

# Great Forced Adjustment Sale

Of the M. M. Bamford Stock

Begins Friday Sept. 9, Closes Saturday Sept. 17

If  
You  
Come  
Its  
Your  
Gain,  
Stay  
Away  
You  
Lose.

Never before in the history of Denison has such an unmerciful slaughter of **GOOD SEASONABLE MERCHANDISE** taken place. This is not a clearing of old stuff for which any price would be a net profit, but an adjustment of stock to its normal size regardless of price, value or cost. The one-fourth off sales or sales of still stronger reasons will sink into insignificance beside this Gigantic Effort to Adjust Stock. Nothing is excepted.

## Every Article in the House Marked Down

This means that not only are there a few leaders as baits, but they are all leaders. The stock **MUST BE REDUCED \$10,000** by September 17. A visit and inspection of the prices and qualities quoted will convince the most skeptical.

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**IF YOU COME ITS YOUR GAIN, STAY AWAY YOU LOSE!**

### Dress Goods

We have gathered together three lots of Dress Goods priced to attract the most economical buyer, in many instances at only half the former prices, but they must go as follows:

**For 19c**—very fine ladies' cloth, 40 inches wide, that sold at 35c and 50c per yard, then also a good range of fancy weaves, stripes and figured—not one of which was less than 33c—now during the Great Forced Adjustment Sale, only

19c

**For 39c**—we include such stylish materials as Voiles, Serges and Henrietta cloths—all colors and black, not a piece in this grand assortment that sold for less than 60c and up to 75c—all go at

39c

**For 69c**—there is grouped together the very finest qualities of this high-class store. Imported home-spuns, French cheviots, and high class novelties of all kinds. There are some that sold as high as \$1.25—the reduction is nearly half, or

69c

### Silks

The Price Cutter had no mercy in this stock which accounts for the amazing reductions made. Its the time to buy what you want for fall and winter. Your dollar will go as far as two just now.

**At 49c**—all the regular 75c and \$1.00 quality fancy Fouillard Silks—they're 24 inches wide, come in navy, garnet, brown and a few light shades—all very desirable for shirt waist suits and other light wear. The price for a thorough cleaning up is

49c

**At 89c**—we've placed together fancy black silks and grenadines. The width is 44 inches—they went last long at that price for its much less than half the regular price. Not a piece that sold for less than \$1.75 a yard. We have too much of it so they go at the phenomenally low price of

89c yd.

#### CORSETS AT 35c

All summer corsets as well as all the odds and ends of lines that sold up to \$1.00. There are drabs, white and blacks—such kinds as the Royal Worcester, Coronet, Golf and Gilt Edge. The name is sufficient guarantee—while they last

35c.

### Ready to Wear Departm't Ladies' Suits

Of all Gigantic Reductions here is made the most drastic—nothing like it imaginable, you must see to be convinced—the cloth in these placed especially low for quick selling, is worth more than the prices asked—read on and see. All the regular \$7.50, \$10.00 and up to \$12.00 suits, finely tailored and made of very good quality cheviot, broadcloth and fancy mixtures, they'll sell for

\$5.98

Ladies' Suits—some sold up to \$18.00. None less than \$12.00. The very newest styles and made to wear as well—finely stitched seams with that manish effect, so desirable. Do not overlook this—means a substantial loss to those needing a suit this fall if they do—they are marked during the Great Forced Adjustment Sale

\$7.50

#### Ladies' Mackintoshes

Ladies' Mackintoshes. They were \$6.00 and \$7.50. There are only a few all good heavy frost killers and rain shedders in Oxford and Browns. A good investment

\$3.98

### Ladies' Skirts

That sold at \$3.50 and up to \$5.00. The quantity is not large and for good stylish, well made skirts marked at such a reduction, they went last long—buy them at

\$1.98.

A better skirt that sold up to \$6.00, made of broadcloths, cheviots and other nobby materials goes in the Great Forced Reduction Sale, for

\$2.49

#### Childrens' Wear

(Cloaks and Suits.)

It's not winter now, but at the prices we've marked childrens' wear, it will pay to anticipate future wants.

Children's cloaks up to 14 size in all colors kersey, ziblene and melton. None sold for less than \$2.50 and up to \$3.50, in the Great Forced Adjustment Sale

\$1.39

#### Infants Coats.

Eiderdown and heavy flannel coats all prettily lined and made to sell for \$3.45 to \$4.40 in the great forced adjustment sale \$1.49 and \$1.89.

10 and 12c Linen Crash for..... 6c  
8 and 10c Linen Crash for..... 5c  
9c Fancy Outing Flannel for..... 6c  
15c Fancy Fleece Flannellets for..... 4c  
7c Blea and Unblea Muslins for..... 5c  
6 and 7c Good Standard Prints for..... 4c

## The Wonderful Bargain Baskets

In the center isle on Main floor and basement are placed together all the odds and ends of the smaller things including purses, Boys' Suspenders, Glass Ware, Hair and Cloth Brushes, Belts, etc. Nothing at really less than half the former price, an entire clearing of all house furnishings at wonderfully low prices.

The Sale Begins Friday, Sept. 9, and Ends Sept. 17.

EVERYTHING IS A BARGAIN. EVERYTHING IS MARKED DOWN. IF YOU COME, ITS YOUR GAIN, STAY AWAY YOU LOSE.

The People's Store.

**M. M. Bamford**

Denison, Iowa.