, Townsend, Abbott, Woodruff, Parker, Wright, Fiske, Hayden, Renahan, Dr. and Mrs. Rolla, Misses Beatrice Seligman, Esther Pollard, Messrs. Lord, Chaney, Boyer, Lovelidge, McKane, Seligman, Tanbus and Hanna. The dance at the Firemen's Hall was given by the Woodmen in honor of Mrs. Julia Sharp of Carlsbad, who made a brief and eloquent address. Hill followed with an interesting talk. The dance given by Mr. and Mrs. Bowman was in honor of Harold Kohn who has just graduated with honors from the New Mexico Military Institute at Roswell.

The dance in honor of Dempster O. Murphy of St. Louis, who came up from the Military Institute at Roswell to visit Otis Seligman, was a yellow rose affair, big branches of yellow roses decorating library hall. A delightful supper was served in one of the rooms of the library. Ex-major and Mrs. Arthur Seligman were host and hostess. The guests were: Mr. and Mrs. John W. March, Mr. and Mrs. Martin Gardesky, the Misses Frances Leeson, Sarah Morgan, Helen Winter, Beatrice Seligman, Lillian Parker, Lola Gallagher, Clara Gibson, Lucille Dills, Yvette Dills, Myrtle Boyle, Grace Johnston, Emily Smith, Marjorie Friday, Anna Dorman, Nellie Nushbaum, Hill Eckland of Clayton, Dorothy Whitman, Mary Cunningham, Esther Pollard, Cartwright, Arthur Stafford, Genevieve Morrison, Sylvia Morrison, Alta Sanford, and Messrs. John Windsor, Miguel A. Otero, Beverly Bauer, Arlan Kirkpatrick, G. E. Moore, J. Kenny, William Bayer, Amado Chavez, Wallace Bacon, Harold Kohn, Manuel Manzanera, Billman Kinsell, Alfred Wiley, Frank McKane, Veer Boyle, Harry P. Moulton, Ferdinand Koch, Bernard Spitz, Eugene Griffin, Jack Knapp, Antonio Luna, T. Hannon, Clarkhurst, Doug P. Johnson, Howell Eriksen, B. B. Dunne, D. O. Murphy, Henry Kaine, Roland Whitman, H. Maurer, Frank Marron, J. H. McClutcheon, Thornton P. Victory, Clyde Edwards, De Forest Lord, Morrison's orchestra furnished the music.

The interest in the classic and aesthetic dance is emphasized by the fact that the class conducted under summer school auspices by Mrs. David M. White, has doubled its membership since last week and now meets three times instead of only once a week. The weekly dancing club was the guest last evening of Mrs. Hayden. This is proving one of the most enjoyable of the social organizations that has sprung into life lately, composed of folks especially congenial to each other the informal gatherings at the week end have a zest that makes them charming.

Cards hold their own as a diversion in Santa Fe which is one of the few towns whose social activities are as great in July and August as they are in the winter months, for the delightfully cool summers make dancing evenings an unalloyed pleasure. Mrs. James L. Seligman entertained at bridge on Thursday afternoon. The spacious garden of the Seligman's surrounding their hospitable home on Hillside avenue, poured out its bigness to adorn the interior of the house and the veranda. The guests were: Mesdames Palen, Moore, Gillett, Asplund, Jaffa, Bishop, Nuding, McManus, Wickham, Bowman, Kohn, Wheeler, Morley, Ormsbee, Brown, Garresky, Winter, Parker, Moore, Sargent, Fiske, Cochran, Renahan, Rollis, Abbott, Earnest, March, Brookes and Miss Friedman. The prizes, a bonnet case and a pin cushion went to Mesdames Moore and Palmer. Mrs. Paul Hart entertained at bridge on Tuesday afternoon. The guests were: Mrs. French, Mrs. Sargent, Mrs. Ormsbee, Mrs. Weltner, Mrs. Burrows, Miss Atkinson, Mrs. Ormsbee, Mrs. Davies, Mrs. Goutchey and Miss Atkinson. Mrs. French entertained the Tuesday Evening club, the guests being: Mrs. James L. Seligman, Mrs. Townsend, Mrs. George Moore, Mrs. Sargent, and Mrs. Davies, Mrs. Wells, Mrs. Moore and Mrs. Parker. The Thirteen club met last Saturday with Mrs. Leroy O. Moore on East Palace avenue and this Saturday with Mrs. F. E. Nuding on Lincoln avenue. Two new members have been taken in: Mrs. Gardesky and Mrs. Gillett. The Saturday club met with Mrs. Renahan on East Palace avenue last week, Mrs. James L. Seligman being the guest of honor. It met with Mrs. Schuman on Lincoln avenue yesterday.

Cds are out for a bride party this week by Mrs. C. M. Wells on the South Side. A POPPY TEA. Most charming was the tea and reception given by Mrs. Harry T. Herring and Mrs. Norman L. King in honor of Mrs. George P. Moore of Fort Bliss. Oriental puppies in the most brilliant red were massed in most artistic manner and with glorious effect throughout the house. The tea was also in the nature of a welcome home to Miss Janet McKeever from college. Those who assisted were Mesdames Dills, Asplund, Walter, Cochran, Renahan, Abbott, James F. Seligman, Collins, Frank W. Chaney, Parkes, Townsend, Wilson, Doll and Schornmayer. The following young ladies assisted in serving: Misses Safford, Harrison, Wright, Von Nyvenheim, and Wilson.

PICNICS. The Girls' Friendly society chaperoned by Adjutant General and Mrs. Harry T. Herring, on Monday, enjoyed a picnic in the beautiful and romantic Santa Fe canyon. Automobiles conveyed the girls to a shaded spot above the large reservoir and there luncheon was served. Assisting Mrs. Herring, secretary of the society, were: Miss Simmons, Miss Hart, Mrs. Von Nyvenheim, Mrs. Delgado, Miss Hammit, Miss McKeever and Miss Marjorie Friday. The girls were: Frances Wilson, Kathleen Rooks, Katherine Andrews, Susie Norment, Lois Speaker, Elizabeth French, Dorothy Koch, Carolyn Asplund, Mary Von Nyvenheim, Anita Rose, Virginia French, Dorothy Goebel, Virginia Speake, Frances Sargent, Katherine

Hall, Helen Pollard, Irene Delgado, Iva Von Nyvenheim. Mr. and Mrs. Wilson were hosts Friday at a moonlight picnic to La Bajada hill. The automobiles started in time to witness the sun set over the Rio Grande valley. Supper was served at the ruins of Tinajay where N. C. Nelson, Mrs. Nelson, Earl Morris are in charge of an excavation camp excavating the ruins. The outing was in honor of Miss Jane Wilson, who is visiting her brother, Attorney F. C. Wilson. The Presbyterian Sunday School will be the Rangers' Cabin in the Santa Fe canyon on next Saturday. M. W. Fox of Belem, a play expert, will be in charge of the games. Conveances are to be provided to take 200 to 300 people five miles up the canyon where camp will be pitched under the tall pine trees and amid the wild flowers on the banks of the crystal Rio de Santa Fe.

BRIDES RETURNING. Mr. and Mrs. George H. Wickham have returned from their honeymoon and have taken an Old Santa Fe house on Santa Fe street. Mr. and Mrs. William J. Barker returned yesterday and are at home at the Laughlin mansion. Mr. and Mrs. J. H. Bumgardner returned on Friday from Albuquerque where they were married by Father A. M. Mandalari.

DELIGHTFUL AFFAIRS. Miss Kate Mueller entertained this week at a most delightful luncheon at her home, which included among ancient apple trees on the banks of the Santa Fe, a spot so charming that E. Burton Holmes, the lecturer and author, this week took several photographs of it to illustrate his lecture on "See America First." Mrs. Fauth on Friday afternoon entertained at a musicale, the Woman's Aid society of the First Presbyterian Church. The program was of a high class and of course, was most thoroughly enjoyed. The guests numbered forty. The same evening, the Stephens Bible Class of the same church was the guest of Supt. and Mrs. F. C. Snyder at the United States Indian Industrial School. Conveances carried the class to the Santa Fe Indian School, where before dark, the various buildings were viewed. Later, in the Snyder cottage, a business meeting was held followed by a social hour during which refreshments were served. Mrs. John R. McPhe was at home on Thursday afternoon, in honor of her guests Mr. and Mrs. W. S. Rose of St. Louis, and the home coming of her daughter, Miss Amelia McPhe from the University of Illinois.

THE SUMMER SCHOOL PROGRAM. The summer school classes grow in interest each week. During the coming week the Tuesday afternoon literary class will discuss "Poems of the Home" in its study of American and English poets. Mrs. McLaughlin will lead the round table discussion. Wednesday afternoon, the loan exhibit and tea takes place. Tuesday and Friday afternoons, the Spanish class meets and on Monday, Wednesday and Saturday afternoons the class in dramatic expressions and aesthetic dancing. Thursday afternoon, the class in Art will discuss "Italian Art," with Carlos Vierra leading. This class is made doubly interesting by the fact that noted artists drop in and take part in the roundtable discussion. Saturday afternoon, Dr. Paul Radin, the well known anthropologist, will lecture to the class in Anthropology on "Culture and Environment," a subject of especial interest to students. At least two evening lectures, Prof. W. T. Conway and Miss Edna Ross and later in the week by President E. L. Enloe of Silver City. The residents of no other city in the southwest enjoy such advantages in this line as do those of Santa Fe.

"Are you unmarried?" inquired the census man. "Oh, dear, no," said the little lady, blushing. "I've never even been married."—Ladies' Home Journal. Mrs. Homespun: This paper says a wife in Formosa costs five dollars. Mr. H.: Well, a good wife is worth it.—Life. Lady (engaging nurse): Have you had any experience with children? Applicant: Yis, mum. Shure. Of usped to be a child meself.—Tit-Bits. First lawyer—Did his speech carry conviction? Second lawyer—It did. His client got five years.—Judge. Miss Yellowleaf—I frankly admit I am looking for a husband. Mrs. Guzzler—So am I. Miss Yellowleaf—But I thought you had one. Mrs. Guzzler—So I have, and I spend most of my time looking for him. She stole the husband of her chum, But was her triumph rent, The alimony reached a sum That left him not a cent! THE PESSIMIST. The Pessimist turned on his heel And stopped the optimist awhile: "Friend, were you wise to what I feel, You'd greet me in a different style; You'd cut out that 'good morning' spiel And cease that everlasting smile. "There's no good morning—each one brings More carking cares, more faded joys, A lot of never-ended jaded. How Fate must laugh who pulls the strings And makes us work like wooden toys! "Success hanks from a greasy pole That silly children try to climb, The nearer they approach the goal, The swifter the descent. In time All bumps the ground again, the sole Result, a liberal coat of slime. "Hope baits a hook with gaudy flies That hungry fish think good to eat; And Faith asserts what fact denies. That parallel straight lines must meet: Love's played by two with lips and eyes Where one will lose and both will cheat. "When age compels us to desist From foolish strife and useless toil; The one reward for all I wist, Is just six feet beneath the soil." "Poor chap," said Mr. Optimist. "He needs a dose of castor oil."

HARRY BOWLING. COMING AND GOING. Mrs. Nina Otero Warren, Mrs. Leopold and the Misses Berkner left this week for Long Beach, Calif., where they have taken a cottage for the summer near the beautiful home of Mrs. Solomon Luna. Their brother, Eduardo Otero and family left this week for a visit to Philadelphia and other eastern points. Manuel Otero and wife were in Santa Fe this week from Albuquerque. Mrs. Otero will stay here all week visiting with her

SPECIALS FROM EVERY DEPARTMENT FOR MONDAY ONLY

Ladies' Muslin Underwear. One large lot of Ladies' Gowns, Corset Covers and Drawers, in a variety of the most exquisite designs and effects. Made of fine muslins and trimmed with ribbons, laces and embroideries. Special Monday, per garment 25c

Dress Gingham. In a variety of this season's new patterns, in every conceivable color and color combination. Sold regularly at 12 1/2c a yard. Monday, yard 8c

16-Button Chamoisette Gloves. Of fine quality and full length. Can be laundered and do not shrink. Colors are tan, white, black and gray. Monday, a pair 49c

Embroidery Edging. In almost any color or design imaginable. Monday, a package 4c

Children's Overall Suits. Just the thing for around the house. Made up in Romper styles. Monday 49c

Bed Spreads. Full size and fringe borders. Bought to retail at \$2.00 each. Monday \$1.49

Ladies' Fancy Neckwear. A most wonderful buying event for women. The lot comprises a very choice selection of the season's most popular fancies, in roll, Dutch effects, vestees and sets. Special, Monday, 39c Each

Moire Edge Taffeta Ribbons. Of a very fine quality and in an assortment of colors, such as pink, green, white, blue, black, etc. 4 to 6 inches wide. Monday, per yard 25c

Fans. Made of extra fine materials, and the most dainty and artistic designs. Sold regularly up to \$2.00 each. Monday, each 39c

Writing Paper. Full pound package and extra fine quality. Monday, per pound 19c

Children's Dresses. One lot of these pretty frocks, bought to sell at 75c each. Monday 49c

Turkish Bath Towels. Full size and very heavy quality materials. Worth double the price and more. Monday 29c

Jelly Glasses. With tops. Special, per dozen 25c

ROSENWALD'S

Only 5% PLUS for the Best "Non-Skid"

PRACTICALLY all Non-Skid Tires that make serious claims to non-skid efficiency cost you 10% to 30% more than Plain Tread Tires of same brand and material.

Goodrich Safety Tread Tires cost you only 5% more than our plain tread tires. Here's how and Why!

FORTY-FIVE years of Rubber working (in what is now the World's largest Rubber Factory) has taught us a few Kinks and Short-cuts that are not common to the Trade.

One of these now comes to the help of your Pocket-book. Through the simple process of Thinking Hard (and being Candid with ourselves) we have found a Short-Cut to make the best Safety Tread ever put on a Tire cost us only about 5% more than it costs to make the Plain Tread of similar quality.



Goodrich Safety Tread Tires cost you only 5% more than our own or any other plain tread tires.

Note the following table of comparative prices on non-skid tires. Columns headed "A," "B," "C," and "D" represent four highly advertised tires.

Size	Goodrich Safety Tread	OTHER MAKES
		"A" "B" "C" "D"
30x3	12.20	13.35 14.20 21.70 23.80
32x3 1/2	14.00	15.40 16.30 22.85 25.30
34x4	20.35	22.00 23.80 31.15 33.55
36x4 1/2	28.70	32.15 33.60 41.85 41.40
37x5	33.90	39.80 41.80 49.85 52.00

By testing out these Goodrich Safety-Tread Tires on a large number of Taxicabs (where they could be competively observed and carefully checked up at the end of each day's use) and by comparing their actual performance with that of our own, and other Plain-Treads, of much higher price, we have had this fact forced upon us—

That there is SURPRISINGLY more Mileage, in Goodrich Safety Tread Tires, than in our own, or any other, make of Plain-Tread Tires.

So MUCH more Mileage, for only 5% more Cost looked so good to us that we decided to give Car Owners the benefit.

Here's what we now offer you! The best Non-Skid Safety Tread ever put on the market, and it costs you only 5% more than our best plain tread tire.

The B. F. Goodrich Company AKRON, OHIO

Sunday Services at the Churches

CENTRAL AVENUE M. E. CHURCH, SOUTH. Corner Central avenue and Arno St. T. L. Lallance, Pastor. Sunday school, 9:45 a. m. Preaching at 11 a. m. by the pastor. Subject, "The Grip of Things." Epworth League, 7:00 p. m. Preaching at 8 p. m. by the pastor. Subject, "What Shall It Profit Us if We Worship Him?" Prayer meeting, Wednesday evening, 7:45 o'clock.

ST. PAUL'S EVANGELICAL LUTHERAN CHURCH. Corner Silver avenue and Sixth street. Edward P. Schueler, D. D., pastor. Parsonage, 306 South Sixth. Phone, 1693. Hours of service, 11 a. m. and 7:45 p. m. Sunday school at 9:45 a. m. The young people will have the second of the pair of special topics in their meeting at 6:45 p. m. "Christ's Call to the Young Women of Today." Led by Misses Alice Schreiber, Anna Pederson and Christine Jacobson.

FIRST CONGREGATIONAL CHURCH. Corner of Coal and Broadway avenues. A. Toothaker, minister. Sunday school, 9:45 a. m. Divine worship, 11 a. m. and 7:45 p. m. Chorus choir in the evening. Young Peoples' meeting, 6:45 p. m.

EVANGELICAL LUTHERAN CHURCH. Corner of Edith street and Central avenue. Sunday school, 9:45 a. m. German preaching, 11 a. m.

THE SALVATION ARMY. The following services will be held at the Salvation Army hall, on Silver avenue: Knee-drill, at 10:20 a. m. Holiness meeting, at 11 a. m. Sunday school, at 2 p. m. Evening Salvation rally, at 8 p. m. An invitation is extended to all to attend these services. Strangers will find a welcome awaiting them and are invited to worship with us.

FIRST PRESBYTERIAN CHURCH. Corner Fifth street and Silver avenue. Hugh A. Cooper, pastor. Services at 11 a. m. and 8 p. m. Morning theme: "The Duty of Bearing Our Own Burdens." Evening theme, fifth in series: "Jeroboam, the Man Who Caused Other Men to Sin." The Sunday school meets at 9:45 a. m. and Christian Endeavor at 7 p. m.

FIRST METHODIST EPISCOPAL CHURCH. Corner Lead avenue and South Third street. Charles Oscar Beckman, pastor. Preaching by the pastor at 11 a. m. and 8 p. m. Morning theme: "A Responsibility Resting on the Pew." Evening subject, "Christian Merchandise." Epworth league, 7 p. m. Sunday school, 9:45 a. m.

FIRST BAPTIST CHURCH. Corner Broadway and Lead avenue. C. T. Taylor, pastor. Residence 206 South Taylor street. Phone, 1166. Sunday school, at 9:45 a. m.; J. W. Horton, superintendent. Preaching at 11 a. m. by Rev. E. B. Atwood, state secretary. Sabbath-school and Juniors meet at 3 p. m. B. Y. P. U. meeting at 7 p. m. At 8 p. m., song service by the choir postponed from last Sunday.

IMMACULATE CONCEPTION CHURCH. Sodality mass, 7:00 a. m. Children's mass, for children only, 8:00 a. m. Late mass, 10 a. m. Evening services, 7:30 o'clock.

ST. JOHN'S EPISCOPAL CHURCH. Corner Fourth street and West Silver avenue. Services for June 29, third Sunday after Trinity. Sunday school at 9:45 a. m. Morning prayer at 11 a. m. Evening prayer at 8 p. m. All are welcome. Services conducted by parish lay reader.

BROADWAY CHRISTIAN CHURCH. Upstairs, Public Library. Bible school, 9:45 a. m. Preaching services at 11 a. m. and 8 p. m. Christian Endeavor, 7 p. m. Subject of morning service, "A Reasonable Service."

Nature's Grandest Gorge is on your way to California's Panama Expositions. That's the Grand Canyon of Arizona. You should see it because it's the supreme scenic spectacle in your own U.S.A. Picture a great gash in the earth, thirteen miles across, more than two hundred miles long, and a mile deep, into which every color of the artist's palette has been scraped, and—but the Canyon can't be described; you must see it. And while you are seeing it, outdoor life can be enjoyed to the full—trail trips on muleback down zigzag paths—drives through fragrant pine forests—cozy camps out under friendly stars. Let me send you copies of "Twin of Clans—Grand Canyon," our Exposition folder, and the heavy guide-book, "To California Over the Santa Fe Trail." Remember, the Santa Fe is the only line to both Expositions. P. J. JOHNSON, Agent. All the way