

TICHENOR'S SPRING ANNOUNCEMENT McHenry, Kentucky.

Again it is our pleasure to say to our friends and customers that we have on display at our stores in McHenry as large a collection of Merchandise as will be found in our county. In offering to the public this complete line, you are assured of the

fact that each item is bought and sold solely on its merits, remembering that in each purchase and each sale, style, quality and price appeal directly to our customers.



Early Spring Millinery.

It is no wonder that in this department we are the proud acknowledged leaders when we take in question the immensity of our stock and the great originality and distinctiveness of its management. Miss Pirtle has in each individual purchase, displayed her usual taste and correctness, keeping constantly before her mind in all her purchases, the one great aim to please. The line is beautiful and endless, embracing the quaint, ready-to-wear and the beautiful pattern. Our styles and prices are never questioned. Miss Pirtle has prepared for her usual rush and each personal and all mail orders will be handled with dispatch.



Of Interest to Young Men.

Our Clothing department has always been the source of much comment, but this season we are more than pleased with the manner in which this line is being received. The department embraces all the new styles which fashion has created in the different lengths, makes and fabrics and the particular dresser young man can have no fear of his dress if it be made up from the strong line. Our Furnishing department is equally good and has won for us quite a reputation. Young man, if you wish style and price to figure for you in the purchase of your Suit, Hat, Collar and Tie, Fancy Vest, Underwear, Hosiery, Shoes or Oxfords, visit this department.

Ready-Made Skirts and Petticoats.

Our sale of Skirts and Petticoats has always been very satisfactory, but our purchase this season must necessarily create a greater sale. A beautiful collection of Dress Skirts, ranging in prices from \$1.25 to \$8. Satteen Underskirts from 50c to \$3. Ask to see our \$5 Silk Petticoats.



To The Housekeeper.

With the coming of spring every house will purchase something new for beautifying its interior. We can furnish your want in Carpets, Mattings, Floor Oilcloth, Rugs, Druggets, Window Blinds, Lace Curtains, Scrims and Cretons. All new and at prices to suit every buyer. Or, perhaps, it may be Furniture you will buy. Our Furniture stock is complete in every detail and our Mr. Bishop, who has charge of this department, has made the prices easily within your reach. If you are interested in Furniture you do not want to miss this department.



Dress Goods, Silks, Waistings, Etc.

It has been our good pleasure to receive much comment on this line as to its extensiveness, its beauty and low price. No market has to offer anything newer than we have had access to and we have availed ourselves of every opportunity so that our customer may be benefitted thereby. All the newest things in patterns, colors, weaves and fabrics are shown here. You have access to no better collections and our prices and patterns will appeal to you. Silks in all colors from 50c per yard to \$1.50. Waistings of every description 5c to 50c. New Belts, Hair Combs, Wrist Bags and Neckwear, all new and the latest. We will interest everybody who visits this department.

Convincing Figures.

Price without quality is nothing in the eyes of any buyer, but when we combine both we have an argument of no little force. Remember the following prices: Hoosier Cotton 5c, Hope Bleach 7½c, Antrim Lawns 4c, Ladies Hose 10c, at other places 15c, Ladies Handkerchiefs at 2c, 15-ct White Embroidered Belts at 10c, Standard Brands of Calico 5c, and in fact we believe our prices on our entire stock will appeal to any shrewd buyer. At Tichenor's your money or your Produce has as great a purchasing power in all

lines and in many lines a greater purchasing power than elsewhere, and that at Tichenor's you have as large a stock to draw from, embracing all the latest products in every line that our markets offer. Come to see us, we will convince you that we are progressive, that our every department is right in line with the best, that our prices are conservative, and that our interests are mutual. We place our entire stock and working force at your service and await your commands.

S. J. TICHENOR,

McHenry, Ky.