

"The Boys"

Thanksgiving Sale!

"The Boys"

Main Street. Denison.

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Linen and White Goods.

- 1 yard wide, fine, soft finished Lonsdale Muslin, worth 8c yard..... 4 1/2c
- 9-4 (2 1/2 yards wide) very heavy unbleached sheeting worth 15c yard..... 12c
- 36-inch fine quality, soft English Long cloth, worth 12 1/2c..... 9 1/2c
- 18-inch extra heavy, all linen bleached toweling, worth 10c yd..... 7 1/2c
- Good quality bleached Turkish Bath Towels, worth 15c..... 10c
- 54 inch extra heavy weight table padding, worth 40c yard..... 29c
- 62-inch all Linen, full bleached Satin Damask, \$1.00 value..... 79c
- 5-8 size all linen full bleached dinner napkins worth \$1.00 doz..... 89c
- 3/4 size Full bleached Satin Damask dinner napkins, worth \$2.50 doz..... \$1.98

Wash Fabrics.

- Excellent styles Dark Wrapper goods, fleeced back 10c value..... 7c
- White Shaker flannel, extra good quality, for this sale..... 4c
- Dark striped and checked Domet, good goods..... 5c
- India Blue Calicoes full cloth, perfect colors..... 4c
- Cloakings from 40c up.....

Jewelry.

- Ladies' and Misses Solid Gold Rings set with garnets, pearls, actual value \$2.50..... 1.25
- Ladies' rolled plate hat pins, with assorted stone settings..... 5c
- Ladies' silk Lorgnette Chain with gold slides, 50c value..... 21c

Leather Goods.

- Ladies' combination Pocket Books—fancy metal and Sterling mounted—in all the new shapes and shades—books worth 50c..... 35c
- A special in Ladies' Chatelaine Bags, with American and Cuban flag, gilt chains—worth 50c..... 25c

Warm Garments for the Little Ones.

- Childrens' coats, boucle, trimmed in lamb's wool fur, \$3.00 value..... \$1.98
- Infants' Long Cloaks of White cashmere, cape and bottom embroidered with white silk, \$1.75 value for..... \$1.25
- Childrens' close-fitting Bonnets of Eiderdown trimmed with Coney fur, worth \$1.00..... 49c
- Childrens' Outing flannel night gowns, in pretty pinks and blues, 75c value, at..... 49c
- Childrens' knit skirts with knit waists, with fancy borders, worth 39c for.... 25c

Bar gains for Men.

- Mens' suspenders, good buckles, for..... 10c
- Mens' Hose Good Rockford—entirely seamless.... 5c
- Mens' silk and satin neckwear—Tecks, Puffs, Four-in-hands and Imperials—new fall designs, 50c, 39c and..... 25c
- Mens' Underwear—heavy winter weight merino—in camel's hair shades—pearl buttons..... 25c
- Mens' Fancy shirts—our 75c shirt made from Garners percale—all colored—each with two separate collars..... 45c

THIS IS THE STORE OF THE PEOPLE; BY THE PEOPLE; FOR THE PEOPLE. THE HOUSE was founded and is conducted by men OF THE PEOPLE—Frank Pfarr, Hugo Gebert and John Wieland—men who began at the bottom of the ladder at \$4 a week or less; the house, ever since it was started, has been supported BY THE PEOPLE; the house is a boon FOR THE PEOPLE, for without it the people would have to pay a great deal more for the necessities of life than they now do. While we claim due recognition for the benefits we have been enabled to confer upon the community at large by selling "better goods for same money or same goods for less money" than can be had anywhere else, we cannot but feel grateful to the people of this community for the enthusiastic, the spontaneous, the more than generous support we have received. An intelligent community has made it possible for us to be of benefit to it and to ourselves.

Now then, we feel grateful to the people of Denison, and in order to show our gratitude in a substantial manner we shall devote the next seven days—up to Thanksgiving eve—to a sale which shall be in all respects a benefit to our customers. A sale at which the best, the newest and freshest merchandise will be sold at prices that have never been known here. We propose in this way to pay our customers a dividend on the investments they have made here during the last five years. Not an item on this page but what is priced at absolute cost or less, and should any article here advertised be sold out to-morrow it will at once be replaced by another equally as cheap, and so on during the seven days that the sale lasts.

Respectfully,

"THE BOYS."

Thanksgiving Bargains in Furs, Jackets, Capes, Shirt Waists, Etc.

Real Jacket Bargains.

- A wonderful jacket for the price—a Beaver or Cheviot jacket worth \$6.00..... \$3.65
- An all-wool Boucle or Beaver Jacket, lined throughout, including sleeves, buttoned to the neck, \$7.50 value..... 4.90
- A lot of Kersey and fancy wool jackets, values up to \$11.00..... 6.90
- Swell London Top Coats, including the New Dip Coat, cut away and box coat in newest browns, tans, Royals, also blacks, lined with satin or taffeta, a jacket worth \$15.00..... 9.90

Wrappers.

- Our regular \$1.40 Stock Wrappers, in fleeced lined goods..... 88c

Girls' Jackets.

- \$4 Girls' Stylish Jackets of all wool cloaking, braided collar..... 2.39

FUR Bargains for Thanksgiving.

- Entire stock sacrificed at the very height of season.
- Coney Collarettes, silk lined..... 1.90
- Sheared Coney Collarettes, good silk lining..... 2.69
- Electric Seal Collarettes, mink tails..... 5.69
- Electric Seal Collarettes, astrachan yoke..... 6.39
- Electric Seal Tab Collarettes, astrachan yoke, ten marten tails..... 7.90
- Black Coney Fur Scarf, head and tails..... 50c
- A splendid selection of Muffs in all furs. Prices range 85c, \$1.00, \$1.75, \$2.75, and up.

Genuine Cape Bargains.

- The like never heard before—an all-wool Beaver Double Cape, upper cape trimmed with six rows of braid, a splendid cape for winter wear, would be considered a bargain at \$4.00, Thanksgiving Sale..... \$2.69
- 30 inch Boucle Cape silk lined, trimmed with Thibet Fur, a bargain at \$7.50..... 4.90
- A 20-inch Braided and Jetted Plush Cape, Thibet edging, collar and front..... 4.90
- High grade Braided and Jetted Plush Capes, genuine Marten or Thibet trimming, good quality lining, \$15 value..... 9.75
- Importers model Silk Velour Cape, the very richest effect, the style is simply superb, \$25.00 value at..... 16.50

Dress Skirts for Thanksgiving.

- A welcome Silk Dress Skirt Bargain—only one to a purchaser—A figured gros grain Brocade Dress Skirts, made in a private dressmaker way, with a splendid quality lining..... 3.90

And Fashion Books for December now Ready.

BUTTERICK PATTERNS.

A Great Millinery Offering.

- 50 Pattern and Trimmed Hats, divided into four bargain lots, and at each price we simply defy competition. They cannot be duplicated for double the money—all new and made expressly for winter season—\$4.50, \$3.50, \$2.50 and \$1.50
- Four great lots of Fancy Feathers and Birds—1st lot 2c, 2d lot 10c, 3d lot 45c, 4th lot.....
- Imported French Felt Dress Hats and Bonnets, being sold everywhere up to \$1.50..... 35c
- 12 Ready-to-wear Hats, including black and desirable colors, that cannot be bought elsewhere for less than \$1.00, Thanksgiving Sale price..... 25c

Great Sale of Ostrich Feathers.

- Elegant little Plumes, actually worth 50c, for..... 29c
- Elegant little Plumes, actually worth 75c, for..... 45c
- Elegant Plumes, actually worth \$1.00..... 59c

Dress Trimmings.

- Silk and Mohair braid trimming, 1 to 2 inches wide, worth 25 to 35c yard—sale price yd..... 15c
- Good jet trimming 1/4 inch wide, yard..... 5c

Books and Stationery.

- Chas. Dickens' works, illustrated, each volume complete in itself, worth 50c per volume, at..... 19c
- Ink Writing Tablets, linen finish, ruled..... 5c

Toilet Articles.

- Compound Quinine Hair Tonic, \$1.00 size for..... 69c
- Carnation Toilet Cream, 50c size..... 29c
- Florentine Hair Lotion 75c size..... 48c
- Tappan's Swan Down face powder, 25c size for..... 10c
- Cannon Toilet Powder, 25c size for..... 19c
- Vaseline, 10c bottle for..... 5c
- Shredded whole wheat biscuit, 15c box for..... 7c

Thanksgiving Sale of..... Laces and Handkerchiefs.

- Gents' Colored Border and Plain White, extra size and fine quality, worth 10c..... 4c
- Ladies' Embroidered Handkerchiefs in 12 different styles, worth up to 25c..... 12 1/2c
- Special Reductions on Valenciennes Laces and Insertions..... 75c
- Thanksgiving Sale of..... Ribbons and Veilings.
- No. 3 All Silk gros grain Ribbon with satin edge, 5c value, Thanksgiving Sale, per yard..... 2c
- 4 inch and 3 inch pure silk Taffeta and Plaid Silk Ribbons, worth 35c, Thanksgiving Sale price..... 19c
- 4 inch and 5 inch Fancy Silk Ribbons, 50c and 60c qualities, Thanksgiving Sale price..... 29c
- VEILINGS—Heavy Wool Barege, silk warp, 30c quality, Thanksgiving Sale price..... 19c
- 12 inch Chenille dotted and plain Veilings, worth up to 15c per yard, Thanksgiving Sale price..... 2c

Thanksgiving Sale of..... Lace Curtains and Upholstery.

- Genuine Arabian curtains, capable net centers, lace insertion and edge chain, dining room, library or sitting room curtains, 7.00 kind—Thanksgiving sale price—pair..... \$3.50
- American net curtains, elegant pattern, finest quality, the kind that stands frequent washing, very desirable—\$3.50 kind—Thanksgiving sale price per pair..... \$1.98
- Nottingham Curtains—Strong, lace pattern—45 inches wide and 3 1/2 yards long..... 98c
- Tapestry Portieres—fine, heavy, reversible, 50 in. wide, deep netted tassel fringe, \$4.00 ones, Thanksgiving sale price per pair..... \$2.69
- Silkolene, 30 in. wide, figured goods, 10c quality—Thanksgiving sale price per yd..... 4c
- Table Covers—full size chenille covers, \$1.25 quality for..... 98c
- Opaque window shades 3x6 feet with guaranteed fixtures, 30c quality for..... 20c

Thanksgiving Sale of Carpets and Rugs.

- New weave Ingrain carpet, good patterns per yard..... 25c
- All wool Ingrain—the best quality made, goods that sell regularly for 75c..... 55c
- On Friday, November 18, Treynor & Gorham will be at our store with a full line of Velvet Carpets, Axminster Carpets, Moquette Carpets, Body Brussels Carpets and Tapestry Brussels carpets. Prices guaranteed to be as low as any house in the west. Remember one day only for this carpet sale—Friday, Nov. 18th.

Exceptional Thanksgiving Sale.

- Values in dinner wares, fancy china and glassware—100-piece set of best English Porcelain dinner ware, a \$15.00 set for..... \$12.69
- Best Horse shoe tumbler, worth 50c doz., each..... 1c
- Rockingham Jardinieres, \$1.75 and \$2.00 ones for.... \$1.39

Thanksgiving Sale of

- Hosiery and Underwear.**
- Ladies' silver gray, heavy fleeced vests and pants—medium weight—each.... 19c
- Ladies' silver gray, heavy fleeced "Florence" Union Suits..... 45c
- Ladies' black cotton hose—fast color and entirely seamless—only..... 8c
- Ladies' black fleeced lined hose—fast black—pair... 10c
- Ladies' plain black seamless wool hose, narrowed ankle and toe—pair..... 20c
- Childrens' 2-1 ribbed extra heavy cotton hose, seamless—25c value..... 12 1/2c

Lining Bargains.

- 36-inch Taffetas..... 7c
- Extra Heavy Canvass..... 7c
- Roman Striped Linings—worth 18c..... 11c
- 18-inch hair cloth only..... 15c

Thanksgiving Sale of

- Drugs and Toilet Articles.**
- Cynthia Brown's Indian Compound—\$1.00 size for.... 59c
- Ma-le-na salve, 15c box for... 9c
- Castile Soap 5c bar for..... 3c
- Wool soap or white cloud soap, 10c bar for..... 7c

Thanksgiving Sale of

- Fur Coats.**
- Dark mountain Goat Fur coat, black collar and cuffs, heavy jeans lining, a \$15.00 coat. Thanksgiving sale... \$8.98
- Mountain lion fur coat, good strong lining, \$13.00 value, Thanksgiving sale price... \$9.87
- Genuine Raccoon coat, best quality, best quilted satin lining, \$41.00 grade, Thanksgiving Sale Price... 29.50
- Black Astrachan Lamb coats, braid fasteners, quilted satin lined, \$28.00 grade..... 23.50

Thanksgiving Sale of

- Silverware.**
- Fancy bon bon dishes, gold lined, quadruple plate, 75c value, Thanksgiving sale price..... 25c
- Quadruple plate silver mug—engraved—gold lined, 75c value—Thanksgiving sale... 25c
- Quadruple plate candle sticks, 75c value, Thanksgiving sale price..... 25c
- Puff boxes, sugars, creams, jelly dishes, pepper and salts, 50c and 75c values, Thanksgiving sale prices, choice.... 25c

Thanksgiving Sale of

- Good Fitting Corsets.**
- for \$1.50 corsets—a full gored corset made of fine figured satine, high bust—as perfect in shape as any \$3.00 corset. 98c
- for American Lady corsets—latest and most popular shape in long waist—made of good material, in white only—regular \$1.00 grade. 59c
- An accumulation of 50c, 75c and \$1.00 corsets—all lengths—among the lot are some rare bargains. 39c

Down Pillows.

- 22x22 inch well filled down pillows—best grade of down, 89c quality for..... 69c
- 24x24 inch Down Pillow, \$1.25 quality for.... 89c

Yarns.

- Best imported Saxony, broken lots—worth 9c skein—per skein 4c
- Best grade of German knitting yarn, per skein..... 25c

Thanksgiving Sale of

- Lamps.**
- Stylish banquet table lamps \$6.00 value at..... \$2.90
- Handsome reception lamps—some Rookwood decorations, \$1.00 to \$8.50

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