

Mail Orders
Filled Promptly.

'THE BOYS'

Main Street,
Denison, Iowa.

Unusual Sacrifice Sale in LADIES' JACKETS.

We are Determined to Dispose of Our Entire Stock.

At \$1.50 We offer this week an admirable lot of All-Wool Covert Jackets, lined throughout, well worth \$5.00.

At \$3.75 We offer this week separate Jackets, silk lined, tailor stitched, well worth \$8.75.

At \$6.75 We offer this week Taffeta Silk Eton Jackets, collarless, silk lined, a rare opportunity.

SILK TAFFETA DRESS SKIRTS.

At \$6.90 Ladies Taffeta Silk Dress Skirt, handsomely trimmed, perfect cut, value \$11.00.

At \$12.50 Tucked Taffeta Silk Dress Skirts, tucked all over, and trimmed with taffeta ruching, made with full flaring flounce, made of the \$1.15 quality of oil boiled taffeta.

Special Silk Cape Offer.

Your choice of any of our stylish Silk Capes, trimmed in chiffon lace, silk lined, full stylish neck ruching **\$4.75**

A Special Sale of Dress Fabrics Fine and Popular Elegant Summer Dress Fabrics priced wash fabrics

4 1/2c For corded Organdy and Dimity, nice line of patterns, worth 8 cents.

7 1/2c For large assortment of Dimities and Fine Zephir Gingham, all worth 10 cents.

10c For large assortment of Fine Scotch Zephir Gingham.

12 1/2c For a very fine quality of printed Batiste, in the new stripes and floral designs.

18c For Madras, Zephirs, Dimities and Organdies, choice shirt waists and dress materials.

25c For the choicest and most up-to date wash materials, Corded Batiste and Zephirs—1901 novelties and Egyptian Tissues.

35c For Sublime Eddy Silk—a very rich silk-like fabric, imported cotton fabric.

Colored and Black Dress Goods.

29c For wonderful values, including stripes and novelties, all 50 cent values.

39c For a large collection of fine all wool Dress Fabrics, including silk striped Beiges, Cheviots for street skirts or tailor suits, and Granites.

75c For a line of 46 inch Serges, in colors and black, and good dollar value.

Waist and Dress Silks.

25c A Yard for Silk Fabrics. This lot consists of plain and fancy silks, also choice printed Foulard Silks in short lengths.

39c For assorted lot of plain, fancy and printed Silk Fabrics, mostly short lengths.

50c For exceptional values in Silk Fabrics, including Taffeta, Satin, French Foulards and other desirable silks.

95c For Black Silks, including oil boiled Taffeta, Peau de Soie and Satin Duchesse, also a beautiful collection of fine novelty silks.

Domestic Specials.

4c Standard Unbleached Muslin, yd wide.

5c Outing Flannel, fair quality.

6c Bleached Muslin, Fruit of the Loom, Etc.

11c 5-4 Unbleached Pillow Casing, best quality.

13c Awning Canvas, 36 inch wide.

17 1/2c For 9-4 Brown Sheeting, best grade

Wash Goods Specials.

4 1/2c For Printed Corded Lawns, new styles.

5c For best Apron Gingham, fast colors.

5c For Dress Gingham, plain or corded.

8c For 36-in Percalines, in dress and shirt waist styles.

10c For Dress Satines, good quality.

Lining Specials.

5c For Skirting Taffeta, 36-in black only.

7c For very good quality Percaline lining.

12 1/2c For fine Skirt Linings silk finished.

15c For Silver Sheen silk finished lining.

3 1/2c For Best Lining Cambric.

Washable Laces Hundreds of patterns of the most desirable washable laces, consisting of Point de Paris, Normandy, Valenciennes laces and insertions, together with a big assortment of Torchon laces and insertions, fine or heavy, any width, yard **5c**

A MEMORABLE BARGAIN WEEK

THIS week we announce values that claim instant recognition. Notwithstanding that we are in the midst of a busy season prices of many items have been cut to the lowest notch. There are bargains that should fill the store to overflowing with purchasers—there is opportunity to buy trustworthy, seasonable merchandise far below regular prices. Experience has taught us that the surest way to get a crowd is to sell at convincing price reductions goods that people know the values of, and that is just what we propose to do this week. x x x x x x

Clearing Every Tailor-made Suit.



In the house at 40, 50 and 60 per cent off. See the values—we won't state their worth, it's only by comparing them that you will benefit.

At \$5.75 Ladies all-wool Tailor-made Suits—all new materials and satin lined, Skirts percaline lined, all made in best style

At \$9.50 Ladies all-wool Tailor-made Suits—the prevailing materials and styles—blouses, Etons, tight fitting, silk lined Jackets, braid and silk trimmed, full flaring skirts, percaline lined.

At \$12.75 Ladies all-wool Tailor-made Suits of exceptionally good values—Venetians, home-spuns, broadcloths—Etons, blouses—tight fitting, latest trimmings, effects and shades, very best linings and workmanship.

Unlined and Lined Wool Dress Skirts. Absolutely lower than Anywhere Else

At \$1.75 Ladies wool Dress Skirts, black and colors, plain or trimmed with tailor-stitched black bands, lined or unlined, value up to \$3.75.

At \$2.90 Ladies all-wool unlined gray Homespun Skirts, full flaring, finished at bottom with tailor stitching value up to \$5.00.

CORSET SPECIAL.

Most unusual offer of Women's high grade Corsets, \$1.00, \$1.25 and \$1.50 Corsets, W. B. Warners, W. C. C., Henderson's, Armorside, we sell them all for the one price of **\$1.00**

If you buy a Corset and bring a lady friend, we will present her one free. This offer good only for THIS WEEK.



Very Special Values in Summer Ribbons.

5c per yard, 1 1/4 in. all silk fancy striped ribbon.

1 1/4 in. all silk fancy plaid ribbons.

1 1/4 in. all silk fancy corded ribbon.

18c per yard for 3 1/2 in. fancy Jaquard striped ribbon.

For 3 1/2 in. new combination plaid ribbons.

10c per yard for 3 1/2 in. silk corded Taffeta ribbon.

For 3 1/2 in. all silk fancy plaid ribbon.

25c per yard for 3 1/4 in. all silk Taffeta ribbon.

For 3 1/4 in. all silk satin Taffeta ribbon.

14c per yard for 3 1/4 in. all silk fancy striped ribbon.

For 3 1/4 in. fancy corded Taffeta ribbon.

35c per yard for 4 1/2 in. all silk Dresden Taffeta ribbon.

For 4 1/2-inch and 6-inch all silk Novelty Taffeta ribbons.

Leather Goods.

Womens' Pocketbooks, Chatelaine Bags, in all the new styles, in Walrus, Seal, Morocco and Alligator leathers, some with sterling corners and trimmings; Chatelaine Bags come in many different designs. All on sale this week **39c**

WRAPPERS.

We secured a line of Womens' Wrappers at a low figure, only 6c wrappers in this lot. Now on sale at half price. These wrappers are made of fine Percale, best colors, braid, ruffle and lace trimmed, have full width skirts and are splendidly made—a great bargain, at **65c**

Child's Dresses.

Children's Wash Dresses, sizes 1 to 5 years, made of fine Percalines and Lawns, at an exceptionally low price this week **45c**

Fountain Pens.

A very special purchase of Fountain Pens at a low figure, all fitted with stub, half-stub or regular 14-carat gold pens, good rubber holder trimmed with gold bands **79c**

Muslin Underwear Greatly Reduced.

Women's Corset Cover offer—a large lot of good quality Cambric and Corset Covers with "V" shaped neck, some tucked and hemstitched, others lace and embroidery trimmed, this week only **20c**

20c For Women's Muslin Drawers, made with Umbrella Ruffles. Neatly tucked and hemstitched, French yoke band. Good value.

40c For Women's Umbrella Drawers, made of fine Cambric, with lawn flounces, trimmed with valenciennes and torchon laces and insertions.

40c For Women's Muslin Gowns, hubbard yoke, clustered tucked.

50c For Women's Muslin Skirts, with deep flounce of cambric hemstitched, extra dust ruffle on edge.

19c For Women's Lisle Thread Vests, in plain or fancy weaves, in ecru and white, silk finish, Richelieu ribbed.

25c For Women's Combination Suit, Egyptian cotton, good quality, umbrella style, large flap, cream color.

39c For Women's Swiss Ribbed Vests, hand finished, selvage borders, silk tape.

Two Very Special Clothing Offers

We have always got a surprise or two in the Clothing line in store for our patrons. This week we will at \$5.00 sell Men's Reliable Suits, and at half that price Boys' splendid wearing suits—both bargains we are sure cannot be matched in Denison. We place on sale this week a line of Men's Suits made of grey cassimeres, a very desirable fabric, this season's proper cut, and made with serviceable lining, at the remarkable low price of only **\$5.00**

Your choice this week of a hundred Boy's Knee Pants Suits. They are all-wool qualities in black unfinished Worsteds, fancy Tweeds, Cheviots and Cassimeres. Latest cut and every one a perfect fitter. You will undoubtedly appreciate this assortment when you see it and marvel at the values, offered for **\$2.50**

Great Embroidery Sale

Hundreds and Hundreds of Yards of Embroideries Placed on Sale at Less Than Cost to Manufacturers—Immense Qualities Lately Secured From Manufacturers Who Wished to Dispose of Stock on Hand.

LOT 1—Embroideries in dainty open work patterns up to 3-inches wide; also insertion 1 1/2 inches wide choice per yd **4c**

LOT 2—Embroideries up to 4 inches wide, Insertions up to 2 inches wide **6c**

LOT 3—Embroideries up to 6 inches wide, in delicate open work, and other patterns, and a splendid lot of insertions up to 3 inches wide Choice per yard **8c**

LOT 4—Embroideries in open work and fine close patterns up to 7 inches wide and insertions up to 2 1/2 inches Choice per yard **10c**

LOT 5—Embroideries in very fine open work and dainty close patterns, medium and wide widths, also fine insertions in narrow, medium and wide widths, per yard 15c and **12 1/2c**

A Rousing Sale on Fine Shoes

Extraordinary values in Fine Shoes this week—more examples of the money saving bargains we invariably give. See the very special offers **\$1.19** at \$1.98 and

Two Lots of Women's Low Shoes at \$1.05 and 69c.

'THE BOYS'

Department Store. Main Street. DENISON, IOWA