

IT PAYS TO TRADE AT THE BUSIEST SPOT IN TOWN

POWER MERCANTILE COMPANY

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THE LARGEST DISTRIBUTORS OF GOOD MERCHANDISE IN FERGUS COUNTY, WITHOUT ANY EXCEPTION.

The Greatest of all White Sales Begins January 2, 1907 AT THE BUSIEST SPOT IN TOWN

\$1,500.00 Purchase of Muslin Underwear will be placed on sale at wondrously low prices. The wealth producing possibilities of this much-looked for ANNUAL EVENT are well known to the "prudent, the wise, and the Economical," AND THEY WILL PROFIT THEREBY. We are all smiles over the most successful holiday business we've ever done, and "you will be all smiles" over the greatest savings you've known by taking advantage of these SPLENDID VALUES IN MUSLIN UNDERWEAR. Every garment made of good material, splendidly finished; every stitch taken with conscientious care; every garment of liberal proportions; nothing skimpy, nothing trashy in the whole immense assortment of white, neat, and exceptionally pretty lingerie, and you'll say the "prices are extremely small."

Ladies' Gowns



Ladies' Gowns at 50c.

Ladies' Gowns, made of a fine grade of Muslin, trimmed with ten rows of tucks and embroidery inserting; some have rows of tucks, hemstitched ruffles; others have low neck, short sleeves and fancy ribbon. Its easily the best value in town for **50c**

Ladies' Gowns at 85c

Ladies' Gowns, made of cambric muslin, trimmed with nine rows of hemstitching and two rows of embroidery inserting, hemstitched ruffle around neck and sleeve; some have tucks, embroidery insertion, and embroidery edging around neck and sleeves; others have low neck and short sleeves, embroidered insertion and hemstitched ruffles. Take your choice of these grand values for **85c**



Fine Muslin Gowns \$1

Ladies' fine Muslin gowns, low neck and short sleeves; high neck and long sleeves, and low neck and long sleeves, trimmed with lace and embroidery insertion; ribbon bows; a most excellent garment; made a good full size, and only **\$1.00**

Ladies' Gowns \$1.25

Ladies' gowns, made of fine cambric, Nainsook and Masonville muslin, trimmed with embroidery and lace edging. Also a number of other styles. Your choice in this sale only **\$1.25**



Ladies' Gowns \$1.50

Ladies' fine cambric Nainsook gowns, trimmed with full yoke of all over lace, with ribbon drawn strings and ribbon bows sleeves; have two rows lace inserting, and one of lace edging. You can find a nice and varied assortment of high neck and long sleeves, or low neck and short sleeves. Specially priced at **\$1.50**

Fine Nainsook Gowns \$1.95

Ladies' very fine Nainsook gowns in either high or low neck, long or short sleeves; some have yokes of very narrow tucks, lace and embroidery, inserting collar of embroidery, beading, and ribbon with lace edging, priced in this special sale at **\$1.95**



Beautiful Gowns up to \$5

Our collection of highest grade gowns are handsome specimens of the needle woman's art. You'll find them beautifully trimmed with dainty lace and medallions, they come in either long or short sleeves, high or low neck. They are without a doubt or question the finest and largest assortment of gowns ever shown in Lewistown. Price \$2.25 to **\$6.00**

Ladies' Skirts



Ladies' Skirts at 50c

Ladies' skirts made of a good grade muslin full width and trimmed with five rows of tucks. Specially priced for this sale at **50c**

Ladies' Skirts \$1.00

Ladies' fine muslin skirts trimmed with 10 rows of fine tucks and dust ruffle. Some with tucks and embroidery, while others have two rows of lace insertion and lace edging. It's a grand bargain at **\$1.00**

Cambric Skirts \$1.25

Ladies' Cambric Skirts trimmed with three rows of wide lace insertion, 5 rows of tucks, 1 lace edging, while others have deep embroidery and tucks. A splendid value put in this sale at **\$1.25**



Cambric Skirts \$1.50

Ladies' Cambric Skirts with ruffles of long cloth and trimmed with embroidery 8 inches deep, tucks, and some have fine lace; all beautiful garments, and only **\$1.50**

Ladies' Fine Skirts \$2.00

Ladies' skirts made of fine Cambric, extra deep ruffle of Long cloth, ten rows of narrow tucks, embroidery insertion and wide embroidery edging. Sale price **\$2.00**

Ladies' Fine Skirts \$2.50

Ladies' skirts made of fine Long cloth with extra deep ruffle; 7 rows of tucks and wide eyelet and shadow embroidery. Specially priced for this sale **\$2.50**



Ladies' Longcloth Skirts \$3.50

Ladies' skirts made of Long cloth and three rows of extra wide lace insertion and lace edging, with two rows of tucks between each row of lace. price **\$3.50**

Ladies' Skirts \$5.00

Ladies' skirts made of fine Long cloth with a deep ruffle of shadow embroidery and tucked with narrow short tucks. Sale price **\$5.00**



Extra Fine Skirts

Our stock of extra fine skirts ranging in price at **\$7.50, \$10.00, \$12.50, \$15.00**. Are real swell—a joy to all that behold them. They are made of the very finest and finest materials, trimmed with the nicest lace embroidery and medallions.

Ladies' Chemises

Ladies' Chemises, made of fine Muslin, trimmed with Lace and Medallions. Special Sale Price

50c

Ladies' Chemises, made of fine Longcloth, trimmed with four rows of lace and edging, and tucked ruffle at the bottom. Sale Price

\$1.25

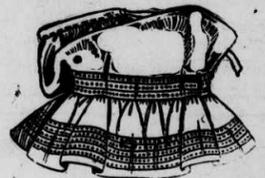
Ladies' Chemises, made of fine grade of Nainsook, trimmed in front with rows of lace, and one row of insertion, and one of lace edging at bottom.

\$2.00

Ladies' Drawers

Ladies' Drawers 25c

Ladies Drawers, made of fine grade of Muslin, with 5 tucks, and hemstitching, only **25c**



Ladies' Drawers 50c

Ladies' Drawers, made of fine cambric and some very fine muslin. Some are trimmed with tucks and hemstitching, others with five rows of tucks and wide Swiss embroidery, some with tucks and fine lace insertion, and wide lace edging. They are all well made, and of a full size, and positively the best value in Lewistown at **50c**



Ladies' Drawers 85c

Ladies' Drawers, made of fine cambric and the world renowned Masonville muslin. Some are trimmed with two rows of Valenciennes lace inserting, and wide lace edge. Some have tucks, and fine wide lace; others have three rows of tucks and five-inch embroidery edging, and only, for your choice **85c**



Ladies' Drawers \$1.00

Ladies Drawers, made of fine cambric, with a Nainsook ruffle, trimmed with five rows hemstitching, two lace insertion and wide edge; others are trimmed with extra wide embroidery. A most excellent value, at **\$1.00**

Ladies' Nainsook Drawers, \$1.75

Ladies' drawers, made of fine Nainsook, cut in the latest style, something entirely new, trimmed with one row of beading, and three rows of lace edging, and the price is only **\$1.75**

Ladies' Extra Fine Drawers \$2.00

Ladies' Drawers, made of fine Nainsook, trimmed with embroidery beading and wash ribbon, two rows lace insertion and one row of wide lace edging, made extra wide. Special sale price **\$2.00**

Ladies' Corset Covers

Ladies' Corset Covers 25c



Ladies corset covers made of a fine grade of muslin trimmed with 3 rows of tuck hemstitched ruffle around neck and sleeve, some are trimmed with lace and ribbon while others are trimmed with embroidery and hemstitched ruffle. A special grand bargain, this sale **25c**

Ladies' Corset Covers 50c

Ladies corset covers made of fine cambric and long cloth trimmed with 4 rows of lace beading and ribbon, also lace edging, others are trimmed with hemstitched ruffles down the front and some have embroidery and lace trimmings. Your choice of this grand collection only **50c**

Ladies' Corset Covers 85c

Ladies' corset covers made of fine cambric with beautiful lace and ribbons, yokes and a host of other beautiful creations to select from, at your choice **85c**

Ladies' Corset Covers \$1.25

Ladies' corset covers made of fine Nainsook, very daintily trimmed with lace and embroidery inserting sleeves are made of lace with fancy ribbon, and only **\$1.25**



Ladies Corset Covers \$1.50

Ladies' corset covers made of finest long cloth trimmed with lace and embroidery inserting and medallions. A most pretty piece of lingerie specially priced at **\$1.50**

That 20 per cent Discount sale of Men's and Boys' Clothing is now in the light of popularity that shows that the people know. Eh?

POWER MERCANTILE COMPANY

The Largest Distributors of Good Merchandise in Fergus County Without Any Exception.