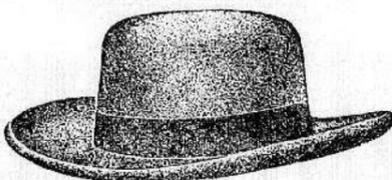
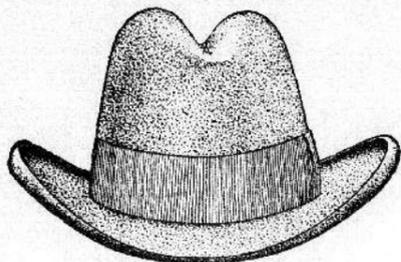
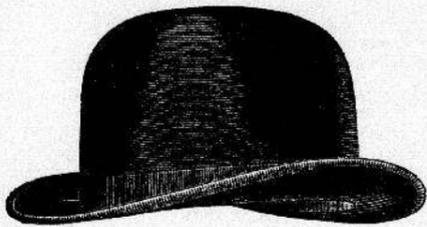


... SPRING HATS ...



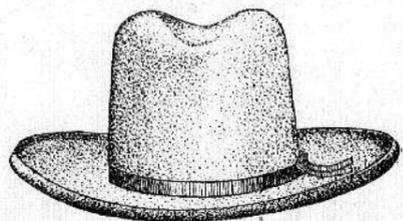
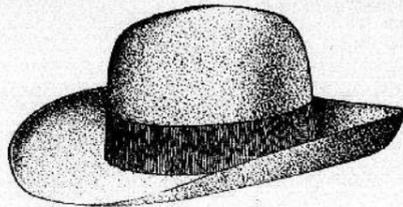
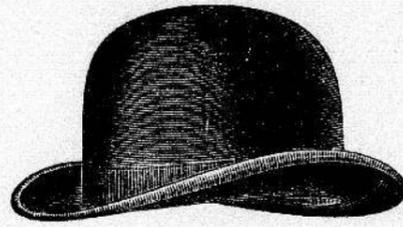
The

MARVELOUS Increase in the Hat trade at The Fair is not because of chance—it is the result of the very latest popular styles in fine, dressy and the newest shapes and colors—the excellent value we give at prices that the masses can afford to pay.

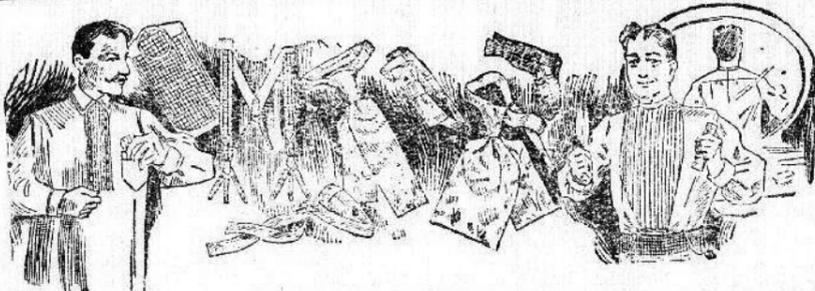
Graccos, Spoonbills **\$3.25** The double
Turbaus, Tourists. Star brand.

Rough Riders **\$2.40** The single Star
Pan Tourists brand.
Golf Graccos

Railroad, Montana **\$1.75** The Fox
Graccos, Crushers brand.



New and Latest SPRING SHIRTS



New Spring TIES, HOSIERY, SUSPENDERS.

This store is full of helpful hints of what to wear, of what to pay—to see is to admire, so come in and look. We are showing all the latest spring styles in

The New Golf Shirts
The New Negligee Shirts
The New Neckwear
The New Hosiery

The New Gloves
The New Sweaters
The New Belts
The New Suspenders



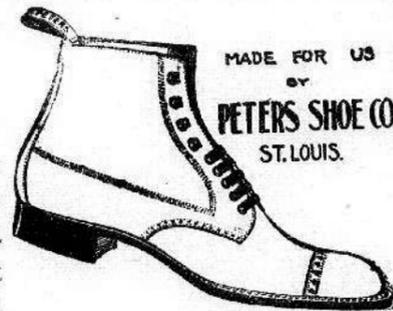
The nearest thing to a man's heart is his Undershirt. Did you ever think of it? Do not deceive yourself with the idea that cheap Underwear is good enough because it is out of sight. Such reasoning is neither liberal minded, healthful nor economical.

Men's superfine Jersey ribbed Shirts and Drawers, in cream and black, all sizes. Regular value, 75c., **50c** each.....

Men's fancy balbriggan Shirts and Drawers, beautiful patterns and colors. All sizes, each... **75c.**

Something Swell

The "Diamond Special" Shoes for men gains more favor every day. A glove couldn't fit better than a "Diamond Special" and yet no Shoe feels so roomy and easy. Style sight from the East.



MADE FOR US
BY
PETERS SHOE CO.
ST. LOUIS.

A Wonderful Shoe for... \$3.50.

We aim to have everything you want all the time. If we haven't tell us, and we'll not make the same mistake a second time.



The Fair
THE PLACE TO SAVE MONEY

We link quality and cheapness arm in arm, so that customers can here have both.

