



Here is the Most Interesting News in the Paper

It is about *Hot Coffee Week*. Monday to Saturday
October 18th to and including the 23rd

During this week Hot Coffee (Oakleaf Brand 25c lb.) will be served free to everybody and we want everybody to come; men, women and children, and enjoy a cup of this delicious blend, the best known coffee in Crawford County. And while you are here, look through our store, and see the display of beautiful merchandise, note their value giving character, everything bearing the ear mark of quality, and the prices you will find are reasonable, and permit of such savings as are no where else possible.

This is a store for every body. We cater to the wants of Men and Women and Children. Their inner needs, their outer raiment, their home equipment.

Suit Special \$12.50

Women's and Misses' suits, made of all wool mannish suitings. Colorings are brown and green combinations. They are made up in the latest styles and are trimmed with large jet buttons. Sizes 16-18-34-36-38-40-50.

Price \$12.50 each

Ladies' Suits \$21.50

At above price we have what we consider the best value ever offered. They are made of soft cheviots and English serges. Come in a variety of styles. Trimmed in moire and bengaline silks, soutache and fibre braids and jet buttons. Sizes 36, 38, 40, 42, 44 and 46. Colors Black, navy, taupes and browns.

Price \$21.50 each

All necessary alterations made free of charge.



Millinery

That we may satisfy the keenest expectancy of those hundreds of women who have abiding faith in this store's presentation of a changing season's styles, we have arranged special displays of fall millinery. Our millinery department has been visited by a great shipment of New Styles, New Shapes, New Ideas in hats—a splendid display of beauty, originality, exclusiveness and practicality. The mission of this notice is but to attract you to our second floor department. To view—to see what we have arranged

Dress Goods

In Extensive Showing of New Fall Lines...

All the leading shades are represented in the various weaves and qualities, and we direct particular attention to unusualness of the values we enumerate below.

Black Dress Goods:

Heavy Weave Serges
Fancy Stripe Satin Soliel
Alma
Drap de Alma
Satin Cloth
Satin Prunellas...At

75c, \$1.00, \$1.25 and \$1.50 per yard.

50c --- SPECIAL --- 50c

One great lot of wool dress goods 36 to 40 inch wide of all late colors, every weave and among the lot the well known "Broadhead" goods. An unexcelled offer at 50c per yard.

Longley Hats for Men

Are ready for you here. We are now showing the kind of hats that men will wear this season. They are Longley of course, because we always have the best. The Longley comes in all the leading styles and looks good on most people. Priced at \$3.00

Rugs--- You are doubtless aware that all rugs have advanced in price and are still advancing. We are still in position to offer to you most brands at the old prices and will continue to do so, as long as our present stock holds out. Would advise you to make your selection now while the assortment is at its best. If you are not in position to take them now, we will gladly hold them for later delivery.

Tapestry Rugs, 9x12, \$11.50 to \$20.00 each **Wilton Velvets, 9x12, \$25.00 to 34.00 each**
Body Brussels, 9x12, \$17.50 to \$27.50 each **Axminster, 9x12, \$20.00 to 37.50 each**
Velvets, 9x12, \$19.00 to \$25.00 each **Wiltons, 8x12, \$34.00 to 39.00 each**

We also have a complete line of larger size rugs in Tapestry, Velvets, and Axminsters. Sizes 10x12, 10x13, 11x12 and 12x15 feet.

Blankets, Comforters and Pillows---

Our cotton blankets are all in the new German Finish, softer than wool and just as pretty. The borders are all new and nobby designs and the plaid blankets (of which we have many) are making a hit with every one who sees them.

Prices 50c to \$4.50 per pair.

Wool and Cotton Mixed Blankets---

It is early in the season, but we have already reordered on some numbers of our woolen blankets. This is evidence showing that the styles and prices are right. Compare them with those shown elsewhere and be convinced.

Prices \$3.00, 3.50, 4.50, 5.50, 6.50, 7.50, 9.75, 10.50 and 12.50 per pair.

Emmerich Guaranteed Feather Pillows (Aguarantee with every pair) are sold by us exclusively \$1.50 to 8.50 per pair.

Comforters

Home made and factory made. We carry only those that are full size and filled with sanitary cotton. Prices

\$1.50 to 3.50 each

Outing Flannel Night Robes For Men, Women and Children.

of the "Brighton" kind. They are so well made, so generous in girth and length, well trimmed and hemmed, that they preclude any necessity for home manufacture. They are easily and more economically bought than made.

Prices 50c, 75c, 85c, \$1.00, 1.25 and 1.50.

Knit Goods for Women and Children

Unusually superior to previous season's manufacture, made generous in size, of fine yarns and fast in color, and styles strictly of this season. Line comprises

Knit Petticoats, Toques Hoods, Leggins, Bootees, Shawls, Fascinators and Combination Skirts and Waists for tiny tots.

Rochester Silver Nickel Ware

Recent arrivals in our hardware department of High Grade Metal Ware, including

Chafing dishes, Serving dishes, Trays, Tea and Coffee Pots, Coffee Percolators, Crumb Trays, Fruit Stands and Tea Ware,

make possible an earlier than usual showing of a line particularly desirable for holiday gifts. These are strictly practical and useful utensils and desirable for use the year round, but are so well made and so well finished that they will answer all gift purposes.

Fancy Silk Scarfs

At no previous time were silk scarfs so much in demand, nor before so pretty, dainty and desirable. In our second floor department of fancy goods, we are showing dozens of styles in all wanted shades and colorings and at prices to meet the condition of every purse, ranging from

50c up to \$6.50 each

China Department

offers visitors delightful moments in the inspection of its many varied stocks of fancy china, cut glass, crystal class, blown glassware, imported hand decorated fancy china, dinnerware, lamps and electroliers.

It is not too early to select your Xmas presents in this department. Choose now and have delivered later.

Fashionable Autumn Silks.

in choicest weaves and colorings. An unusual large stock is here anticipating your wants, either for Costumes or Waists.

Haskell Silks

are shown exclusively at our store. There merit consists in their excellent wearing qualities. Our line is complete, representing Satin Rays, Messaline, Taffeta, Chiffon Taffeta, Faile, Peau de Soie, etc.

Waist Patterns

One hundred different patterns and no two alike, which speaks for exclusiveness of the pattern you choose. Every pattern distinctly new and this season's latest.

Priced at \$3.75 to \$7.50 per pattern.

Special Demonstration in our Grocery Department of Monarch Canned Fruits and Vegetables.

During Hot Coffee week. The superiority of the Monarch goods will be demonstrated to your profit and satisfaction.

Special Demonstration of National Biscuit Co. Products

during entire week, beginning Monday. The large sale of these goods can only be accounted for because of their very evident superior goodness.

Sweater Coats For Ladies, Misses and Children.

Ladies' sweaters in plain and fancy knits. Colors plain navy's, brown's, red's, white's, tan's, and grey's, tan with brown trimming, white with tan trimming, red with green trimming.

Prices \$2.00, 2.50, 3.00, 3.50, 3.75, 5.50, 6.60, 7.50 and 8.50 each.

Misses' sweaters. Plain and fancy knits. Plain colors and combinations of colorings.

Prices \$1.90 to \$2.50 each.

Children's and Infant's Sweaters in a great variety of knits and colorings. Button fronts, button shoulders and button at the side style.

Prices 50c, 60c, 85c, \$1.35 and \$1.50 each.

Munsing Underwear

The most satisfactory, perfect fitting and popular priced underwear made. Ladies' Union Suits---

\$1.00, 1.50, 2.00, 2.25, 2.75

Ladies' two-piece vests and pants---

50c, 75c and \$1.00

Munsing—Children's union suits are made in a size for every age and a price for every purse. Prices

50c, 75c, \$1.00 and \$1.50

Men's Union Suits—\$1.00, 1.50, up to 3.50 per suit.

Hosiery Special—Ladies' mercerized winter weight hose with wide garter top, regular value 35 cents.

Specially priced at 25c pair



Gunther's Candies...

The Balle-Brodersen Co.
DENISON, IOWA.

A Warm and Comfortable Store in which to do your Shopping.

Gunther's Candies...

