

Albuquerque, New Mexico, Sunday, August 6, 1916.

NATIONAL TOURING WEEK AUG. 6 TO 12

TOURING SECTION

PUBLISHED IN THE INTERESTS OF MOTORING AND TOURING DEVELOPMENT

PLEASURES OF MOTOR TOURING OPEN TO NATION

Interesting Trips of Scenic Beauty Plentiful in All Sections.

FINE ROADS EVERYWHERE

Automobile is True Discoverer of America and its Charms.

When you hear a man say that he is sorry he ever bought his car, it is not necessarily an indication that he paid more for it than it is worth...

There are many men who still have the old-fashioned notion that automobiles are to be used only on city boulevards. They ride from their homes to their offices and from their offices to their homes...

The betterment of roads in almost all parts of the country has been accompanied by the establishment of many conveniences which add to the pleasures of motoring.

Furthermore, there has, owing to the popularity of touring, been an appreciable improvement in the accommodations offered by hotels in the small towns and villages.

Attractions Everywhere Within easy reach of almost every city in America, there is some place that is well worthy of a visit from the tourist.

The car owner who complains that "there is no place worth seeing within a day's ride of the town or city in which he lives" is to be pitied, because the trouble undoubtedly is his own inability to appreciate what is sublime, or beautiful or interesting.

Not every state has a Grand Canyon, a Yosemite, a Yellowstone Park, a Niagara Falls or a Mt. Vernon, but there isn't a single state of the Union that is wholly devoid of natural wonders, if it possesses no other spots that should be interesting for one reason or another.

The coming of the automobile tourist has brought about the "discovery" of hundreds of interesting places that might otherwise have remained forever unknown and unsung.

In addition to the attractions that are to be found on short local tours there are always the long trips to make their appeal to the motorist who has a desire to see the beauties and study the greatness of his country.

Some Favored Sections There is the Berkshire Hills country in Massachusetts, the White Mountain Region in New Hampshire, the beautiful district around Lake Champlain and Lake George in New York...

There should be no trouble whatsoever in obtaining any route information that may be wanted, no matter what section of the country the tourist may wish to visit.

NATIONAL TOURING WEEK HOME STATE VIEWS



TOURING IN AMERICA'S WONDERLANDS

Colorado, Utah, Arizona and New Mexico Motorists' Paradise.

SCENERY IS MAGNIFICENT

Car Owners Prepared for the First Annual Touring Week Carnival.

When Nature modeled the Higher Rockies, and their great waterheds and slopes falling away throughout the states of Colorado, Utah, Arizona and New Mexico, she fashioned one great and perfect park for automobile tours.

Colorado presents an array of scenic points and motor tours to bewilder a selection. With forty-one peaks each over 14,000 feet high, countless canyons and gorges, rugged peaks, lakes beyond numbering, four national parks or monuments thick with startling manifestations of nature, the automobilist has excuse for confusion.

Utah's Natural Charms Utah is as rich in bizarre nature as in scenic beauty. She has her mountains and her mountains lakes to which the motorist may send, but most striking of all her offerings are the widely separated Wasatch and San Juan countries.

Arizona is a purveyor of bizarre in nature. From whatever section of the state the motorist cares to start, he can soon be at a point to charm and dazzle the eye.

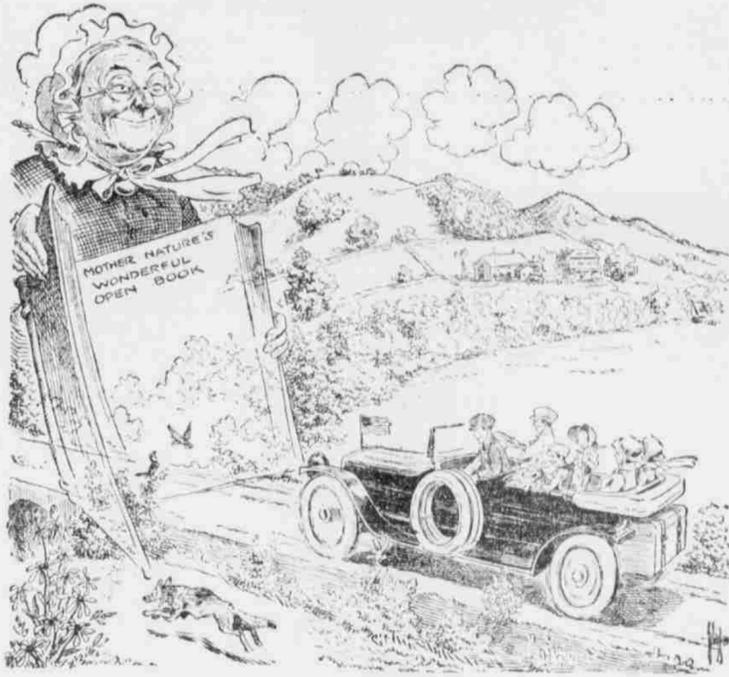
New Mexico, the oldest state in the United States in many respects, offers many an interesting spot to the automobilist with a touch of archeology. Within the state are many ruins which attest the antiquity of people long passed away.

In passing other vehicles going in the direction which you are traveling keep to the left, except in the case of trailers.

"Blame It on the Tire"

He didn't pump it full enough, though all the air is free; He left it soft and spongy like, and scooped on with glee; He skidded and he grided and whopped through dust and mire.

The Great American Novel



GUIDE POST IS GOOD SAMARITAN TO AUTOMOBILISTS

Private Enterprise Marking Roads Enlisted by War Department.

The more civilized man becomes the more easily he gets lost. In the semi-barbaric days he trod untracked wilds and pathless seas, but always somehow he "got there."

In later times, having seemingly lost his sense of direction, he began to mark his trail so that he could find his way back.

Four years ago the B. F. Goodrich Company, realizing the necessity of an adequate system of road markers stepped in where government bodies had failed, and has since made safe for travel over 100,000 miles of roads in all parts of the United States.

This work has been carried out systematically under the supervision of experts and in a style which has won the approval and co-operation of local bodies, automobile clubs and even state legislatures.

While only one road marking crew operated during the first year, its work met with such thorough approval that larger plans were made for the second year's work.

More than 100,000 of these signs mark the route in twenty-five states and cover three main trans-continental routes. They have been erected at a cost of over \$5 each and have unquestionably done much to attenuate the good roads movement.

Never wash your car with hot water. Tepid water is best for this purpose. Hot water tends to dry the paint and destroy the finish.

What You Should Take With You on That Tour

Before starting out on an extended trip be sure to go over your car thoroughly. Tighten every bolt and nut, but fresh oil to the oil cups and turn them up.

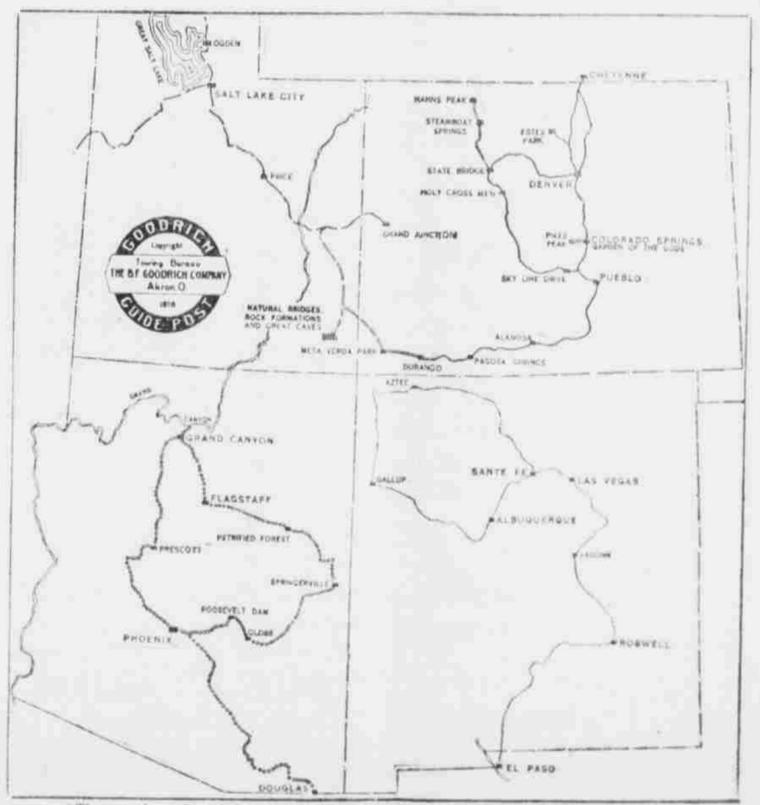
One extra canning (keep covered), inner tubes for all casings, two extra tubes properly wrapped or bagged to protect from oil and prevent chaffing, one box self-vulcanizing patches and one box permanent puncture plugs (for small punctures), one tire sleeve, one set of tire applying levers, one box powdered sulphur or mica to be used between casing and tube to prevent sticking, one can plastic to repair cuts in casing, six valves inside, six valve caps, three dust caps, air pump, collapsible water bucket, jack, complete tool kit, raincoat, one set of chains, two extra spark plugs, Manila rope or wire (forty feet), one extra water tank for drinking purposes and radiator (five gallons), one small medical kit, face cream for sunburn and stained goggles (yellow or orange).

NEGLECTED OPPORTUNITIES The car owner who never takes his family or a party of congenial friends on a week-end tour is a good deal like the man who has a million dollars hidden in his back yard and thinks wealth is merely a responsibility.

Dont's For Motorists

- Don't overcrowd your car. Don't load up with supplies you will not need. Don't start with a car that is not in first-class running condition. Don't try to do the impossible. Don't race with locomotives. Don't fall to take an extra tire or two along. Don't disregard local regulations, even if they seem unreasonable. Don't neglect to prepare for rain and cold. Don't forget safety first, last and always.

Your Choice of Vacation Tours



These are but a few of the many motoring tours that may be routed within these boundaries.