

LACE CURTAINS

Go-Carts and Baby Carriages

An assortment of styles covering complete range of desirables.

The Meta Collapsible

Opens with *one motion* and the 1909 style is a distinct improvement over all styles shown anywhere. It is the *Collapsible* that is proving satisfactory everywhere.

On display on second floor. Carpet Dept.



ENTICING SPRING MILLINERY

YOUR SPRING HAT IS THE ONE PART OF YOUR COSTUME ABOUT WHICH TO BE MOST PARTICULAR. IN OUR MILLINERY DEPARTMENT WE GIVE ESPECIAL CARE TO SEEING THAT EVERY HAT ABSOLUTELY SUITS ONE'S COMPLEXION AND FIGURE AND IS IN HARMONY WITH THE REST OF THEIR CUSTOME.

WE EXERCISE THE UTMOST CARE IN ASSISTING OUR CUSTOMERS TO SELECT HEAD-GEAR THAT LOOKS WELL.

EASTER WITH ITS DEMAND FOR A NEW HAT IS FAST DRAWING NIGH. IF YOU BUY YOURS FROM US YOU MAY KNOW THE STYLE IS RIGHT.

Umbrellas...

The Moulton "Wireless" Heads Them All.

It is strong, serviceable, practical, no holes, no wires, cannot rust, cover wears longer, is an umbrella of beauty and reliability and at the same economical.

\$2.00, 2.50, \$3, 3.50, \$5 and \$5.50 ; ; ;

Ask to see the, and note the improvements over the regular styles.

Our Annual Spring and Easter Opening
Wednesday, Thursday, Friday, March 17, 18 and 19

We have had an Easter Opening every year since we have been in business and each year has been the best. Not all the credit is due ourselves; but to those who design all kinds of wearables to satisfy Fashion's taste inasmuch as they have made it possible for the merchant to have on display such elegance and distinctiveness in high grade merchandise. The fashions for the coming spring and summer are radically different from those of any previous season and there is so much beauty in the outline of all ready-to-put-on wearables that the advertiser finds that words cannot do justice to their beauty or intrinsic worth. Easter is not far off and every woman must have a new gown and hat with all the other accoutrements that go to make up the toilet of a woman of fashion. Ours is and always has been the foremost store in Crawford County to offer the public the identical goods as in demand in the largest fashion centers of the world. We spare neither time or expense in procuring such merchandise and are always critical in their selection. This grand Opening of everything new, novel and meritorious will appeal to every woman of taste and we wish every reader of this ad to consider herself invited to attend this gorgeous display for the three days, beginning next Wednesday. You may not wish to buy just now but you are equally welcome with those who do and will be accorded just the same courtesy, for the pleasure is entirely ours of having you honor us with your presence.

Exquisite Millinery Creations

Exclusive novelties direct from the leading fashion marts. Millinery will engage your attention now. Our showing comprises all that is new and becoming. Many extremely smart but new shapes are offered and are being welcomed with delight. Come during the opening while the display is new and specially arranged for showing and make your choice--the styles are as good as will be shown later and the variety is larger.

Easter Neckwear

Newest styles--undoubtedly we have the finest showing ever offered in Denison--all is new and strictly stylish and of the best quality for the price we have ever seen. Besides all the dainty conceits in fancies this stock also knows the new dutch or Peter Pan collar, worn everywhere and by everybody.

Prices are moderate and popular at 25c and 50c each and upwards....



Women's Correct Spring Attire.

LARGEST ASSORTMENT OF MODISH WEARABLES IN CRAWFORD COUNTY.

Naturally in looking for new spring wearables, you want the advantage of selecting from the largest assortment of everything new and stylish. This is only possible by coming to this store, for we are positively the only store in Denison that buys in sufficient quantity and buys direct from America's fashion centers. The displays now are at their best and comprises

- RUBBERIZED SILK COATS-- Plain colors, Fancy stripes and Moire effects.
- CRAVENETTE COATS-- Half-fitted, fitted and loose back styles, black, brown, blue and fancy colors.
- CLOTH JACKETS-- in Coverts, Panamas, Serges, and Fancy weaves black, tan and fancy stripes.
- SUITS--the latest for Ladies' and Misses' in the new shades as well as styles--Taupe, Edison blue, Wisteria, Reseda, etc.

The Best Coffee

- is "Oakleaf" of course, per lb. 25c
- Malta Vita Breakfast Food. 10c 3 for 25c
- Pottawatamie Canned Corn. 7c 4 for 25
- Alaska Salmon, thoroughly good, lb. 06
- Stone Meat Jars, 10, 12, 15, 20, 25 or 30 gal. at. per gal. 08c
- Dr. Hess & Clark Stock Food, 100 lbs \$5.00
- Flower Seeds--special -- 20 assorted packages for. 25c
- Pineapple Cubes, 1 lb. tins, each. 08c
- Michigan Pie Peaches, 2 1/2 lb. tins, each. 00c
- Compass Brand Pears, 2 1/2 lb tins, each. 10c
- Salt Fish--Special Lenten Stock
- Mackerel, White Fish, Herring, Salmon, Cod Fish, Smoked Halibut, Smoked White Fish, Anchovies, Cut Lunch Herring.
- All salt Fish packed in any size package at special low prices.
- "REDLANDS" Rose Brand Navel Oranges--The finest grade packed anywhere at 15, 20, 26, 30, 35, 40, 45, 50c dozen.

Paints

Little paints for little odd painting jobs about the house. We have a full line of paints and interior finishes for little places here and there about the house that have turned up during house-cleaning. Each one is adapted to a particular purpose and performs its own part toward beautifying the house. They are all put up in convenient sized cans, no matter how small the job. A little touch of paint here and there and house-cleaning is accomplished with little time, little labor, little expense.

Prepare for outside work when spring opens by looking at our line of

- Lincoln Absolutely Pure Paints
- Ruchter's Fire Proof Barn Paints

Most complete line of paint materials in Crawford County.

Nobby Styles in Oxfords for Ladies' and Men's Wear.

Even the practical things of a persons attire can have an originality and certainly the shape of the lasts for the coming season's foot-wear are so distinct as to stamp them different from the Oxfords that have been worn in any past season's; nor are there more novelties in women's foot-wear than men's, Oxfords to a very great extent have a call upon both sexes. Every wanted leather is used. The styles of lasts are Fashions newest and they are for every purpose, from the daintiest party Oxfords to the sturdiest makes for street wear. Our shoe department is equipped better than ever before to provide for our increasing patronage.

- Ladies' Oxfords specially priced at \$3.50 per pair.
- Others from \$1.50 to \$4 pair.
- Men's Oxfords--- \$3.50, \$4.00 and \$5.00 per pair.

Trunks, Suit Cases and Traveling Goods of every description

Dependable, little priced. Best stock of baggage you will be likely to find in this trade territory is assembled here to serve you. Conveniently displayed, no trouble to show. The majority of these goods were made expressly for this store. They are staunch, strong and serviceable. In design, in workmanship and in materials used we believe are the best goods offered anywhere.

- Our special Trunk value, brown canvas, angle steel bound on every corner, Basswood. Prices \$6.50, 32 in.; 7.00, 34 in.; 7.50, 36 in.; 8.00, 38 in. 8.50.
- Our special Suit Case value--Genuine Cowhide--ten points of superiority over any other make-- 24 in. \$5.00 each.
- Other Suit Cases from \$1.00 to \$13.50 each.

Lace Curtains.

Near or far, no better representative showing of what is what in curtaining than our wonderful display on our second floor Carpet department. Among the new we want to call your special attention to the MISSIONET Curtains--just the thing for libraries, dining rooms, halls, dens, etc. Colors Green, Red, Arabian and White. A special value at, per pair. \$1.50

CABLE NET Curtains A more extensive showing than ever, in White, Arabian and Ecru at \$1.50 per pair and upwards. An extra special value at, per pair. \$2.00

NOTTINGHAM Curtains--The equal of our showing in point of variety of patterns and economy of price cannot be found. White and Ecru at 50c per pair and upwards. Our special value at, per pair. \$1.00

IRISH POINT Curtains--Extra special at per pair. \$5.50

Regular price at \$8.50 per pair. Furthermore, our line comprises curtains of fancy colors, flat and ruffled in Swiss, Point De Esprit, Mon Reve, Point de Luxe, Renaissance, Motifany, Marie Antoinette, Cluney and Brussels Nets.

Grover's Soft Shoes

are especially designed for women with tender feet. They are made of the very best quality of soft, pliable leather, the soles are flexible, and in every way they are made to afford the greatest degree of comfort.

The Ralle-Broderson Co. DENISON, IOWA.

TO BUY HERE IS TO BUY WISELY.

Headquarters for Easter Novelties POST CARDS

Candy and chocolate, eggs and rabbits and all kinds of fancy conceits in Easter Novelties for holding candies. Gunther's "Italian" Bittersweet chocolates fresh this week.

EASTER NECKWEAR