

ish and finished edge, an exceptional value at 15c a yard and a wonderful bargain. On sale, yard **10c**

On Sale Tuesday, August 10th at 9 a. m.

3c Yard Challies

One hundred twenty-five pieces New Cotton Challies, over 5,000 yards on sale—the House of Plenty. No one will be disappointed. Good Cotton Challie, in dainty and large Persian patterns. On sale Tuesday, 9 a. m., a yard **3c**

On Sale Tuesday, August 10th at 2:30 p. m.

Black Satin Messaline 59c

First come, first served—only 200 yards to be sold—a great value, the quality excellent at 90c yard; 27-inch, **59c** For this Big Sale, only, yard

On Sale Wednesday, August 11th at 9 a. m.

One Case New Prints at 5c

About 100 pieces New Light Prints, in black and colored figures, first-class standard American Prints, best quality, a bargain at, yard **5c**

On Sale Wednesday, August 11th at 2:30 p. m.

Ladies' Long Silk Gloves

Entire assortment of 16-button Silk Gloves, in shades of gray, navy, browns, pongee, purple and helio, also black and white, with black and white stitching, also Embroidered Gloves, in sizes 6 to 8½ complete. Values to \$2.00 pair—a Big special at, pair **98c**

On Sale Thursday, August 12th at 9 a. m.

Beautiful Chiffons at 59c

The daintiest and prettiest special ever offered—30 pieces 40-inch Silk Chiffon Cloth in every desirable shade, also black and white, sold generally at \$1.00 to \$1.25—a genuine first-class Silk Chiffon. On sale for this time only at, yard **59c**

27-in. Satin Messaline 59c

Fifty pieces extra select Satin Messalines, our regular 90c grade—the entire line on sale—every desirable shade, also black and white. This is a big value at a little price—on sale for **59c**

On Sale Thursday, August 12th at 2:30 p. m.

All Wool Dress Goods 49c

Twenty-five pieces New All-wool 38-inch Plain Storm Serges in navy, brown, tan, green, Copenhagen, gray, cardinal, wine and black. This Serge is excellent in every way—just the Serge for school wear—well worth 75c yard—on sale Thursday afternoon only, yard **49c**

Best quality Satin Charmeuse, 40 inches wide, assorted colors, also 40-inch Crepe Meteors, short lengths and assorted shades, values to \$2.50 a yard; on sale for, yard **95c**

TUB SKIRTS FOR 49c
One lot of new White Linene Tub Skirts, neatly trimmed, with pearl buttons and patch pockets, in all regular sizes; on sale for **49c**

NEW GOLFINE SKIRTS \$2.95
Here is a big bargain special—only very special lot of new Skirts, made of latest style Golfine Cord, in white and putty, trimmed with pearl buttons and two patch pockets; a \$3.95 value; on sale for **\$2.95**

SPECIAL DRESSES FOR \$3.95
A special line of new Dresses, made of Embroidered Voiles and Organdies, black Voiles and figured and Striped Voiles, also Silk, Messalines and Poplins, in black, navy and sand; values to \$10.00. On sale now at **\$3.95**

Extraordinary Wash Goods Values

Quick Clearance Sale of all fine Wash Goods, consisting of new Awning Stripes, Fashion Voiles, Palm Beach Rice Cloths, Reception Voiles, Shadow Lave Novelties and Plain 44-inch Voiles, in all colors. The above items worth from 40c to 75c yard; on sale now, choice, yard **25c**

Twenty-five pieces Plain and Fancy White Goods, worth 50c yard, on sale for, yard **25c**

Twenty-five pieces Pure Linen Suitings, 27 inches wide, natural and assorted shades, values to 50c yard; choice, yard **19c**

Best quality Satin Charmeuse, 40 inches wide, assorted colors, also 40-inch Crepe Meteors, short lengths and assorted shades, values to \$2.50 a yard; on sale for, yard **\$1.25**

SPECIAL ALL-WOOL SERGES AT 48c YARD
Twenty-five pieces new all-wool Storm Serge, 38 inches wide, in all leading shades, also black—just the thing for school wear; a genuine 65c yard quality, on sale at, yard **48c**

BIG CLEARANCE OF ALL KINDS OF DRESS GOODS
One hundred pieces to select from—White Wool Novelties, Black Fancies, Plain Wool Batistes and Serges, Plain and Fancy Mohairs, values to \$1.50 yard; on sale for, yard **48c**

A very select line of high-grade Dress Goods, such as 42-inch finest Wool Poplins, assorted shades; 44-inch all-wool French Crepes, all shades; new Carola Cloths, and 54-inch Twill Suitings and Fancy Novelties, values to \$2.00 yard; on sale for, yard **89c**

Fifty pieces Wash Goods in Figured Batistes and Figured Crepes, sold up to 35c yard; on sale for, yard **15c**

WHITE GOODS FOR 12½c YARD
Twenty-five pieces Plain and Fancy White Goods in Rice Cloths, Crepes and Flaxons, values to 40c yard; on sale for, yard **12½c**

COLORED RATINES
Twenty pieces good quality Ratines, 27 inches wide, in nearly all shades, a big special at, yard **12½c**

DRESDEN CREPES
Dainty Rosebud Cotton Crepes, 32 inches wide, desirable underwear material, worth 25c yard; sale price, yard **15c**

WASH GOODS AT 10c YARD
Fifty pieces yard-wide Lawns, Crepes and Batistes, values to 25c; on sale for, yard **10c**

Our Ready-to-Wear Garment Values

Coats, Suits, Dresses, Waists and Skirts at Half-Price and **LESS THAN HALF-PRICE**

Suits
Fifty Ladies' Tailored Suits (left from last season) in Serges, Poplins, and mixtures, in assorted shades, values to \$15.00, on sale for **\$4.95**

Fine Suits for \$7.85
Good style Suits in French and Storm Serges and Wool Crepe Poplins, colors sand, putty, navy, Copenhagen, green and black. Values to \$25—all sizes to be had. On sale for **\$7.85**

Select Suits at \$12.95
A very special select line of fine Suits in finest French Serges, Silk Poplins, Pongee, Gaberdine and Wool Poplins; colors gray, navy, sand putty. **\$1.95, \$2.95, \$3.95**

Copenhagen, green and black. All extra well tailored 2 finest linings and assorted sizes, worth from \$25.00 to \$35.00 a suit; your choice now for **\$12.95**

New Chinchilla Coat
New White Chinchilla Coats, best all-wool, latest models, sizes 16 to 42, extra good value at \$15.00. Very special for this sale at **\$9.95**

Ladies' Dress Skirts
Two hundred Odds and Ends of all kinds of Wool Dress Skirts, must be sold; on sale at less than half price. Three great lots at **\$1.95, \$2.95, \$3.95**

Clearance Sale of Waists
One lot of Ladies' Waists of Crepe de Chine, best quality Jap Silk, plain and striped Tub Silks, White Voiles and Organdies—regular \$3.50 values on sale for **\$1.95**

Special Waists of good quality plain and striped Crepe de Chine and fancy laces in white, black and ecru. \$6.00 values, on sale **\$2.95**

Select Fancy Waists of Chiffons, Georgette Crepes, Crepe de Chine, and fine Messalines, in black and all desirable colors; \$7.00 to \$8.50 values on sale; your choice **\$3.95**

Two Good Silk Petticoat Values
One lot Silk Petticoats in Messalines, Taffetas and Silk Jersey with Messaline flounces, colors black, tans, blues and changeables. Our special \$2.75 value, on sale **\$1.95**

Best quality Silk Petticoats, our special selling line at \$3.50; made of best Messaline Satin, also Taffeta and Silk Jersey, in black, white and all leading shades; this petticoat is well worth \$4.00; for this Big Sale, only **\$2.95**

Men's Suits for \$10.00

100 Men's Suits, in all the latest styles and materials, Blue Serges, Fancy Worsteds and Cheviots, Values from \$15 to \$25; on sale for suit **\$10.00**

TRUNKS
20% Reduction on all Trunks and Suit Cases

Men's Trousers at \$1.90
Two hundred pairs Men's Trousers, assorted colors and patterns, full line of sizes, values to \$5.00; on sale for, pair **\$1.90**

Best Quality Shoes at \$3.45
Low Cut Shoe Special—Ralston Low Cut Shoes for men, in tan and black, full line of sizes. Regular \$5.00 and \$6.00 Shoe, extra special **\$3.45**

Great Shirt Values
One hundred dozen Men's Golf Shirts, with soft and stiff cuffs, all the newest patterns, the late stripes, etc., to select from; all sizes; \$1.25 values; on sale for **79c**

Men's Felt Hats
Big line of Men's Felt Hats, in fancy and staple shapes, complete line of sizes, \$3.50 values, all colors and black, on sale for **\$1.90**

SPECIAL
Special Extra Reductions on Men's and Boys' Furnishings

Good Apron Checks 4c Yard
One thousand yards good Apron Gingham to be on sale—15 yards to each customer—at the low price of, per yard **4c**

All Wool French Flannels at 19c Yard
Ten pieces French Flannels, short lengths and odd shades, worth 50c per yard. On sale for, per yard **19c**

Values in House Furnishings
SPECIAL OPPORTUNITY FOR HOTELS AND ROOMING HOUSES—SUPPLY YOUR WANTS FOR WINTER AND THE BIG OCTOBER FAIR NOW!

300 Pairs New Blankets On Sale EVERY PAIR REDUCED
Special—New Woolnap Blankets, special, standard size, extra value, in fancy plaids of gray, blue, tan and pink, made of select cotton—would be a value at \$3.50 a pair—reduced for this sale to, pair **\$2.35**

A very select line of new Novelty Plaid Blankets, high class in every way, colors blue, pink, gray and tan, extra size and weight. The famous Cumberland brand, about half wool. A big bargain at \$5.00 pair. On sale now for, pair **\$2.95**

Finest Primrose Blankets
Beautiful all-wool Fancy Plaid Blankets, in black and white, gray and white, pink and white and blue and white. Special extra size and weight; bought for the holiday trade—worth \$6.50. On sale now for **\$4.95**

Extra Select Pippin Blankets
One hundred pairs finest all-wool White Blankets, could not be better named—here is quality and extra size. Comes in blue and pink border, also edges are double-stitched and silk bound—a bargain at \$7.50 a pair. Very special for this sale, pair **\$5.35**

Sheets
Twenty-five dozen Sheets, 72x90, made of good sheeting, very special **39c**

Fifty dozen extra select Hotel Sheets, 81x90, very fine quality sheeting, worth \$1.00 each; on sale for **75c** each—or, per dozen **\$8.50**

Pillow Cases
Special value Pillow Cases, 42x36, each **8c**
Special Value Pillow Cases, 45x36, each **10c**
Extra value Pillow Cases, 45x36, each **12½c**

Bed Spreads
Fifty Plain Bed Spreads, full size and good quality, worth \$1.50, very special at **95c**
Some very low prices on all other Spreads

Towels
One hundred dozen Huck Towels, also bleached Turkish Bath Towels, a big bargain at, each **8c**
Fifty dozen Special Bleached Bath Towels, dozen **\$2.00**
Fifty Dozen extra size and weight Bleached Bath Towels, with 35c each, on sale for, dozen **\$2.65**

Table Linen and Napkins
ALL SPECIAL EXTRA VALUES

58-inch Mercerized Table Linen for, yard **39c**
64-inch Mercerized Table Linen for, yard **49c**
58-inch Unbleached Table Linen, a 65c value, on sale for, yard **49c**
64-inch Unbleached Table Linen, a 75c yard value, on sale for, yard **59c**
70-inch fine Bleached Linens, regular \$1.35 values, on sale for, yard **98c**
72-inch very finest Linens, our best \$1.50 yard values, on sale for, yard **\$1.19**

MERCERIZED NAPKINS
Plain Hem, \$1.65 values, per dozen **\$1.25**
Hemstitched, \$1.85 values, per dozen **\$1.45**
Special value for, dozen **50c**