



Money Savers For Early Buying

It is now time for you to think of putting aside your Winter clothes you have worn so long, and to buy new ones for fast-approaching warm Springtime. Have you ever been caught by not having picked out your costume and accessories early? You can miss nothing by being prepared for the sunny days soon to come.

Buy now and save money; because to push business we have made advance prices on Spring things low.

The new Spring Suits and Jackets are here. All are of attractive cut and design and marked at compelling prices. The Suits shown here will sure suit you.

Ladies' Shirt Waists--

The new 1909 styles are here; attractive both in stylish appearance and economy of price. The makers represented in our showing have produced an exceptionally large number of new designs this spring, which fact draws wide attention to our early showing. The Styles we show are exclusive here and will be shown no where else.

We describe and price in particular six of the new numbers made up of

Messalines, Taffetas and Nets:

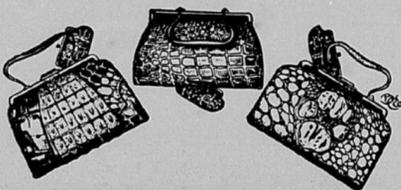
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| <p>No. 6946—Heavy black taffeta silk, is a strictly tailored style. Pleated front, pleated sleeves, wide shoulder effect, trimmed with large buttons, buttoned at back. Price each..... \$7.50</p> <p>No. 6930—Made of fine quality of messaline silk. Buttoned in front, sleeves made with wide plain cuffs, back and front made up of wide plaits with clusters of small tucks between, large fancy buttons down front plait. Colors, Navy, Brown and Black. Price each..... \$5.50</p> | <p>No. 6910—Good quality taffeta silk. Button front style, soft attached crush collar, scalloped panel front with small tucks between scallops, a small strip of fancy silk braid extending from one scallop to the other. Colors, blue, red, brown and black. Price each..... \$4.00</p> <p>No. 6905—Made of soft taffeta silk. Button back style, entire front of waist tucked in clusters of six rows with hemstitching between clusters, three plaits on each shoulder, lower part of sleeve shaped down to point and tucked. Colors, blue, brown and black. Very special at, each..... \$3.50</p> | <p>No. 6810—White net over white china silk. Front embroidered in large white dots, wide shoulder effect, plaits over shoulder trimmed with Cluney effect laces, one row of wide fancy insertion down each sleeve. Price each..... \$4.50</p> <p>No. 6834—Made of fine net over china silk. Colors, cream, white and butter. Nets embroidered with large dots. Colors of dots are green, white and blue. Waists trimmed in Irish and German val laces. Prices, each..... \$5.50</p> |
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New Spring Dress Goods. . .

The early display of the newest fabrics for 1909 is quite remarkable for the latter part of February. The world's looms are broadly represented. We are especially proud of the exclusive weaves we are enabled to show in fancy suitings, suitable for spring suits and jackets. The new dress fabrics include

- Wool & Silk Worked San Toy,
- Crystal Checked Mohairs,
- Satin Stripe Melanges,
- Exclusive Chevrons,
- Striped Velours...
- Fancy Herringbone
- Novelty Beige,
- Black Voiles.

NEW SHADES—Cedar, Drake, Blues, Raspberry, Taupe, Pilts.



New Novelties.

Ladies' Belts, Handbags, Fancy combs, Exquisite neckwear, the Dutch collars, Grape jewelry novelties and other jewelry of new and unique design. All these go to make up the necessary accessories of ladies' wear in keeping with all that is new and desirable in the 1909 spring wearing apparel. Our displays are arranged to show the new things only, in such a manner as will admit of convenient shopping.

At a special price we are offering 6 dozen new elastic belts in all colors with the new 1909 buckles at 25c each. WORTH MORE.

Petticoats or Underskirts

Just placed in stock a new consignment of Ladies' and Misses Petticoats of Silk, Sateen and Heatherbloom and complete assortments of gingham underskirts of plain and fancy striped styles, some made up with lace trimming. These are made up as usual large and full and of reliable materials.

Prices range upwards from 50c

The line of silk skirts stands improved over those shown in previous seasons. More new styles, greater range of colors, better values than ever before.

Prices at \$3.75, 5.00, 6.90, 7.50 and 10.00 each . . .

Garden and Flower Seeds

As has been our custom we will again put up our seeds in our own packages, thus insuring new seeds of the best quality, in packages containing more for your money than any put up by seed houses. Our seeds are obtained IN BULK from America's most reliable seed house.

New Home Sewing Machines

We distribute exclusively for this section the far famed NEW HOME Sewing Machines, America's finest production in light running machines, which have double feeds, ball bearings, genuine steel needle bars, etc.—a machine on which the guarantee never runs out, because the machine never wears out. We show the hand lift, automatic lift, and cabinet styles, priced at \$27 and upwards. Other reliable machines at \$18.75.

Low Shoes for Young Men...

The first oxfords for the coming season of 1909, indications of the styles that are to be—are now on exhibition in our shoe department.

Bounteous assortment of lasts in Patent, Gun Metal, Kid, Tan, Oxblood, made up, lace, pumps, button or blucher; sizes 5 1-2 and up. Priced at \$3.50, \$4.00, and \$5.00 per pair.



Every young man should make it a point to see them now if only to know what will be smartest when that next warm snap comes—and then be one of the first to blossom out should we have a style that appeals.....

The Balle-Brodersen Co.

DENISON, IOWA.

THE HOME OF PLEASANT AND PROFITABLE SHOPPING.

Set Entirely in the "Cheltenham" Series.

SOME SOCIAL NOTES.

The Current Event Club will hold a banquet in the club room Monday, March 1st, to celebrate its second birthday. The club has a large and flourishing membership and expect to make its first banquet a fine one. The club will hold its regular meeting Thursday.

Mr. and Mrs. E. Gulick, Leslie and Miss Ethel Gulick, Mrs. Chas. Voss and Miss Meyers are Omaha visitors today.

On Thursday Mrs. W. W. Ferguson entertained a number of young ladies at a charming "Dutch" tea, in honor of Miss Bessie Ferguson of Clinton, Iowa, who is visiting her at present. Everything was delightfully "Dutchy." The table was decorated with a miniature tulip bed. The favors were little wooden shoes. The menu might have been right from Holland. Frau Chas. Bollen and Frau P. W. Harding served the supper skillfully. From "Wie gehts" to "Auf wieder sehen" it was a jolly occasion "already once" as the guests knew it would be since they were going to Ferguson's.

On Friday night The Friday Club gave an original and most pleasant at home to their friends. The program opened with a fine duet given by the Misses VanNess. Mrs. Sprecher followed with a very good reading for which she has much talent. The selection was in capitol taste for the evening and Mrs. Sprecher was warmly applauded by her hearers. The next number was a farce, "Ladies Speak Last" and it was a very clever little skit most skillfully given. Mrs. C. J. Kemming made a very grave and profound Portia; Mrs. McConaughy a most bewitching Juliet; Mrs. Penny was brilliantly funny as Lady Macbeth with a Scotch-Irish accent and a firm determination to clear herself from "Will Shakespeare's" slanders; Miss Ethel Gulick was exquisite as Ophelia, looking very lovely and singing a very pretty solo during the playlet. All of the actresses made a great hit and as Ham says "the play is the thing." After the farce five of Shakespeare's ghosts appeared on the scene and in gruesome attire with a weird light gave a very funny ghost dance, the ladies who took part were Mesdames Boynton, Boyle, Harding, Philbrook and Voss. Each lady had a turn and did very well. Mrs. Boyle's "little hand" made a great hit and the entire number was well done. The songs were old time songs but the words were composed by Mrs. Carpenter, who is always doing such exceedingly clever things. Miss Gillmor, president of the club, presided during the evening.

Mrs. P. J. Farrelly entertained Coterie at her home on Wednesday, having a large attendance for which she had a pleasant entertainment. Progressive games of skill and chance were played, Mrs. Kott winning the prize, a very pretty plate. Mrs. Clem Mahan was an out of town guest. Very nice refreshments were served and the afternoon was in every way enjoyable.

On last Wednesday evening occurred the annual banquet of the F. H. Club, which was held at the delightful home of Mrs. B. Brodersen and was a most festive occasion. It was a noteworthy fact that every member came and they with their husbands, the guests were admitted at the door by two little "Indians" and George Brodersen.

The decorations were very beautiful and attractive, consisting of festoons of hearts and other pleasing arrangements, with the loveliest of red roses for the flower part. The club colors of red and white caught the eye at every turn.

When the company had all assembled the president, Mrs. Lizzie Moeller, announced the following program:

Piano Solo—Mrs. James McKim.
Reading—Hilda Brodersen.
Reading—Rowland Jones.
Paper, "A Dream of the F. H. Club"—Mrs. Theo. Walker.

Each number was greatly enjoyed, Miss Brodersen being repeatedly honored. The Dream was a great hit, and fanciful situations, in which each member was supposed to be placed, were very amusing. After the program, games were enjoyed. A fishing game in which every one got a bite—which when landed proved to be valentines which foretold fortunes and brought out much laughter at the fates suggested. Next the company took shots with Cupid's dart at the target of hearts and Archie Cavett was the best marksman and won the prize of a "sweetheart," which was really a heart shaped box of bonbons. Next partners were secured for supper by matching fragments of valentines. A very bountiful and delicious supper was served in three courses by the Misses Hilda and Hedwig Brodersen and Lillian Miller. The evening's fun was brought to a climax by comical Indian dances given by Hedwig Brodersen and Archie Cavett, and it then being a late hour, reluctant goodbyes were spoken.

The Club expressed themselves as being sincerely appreciative of the kindness and hospitality of Mr. and

Mrs. Brodersen in throwing open their home to them and giving them so cordial a welcome, and all went away feeling glad that there were such kind people in the world, and that they knew them.

Mrs. C. M. Jensen entertained most delightfully at whist on Monday afternoon as a courtesy to Mrs. Kincaid of Valentine, Neb., Mrs. Chris Kemming won first prize and Mrs. P. D. McMahon second. Mrs. Jensen was assisted in serving her very excellent supper by her niece, Miss Gena Hart.

Mr. and Mrs. George Nicholson were host and hostess on Sunday, giving an elegant dinner complimentary to their friends, Mr. and Mrs. Watts, of Grand Junction and Mr. and Mrs. Head of Jefferson. Mr. and Mrs. Kuehnle, Mrs. Ainsworth, Miss Kuehnle and Carl Frederick were also guests.

The Denison Chapter of the D. A. R. celebrated as usual on the evening of the 22nd of February. On this occasion the friends and "Daughters" enjoyed the hospitality of Mrs. Laub and her commodious house contributed very materially to the pleasure of the evening. The ladies were dressed in colonial and Puritan costumes and powdered hair and fetching curls formed a picturesque scene. Each person came representing some hero or event of American history. Much fun resulted from the guessing of impersonations. Miss Bund captured the prize, a bouquet of tulips. A short musical program followed which consisted of a piano duet by Misses Osborne and Hayes; a vocal solo by Mrs. Boyle and an appropriate selection by a male quartette composed of Messrs. Cassaday, Cassaday, Plimpton and Humphrey. All numbers were heartily encored. A game of "nations" furnished another half hour's enjoyment and Mrs. Carpenter won the prize, another bouquet of tulips. A dainty and substantial two course luncheon was served by the committee in charge. Favors of artificial cherry bouquets served as a continual reminder of the famous hatchet and cherry tree story. After luncheon the guests departed feeling amply repaid for braving the storm and sleet.

THE VERY BEST PAINT SOLD

The Patterson-Sargent Co. Exploits Its Wares Through The Lamborn Drug Company.

The Lamborn Drug Company has accepted the agency for "B. P. S." which being interpreted, means the "Best Paint Sold," and the manufacturers, Patterson-Sargent Co. of Chicago, have sent one of their experts, Mr. C. E. Adkinson, to Denison to demonstrate the value of these paints to all interested. This is an old established paint house and has back of it a record of years of successful dealing and honest manufacture. The claim is made for B. P. S. that it is better and cheaper than the old lead and oil, better to handle, handsomer in finish and more durable. The company points with pride to many instances where this paint has stood the test for ten years and upwards. Among the many testimonials used is one of especial interest to Denison people. It was written nine years ago but it is still good. Here it is:

Denison, Ia., Feb. 5, 1900.

The Patterson-Sargent Co., Chicago.

Gentlemen—Your letter of inquiry concerning the wearing qualities of your paint which I used on my house in 1897 received. In reply would say it has given excellent satisfaction in every way; much better than lead and oil with which it had been previously painted.

Yours truly,
LESLIE M. SHAW,
Governor of Iowa.

Mr. Adkinson is also making a showing of the Nisaron Varnish. The clever reader will experiment on this word and find that it spells, when read backwards, "No Rosin" and this, in a nutshell, explains one of the chief merits of the varnish. A display is also made of "China-lac" a beautiful interior finish which Mr. Adkinson explains is not a varnish stain but a color varnish. When we asked what this difference implied he stated that it would not settle at the bottom as the varnish stain, did but that the color was boiled right in and was uniform throughout, with no settling.

A very pretty display is being made at the Lamborn Drug Co. and any one contemplating doing any painting this spring will do well to call, see the exhibit, and have the merits of B. P. S. explained more at length.

Miss Anna Johnson of Kiron visited her friend, Miss Gusta Danielson, last week.

Theo. Walker returned Friday from a three month's stay with his son, David in Chicago.

Miss Gertrude Bradbury was home from her school at Buck Grove to spend Saturday and Sunday with friends.