

Poultry Secrets Disclosed



Is this cock properly held? "Poultry Secrets" tells you how to carry fowls, and scores of secrets far more important and hitherto unrevealed.

WE OFFER to all poultry raisers the essential knowledge and secret methods of many of the most successful poultrymen of America. As a rule these secrets have been guarded with extreme care, for it is on them that the great successes have been built. They have cost years of labor and thousands of dollars. They will cost YOU only a trifle and a few minutes to write us.

How We Obtained These Secrets

Michael K. Boyer, our poultry editor, has had exceptional opportunities and the closest friendship with poultrymen all over the country. They have freely told him many of their most jealously treasured secrets, many others we have bought, and this scattered material, together with several of Mr. Boyer's own valued methods, has now been collected in book form. It must be clearly understood that **every secret printed has been obtained in an honorable way.**

Dr. Wood's Egg Food Secret

Dr. P. T. Woods authorizes the publication of his system for producing large quantities of sterile eggs for market. Every poultryman who raises eggs for market must know Dr. Woods' method to be up with the times, and every householder who supplies only his or her own table will appreciate an increased quantity of the highest quality eggs for table use.

Secret of Fertile Eggs

Boyer's secret of securing fertile eggs by alternating males we believe is worth \$100 to any big producer of eggs for hatching, either for his own incubators or selling to others for fancy stock. It is something new, and the diagrammatic illustration furnished by Mr. Boyer makes the matter so plain that the novice can easily understand it. This system is already practiced or about to be introduced in many of the largest plants in the country.

Selecting the Laying Hens

Since the production of eggs is the very basis of the poultry industry, the ability to tell the laying hens in the flock quickly, without the aid of trap nests, will put dollars in your pocket. Do not keep on feeding the robber hens.

Here are a few more of the Secrets:

- 1 Secret of the Philo System.
- 2 Woods' secret of laying food.
- 3 Proctor's salt secret.
- 4 Mendel's chart of heredity.
- 5 Truslow's secret of high prices for ducks.
- 6 Hunter's secret of success.
- 7 Gowell's fattening secret.
- 8 Burnham's system of mating fowls.
- 9 Brackenbury's secret of scalded oats.
- 10 Secret recipes for chick feed, practically the same food as is now sold on the market at a high rate.
- 11 Secret of 200 eggs per hen per year.
- 12 Woods' secret of saving weak incubator chicks.
- 13 Secret of telling age of poultry.
- 14 Secret of preserving eggs---the only safe way.
- 15 Secret of celery fed broilers.
- 16 Secret of fattening turkeys.
- 17 Incubator secrets.
- 18 Broody hen secrets.
- 19 An exposure of the methods employed by some fanciers to kill the fertility of hatching eggs.
- 20 Greiner's Corn Feeding Secret.

There are Scores of Others.

L. K. Felch's Mating Secret

Many years ago Mr. Felch, one of the best known figures in the poultry world, published his breeding chart, but later realizing its great importance and value to him, he withdrew it and kept the information for himself. He has now given Mr. Boyer permission to use this system and it is included in this book.

The Secret of Feed at 15 Cents a Bushel

An enterprising poultryman has been advertising this secret for \$5.00 and pledging those who buy it not to disclose it to any one else; it has, however, long been known to a few poultrymen, Mr. Boyer among them, and the method is fully explained in "Poultry Secrets."

So-Called "System" Explained

A number of "systems" and secret recipes have been and still are sold at high prices. Some are good, but not new; some are new, but of little value. Some are worth the money paid for them. Poultry Secrets gives the facts.

Of course we cannot go to the length of saying that all the information in the book is new to every one. It is said there is nothing new under the sun, and the Egyptians were hatching eggs by artificial heat centuries ago; but we do say that to the great majority of poultrymen these secrets are absolutely unknown.

We Will Pay \$10.00 For Any Secret Not in the Book

provided it is practical and valuable. If it is something both good and new, a check for Ten Dollars will be sent at once. In submitting secrets address all communications to the

Poultry Department of Farm Journal



Here is enough egg producing green food for 100 hens. Grown in January it cost five (5) cents for seed. Poultry Secrets explains this secret and many others.

Farm Journal for thirty years has conducted a poultry department known the country over for the ability of its editors and the value of its contents. Besides this strong section, which of itself makes the paper valuable to every chicken owner, its other departments are ably conducted and widely quoted. It is the standard farm and home paper of the country, with already more than three million readers. It is clean, bright, intensely practical; boiled down; cream, not skim milk. Its editors and contributors know what they are talking about, and can quit when they have said it. It is for the gardener, fruitman, stockman, trucker, farmer, villager, suburbanite, the women folks, the boys and girls. It is illustrated and well printed on good paper. It has not a medical or trashy advertisement in it. Its more than half million subscribers pay five and ten years ahead—a very remarkable fact.

We will send you a copy of "Poultry Secrets" and FARM JOURNAL for 5 years, both for only \$1.00

FARM JOURNAL, 1117 Race St., Philadelphia, Pa.

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Gentlemen:--Enclosed find--

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