

# The Subscription Season

The REVIEW has been to great expense this year making every preparation within its power to have the year 1906 the Greatest and Most Successful in its history. Even with the tremendous difficulties under which we have labored the REVIEW has maintained its standard as the Best All-round Newspaper in Crawford County,

**BEST LOCAL NEWS      BEST ILLUSTRATIONS**  
**BEST CORRESPONDENCE      BEST SPECIAL FEATURES**  
**BEST ADVERTISING PATRONAGE**

## LARGEST LIST OF SUBSCRIBERS

The 1906 Season will be a Hummer. Our New Simplex affords ample means for living up to our Motto,

**"ALL THE NEWS OF ALL THE PEOPLE"**

and our New Press assures that it will be well printed. WE NEED THE MONEY. After all, the expense we find it is necessary for us to have every cent honestly earned to pay for the new machinery and the new building. We have mortgaged the future in order to give Denison and Crawford County the kind of a newspaper they deserve and it is now up to Our Subscribers to show their appreciation.

## A NOVEL PREMIUM OFFER

We have decided this year to give as a Subscription Premium something we can make ourselves, something that every Farmer and Business Man needs:

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YOUR NAME, YOUR BUSINESS, YOUR ADDRESS, YOUR RURAL ROUTE, BOX NUMBER OR STREET NUMBER Printed on Fine Ruled Paper, put up in Tablet Form with Blotter attached. Absolutely FREE to all Subscribers who advance their subscription to 1907. These Noteheads would cost you \$1.00 at any good Job Printing Plant. They are business-like, neat and attractive. They insure attention, prevent mis-direction of replies. With Rural Free Delivery our Farmers are becoming more and more business men. The old scrap paper is not business-like. Let us start you right with some fine new Noteheads printed for your exclusive use. The Noteheads will be furnished FREE, except when ordered mailed, 5 cents should be added for postage.

<p>STYLE NO. 1</p> <p><b>Thomas J. Asbury</b>          FARMER and          STOCKBREEDER  <small>R. F. D. No. 7. Box 55</small></p> <p>Denison, Iowa, _____ 190</p>	<p>In writing,  <u>send "copy"</u>  <u>and give the</u>  <u>number of</u>  <u>the style</u>  <u>desired</u></p>	<p>STYLE NO. 2</p> <p><b>PHILIP M. ARDMORE</b>          THE SUNNYBROOK FARM          ABERDEEN ANGUS          A SPECIALTY  <small>R. F. D. No. 1 Box 14</small></p> <p>Buck Grove, Iowa, _____ 190</p>
<p>STYLE NO. 3</p> <p><b>The Gladbrook farm</b>          Earnest B. Warp  <small>R. F. D. No. 9 Box 2</small></p> <p>Wapside, Iowa, _____ 190</p>		<p>STYLE NO. 4</p> <p><b>The Horse Shoe Livery</b>          Thomas Samuels          PROP.          Denison, Ia., _____ 190</p>

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The 3000 mark is the mark we have set for 1906—Can you not as a friend of the paper help us reach it. If each subscriber would help—just one subscription the 4000 mark would be reached. Remember you get the Iowa Homestead Free for One Year and your neighbor gets the Review and One Hundred specially printed Note Heads.

# THE REVIEW PUBLISHING CO.