

Established
in
1893

"THE BOYS"

MAIL
ORDERS
FILLED

Main Street, Denison.

Women's Suits, Skirts, Coats, Waists and Furs.

Ever on the alert to merit your patronage by offering you the best values, closely watching the style trend, and careful to quote at all times prices as low or lower than elsewhere. This week's special values are of the utmost importance; the stocks are thoroughly complete with the season's leaders; fashion's favorites and the more subdued but equally popular staple styles are here at interesting money-saving quotations.

Women's Short Coats.

\$5.00 for women's box coats, 27 inches long, half fitted back, kersey cloth, in black only.

At \$7.50, women's kersey box coats, of excellent quality, in a variety of colors.

At \$10.00 women's box coats, trimmed with silk stitched straps, in good quality kersey.

A variety of other styles in box and half fitted effects, all popular materials, in latest and most correct styles; prices ranging from 6.75 to 12.50.

Fashionable Long Coats.

\$25.00 for women's walking coats, 58 in. long, made of choice kersey in castor or black.

And a handsome assortment of women's walking coats, in 36, 42 and 45 inch lengths in a variety of colors, including the new light tans. Prices range from 10.00 to 26.50.

Women's Suits.

At \$12.50 we offer this week a particularly choice line of women's suits, in Eton, blouse and Norfolk shapes, made of cheviots, Venetian cloth and homespuns, variety of colors, plain or trimmed.

Other styles in women's suits at various prices, newest and choicest materials, from 5.35 up to 17.50.

Dress Skirts.

4.50 for women's dress skirts, in cheviots, brocades and other materials, black and colors, plain or trimmed with wide stitched satin bands, well made.

Other styles in women's dress skirts, made of Venetian cloth, broadcloth, cheviots, brilliantine, jackards and other fabrics; tast-

ily trimmed and well made, ranging in price from 1.50 to 10.00.

Silk Skirts.

Women's taffeta silk dress skirts, full flaring shape, made of excellent quality silk, trimmed with ruching and hemstitching, ranging in price from 12.00 to 15.00.

Women's Waists.

At \$3.75 we offer women's taffeta silk waists, black and colors, corded and hemstitched effects.



Others in taffeta silks, satins, plain and fancy effects, at special prices which range from 3.95 up to 6.75.

\$1.69 for women's black mercerized satine waists, with tucked and pleated fronts.

95c for women's flannelette waists, Persian patterns in all the popular colors.

Women's French flannel waists, in all the popular colors, tucked, corded, hemstitched, ranging in price from 1.33 up to 4.00.

Furs! Furs!

5.00 for electric seal collarettes and storm collars, plain or with yoke.

\$15.00 for Siberian marten collarettes, trimmed with tails.

\$12.50 for Persian lamb collarettes and storm collars, trimmed with tails; better grades to 18.75.

5.00 for natural marten cluster scarfs, and better ones ranging up to 15.00. \$9.50 for genuine mink scarfs.

Women's electric seal coats, box front styles, at 25.00 and 45.00.

Fashionable Dress Fabrics at Lowest Prices.

Black Goods and Cloths.

These are very important. We carry only the best and most reliable goods.

50c will buy a good, durable, all-wool black dress fabric, in plain and fancies.

At 75c we are offering choice black dress fabrics in staple and fancy weaves.

\$1.00 is the price asked for extra fine quality goods in staple weaves, fancies and novelties, all-wool mohair or silk mixed. Finer grades at 1.12 $\frac{1}{2}$, 1.15, 1.50 and 1.75.

\$1.00 per yard for heavy cheviots, for separate skirts or suits. Better grades at 1.25, 1.50 and 2.00.

\$1.50 per yard for the best grade of all-wool broadcloth, in colors and black.

89c per yard for Venetian suitings; also 1.00 and 1.25 qualities.

Linings and Domestics

At prices which will convince the best buyers that "The Boys" Store is headquarters.

3c per yard for cambric lining, best quality, all colors and black.

Silesia, percaline and batiste linings at 10c, 12 $\frac{1}{2}$ c and 15c.

Fast black skirt linings, silk finished, also colors, at 8, 10 12 $\frac{1}{2}$, 15c.

5c per yard for good unbleached muslin, full yard wide, good quality for family use; the better grades equally cheap.

5c per yard for calico, good quality, standard goods, new patterns.

Flannels and Flannelettes.

Our sales in these lines have been

phenominal in spite of warm weather.

5c per yard for cream color Shaker flannel; other qualities at 7, 8, 10c.

5c per yard for dark style outing flannel, plaids or stripes; better grades at 6, 8, 9 and 10c per yard.

8c per yard for fleeced back flannelettes, printed in choice waist and wrapper styles; others at 10, 12 $\frac{1}{2}$, 15 and 18c per yard.

45c and 50c per yard for fancy waistings and plain all-wool French flannel in all the delicate colors; other grades at 65, 75, 89 and 90c.

25c per yard for fancy Scotch shirting flannel.

Black and Colored Silks.

The most up-to-date style in dress, waist and trimming silks.

65c per yard will buy lustrous Louisiana silk (third floor) especially adapted for hat trimmings.

50c per yard for colored satins and colored silks.

59c for 19-inch black taffeta, a splendid value.

Fancy silks at 65c, 75c, 89c and \$1.00 per yard, for waists and trimmings.

Black Taffeta and Peau de Soi at \$1.00 per yard are values that will surprise you.

VELVETS.

50c per yard will buy good quality 21-inch German or English velveteen, black and colored.

75c per yard is the next price. Here we offer 24-inch velutina and Sans Rival velutina in black and colors.

\$1.00 per yard is all we ask for an extra quality silk chain and silk face velvet, in all the wanted colorings.

Mousseline velour, the velvet novelty of the season, at \$1.25.

Fall and Winter Dress Goods.

A large, carefully selected stock, comprising the best staple and leading fancy weaves.

25c per yard; at this price we offer serges, granites and henriettas.

At 50c per yard we are selling fine all-wool whipcords, cheviots, henriettas, granites and Venetian cloths.

At 75c per yard we are offering a still better grade of all-wool dress goods, up to 46 inches wide, including fancy and staple weaves, also very choice styles in fancy waistings now so very popular.

12 $\frac{1}{2}$ c per yard is the lowest price paid for plaid dress goods suitable for children's dresses. Those wishing to buy a better grade will find at this store very choice goods at 15, 25, 33, 39, 50 and 75c.

Hosiery Sale.

Women's Stockings.

We offer women's fast black cotton stockings, double toes and full seamless, as low as 8 $\frac{1}{2}$ c per pair.

A better grade in women's fleece-lined cotton stockings, made of fine combed Egyptian cotton, 10c.

At 15c women's heavy fleece-lined hose and plain cotton hose.

Women's wool hose at 20c.

If you want something better, see our splendid line of women's fine cashmere, lisle thread and cotton stockings at 25c, 35c, 40c and 50c.

Children's Stockings.

Misses and boys' fast black ribbed cotton stockings as low as 8 $\frac{1}{2}$ c a pair.

Misses and boys' fast black woolen stockings at only 12 $\frac{1}{2}$ c a pair.

Other lines 10c, 15c, 20c and 25c a pair, in cotton, fleece-lined or wool.

Clothing.

Men's Winter Overcoats.

One of our styles of overcoats is a line at \$6.00, heavy weight, medium length. Another good value is our \$11.00 overcoat, of fine dark vicuna, with serge-lined body and Skinner satin sleeve lining. New pockets and new cuffs. Best value out.

Shoe News

For Women.

Patent leather and heavy kid shoes, all new and very stylish, every size, exceptionally low, our price \$2.25.

At \$2.75, women's high-grade shoes in enamel calf or patent leather, with Goodyear welts.

Carpets, Rugs.

Brussels weave ingrain carpet, 36 inches wide, fast coloring, 19c.

Tapestry Brussels carpets at 39c per yard.

Better tapestry Brussels carpets, with border, hall and stair carpets to match, 55c.

At 45c per yard, extra super 2-ply all-wool ingrain carpet, reduced from a higher price.

RUGS.

Ingrain all-wool art squares, very serviceable, 7 $\frac{1}{2}$ x9 feet, \$5.18; 9x9 ft., \$6.21; 9x10 $\frac{1}{2}$, \$7.25.

Smith's best ingrain rugs, choice designs, 7 $\frac{1}{2}$ x10 feet, \$12.50; 9x12 feet, \$17.50.

ELABORATE DISPLAY OF WINTER MILLINERY.

Most women set a certain price to pay for a hat. Whether that price be \$2.50, \$5.00, \$10.00 or more, we most emphatically state that this store offers you the best styles and greatest value for the money asked. Inexpensive millinery at a substantial saving and the finest creations of the milliner's art proportionately cheap. That's the rule here.

The following mention of some of the lines of stylish trimmed millinery sold by us conveys a fair idea of the extent, variety and general excellence of our trimmed millinery:

Hats we offer at \$2.50 in felt shapes, turbans and sailor effects, trimmings of fancy silk and felt cloth, hats in black and staple colors, are attractive and splendid values in inexpensive millinery.

Another line clamoring for attention from economical women is the line of trimmed felt hats which we offer at \$3.50; a number of shapes trimmed with felt cloth and velvet, with feather breasts and pompons; stylish, serviceable hats for everyday wear.

At \$5.00 an exceedingly fine assortment of women's trimmed felt hats and hats made of felt cloth and velvet, extremely stylish for tailor-made suits; and a number of showy trimmed hats with trimmings of birds, feather breasts, roses and foliage, together with turbans draped with velvet. From the standpoint of value these hats are unexcelled.

Another bunch of beauties we would call to your attention is the line of \$7.50 velvet or felt cloth draped hats and turbans, with trimmings of birds, fancy pheasant breasts, ostrich feathers, silk chenille and high-cost ribbons.

We show higher cost trimmed hats at \$10.00 and \$12.00. The newest styles and materials in vogue are being constantly added to our stock of trimmed millinery.

WARM UNDERWEAR.

In all grades of reliable underwear we quote values that are not bettered by any other establishment.

Vests and Pants.

At 25c we offer women's vest and pants, in heavy Egyptian cotton, fleece lined.

At 50c, a nice line of women's vests and pants in Egyptian cotton, smooth seams; also a fine line of merino, silver gray and non-shrinkable.

At \$1.00, women's vest and pants, 3/4 Australian wool, shaped to fit.

Also all-wool flat garments in silver gray.

Union Suits.

Women's combination suits in silver gray at 50c.

A very nice line of combination suits at \$1.00, non-shrinkable merino.

\$2.00 women's combination suits, in Australian wool, open all the way down, extra gussets, smooth seams.

Tights.

A fine line of women's tights, open or closed, full regular made, positively fast black, \$1.75.

Ribbon Selling.

The new wide, soft effects in ribbons, now so much in demand for neck and waist trimmings, in the appropriate colors, at 25c per yard.

Several different weaves in much finer qualities, at 30c, 35c and 50c.

No. 1 (baby) satin velvet ribbon in black and all colors, in full 10-yard bolts, at only 15c.

Better qualities in very fine black velvet ribbons at 25c, 29c, 33c, and up to 55c per piece.

Fine all-silk taffeta ribbons, in white black and all the pretty light and dark colors, at 10c, 15c, 18c and 22c a yard.

Glove Offers.

Gloves that wear well, are stylishly and carefully made and in the richest of colorings. Each item mentioned is the cream of its class, and undoubtedly the best that can be obtained at the price asked.

Women's Kid Gloves.

High grade imported kid gloves in light weight and light colors for dress wear, 95c.

A good kid glove, also some suede gloves for women, most people could not tell them from the 1.50 kind; are undoubtedly the best values at \$1.

Real French kid gloves for women, pretty stitching, \$1.25.

Andree et Cie, the world-famed French kid gloves (glace dress gloves) at \$1.50.

Fabric Gloves and Mittens.

Women's fancy mixed golf gloves, long wrists, all sizes, 25c.

25c for women's coral Saxony mittens, fast black, open work or plain back.

50c for women's black silk mittens, wool lined.

50c for women's white woolen gloves, very popular for winter wear.

We have a complete line of gloves and mittens for the babies, children, misses and boys, ranging in price from 10c up.

Stylish Corsets.

Ribbon corsets, made of white linen tape, trimmed with wide ribbon bow, straight front; a very fashionable garment and a rare offering at \$1.00.

We carry the best lines of corsets made, made to sell from \$1.00 to \$2.50, in the desirable and fashionable effects.



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