



Get Ready for Easter



The Store that has made Thorough Preparations

The Balle-Broderben Co.
DENISON, IOWA.

Only 3 more days in which to do Easter Shopping



Kid Gloves--

If you ever need new gloves it is at Easter time. We have a superb showing of fine quality Kid Gloves for ladies and gentlemen; in all styles, sizes and colors.

For Ladies—Virginia, of finest French Kid, in all colors and two clasps, Paris point embroidered, at.....\$1.50
Chamois Gloves—of real Chamois stock, possessing the same fit as those of French kid, at.....\$1.50 per pair

Kid Gloves for Gentlemen

Gloves of Cape or Kid, one clasp with in or out seams. Tobacco and Havana Browns, Tans, Gun Metal, Black, at **\$1.00, \$1.50 and \$2.00 per pair**

Kayser Silk Gloves for Ladies—Exclusively sold here at 50c and upwards.

Short Gloves, 50c and \$1.00 Wrist, Cuff Length Gloves Embroidered or Tucked, at \$1.50 per pair Elbow Length Gloves Tucked, at \$2.25 per pair

Hair Goods--

The new Easter hat will appear to advantage with proper hair arrangement. For correct styles and reliable goods, consult us. **Quality is our watchword and selection a pleasure from our large and well assorted stocks.**

No fear of over charge—Prices are right

YOUR PREPARATIONS for EASTER APPAREL MAY BE SATISFACTORILY COMPLETED HERE.

Comprehensive Showing of Suits, Coats and Skirts

We carry the celebrated "Worth" Suits and Coats, featuring always the most recent styles. Our suit selling has been phenomenal, and the reason is obvious. Our showing includes everything that is new and desirable in styles and materials.

10 Styles at \$22.50. Other Tailored Suits at \$7.50 to \$35.00

Great assortment of Women's Coats. There's quite a demand for correct coats and we have provided liberally. Ask to see the new ones—they are beauties.

Linen Coats, Silk Coats, Serge Coats, Rajah Coats, Rubberized Coats, Auto Capes.

Skirts in most every style and size

The task of selecting here is both easy and pleasant. We have most every wanted size in stock. You will also find such desirable fabrics as Panamas, Serges, Worsteds, Voiles, Checks and Mannish Materials. Prices range from **\$3.50 to 16.50**
Also a full line of wash garments correctly priced.

Men's Wear--

Exceptionally large assortment for Easter Time.

Our men's furnishing department teems with choice new styles for spring and summer. The designs in negligee shirts, neckwear, hosiery and Longley hats, offers almost unlimited range of selection. Your Easter outfit is here, simply waiting your selection and our delivery.

Easter Neckwear--

In plain and fancy colorings, vast assortments, including the new stripes for close fitting collars, made in narrow four-in-hand effects **Each 50c**

Negligee Shirts--

Latest novelties in fine quality madras showing blue, green and lavender stripes; also, plaited bosoms, in very neat patterns, coat styles, etc. at **\$1.00, 1.50 and 2.00 each**

Longley Hats—New shapes in stiff and soft **\$3.00 each**

Easter Cards

Beautiful mementoes in assorted styles and sizes at very moderate prices. Hundreds of artistic creations in Post Cards, Booklets, Folders, as well as appropriate novelties for Easter time in our Stationery section.

Ask to see the new Correspondence Card Stationery.



LECTURE ON TUBERCULOSIS

STATE LECTURER KEPFORD OF DES MOINES, TALKS AT UNION SERVICES IN PRESBYTERIAN CHURCH.

A LARGE AUDIENCE PRESENT

The Doctor Says Consumption is 50 Per Cent Curable if Treated in Time. He May Lecture at Some Future Date.

The subject of tuberculosis as it was treated by Mr. Kepford in his lecture, at the Union services held at the Presbyterian church on Sunday evening, created a great deal of interest among the citizens of Denison. Mr. Kepford is certainly leading a strenuous life at present as he is making several talks each day at various places. He addressed a splendid audience on Sunday evening and great interest was manifested in what he said. In his talk Mr. Kepford paid particular attention to methods of treatment and emphasized the importance of early examination in tuberculosis and said that the people cannot become too well informed on this most important phase is apparent to the most casual observer, when it is known that upon the early detection of tuberculosis that its curability depends.

Mr. Kepford said in part: The prevailing idea that tuberculosis is inherited is so firmly rooted in the minds of the people that it requires the most definite and clear illustrations to prove to them that consumption is caused by a germ. Once the people become conversant with this fact a long step will have been taken toward the eradication of this disease. So long as the notion prevails that persons who are born of consumptive parents must therefore die of consumption, that long will the people accept a condition which will be intolerable and tuberculosis will demand the slaughter of the innocents.

The importance of the early diagnosis where one is afflicted with tuberculosis is of untold value to him. Consumption is a curable disease if taken early. The difficulty, however, is to get the case early enough. The rule is that when a doctor makes a diagnosis the patient will not believe him, and I urge that the people of the state become so thoroughly educated that when a

case of tuberculosis has been discovered, that person shall immediately be notified and measures of treatment adopted.

"Consumption is about 50 per cent curable if taken in time, and the percentage of cure is about the same in any climate if the disease is taken early. Let it be understood, however, that the early diagnosis of this disease is sometimes difficult to make, as there are other diseases which present symptoms similar and which may deceive even the experienced physician. Much will depend upon the patient who is in the early stages of tuberculosis. We have come to a time in our evolution, as a race, which demands that the physicians' function shall be to keep us well rather than to cure us after we are sick," and he said to the credit of the splendid medical profession of Iowa that it has brought to this state an educational campaign the results of which will be to teach the people how to prevent disease. The most profound obligations of humanity are due to the medical profession and the scientific world."

College Notes.

Mrs. Kleespie of Traer, Iowa, the mother of the preceptress, came on Friday last to spend a few weeks with her daughter at the dormitory.
Misses Pearl West and Allie Hemminger of Manilla, Buttrick of Goodrich, Fleming of Boyer, Turnlund of Dow City stopped at the dormitory while attending the teachers' meeting.
Miss Grace Van Ness returned from Cornell college on Friday last for a vacation of one week.

Penelope meets next Tuesday with Mrs. Gable.

P. J. Kilner was in Ricketts Tuesday on business.

Frank Howorth of Dow City was a Denison caller on Saturday.

Jas. K. Bremner of Hayes 1wp. was a Denison caller Tuesday.

L. K. Moore of Dunlap transacted business in this city yesterday.

George McHenry visited friends at Columbus, Neb., over Sunday.

W. J. Scriber transacted business in Ute the fore part of the week.

Sears McHenry transacted business at Sac City the latter part of the week.

From present indications we judge that it is high time for the sprinkler to be out.

Twenty-six young people will be confirmed on Easter Sunday at the German Lutheran church.

Rex Wright made a business trip to South Dakota the fore part of the week.

Mr. and Mrs. I. A. Maines of Charter Oak were Denison callers on Tuesday.

C. J. Cose and T. A. True of Deloit were business callers in Denison Tuesday.

Mrs. Allie M. Ainsworth returned this week from a month's visit at Onawa.

Miss Francis Crawford spent Saturday and Sunday in Omaha visiting friends.

Jim Sims leaves tomorrow for Sioux City, where he will visit his sisters, who are attending the Morningside college.

Tracy Chapman and Wm. Piper of Vail transacted business in Denison Tuesday.

Mr. and Mrs. R. A. Williams of Dunlap were in Denison Wednesday between trains.

Mrs. Mary Horn of Omaha was in Denison on Sunday visiting her cousin, Mr. R. W. Bamford.

The Misses Daisy and Grace Glassburner of Dow City were Denison shoppers on Saturday.

Miss Edna Raine, who is attending school at Indianola, is spending her Easter vacation in Denison with her parents.

The following quotation from a letter just received from Washington does not hold out the greatest encouragement for a public building at this time for Denison: "Replying to your letter of March 12th I desire to say that I will certainly bear your matter in mind, although at this writing of course it is impossible to say just how far we will be able to satisfy the demands of the country in the skeleton bill which will probably be passed, but I will certainly do the very best I can for Denison."

Are you frequently hoarse? Do you have that annoying tickling in your throat? Does your cough annoy you at night, and do you raise mucous in the morning? Do you want relief? If so, take Chamberlain's Cough Remedy and you will be pleased. Sold by all druggists. 9-5

Carpenter-Morton Roofing is made of wool felt saturated with boiling asphalt and then treated with a special water-proofing compound so that it is not affected by heat or cold. It can be put on the steepest roof without fear of its running and is almost everlasting in its wearing quality. Ask W. R. Temple Company more about it. 12-1

Charles Bartcher informs us that he will remain permanently in Denison and as soon as the furniture business of Bartcher & Ewall is closed out he will conduct an undertaking and embalming parlor at the old stand of Bartcher & Ewall and in addition will handle flowers and be prepared to fill order on short notice. He is a recent graduate of the Philadelphia Training School for Embalmers and still later of the Hohenschuh-Carpenter School of Embalming. He has had four years training under Benj. Batcher of Denison and is therefore thoroughly equipped for engaging in the undertaking and embalming business.

How many "talkfests" does it take to get something started? Commercial Club will please answer.

2300 acres hay land in one tract with 29 cubic feet of water, all under one fence 8 miles from Alamoosa and 7 miles from LaJara with railroad switch on same to accommodate shipment of cattle, cuts 1500 tons of hay each year, cheap at this time, write for booklet and any other information to The Menke & Carroll Realty Co., Antonio, Colorado. 191f

Wall Paper

We are showing the most complete line of Wall Paper ever brought to the city in most up-to-date colorings and styles at prices that are attractive.

Give us the pleasure to show you our assortment.

R. Knaul

FOR SALE—A good surrey, nearly new. Inquire of Rev. Geo. W. Kosler, Dow City. 491f

I have moved back to Denison and am prepared to do sewing at home. Emma Ellison 520 Church St. 10-4

Fountain Day

Saturday, Mar. 26

Will be Opening Day at the Oxford Cafe. We have everything in the line of Sundaes, Sodas and Soft Drinks. Our Cream is the best in the city—Come in and see for yourself.

A Beautiful Carnation for Everyone

The Oxford Cafe

Beautiful Flowers for Easter

We have a large assortment of Potted Plants, including Easter Lilies, Hydrangeas, Cinereas, Palms, Ferns, Etc. Besides potted plants we will have a nice assortment of Cut Flowers—

Roses, Carnations, Lilies, Narcissus, Tulips, Lily of Valley, Etc.

Telephone or mail your orders to

Bartcher & Ewall
Denison, Iowa