

**A great prosperity envelops the United States. As never before in the history of the land, legitimate enterprise is assured of rich rewards. There are no breadlines; there is no unemployment; the historic "dinner pail" is full to overflowing, and whether in field or factory, home or store, hope has been given strength and drive. It is only bad business that has been hurt; good business has been put upon the high road.**

**They shame America and deny plain facts who talk of "war profits." The new prosperity is bedrocked in new capacities. Manufactured products have increased \$9,400,000,000 in the four years of Woodrow Wilson. Less than one per cent of this vast total is contributed by munitions exports.**

**During the two years of war, our foreign trade balance—the excess of exports over imports—has increased \$2,130,000,000.**

**The shining fact stands that our national wealth has increased \$41,000,000,000 in three years. They say that this is "temporary prosperity;" we no more believe them than when they said prosperity was impossible.**

**The answer is not to be found save in the financial, economic and industrial reforms effected by Woodrow Wilson.**

**How to Contribute to the Wilson Campaign Fund**

Sign the Coupon in this corner and fill in the amount you give. Then attach your money to this Coupon and mail today to the address given on the Coupon.

Issue all checks, money orders and address all contributions to Henry Morgenthau, Chairman Finance Committee, Democratic National Committee, 30 East Forty-second Street, New York City.

**Woodrow Wilson Campaign Fund LOYALTY COUPON**

To HENRY MORGENTHAU, Chairman Finance Committee, The Democratic National Committee, 30 East Forty-second Street, New York City.

As a believer in the progressive ideals of government represented in the candidacy of Woodrow Wilson for president of the United States, and to the end that he may take the office free-handed, untrammelled, and obligated to none but the people of the country, I wish to contribute the sum of \$..... toward the expenses of President Wilson's campaign.

Name.....

Address.....

R. F. D..... State.....

Please mention this paper

**He has ended the rule of Special Privilege. Credit has been released, usury forbidden, exploitation checked and initiative encouraged.**

**It is the creative genius of the American people that has been recovered. The leg chains have been struck from opportunity. Courage has had the bit taken from its mouth.**

**The fear of panics is lifted.**

**You know present conditions. Contrast them with past conditions. Do you want to go back to breadlines, unemployment, wholesale panics, government by greed?**

**Do you want freedom to prosper as your energies merit, or shall prosperity be returned to the selfish control of the powerful few?**

**The fight on Woodrow Wilson is the fight of those who owned the government before Woodrow Wilson gave it back into your hands. It is the fight of great overlords of finance eager for a return to the feudal conditions that fed their lust for wealth and power.**

**Fight back. Defend a prosperity that means health and hope and strength and happiness for you, your children and your children's children.**

**Send in your contribution so that victory may be given certainty. Even as Woodrow Wilson has served the people alone, so may the people alone provide his campaign fund.**

**Make a cash payment at once on your Prosperity policy.**

**ORIGIN OF OUR HOLIDAYS.**

**A Woman's Influence in Nationalizing Thanksgiving.**

First and last enough sentiment has been expended upon American politics to equip a regiment of poets laureate. Distinctly American holidays are full of it. Fourth of July, of course, made itself. The 22d of February became one by common consent. It had its origin in a convivial supper in a New York tavern in 1783, when a company met to listen to an original ode and drink innumerable toasts. Enthusiasm survived the wine, and as the gentlemen went gayly and unsteadily home they swore to meet again on future anniversaries. Regarded at first as a purely party custom, it broadened beyond Federal circles to take in all Americans. Jefferson's followers attempted a similar observance in his honor, but he countered with another bit of sentiment, refusing to divulge the date, on the ground that only the birthday of the nation should be so treated.

Thanksgiving was sectional and religious as well as political, and sentiment graded it in plenty. One of the customs that lingered in good old New England households until the middle of the last century was to lay five grains of corn upon the plate of every person at table in memory of a day in early colonial history when five shibs came sailing into harbor just in time to chase away the specter of famine.

It was Washington who appointed the first national day of thanksgiving at the instance of congress, after the adoption of the constitution. For many years, however, annual observance of the day remained a matter of state action, virtually confined to New England. Like the 22d of February, it became a national custom only gradually; unlike the 22d of February, it spread largely through the influence of a woman, Mrs. Sarah Josepha Hale, who advocated it for twenty years in the editorial columns of Godey's Lady Book.—Helen Nicolay in Century.

**KAFFIRS AND HEADGEAR.**

How the Natives of South Africa First Came to Wear Hats.

It was a Boer, Andries de Villiers by name, who introduced head coverings to the South African natives.

Andries was a man of ideas, and when one morning many years ago he saw in Port Elizabeth a consignment of damaged hats offered for sale for a mere song he bought them on speculation.

The hats were principally of the straw and derby variety. Andries loaded them into his wagon and started for Kaffrland, where hats were totally unknown. When he arrived in Tembuland he unloaded the stock, opened the kegs of liquor, without which no trade could be done in those days, and started business.

The natives did not take kindly to the headgear. They wanted blankets and beads and looking glasses and frog. They refused to have anything to do with hats and would not buy them no matter how low the price.

Then another of the bright ideas for which he was famous occurred to Andries. He refused to sell anything unless a hat was purchased also.

When a Kaffir buys anything he is going to make use of it, and the unfortunate Kaffirs therefore donned the headgear and returned to their kraals. Fashion rules the world. It is the same in Africa as elsewhere, and when the stay at home saw their relatives and friends wearing this strange covering their desire to do the same was excited, and they paid Andries a visit, and he unloaded the remainder of his stock on them at a price which brought him a large profit on the original investment.

**Get in Debt.**

Louis F. Swift, president of Swift & Co., the great Chicago meat packing company, has the idea that being in debt is the surest way to succeed. He urges every one of his 35,000 employees to get into debt and to keep in debt, and he has organized a system to encourage them in this and to show them how to do it profitably.

"Get in debt for something of intrinsic value and stay in debt," he says. "As soon as you get one thing paid up, buy something else and get in debt again. Stay in debt—never get out."—American Magazine.

**Beauty.**

Beauty is as real a need to the civilized man as anything else. Any one who doubts this should reflect what money and thought he and his expend on beauty as he sees it in one form or another, in their houses, furniture, clothes, gardens and what not; how every one, rich and poor, spends according to his means for these things and insists on having them as good and handsome as he can afford and understand.—New York Times.

**Bracelets and Lunatics.**

Bracelets have been worn from time immemorial, but few wearers of the golden bands of the present day know that they were once used to distinguish the insane. Before lunatics were confined to asylums they wore an armband for distinction.

**Very Capable.**

Mrs. Newlywed—I want a cook, but she must be capable. Head of Employment Agency—Madam, I have several on my books capable of anything.

**Hard Facts.**

Salt, water and turpentine form a solution which is often used by boxers to harden their hands.

The Alexandrian Library. The most celebrated of ancient libraries was that at Alexandria. It contained 700,000 volumes.

The Democratic National Committee has authorized The Hartford Herald to assist in the collection of the Wilson Popular Campaign Fund. Send in your contribution TODAY. Use the above coupon. Your contribution will be acknowledged in the columns of this paper and you will get a handsome receipt from Treasurer Wilbur W. Marsh, of the National Committee.

**FAMILIAR QUOTATIONS.**

**Gems For Which We Are Indebted to Rev. Edward Young.**

Among the older English poets sentences and quotations from whom have passed into the very warp and woof of our daily speech, the first place, of course, belongs to Shakespeare. The second belongs to Pope and the third not to Milton or Dryden, but to the Rev. Edward Young, whose "Night Thoughts" lay on the reading tables of the pious ancestors of those of us who had them. Young has been called "Pope in woolen stockings." Perhaps he would be more accurately described as Pope in cassock and bands.

To him is due the possession by almost every one of the knowledge that "Procrastination is the thief of time," that "we take no note of time but from its loss," that we should "be wise to-day—'tis madness to defer," that "at thirty man suspects himself a fool, knows it at forty and reforms his plan," that none the less "a fool at forty is a fool indeed," that "all men think all things mortal but themselves," that "blessings brighter as they take their flight," that "man wants but little, nor that little long" (echoed by Goldsmith), that "by night an atheist half believes a God," that "Death loves a shining mark," that "pygmies are pygmies still, though perched on Alps," that "all may do what has by man been done," that "the man that blushes is not quite a brute," that "too low they build who build beneath the stars," that "an un-devout astronomer is mad," that "none think the great unhappy but the great," and that "fondness for fame is avarice of air."

"Insatiate archer, would not one suffice?" is a familiar query which he first propounded. The very first line of the first Night in which he achieved his funeral thoughts, "Tired nature's sweet restorer, balmy sleep!" has often been repeated as Shakespeare's—no doubt by confusion with Macbeth's eulogy of the sleep he had murdered.—Phila. Ledger.

**VASTNESS OF GREENLAND.**

This ice-crowned island is as big as Mexico or Alaska. Greenland is the largest island in the world. Its total length from Cape Farewell, its southern extremity in 60 degrees north latitude, to Cape Morris Jesup, its northern extremity in 84 degrees north latitude, is in round

**GRAFT IN THE ORIENT.**

**An Incident That Illustrates the Way of the Far East.**

I had had experience with corruptible Turkish officers, and one day when barrack conditions became unendurable I went to the officer commanding our division, an old Arab from Latakiah who had been called from retirement at the time of the mobilization. He lived in a little tent near the mosque, where I found him squatting on the floor nodding drowsily over his comfortable punch. As he was an officer of the old regime, I entered boldly, squatted beside him and told him my troubles. The answer came with an enormous shrug of the shoulders.

"You are serving the sultan. Hardship should be sweet." "I should be more fit to serve him if I got more sleep and rest." He waved a fat hand about the tent. "Look at me! Here I am, an officer of rank and"—shooting a knowing look at me—"I have not even a nice blanket."

"A crime! A crime!" I interrupted. "To think of it, when I, a humble soldier, have dozens of them at home! I should be honored if you would allow me"—My voice trailed off suggestively.

"How could you get one?" he asked. "Oh, I have friends here in Saffet, but I must be able to sleep in a nice place."

"Of course. Certainly. What would you suggest?" "That hotel kept by the Jewish willow might do," I replied. More amenities were exchanged, the upshot of which was that my four friends and I were given permission to sleep at the inn—a humble place, but infinitely better than the mosque. It was all perfectly simple.—Alexander Aaronson in Atlantic Monthly.

"Then why not call up your wife and ask her what it is?" "Well, I guess it is because I don't know how. I never seemed to have a faculty for selecting people to live with."—Exchange.

**Handed It Back.** "Why don't you put your mind on it and get a good cook?" demanded Jones impatiently of his wife. "Well," replied Mrs. Jones sweetly, "I guess it is because I don't know how. I never seemed to have a faculty for selecting people to live with."—Exchange.

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For classy job printing—The Herald

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