

The Big Week

Make way for the big rush. Slow moving vehicles keep close to the curb. If you have any hurry in you, use it, for this is the biggest week of the whole year; the week when every store does its maximum amount of business.

The people of America will spend upward of \$200,000,000 this week in Christmas presents. The stores will have to handle that volume of business.

Everything, even including your buying, must be in the smoothest running order to accomplish this tremendous task.

Most women utilize a small part of the day in their shopping. You must now utilize all of the day. Every store has three good hours in the morning in which they can give you the best service they have. Figure on using part of those three hours for yourself. Figure upon beginning your shopping with the opening of these stores.

And most important of all, DON'T SHOP AT RANDOM. Don't run here and there without knowing exactly where you are going and what you are going for. You will only bother others and will get nothing accomplished yourself.

Every good store is trying to help you to solve your Christmas problem, trying to help you to decide what to get and where to get it. If you will use the help they are offering you, you will make your shopping labors twice as short and four times as happy.

The advertising in THE ALBUQUERQUE MORNING JOURNAL every day is the place where you should BEGIN your shopping.

Go through it and check it off, just as you would check off a classified list if you were looking for a house to rent. Plan your day's shopping from these pages and you will find that your day has been profitably spent.

Christmas shopping can be made very pleasant unless you make it very unpleasant by starting without plans.

FULL TEXT OF AUSTRIAN REPLY MAKES STRONGER NOTE NECESSARY

President Wilson Drafts Outline of New Representations Which Are Expected to Be Final From Washington.

VIENNA DENIES GUILT OF SUBMARINE CAPTAIN

Fails to Understand Reference by United States to Germany's Attitude: Whole Defense Is Mere Quibble.

Washington, Dec. 18.—President Wilson late today completed the first draft of the new note to Austria-Hungary following the American demands regarding the sinking of the Italian steamship Ancona.



MISS MADELINE LEE, Prima Dora of the James P. Lee Company, Now Playing at the Grand Theatre.

They had to explain it apparently to those who were not sufficiently familiar with the details of the incident. The note also gave the information that the names of the American citizens who were on board of the Ancona were not known at the time of the sinking.

However, in view of the fact that the Washington cabinet has now made a positive statement to the effect that the United States of America does not intend to give up the Ancona to Austria-Hungary, the question of the exchange of prisoners of war with the government of the United States.

It must, however, be pointed out that the government failed to give the names of the American citizens who were on board of the Ancona at the time of the sinking.

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What About Christmas?

Dread to meet the question—don't you? Been thinking it over for some time—simply can't make up your mind as to what gifts to give. Why not an Account at The Citizens Bank? What can you better afford—what will be more acceptable than a Bank Book?

You can get your Christmas Bank Books by Mail. Send list of names and amount for each.

The Citizens Bank

Hours: 10 a. m. to 3 p. m.
We pay 4 per cent interest in our Savings Department or (Certificates of Deposit).



Club Approves Power Plans

East Las Vegas, N. M., Dec. 18.—Directors of the Las Vegas Commercial club, at a special meeting Friday, approved the plans of the Rio Grande Light and Power company in so far as they contemplate the furnishing of cheap electricity. The club, of course, was unable to go into a detailed investigation of the feasibility of the project, which requires the building of an immense dam in the White Rock canyon, eighteen miles from Santa Fe.

DEMING TO MAKE CARNIVAL AFFAIR OF YULE SEASON

Mounted Drill, Pony Races, Band Concerts, Games and Dances to Contribute to General Festival Occasion.

Deming, N. M., Dec. 18.—Commencing early on the morning of Tuesday, December 22, will start the biggest Christmas carnival and season of Yuletide festivities ever pulled off in the southwest, lasting three full days and nights and winding up with a carnival masquerade that will equal, if not exceed, the New Orleans Mardi Gras, though on a little smaller scale as to maskers. There will not be a dull or idle moment from start to finish, and Deming people and their guests will have to be up and doing all the time to keep up with the procession.

Heretofore the business interests and fan-clubbers have engineered festivities of this sort, but this time the schools and church organizations have been brought into it—willingly—and are working with the others to make this celebration all that Christmas should be—a season where most be emphasized the teachings of Christ. "Good will to men."

Municipal Tree

On Christmas eve, the 24th, at 7:30, at the corner of Third avenue and Pine street, the immense municipal Christmas tree will be electrically lighted, and under the direction of the several churches of Deming, Santa Clara will distribute the Christmas offerings to all the children, rich and poor, and endeavor to make glad the hearts of all the youngsters, some of whom will, no doubt, have their only Christmas tree. Ample funds have been provided, and it is intended to make this the "feature" of the carnival week.

On the evening of the 25th, at 8 o'clock, the fine band of the Thirtieth cavalry will give an open air concert from the bandstand on Pine street, and thus will formally be started the festivities.

Noted Artist in Capital

Santa Fe, Dec. 18.—Alvin T. True, the noted artist, arrived today in Santa Fe to arrange for the hanging of his exhibit of fifty canvases during Christmas week in the Palace of the Governors. He left tonight for Denver to meet Mr. True.

White Recovers From Grip

Santa Fe, Dec. 18.—Alvan N. White, superintendent of public instructions, is out again today for the first time after an attack of the grippe, of which both he and Dr. Frank H. H. Roberts caught a case at the educational meeting at Taos.

Quick Beauty from Purer Blood

All Pimples, Blackheads, Boils and Impurities Leave Quickly by Using the Greatest Blood Purifier, Stuart's Calcium Wafers.

The action of Stuart's Calcium Wafers is wonderful indeed. The cause of nearly all poor complexions are the impurities in the blood, and which show through the outer skin.



"Ladies, Only Pure Blood Ever Makes a Queenly Complexion. I Know."

Stuart's Calcium Wafers are the most powerful blood purifiers which science has ever discovered. They at once begin their work and in a few days the result is seen in the quick disappearance of all pimples, red spots, boils, muddy complexion, rash, itchy and skin deteriorations.

Stuart's Calcium Wafers are harmless, very pleasant to the taste, are put up in convenient form to carry, and can be obtained at any drug store, at 50 cents a box.

Follow the example of hundreds upon thousands of women who have been made beautiful in this way. Send coupon below today for free sample package.

FREE TRIAL COUPON
P. A. Stuart, 313 Grand Bldg., Marshall, Mich. Send me at once, by return mail, a free trial package of Stuart's Calcium Wafers.
Name.....
Street.....
City..... State.....

NEW NECKWEAR

An Entirely New Line of HOLIDAY NECKWEAR Direct From Broadway, New York. Will Be Put ON SALE MONDAY MORNING.

PRICES 75c to \$1.50

SIMON STERN, Inc.

BE A ROYAL ENTHUSIAST.

Your Garments Dry Cleaned Dyed Pressed Refined Refitted

WE ARE EXPERT DRY CLEANERS OF FANCY GOWNS, VEILS, LACES, FUR COATS, MUFFS, AND HATS.

The Royal Dry Cleaning & Dye Works

E. F. JACOISEN, Prop.
PHONE 419, 103 WEST CENTRAL.

JOURNAL Want Ads Bring Results

BECAUSE EVERYBODY READS THE JOURNAL

Christmas Gift Furniture

The Time is Getting Short—Do You Fully Realize the Closeness of Christmas?—exactly FIVE shopping days; therefore see us tomorrow. We offer you big bargains in all kinds of Needed and Useful Furniture, such as—

- DUOFOLD BED DAVENPORTS
- RANGES
- COLE'S HOT BLAST HEATERS
- BABY ROCKERS
- HIGH CHAIRS
- COMFY ROCKERS
- BRASS BEDS

Treat Your Wife and Home to Some of These Useful Articles.

"THE STORE THAT SAVES YOU MONEY"

Sollie-Peters Furniture Co.

PHONE 422. 223 SOUTH SECOND STREET
P. S.—We Exchange New Goods for Old.