



This is
CUPID MUNSING



This is
BUSTER MUNSING



This is
BRIDGET MUNSING



This is
MOLLY MUNSING



This is
MUNSING



This is
MUNSING



This is
MUNSING



This is
MUNSING

WHEN a big manufacturer asked us to put this large ad in the paper and then unfolded a plan by which, if we would do so, we could gladden the heart of every child in the community, and interest many parents in the merit of Munsing Union Suits we eagerly complied with his request.

We felt that the offer was wonderfully interesting in providing entertainment for the children, and we were also glad to give Munsing-wear our heartiest endorsement, as we have the utmost faith in it. Munsing-wear fits best - feels best - wears and washes best and is best for parental pocket books.

The Munsing Union Suit Naming Contest for Children with a Prize for Every Child

With the assistance of the manufacturers of the celebrated perfect-fitting, popular-priced Munsing Union Suits, we offer to every child a chance to win a prize for trying to correctly name the sixteen happy Munsingites whose pictures form the border of this page.

Every one of these sixteen delighted users of Munsing Suits has a name. At the top you see Cupid Munsing dancing gaily with the hearts to show his happiness in his perfect fitting, non-irritating suit. Buster Munsing, surely that is he with the giant firecracker celebrating the great satisfaction always given by Munsing-wear (accent on wear). And Molly Munsing, why, of course, you'd know her, even if we didn't put her name there. Read the message on her slate. Bridget Munsing, there she is at her tub—merry because Munsing Suits wear longest and launder best. Bridget knows the suds won't hurt them. She says, sez she, "It beats all the number of folks nowadays wearing Munsings. Whole families are in them everywhere, and the reason's as plain as the nose on your face—the oftener I wash them the finer they look."

That's four out of the sixteen. Now the names of the other twelve are in the list below. Can you tell which is Grace, which is Alice and which is Teddy—and all the others, too?

Whether you name them all correctly or not you will receive the beautifully colored Molly Munsing Doll Cut-Out when prizes are awarded, and if you can do it correctly (or nearest correctly) before other children do you will win FIVE DOLLARS IN CASH; if you are second nearest correct you will receive THREE DOLLARS IN CASH; and if third, TWO DOLLARS IN CASH. The cash prizes will be awarded to the first guessers nearest correct.

Help your Children win one of these Cash Prizes
FIRST PRIZE \$5.00. SECOND PRIZE \$3.00. THIRD PRIZE \$2.00
A Handsome Molly Munsing Doll Cut-Out to Every Contestant

Rules of the Contest

Note the sixteen happy Munsingites. We show the names of four, correctly attached, and give the complete list herewith. Write the name you think is correct under each of the remaining twelve pictures. If your names are correct or nearest correct, you will win the cash prize of \$5.00. If next nearest correct, the cash prize of \$3.00. If third best, the cash prize of \$2.00. If a number of children are equally accurate, the cash prizes will be awarded to the three guesses nearest correct handed in first. To have your guesses properly credited, you must be sure and get your answer to us within ONE WEEK from date of this paper. Notice carefully the date of this paper and remember the contest will be closed in one week.

No one in the store knows how to place the names correctly, and will not until a copy of this advertisement has been sent by us to the Northwestern Knitting Co., at Minneapolis, Minn., and they have returned the ad to us with names correctly placed. Answers will then be compared. Cash Prizes awarded, names of cash winners published, and the beautiful Molly Munsing doll cut-outs will be given to each contestant whose name has been properly recorded as a contestant.

Here's the Happy Munsing Family

- JACK MUNSING
- TOMMY MUNSING
- CUPID MUNSING
- BRIDGET MUNSING
- TEDDY MUNSING
- MOLLY MUNSING
- MUGGSY MUNSING
- GEORGIE MUNSING
- BILLY MUNSING
- BLOSSOM MUNSING
- FREDDIE MUNSING
- ALICE MUNSING
- VALENTINE MUNSING
- DOLLY MUNSING
- GRACE MUNSING
- BUSTER MUNSING

They all Wear
A Munsing Smile

Consolation Prize for All

Remember that whether you name all the happy little Munsingites correctly or not you will receive one of the beautifully colored Molly Munsing paper dolls when the correct list of names is published and the cash prizes are awarded. Miss Molly Munsing is a charming little beauty with an individuality all her own. She has seven beautiful costumes, shoes, hats, gloves, stockings to match each dress, and a lovely set of furs. Her clothes are right up to date. They were designed by one of the best fashion artists in America and have been accurately reproduced in colors on fine paper for distribution to everyone taking part in the contest. Miss Molly Munsing's dainty and charming wardrobe will be helpful and suggestive to all mothers who are making or purchasing clothes for children this fall. And don't forget that one reason why Miss Mollie's clothes always fit well and look stylish is because they are always worn over her perfect fitting Munsing Union Suit.

Three things to remember—to have your name and your parents' name and address plainly written on bottom of this ad—to bring your guess to the underwear department accompanied by parent or adult—to have your guess entered not later than one week from date of this paper.



This is
MUNSING



This is
MUNSING



This is
MUNSING

NAME _____ ADDRESS _____ PARENTS NAME _____

THE BALLE-BRODERSEN COMPANY



This is
MUNSING



This is
MUNSING



This is
MUNSING



This is
MUNSING



This is
MUNSING