

14th ANNIVERSARY SALE!

1893-1907

THE BOYS STORE

"The Store that Always Serves You Best"

Both Phones No. 21

DENISON, IOWA

J. P. Miller Building

Bring This Sheet With You, Check Off the Items You Want and We Will See that You Get Them

Anniversary Sale of Women's Winter Coats, Suits and Furs

A sensational week of extraordinary bargains in street wraps of all classes, grades and styles. "How can they do it?" will be the question on everybody's tongue this week when they see the wonderful values in stylish winter garments we offer in this Anniversary Sale. Come to-morrow and get one of these matchless values.

English Kersey Coats, 50 inches long, black English kersey, collarless, beautifully braided front and back, \$18 value at..... **\$10.75**

Tight Fitting Coat, black broadcloth, manish tight fitting and plainly tailored single breasted, velvet coat shape collar, \$20 value at..... **\$12.50**

Elegant Fur Jackets at Low Prices, Russian pony or broad-tail jackets, made from best silk collarless, or with storm collar brown or black, lined with the very best satin; \$25 coats at..... **17.50**

Braided Broadcloth Coat, in black, blue and brown, full 52 inches long, lined throughout with satin, fancy braid edge, full ripple back, beautiful braid trimming, A \$25 coat at..... **15.00**

Broadcloth Coats, bat wing style, lined throughout with best satin, loose ripple back, braid and velvet trimmed, values up to \$30 at..... **21.50**

Plush Lined Broadcloth Coat, 52 inches long, fine black broadcloth, full loose back, Persian lamb fur collar, elaborately stitched around bottom. \$35 value..... **19.75**

50 Inch Black Melton Coat, lined throughout, beautifully braided front and back. A \$15 value at..... **9.75**

Crushed Velour Plush Coat, 50 inches long, full loose ripple back, a coat for service and dress. A \$25 value at..... **14.75**

French Broadcloth Coat, a Parisian model of finest black broadcloth, wide Gibson shoulders, braid trimmed, satin lined, half fitting, at..... **25.00**

Semi-Fitting Broadcloth Coats, full 52 inch, best grade satin lined, coat shape collar. A \$30 value at..... **20.00**

Kersey Coats, English kerseys and fine black broadcloths, 50 inches long, wide and narrow braid in pretty designs on front and back. \$20 coats at..... **13.50**

REDUCED PRICES ON ALL FURS IN STOCK Muffs, Scarfs, Collarettes, Throws, Little Neck Pieces—everything reduced for the Anniversary Sale.

Girls' Coats, 6 to 14 Years

Assorted styles, Plushes, Astrakans, Meltons and Cheviots, also fine plaids, \$7 to \$8 values. Anniversary Sale Price..... **4.98**

Winter Underwear Bargains

Extra Heavy Winter Underwear, natural grey, flat weave or Jersey ribbed, \$1.25 value at..... **89c**

Shirts and Drawers, winter weight, camel's wool, heavy, soft and warm, worth \$2.00 at..... **\$1.50**

Womens Extra Heavy Union Suits, silky fleeced, made of white Egyptian cotton, good \$1.35 value at..... **\$1.00**

Womens Union Suits, heavy fleece lined, Egyptian or grey color..... **50c**

Part Wool Union Suits, silver grey, silk trimmed, hand finished, worth \$1.75 at..... **\$1.25**

Women's Vests and Pants heavy fleece lined, very soft and warm, special priced..... **25c**

Vest, Pants and Tights, super weight fine Jersey ribbed, nicely finished, good 75c values at..... **50c**

Vest and Pants, part wool, natural color, special only..... **75c**

Part Wool Underwear for fall and winter wear, also silk and lisle, and flat wool, per garment..... **\$1.00**

Children's Heavy Fleeced lined underwear, Jersey ribbed, natural and ecru, soft and warm, 35c kind..... **25c**

Extraordinary Values in Women's Suits

Nobby Tailor-Made Suits, Scotch checks, plain brown, etc., Prince Chap or tight fitting back, \$25 value. Anniversary Sale Price, **\$18.50**

Warm Sacques and Gowns

Sacques of heavy ripple eiderdown, being slightly soiled, worth up to \$2.00. Special this week at..... **69c**

Dressing Sacques of Persian Flannelette

Worth up to \$1.25. Special this week at..... **69c**

Flannelette Gowns

Extra quality, dainty stripes, neat yoke, neck and sleeves trimmed, \$1.00 values at..... **75c**

SHOES

While you are in the store getting some of these bargains come and look at our shoes. We have a fine line of men's shoes. Patent Colt, Vici, Velour, Calf, Gun Metal, Box Calf, Cordovan and Glazed Kangaroo, ranging in price from \$2.50 to \$5.00. Our Boys Shoes we consider to be one of the strongest lines we carry. All our shoes are full vamps sole leather counters and one piece innersole. Our Misses and Children's Shoes have stood the test for years and are better than ever. Our "Queen Quality" Shoes for ladies are better than ever. In these we have everything pertaining to style and comfort. Price 3.00 to 4.00. Remember we always fit the feet.

New Silks and Velvets at Very Low Prices

Black Taffeta at 89c. Years most remarkable silk offer, about one yard wide, unusually fine quality, strictly pure dye and guaranteed the best ever shown in a yard wide taffeta silk, regular \$1.25 quality at..... **89c**

Black Swiss Taffeta, 27 inches wide, superfine imported weave of choicest quality for waists, dresses, coats, etc., only two pieces in this lot, \$1.00 quality at..... **75c**

Colored Fancy Silks odds and ends, values up to 98c at..... **45c**

Costume Velvet, for waists or suits, tall shades, 60c quality, per yard..... **39c**

Black Peau de Soie Silk—2 pieces, 36 inches wide, regular \$1.75 quality, an unmatched special, Anniversary Sale Price, per yard..... **\$1.25**

Pure Silk Habutai, 27 inches wide, white, cream and black, 69c grade, Anniversary Sale..... **39c**

Silk Velvet, for fall waists and suits, per yard..... **59c**

Hardware

In giving our Hardware department a look, you will find we carry a complete line of Shelf Hardware, Mixed Paints, Varnish, White Lead and Oils, also "Keen Cutter" Cutlery of all descriptions. At present we have a large assortment of silverware on which we are right. Our Rifles ranging in price from \$1.50 to \$15 are now in stock ready for inspection. We also carry shot guns, ranging in price from \$4.50 to \$30 in all the good makes. We would be pleased to show you anything pertaining to a hardware stock. Keen Cutter Axes are the thing now. Prices 75c to \$1.50. All these axes are fitted with second growth hickory handles.

Laces and Embroideries

Finest Venice All Over Laces, white and cream, \$2.50 kind at..... **\$1.19**
 Venice and Oriental Laces, up to 9 inches wide, 25c to 50c quality, per yard..... **12½c**
 French Valenciennes Laces and Insertions, per dozen yards..... **25c**
 Wide Point Paris, Torchon or Cluny Laces, 10c to 20c values per yard..... **5c**
 Swiss and Cambric Embroideries, all widths, 25c to 35c grades, per yard..... **12½c**

Newest Flannels and Wash Goods

New Crepe Flannelette, 15c grade, pr yd..... **10c**
 Challis, 29 inches, best quality, fast colors..... **9c**
 Outing flannel, new assortment, pr yd..... **9c**
 Zephyrette Ginghams, plaids, yard..... **7½c**
 Simpson's Best Dress Prints, all colors..... **7c**
 Extra grade LL unbleached muslin, 9c quality..... **7c**

Shaker flannel, soft, well napped, unbleached, 7½c grade..... **4c**
 Dress Percales, polka dots, figures and stripes, 12½c grade at..... **8c**
 Bleached yard wide muslin, 11c value, 10 yard limit, this week, yard..... **8c**

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